

Global Low Power Wide Area Network (LPWAN) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A low-power wide-area network (LPWAN) or low-power wide-area (LPWA) network or low-power network (LPN) is a type of wireless telecommunication wide area network designed to allow long range communications at a low bit rate among things (connected objects), such as sensors operated on a battery.[1][2] The low power, low bit rate and intended use distinguish this type of network from a wireless WAN that is designed to connect users or businesses, and carry more data, using more power. The LPWAN data rate ranges from 0.3 kbit/s to 50 kbit/s per channel.A LPWAN may be used to create a private wireless sensor network, but may also be a service or infrastructure offered by a third party, allowing the owners of sensors to deploy them in the field without investing in gateway technology.

Based on the Low Power Wide Area Network (LPWAN) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.



In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Low Power Wide Area Network (LPWAN) market covered in Chapter 5:

Actility, AT&T Inc.

NWave Technologies

Huawei Technologies Co. Ltd.

Vodafone Group Plc.

WAVIoT

Telefonica SA

Qualcomm Inc.

Cisco Systems

SIGFOX

LORIOT

In Chapter 6, on the basis of types, the Low Power Wide Area Network (LPWAN) market from 2015 to 2025 is primarily split into:

Public Sector

Private Sector

In Chapter 7, on the basis of applications, the Low Power Wide Area Network (LPWAN) market from 2015 to 2025 covers:

Smart Gas and Water Metering

Asset Tracking

Smart Agriculture

Smart Buildings

Smart Lighting

Smart Grid

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany



UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Low Power Wide Area Network (LPWAN) Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Actility, AT&T Inc.
 - 5.1.1 Actility, AT&T Inc. Company Profile



- 5.1.2 Actility, AT&T Inc. Business Overview
- 5.1.3 Actility, AT&T Inc. Low Power Wide Area Network (LPWAN) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Actility, AT&T Inc. Low Power Wide Area Network (LPWAN) Products Introduction
- 5.2 NWave Technologies
 - 5.2.1 NWave Technologies Company Profile
 - 5.2.2 NWave Technologies Business Overview
- 5.2.3 NWave Technologies Low Power Wide Area Network (LPWAN) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.2.4 NWave Technologies Low Power Wide Area Network (LPWAN) Products Introduction
- 5.3 Huawei Technologies Co. Ltd.
 - 5.3.1 Huawei Technologies Co. Ltd. Company Profile
 - 5.3.2 Huawei Technologies Co. Ltd. Business Overview
- 5.3.3 Huawei Technologies Co. Ltd. Low Power Wide Area Network (LPWAN) Sales,

Revenue, Average Selling Price and Gross Margin (2015-2020)

5.3.4 Huawei Technologies Co. Ltd. Low Power Wide Area Network (LPWAN) Products Introduction

- 5.4 Vodafone Group Plc.
 - 5.4.1 Vodafone Group Plc. Company Profile
 - 5.4.2 Vodafone Group Plc. Business Overview
- 5.4.3 Vodafone Group Plc. Low Power Wide Area Network (LPWAN) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.4.4 Vodafone Group Plc. Low Power Wide Area Network (LPWAN) Products Introduction
- 5.5 WAVIoT
 - 5.5.1 WAVIoT Company Profile
 - 5.5.2 WAVIoT Business Overview
- 5.5.3 WAVIoT Low Power Wide Area Network (LPWAN) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.5.4 WAVIoT Low Power Wide Area Network (LPWAN) Products Introduction 5.6 Telefonica SA
 - 5.6.1 Telefonica SA Company Profile
 - 5.6.2 Telefonica SA Business Overview
 - 5.6.3 Telefonica SA Low Power Wide Area Network (LPWAN) Sales, Revenue,

Average Selling Price and Gross Margin (2015-2020)

