

# Global Lounge Chair Market Report 2019, Competitive Landscape, Trends and Opportunities

https://marketpublishers.com/r/GCE84A98B873EN.html

Date: June 2019

Pages: 115

Price: US\$ 2,950.00 (Single User License)

ID: GCE84A98B873EN

# **Abstracts**

The Lounge Chair market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Lounge Chair market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape.

Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Lounge Chair market.

Major players in the global Lounge Chair market include:

Serenite Luxury Monaco

Menu

Gong

Kiki World

Very Sofa

Sollos

Alias

Isokon Plus

Corner 43 Decor

Alpa Salotti

Arflex

**HOESCH** Design



On the basis of types, the Lounge Chair market is primarily split into:

Type 1

Type 2

Type 3

On the basis of applications, the market covers:

Application 1

Application 2

Application 3

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

**United States** 

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam) Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Lounge Chair market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Lounge Chair market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Lounge Chair industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Lounge Chair market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Lounge Chair, by analyzing the consumption



and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Lounge Chair in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Lounge Chair in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Lounge Chair. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Lounge Chair market, including the global production and revenue forecast, regional forecast. It also foresees the Lounge Chair market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026



# **Contents**

### 1 LOUNGE CHAIR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Lounge Chair
- 1.2 Lounge Chair Segment by Type
- 1.2.1 Global Lounge Chair Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Type
  - 1.2.3 The Market Profile of Type
  - 1.2.4 The Market Profile of Type
- 1.3 Global Lounge Chair Segment by Application
  - 1.3.1 Lounge Chair Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Application
  - 1.3.3 The Market Profile of Application
- 1.3.4 The Market Profile of Application
- 1.4 Global Lounge Chair Market by Region (2014-2026)
- 1.4.1 Global Lounge Chair Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
- 1.4.2 United States Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.3 Europe Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.3.1 Germany Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.3.2 UK Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.3.3 France Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.3.4 Italy Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.3.5 Spain Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.3.6 Russia Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.3.7 Poland Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.4 China Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.5 Japan Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.6 India Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.7 Southeast Asia Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.7.1 Malaysia Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.7.2 Singapore Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.7.3 Philippines Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.7.4 Indonesia Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.7.5 Thailand Lounge Chair Market Status and Prospect (2014-2026)
  - 1.4.7.6 Vietnam Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Lounge Chair Market Status and Prospect



# (2014-2026)

- 1.4.8.1 Brazil Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.8.2 Mexico Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.8.3 Colombia Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.9.1 Saudi Arabia Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.9.2 United Arab Emirates Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.9.3 Turkey Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.9.4 Egypt Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.9.5 South Africa Lounge Chair Market Status and Prospect (2014-2026)
- 1.4.9.6 Nigeria Lounge Chair Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Lounge Chair (2014-2026)
  - 1.5.1 Global Lounge Chair Revenue Status and Outlook (2014-2026)
  - 1.5.2 Global Lounge Chair Production Status and Outlook (2014-2026)

#### 2 GLOBAL LOUNGE CHAIR MARKET LANDSCAPE BY PLAYER

- 2.1 Global Lounge Chair Production and Share by Player (2014-2019)
- 2.2 Global Lounge Chair Revenue and Market Share by Player (2014-2019)
- 2.3 Global Lounge Chair Average Price by Player (2014-2019)
- 2.4 Lounge Chair Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Lounge Chair Market Competitive Situation and Trends
  - 2.5.1 Lounge Chair Market Concentration Rate
  - 2.5.2 Lounge Chair Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

### **3 PLAYERS PROFILES**

- 3.1 Serenite Luxury Monaco
- 3.1.1 Serenite Luxury Monaco Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.1.2 Lounge Chair Product Profiles, Application and Specification
- 3.1.3 Serenite Luxury Monaco Lounge Chair Market Performance (2014-2019)
- 3.1.4 Serenite Luxury Monaco Business Overview
- 3.2 Menu
  - 3.2.1 Menu Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.2.2 Lounge Chair Product Profiles, Application and Specification
- 3.2.3 Menu Lounge Chair Market Performance (2014-2019)



