

# Global Luxury Flooring Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Flooring is the general term for a permanent covering of a floor, or for the work of installing such a floor covering. Floor covering is a term to generically describe any finish material applied over a floor structure to provide a walking surface. Both terms are used interchangeably but floor covering refers more to loose-laid materials.

The floor under the flooring is called the subfloor, which provides the support for the flooring. Special purpose subfloors like floating floors, raised floors or sprung floors may be laid upon another underlying subfloor which provides the structural strength.

Subfloors that are below grade (underground) or ground level floors in buildings without basements typically have a concrete subfloor. Subfloors above grade (above ground) typically have a plywood subfloor.

Based on the Luxury Flooring market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Luxury Flooring market covered in Chapter 5:

Polyflor  
Amtico  
GrassPartners  
Armstrong Flooring  
Tajima  
Moduleo  
Hakwood  
FB Hout  
DLW Flooring  
Aspecta  
Beauflor  
ITC Natural Luxury Flooring  
WOODlife Flooring  
Carpet Depot  
Shaw Floors

In Chapter 6, on the basis of types, the Luxury Flooring market from 2015 to 2025 is primarily split into:

Crystal Surface  
Embossed Surface  
Others

In Chapter 7, on the basis of applications, the Luxury Flooring market from 2015 to 2025 covers:

Household  
Commercial  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)

Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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