5.6.4 Telefonica SA Low Power Wide Area Network (LPWAN) Products Introduction 5.7 Qualcomm Inc.



- 5.7.1 Qualcomm Inc. Company Profile
- 5.7.2 Qualcomm Inc. Business Overview
- 5.7.3 Qualcomm Inc. Low Power Wide Area Network (LPWAN) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.7.4 Qualcomm Inc. Low Power Wide Area Network (LPWAN) Products Introduction5.8 Cisco Systems
 - 5.8.1 Cisco Systems Company Profile
 - 5.8.2 Cisco Systems Business Overview
- 5.8.3 Cisco Systems Low Power Wide Area Network (LPWAN) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.8.4 Cisco Systems Low Power Wide Area Network (LPWAN) Products Introduction 5.9 SIGFOX
 - 5.9.1 SIGFOX Company Profile
 - 5.9.2 SIGFOX Business Overview
- 5.9.3 SIGFOX Low Power Wide Area Network (LPWAN) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.9.4 SIGFOX Low Power Wide Area Network (LPWAN) Products Introduction 5.10 LORIOT
 - 5.10.1 LORIOT Company Profile
 - 5.10.2 LORIOT Business Overview
- 5.10.3 LORIOT Low Power Wide Area Network (LPWAN) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.10.4 LORIOT Low Power Wide Area Network (LPWAN) Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Low Power Wide Area Network (LPWAN) Sales, Revenue and Market Share by Types (2015-2020)
- 6.1.1 Global Low Power Wide Area Network (LPWAN) Sales and Market Share by Types (2015-2020)
- 6.1.2 Global Low Power Wide Area Network (LPWAN) Revenue and Market Share by Types (2015-2020)
- 6.1.3 Global Low Power Wide Area Network (LPWAN) Price by Types (2015-2020)6.2 Global Low Power Wide Area Network (LPWAN) Market Forecast by Types
- (2020-2025)
- 6.2.1 Global Low Power Wide Area Network (LPWAN) Market Forecast Sales and Market Share by Types (2020-2025)
- 6.2.2 Global Low Power Wide Area Network (LPWAN) Market Forecast Revenue and Market Share by Types (2020-2025)



- 6.3 Global Low Power Wide Area Network (LPWAN) Sales, Price and Growth Rate by Types (2015-2020)
- 6.3.1 Global Low Power Wide Area Network (LPWAN) Sales, Price and Growth Rate of Public Sector
- 6.3.2 Global Low Power Wide Area Network (LPWAN) Sales, Price and Growth Rate of Private Sector
- 6.4 Global Low Power Wide Area Network (LPWAN) Market Revenue and Sales Forecast, by Types (2020-2025)
 - 6.4.1 Public Sector Market Revenue and Sales Forecast (2020-2025)
 - 6.4.2 Private Sector Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

- 7.1 Global Low Power Wide Area Network (LPWAN) Sales, Revenue and Market Share by Applications (2015-2020)
- 7.1.1 Global Low Power Wide Area Network (LPWAN) Sales and Market Share by Applications (2015-2020)
- 7.1.2 Global Low Power Wide Area Network (LPWAN) Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Low Power Wide Area Network (LPWAN) Market Forecast by Applications (2020-2025)
- 7.2.1 Global Low Power Wide Area Network (LPWAN) Market Forecast Sales and Market Share by Applications (2020-2025)
- 7.2.2 Global Low Power Wide Area Network (LPWAN) Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
- 7.3.1 Global Low Power Wide Area Network (LPWAN) Revenue, Sales and Growth Rate of Smart Gas and Water Metering (2015-2020)
- 7.3.2 Global Low Power Wide Area Network (LPWAN) Revenue, Sales and Growth Rate of Asset Tracking (2015-2020)
- 7.3.3 Global Low Power Wide Area Network (LPWAN) Revenue, Sales and Growth Rate of Smart Agriculture (2015-2020)
- 7.3.4 Global Low Power Wide Area Network (LPWAN) Revenue, Sales and Growth Rate of Smart Buildings (2015-2020)
- 7.3.5 Global Low Power Wide Area Network (LPWAN) Revenue, Sales and Growth Rate of Smart Lighting (2015-2020)
- 7.3.6 Global Low Power Wide Area Network (LPWAN) Revenue, Sales and Growth Rate of Smart Grid (2015-2020)
- 7.4 Global Low Power Wide Area Network (LPWAN) Market Revenue and Sales