# 3.2.4 Menu Business Overview

# 3.3 Gong

- 3.3.1 Gong Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.3.2 Lounge Chair Product Profiles, Application and Specification
- 3.3.3 Gong Lounge Chair Market Performance (2014-2019)
- 3.3.4 Gong Business Overview

### 3.4 Kiki World

- 3.4.1 Kiki World Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.4.2 Lounge Chair Product Profiles, Application and Specification
- 3.4.3 Kiki World Lounge Chair Market Performance (2014-2019)
- 3.4.4 Kiki World Business Overview

# 3.5 Very Sofa

- 3.5.1 Very Sofa Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.5.2 Lounge Chair Product Profiles, Application and Specification
- 3.5.3 Very Sofa Lounge Chair Market Performance (2014-2019)
- 3.5.4 Very Sofa Business Overview

#### 3.6 Sollos

- 3.6.1 Sollos Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.6.2 Lounge Chair Product Profiles, Application and Specification
- 3.6.3 Sollos Lounge Chair Market Performance (2014-2019)
- 3.6.4 Sollos Business Overview

# 3.7 Alias

- 3.7.1 Alias Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.7.2 Lounge Chair Product Profiles, Application and Specification
- 3.7.3 Alias Lounge Chair Market Performance (2014-2019)
- 3.7.4 Alias Business Overview

### 3.8 Isokon Plus

- 3.8.1 Isokon Plus Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.8.2 Lounge Chair Product Profiles, Application and Specification
- 3.8.3 Isokon Plus Lounge Chair Market Performance (2014-2019)
- 3.8.4 Isokon Plus Business Overview

### 3.9 Corner 43 Decor

- 3.9.1 Corner 43 Decor Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.9.2 Lounge Chair Product Profiles, Application and Specification
  - 3.9.3 Corner 43 Decor Lounge Chair Market Performance (2014-2019)
  - 3.9.4 Corner 43 Decor Business Overview

# 3.10 Alpa Salotti

3.10.1 Alpa Salotti Basic Information, Manufacturing Base, Sales Area and



# Competitors

- 3.10.2 Lounge Chair Product Profiles, Application and Specification
- 3.10.3 Alpa Salotti Lounge Chair Market Performance (2014-2019)
- 3.10.4 Alpa Salotti Business Overview
- 3.11 Arflex
  - 3.11.1 Arflex Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.11.2 Lounge Chair Product Profiles, Application and Specification
  - 3.11.3 Arflex Lounge Chair Market Performance (2014-2019)
  - 3.11.4 Arflex Business Overview
- 3.12 HOESCH Design
- 3.12.1 HOESCH Design Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.12.2 Lounge Chair Product Profiles, Application and Specification
  - 3.12.3 HOESCH Design Lounge Chair Market Performance (2014-2019)
  - 3.12.4 HOESCH Design Business Overview

# 4 GLOBAL LOUNGE CHAIR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 Global Lounge Chair Production and Market Share by Type (2014-2019)
- 4.2 Global Lounge Chair Revenue and Market Share by Type (2014-2019)
- 4.3 Global Lounge Chair Price by Type (2014-2019)
- 4.4 Global Lounge Chair Production Growth Rate by Type (2014-2019)
- 4.4.1 Global Lounge Chair Production Growth Rate of Type 1 (2014-2019)
- 4.4.2 Global Lounge Chair Production Growth Rate of Type 2 (2014-2019)
- 4.4.3 Global Lounge Chair Production Growth Rate of Type 3 (2014-2019)

