

# Global Luxury Goods Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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## **Abstracts**

In economics, a luxury good (or upmarket good) is a good for which demand increases more than proportionally as income rises, and is a contrast to a 'necessity good', where demand increases proportionally less than income. Luxury goods are often synonymous with superior goods and Veblen goods.

Based on the Luxury Goods market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Luxury Goods market covered in Chapter 5:

Revlon, Inc.

The Swatch Group Ltd.

Kering S.A.

Hermes International SCA



The Estee Lauder Companies Inc.

Compagnie Financi?re Richemont S.A.

Avon Products, Inc.

The Shiseido Company, Ltd.

Prada S.p.A

Rolex S.A.

Ralph Lauren Corporation

**Graff Diamonds** 

Burberry Group plc

LVMH Group

L'Oreal Group

Tiffany & Co., Coty, Inc.

In Chapter 6, on the basis of types, the Luxury Goods market from 2015 to 2025 is primarily split into:

Luxury Watches & Jewelry

Apparels and Leather Goods

Luxury Personal Care & Cosmetics

Wines/Champagne and Spirits

Fragrances

Others

In Chapter 7, on the basis of applications, the Luxury Goods market from 2015 to 2025 covers:

Online

**Physical Stores** 

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France



Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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Figure Middle East and Africa Luxury Goods Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Luxury Goods Market Forecast Sales (2020-2025)

Figure Middle East and Africa Luxury Goods Market Forecast Revenue (\$) (2020-2025)

Figure UAE Luxury Goods Market Sales and Growth Rate (2015-2020)

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Figure South Africa Luxury Goods Market Sales and Growth Rate (2015-2020)



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