Forecast, by Applications (2020-2025)

- 7.4.1 Smart Gas and Water Metering Market Revenue and Sales Forecast (2020-2025)
- 7.4.2 Asset Tracking Market Revenue and Sales Forecast (2020-2025)
- 7.4.3 Smart Agriculture Market Revenue and Sales Forecast (2020-2025)
- 7.4.4 Smart Buildings Market Revenue and Sales Forecast (2020-2025)
- 7.4.5 Smart Lighting Market Revenue and Sales Forecast (2020-2025)
- 7.4.6 Smart Grid Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global Low Power Wide Area Network (LPWAN) Sales by Regions (2015-2020)
- 8.2 Global Low Power Wide Area Network (LPWAN) Market Revenue by Regions (2015-2020)
- 8.3 Global Low Power Wide Area Network (LPWAN) Market Forecast by Regions (2020-2025)

9 NORTH AMERICA LOW POWER WIDE AREA NETWORK (LPWAN) MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)
- 9.3 North America Low Power Wide Area Network (LPWAN) Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Low Power Wide Area Network (LPWAN) Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Low Power Wide Area Network (LPWAN) Market Analysis by Country
 - 9.6.1 U.S. Low Power Wide Area Network (LPWAN) Sales and Growth Rate
- 9.6.2 Canada Low Power Wide Area Network (LPWAN) Sales and Growth Rate
- 9.6.3 Mexico Low Power Wide Area Network (LPWAN) Sales and Growth Rate

10 EUROPE LOW POWER WIDE AREA NETWORK (LPWAN) MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Low Power Wide Area Network (LPWAN) Market Revenue and Growth



Rate (2015-2020)

- 10.4 Europe Low Power Wide Area Network (LPWAN) Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Low Power Wide Area Network (LPWAN) Market Analysis by Country
- 10.6.1 Germany Low Power Wide Area Network (LPWAN) Sales and Growth Rate
- 10.6.2 United Kingdom Low Power Wide Area Network (LPWAN) Sales and Growth Rate
 - 10.6.3 France Low Power Wide Area Network (LPWAN) Sales and Growth Rate
 - 10.6.4 Italy Low Power Wide Area Network (LPWAN) Sales and Growth Rate
- 10.6.5 Spain Low Power Wide Area Network (LPWAN) Sales and Growth Rate
- 10.6.6 Russia Low Power Wide Area Network (LPWAN) Sales and Growth Rate

11 ASIA-PACIFIC LOW POWER WIDE AREA NETWORK (LPWAN) MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Low Power Wide Area Network (LPWAN) Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Low Power Wide Area Network (LPWAN) Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Low Power Wide Area Network (LPWAN) Market Analysis by Country
- 11.6.1 China Low Power Wide Area Network (LPWAN) Sales and Growth Rate
- 11.6.2 Japan Low Power Wide Area Network (LPWAN) Sales and Growth Rate
- 11.6.3 South Korea Low Power Wide Area Network (LPWAN) Sales and Growth Rate
- 11.6.4 Australia Low Power Wide Area Network (LPWAN) Sales and Growth Rate
- 11.6.5 India Low Power Wide Area Network (LPWAN) Sales and Growth Rate

12 SOUTH AMERICA LOW POWER WIDE AREA NETWORK (LPWAN) MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)
- 12.3 South America Low Power Wide Area Network (LPWAN) Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Low Power Wide Area Network (LPWAN) Market Forecast
- 12.5 The Influence of COVID-19 on South America Market



- 12.6 South America Low Power Wide Area Network (LPWAN) Market Analysis by Country
 - 12.6.1 Brazil Low Power Wide Area Network (LPWAN) Sales and Growth Rate
 - 12.6.2 Argentina Low Power Wide Area Network (LPWAN) Sales and Growth Rate
 - 12.6.3 Columbia Low Power Wide Area Network (LPWAN) Sales and Growth Rate

