

# **Global Luxury Handbag Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Based on the Luxury Handbag market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Luxury Handbag market covered in Chapter 5:

MCM Worldwide (Sungjoo Group)

Longchamp

Samsonite International S.A.(Tumi brand)

Burberry Group PLC

LVMH

Kering (Guccio Gucci S.p.A)

Hermès

Prada

PVH Corp  
Tapestry  
Cartier

In Chapter 6, on the basis of types, the Luxury Handbag market from 2015 to 2025 is primarily split into:

Handbag  
Backpack  
Wallet  
Others

In Chapter 7, on the basis of applications, the Luxury Handbag market from 2015 to 2025 covers:

Duty free stores  
Online stores  
Discount Stores  
Hypermarkets  
Specialty stores

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States  
Canada  
Mexico

Europe (Covered in Chapter 10)

Germany  
UK  
France  
Italy  
Spain  
Russia  
Others

Asia-Pacific (Covered in Chapter 11)

China  
Japan  
South Korea  
Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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