### 5 GLOBAL LOUNGE CHAIR MARKET ANALYSIS BY APPLICATION

- 5.1 Global Lounge Chair Consumption and Market Share by Application (2014-2019)
- 5.2 Global Lounge Chair Consumption Growth Rate by Application (2014-2019)
  - 5.2.1 Global Lounge Chair Consumption Growth Rate of Application 1 (2014-2019)
  - 5.2.2 Global Lounge Chair Consumption Growth Rate of Application 2 (2014-2019)
  - 5.2.3 Global Lounge Chair Consumption Growth Rate of Application 3 (2014-2019)

# 6 GLOBAL LOUNGE CHAIR PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Lounge Chair Consumption by Region (2014-2019)



- 6.2 United States Lounge Chair Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Lounge Chair Production, Consumption, Export, Import (2014-2019)
- 6.4 China Lounge Chair Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Lounge Chair Production, Consumption, Export, Import (2014-2019)
- 6.6 India Lounge Chair Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Lounge Chair Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Lounge Chair Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Lounge Chair Production, Consumption, Export, Import (2014-2019)

# 7 GLOBAL LOUNGE CHAIR PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

- 7.1 Global Lounge Chair Production and Market Share by Region (2014-2019)
- 7.2 Global Lounge Chair Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Lounge Chair Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Lounge Chair Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Lounge Chair Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Lounge Chair Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Lounge Chair Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Lounge Chair Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Lounge Chair Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Lounge Chair Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Lounge Chair Production, Revenue, Price and Gross Margin (2014-2019)

# **8 LOUNGE CHAIR MANUFACTURING ANALYSIS**

- 8.1 Lounge Chair Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials Introduction
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
- 8.2.1 Labor Cost Analysis



- 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Lounge Chair

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Lounge Chair Industrial Chain Analysis
- 9.2 Raw Materials Sources of Lounge Chair Major Players in 2018
- 9.3 Downstream Buyers

# 10 MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
  - 10.3.1 Advances in Innovation and Technology for Lounge Chair
  - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
  - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
- 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter?s Five Forces Analysis
  - 10.5.1 Threat of New Entrants
  - 10.5.2 Threat of Substitutes
  - 10.5.3 Bargaining Power of Suppliers
  - 10.5.4 Bargaining Power of Buyers
  - 10.5.5 Intensity of Competitive Rivalry

# 11 GLOBAL LOUNGE CHAIR MARKET FORECAST (2019-2026)

- 11.1 Global Lounge Chair Production, Revenue Forecast (2019-2026)
- 11.1.1 Global Lounge Chair Production and Growth Rate Forecast (2019-2026)
- 11.1.2 Global Lounge Chair Revenue and Growth Rate Forecast (2019-2026)
- 11.1.3 Global Lounge Chair Price and Trend Forecast (2019-2026)
- 11.2 Global Lounge Chair Production, Consumption, Export and Import Forecast by Region (2019-2026)
- 11.2.1 United States Lounge Chair Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.2 Europe Lounge Chair Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.3 China Lounge Chair Production, Consumption, Export and Import Forecast



(2019-2026)

- 11.2.4 Japan Lounge Chair Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.5 India Lounge Chair Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.6 Southeast Asia Lounge Chair Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.7 Central and South America Lounge Chair Production, Consumption, Export and Import Forecast (2019-2026)
- 11.2.8 Middle East and Africa Lounge Chair Production, Consumption, Export and Import Forecast (2019-2026)
- 11.3 Global Lounge Chair Production, Revenue and Price Forecast by Type (2019-2026)
- 11.4 Global Lounge Chair Consumption Forecast by Application (2019-2026)

### 12 RESEARCH FINDINGS AND CONCLUSION

### 13 APPENDIX

- 13.1 Methodology
- 13.2 Research Data Source



# I would like to order

Product name: Global Lounge Chair Market Report 2019, Competitive Landscape, Trends and

Opportunities

Product link: <a href="https://marketpublishers.com/r/GCE84A98B873EN.html">https://marketpublishers.com/r/GCE84A98B873EN.html</a>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GCE84A98B873EN.html">https://marketpublishers.com/r/GCE84A98B873EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