13 MIDDLE EAST AND AFRICA LOW POWER WIDE AREA NETWORK (LPWAN) MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Low Power Wide Area Network (LPWAN) Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Low Power Wide Area Network (LPWAN) Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Low Power Wide Area Network (LPWAN) Market Analysis by Country
 - 13.6.1 UAE Low Power Wide Area Network (LPWAN) Sales and Growth Rate
 - 13.6.2 Egypt Low Power Wide Area Network (LPWAN) Sales and Growth Rate
 - 13.6.3 South Africa Low Power Wide Area Network (LPWAN) Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Low Power Wide Area Network (LPWAN) Market Size and Growth Rate 2015-2025

Table Low Power Wide Area Network (LPWAN) Key Market Segments

Figure Global Low Power Wide Area Network (LPWAN) Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Low Power Wide Area Network (LPWAN) Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Low Power Wide Area Network (LPWAN)

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Actility, AT&T Inc. Company Profile

Table Actility, AT&T Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Actility, AT&T Inc. Production and Growth Rate

Figure Actility, AT&T Inc. Market Revenue (\$) Market Share 2015-2020

Table NWave Technologies Company Profile

Table NWave Technologies Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure NWave Technologies Production and Growth Rate

Figure NWave Technologies Market Revenue (\$) Market Share 2015-2020

Table Huawei Technologies Co. Ltd. Company Profile

Table Huawei Technologies Co. Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Huawei Technologies Co. Ltd. Production and Growth Rate

Figure Huawei Technologies Co. Ltd. Market Revenue (\$) Market Share 2015-2020

Table Vodafone Group Plc. Company Profile

Table Vodafone Group Plc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Vodafone Group Plc. Production and Growth Rate

Figure Vodafone Group Plc. Market Revenue (\$) Market Share 2015-2020



Table WAVIoT Company Profile

Table WAVIoT Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure WAVIoT Production and Growth Rate

Figure WAVIoT Market Revenue (\$) Market Share 2015-2020

Table Telefonica SA Company Profile

Table Telefonica SA Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Telefonica SA Production and Growth Rate

Figure Telefonica SA Market Revenue (\$) Market Share 2015-2020

Table Qualcomm Inc. Company Profile

Table Qualcomm Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Qualcomm Inc. Production and Growth Rate

Figure Qualcomm Inc. Market Revenue (\$) Market Share 2015-2020

Table Cisco Systems Company Profile

Table Cisco Systems Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Cisco Systems Production and Growth Rate

Figure Cisco Systems Market Revenue (\$) Market Share 2015-2020

Table SIGFOX Company Profile

Table SIGFOX Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SIGFOX Production and Growth Rate

Figure SIGFOX Market Revenue (\$) Market Share 2015-2020

Table LORIOT Company Profile

Table LORIOT Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure LORIOT Production and Growth Rate

Figure LORIOT Market Revenue (\$) Market Share 2015-2020

Table Global Low Power Wide Area Network (LPWAN) Sales by Types (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Sales Share by Types (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Revenue (\$) by Types (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Revenue Share by Types (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Price (\$) by Types (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Sales by Types



(2020-2025)

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Sales Share by Types (2020-2025)

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Revenue Share by Types (2020-2025)

Figure Global Public Sector Sales and Growth Rate (2015-2020)

Figure Global Public Sector Price (2015-2020)

Figure Global Private Sector Sales and Growth Rate (2015-2020)

Figure Global Private Sector Price (2015-2020)

Figure Global Low Power Wide Area Network (LPWAN) Market Revenue (\$) and Growth Rate Forecast of Public Sector (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Sales and Growth Rate Forecast of Public Sector (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Market Revenue (\$) and Growth Rate Forecast of Private Sector (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Sales and Growth Rate Forecast of Private Sector (2020-2025)

Table Global Low Power Wide Area Network (LPWAN) Sales by Applications (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Sales Share by Applications (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Revenue (\$) by Applications (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Revenue Share by Applications (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Sales by Applications (2020-2025)

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Sales Share by Applications (2020-2025)

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Smart Gas and Water Metering Sales and Growth Rate (2015-2020)

Figure Global Smart Gas and Water Metering Price (2015-2020)

Figure Global Asset Tracking Sales and Growth Rate (2015-2020)

Figure Global Asset Tracking Price (2015-2020)



Figure Global Smart Agriculture Sales and Growth Rate (2015-2020)

Figure Global Smart Agriculture Price (2015-2020)

Figure Global Smart Buildings Sales and Growth Rate (2015-2020)

Figure Global Smart Buildings Price (2015-2020)

Figure Global Smart Lighting Sales and Growth Rate (2015-2020)

Figure Global Smart Lighting Price (2015-2020)

Figure Global Smart Grid Sales and Growth Rate (2015-2020)

Figure Global Smart Grid Price (2015-2020)

Figure Global Low Power Wide Area Network (LPWAN) Market Revenue (\$) and

Growth Rate Forecast of Smart Gas and Water Metering (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Sales and Growth Rate

Forecast of Smart Gas and Water Metering (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Market Revenue (\$) and

Growth Rate Forecast of Asset Tracking (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Sales and Growth Rate

Forecast of Asset Tracking (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Market Revenue (\$) and

Growth Rate Forecast of Smart Agriculture (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Sales and Growth Rate

Forecast of Smart Agriculture (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Market Revenue (\$) and

Growth Rate Forecast of Smart Buildings (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Sales and Growth Rate

Forecast of Smart Buildings (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Market Revenue (\$) and

Growth Rate Forecast of Smart Lighting (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Sales and Growth Rate

Forecast of Smart Lighting (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Market Revenue (\$) and

Growth Rate Forecast of Smart Grid (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Sales and Growth Rate

Forecast of Smart Grid (2020-2025)

Figure Global Low Power Wide Area Network (LPWAN) Sales and Growth Rate

(2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Sales by Regions (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Sales Market Share by Regions

(2015-2020)

Figure Global Low Power Wide Area Network (LPWAN) Sales Market Share by Regions

in 2019



Figure Global Low Power Wide Area Network (LPWAN) Revenue and Growth Rate (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Revenue by Regions (2015-2020)

Table Global Low Power Wide Area Network (LPWAN) Revenue Market Share by Regions (2015-2020)

Figure Global Low Power Wide Area Network (LPWAN) Revenue Market Share by Regions in 2019

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Sales by Regions (2020-2025)

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Sales Share by Regions (2020-2025)

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Low Power Wide Area Network (LPWAN) Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure North America Low Power Wide Area Network (LPWAN) Market Revenue and Growth Rate (2015-2020)

Figure North America Low Power Wide Area Network (LPWAN) Market Forecast Sales (2020-2025)

Figure North America Low Power Wide Area Network (LPWAN) Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Canada Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Mexico Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Europe Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Europe Low Power Wide Area Network (LPWAN) Market Revenue and Growth Rate (2015-2020)

Figure Europe Low Power Wide Area Network (LPWAN) Market Forecast Sales (2020-2025)

Figure Europe Low Power Wide Area Network (LPWAN) Market Forecast Revenue (\$) (2020-2025)



Figure Europe COVID-19 Status

Figure Germany Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure France Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Italy Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Spain Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Russia Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Low Power Wide Area Network (LPWAN) Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Low Power Wide Area Network (LPWAN) Market Forecast Sales (2020-2025)

Figure Asia-Pacific Low Power Wide Area Network (LPWAN) Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Japan Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure South Korea Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Australia Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure India Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure South America Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure South America Low Power Wide Area Network (LPWAN) Market Revenue and Growth Rate (2015-2020)

Figure South America Low Power Wide Area Network (LPWAN) Market Forecast Sales (2020-2025)

Figure South America Low Power Wide Area Network (LPWAN) Market Forecast



Revenue (\$) (2020-2025)

Figure Brazil Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Argentina Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Columbia Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Low Power Wide Area Network (LPWAN) Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Low Power Wide Area Network (LPWAN) Market Forecast Sales (2020-2025)

Figure Middle East and Africa Low Power Wide Area Network (LPWAN) Market Forecast Revenue (\$) (2020-2025)

Figure UAE Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure Egypt Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)

Figure South Africa Low Power Wide Area Network (LPWAN) Market Sales and Growth Rate (2015-2020)



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