

# **Global IoT in Smart Farming Market Development Strategy Pre and Post COVID-19, by Corporate Strategy Analysis, Landscape, Type, Application, and Leading 20 Countries**

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## **Abstracts**

Internet of things (IoT) refers to automated networks of computers, devices, and sensors that can process their own data. These Internet-connected systems gather data and communicate with external processes via onboard sensors, impacting businesses in every industry, including agriculture. Smart Farming is a farming management concept using modern technology to increase the quantity and quality of agricultural product

The IoT in Smart Farming market revenue was xx Million USD in 2016, grew to xx Million USD in 2020, and will reach xx Million USD in 2026, with a CAGR of xx during 2020-2026.

Global IoT in Smart Farming Market Development Strategy Pre and Post COVID-19, by Corporate Strategy Analysis, Landscape, Type, Application, and Leading 20 Countries covers and analyzes the potential of the global IoT in Smart Farming industry, providing statistical information about market dynamics, growth factors, major challenges, PEST analysis and market entry strategy Analysis, opportunities and forecasts. The biggest highlight of the report is to provide companies in the industry with a strategic analysis of the impact of COVID-19. At the same time, this report analyzed the market of leading 20 countries and introduce the market potential of these countries.

Major Players in IoT in Smart Farming market are:

Teejet Technologies

John Deere

**DICKEY-john Corporation**

Precision Planting  
Agco Corporation  
Spraying Systems  
Drone Deploy  
Topcon Precision Agriculture  
Precision Planting  
AG Leader Technology  
CropMetrics LLC  
Dickey-John Corporation  
Trimble  
DeLaval International AB  
Farmers Edge, Inc.  
Raven Industries

Most important types of IoT in Smart Farming products covered in this report are:

Sensors in Tractors  
Automation & Control Systems  
Mobile Devices  
Others

Most widely used downstream fields of IoT in Smart Farming market covered in this report are:

Water Supply Management  
Precision Agriculture  
Integrated Pest Control

Top countries data covered in this report:

United States  
Canada  
Germany  
UK  
France  
Italy  
Spain  
Russia

China  
Japan  
South Korea  
Australia  
Thailand  
Brazil  
Argentina  
Chile  
South Africa  
Egypt  
UAE  
Saudi Arabia

Chapter 1 is the basis of the entire report. In this chapter, we define the market concept and market scope of IoT in Smart Farming, including product classification, application areas, and the entire report covered area.

Chapter 2 is the core idea of the whole report. In this chapter, we provide a detailed introduction to our research methods and data sources.

Chapter 3 focuses on analyzing the current competitive situation in the IoT in Smart Farming market and provides basic information, market data, product introductions, etc. of leading companies in the industry. At the same time, Chapter 3 includes the highlighted analysis--Strategies for Company to Deal with the Impact of COVID-19.

Chapter 4 provides breakdown data of different types of products, as well as market forecasts.

Different application fields have different usage and development prospects of products. Therefore, Chapter 5 provides subdivision data of different application fields and market forecasts.

Chapter 6 includes detailed data of major regions of the world, including detailed data of major regions of the world. North America, Asia Pacific, Europe, South America, Middle East and Africa.

Chapters 7-26 focus on the regional market. We have selected the most representative 20 countries from 197 countries in the world and conducted a detailed analysis and overview of the market development of these countries.

Chapter 27 focuses on market qualitative analysis, providing market driving factor analysis, market development constraints, PEST analysis, industry trends under COVID-19, market entry strategy analysis, etc.

Key Points:

Define, describe and forecast IoT in Smart Farming product market by type, application, end user and region.

Provide enterprise external environment analysis and PEST analysis.

Provide strategies for company to deal with the impact of COVID-19.

Provide market dynamic analysis, including market driving factors, market development constraints.

Provide market entry strategy analysis for new players or players who are ready to enter the market, including market segment definition, client analysis, distribution model, product messaging and positioning, and price strategy analysis.

Keep up with international market trends and provide analysis of the impact of the COVID-19 epidemic on major regions of the world.

Analyze the market opportunities of stakeholders and provide market leaders with details of the competitive landscape.

Years considered for this report:

Historical Years: 2016-2020

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2021-2026

## Contents

### **1 LOT IN SMART FARMING MARKET DEFINITION AND OVERVIEW**

- 1.1 Objectives of the Study
- 1.2 Overview of IoT in Smart Farming
- 1.3 IoT in Smart Farming Market Scope and Market Size Estimation
- 1.4 Market Segmentation
  - 1.4.1 Types of IoT in Smart Farming
  - 1.4.2 Applications of IoT in Smart Farming
- 1.5 Market Exchange Rate

### **2 RESEARCH METHOD AND LOGIC**

- 2.1 Methodology
- 2.2 Research Data Source

### **3 MARKET COMPETITION ANALYSIS**

- 3.1 Teejet Technologies Market Performance Analysis
  - 3.1.1 Teejet Technologies Basic Information
  - 3.1.2 Product and Service Analysis
  - 3.1.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.1.4 Teejet Technologies Sales, Value, Price, Gross Margin 2016-2021
- 3.2 John Deere Market Performance Analysis
  - 3.2.1 John Deere Basic Information
  - 3.2.2 Product and Service Analysis
  - 3.2.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.2.4 John Deere Sales, Value, Price, Gross Margin 2016-2021
- 3.3 DICKEY-john Corporation Market Performance Analysis
  - 3.3.1 DICKEY-john Corporation Basic Information
  - 3.3.2 Product and Service Analysis
  - 3.3.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.3.4 DICKEY-john Corporation Sales, Value, Price, Gross Margin 2016-2021
- 3.4 Precision Planting Market Performance Analysis
  - 3.4.1 Precision Planting Basic Information
  - 3.4.2 Product and Service Analysis
  - 3.4.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.4.4 Precision Planting Sales, Value, Price, Gross Margin 2016-2021

- 3.5 Agco Corporation Market Performance Analysis
  - 3.5.1 Agco Corporation Basic Information
  - 3.5.2 Product and Service Analysis
  - 3.5.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.5.4 Agco Corporation Sales, Value, Price, Gross Margin 2016-2021
- 3.6 Spraying Systems Market Performance Analysis
  - 3.6.1 Spraying Systems Basic Information
  - 3.6.2 Product and Service Analysis
  - 3.6.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.6.4 Spraying Systems Sales, Value, Price, Gross Margin 2016-2021
- 3.7 Drone Deploy Market Performance Analysis
  - 3.7.1 Drone Deploy Basic Information
  - 3.7.2 Product and Service Analysis
  - 3.7.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.7.4 Drone Deploy Sales, Value, Price, Gross Margin 2016-2021
- 3.8 Topcon Precision Agriculture Market Performance Analysis
  - 3.8.1 Topcon Precision Agriculture Basic Information
  - 3.8.2 Product and Service Analysis
  - 3.8.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.8.4 Topcon Precision Agriculture Sales, Value, Price, Gross Margin 2016-2021
- 3.9 Precision Planting Market Performance Analysis
  - 3.9.1 Precision Planting Basic Information
  - 3.9.2 Product and Service Analysis
  - 3.9.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.9.4 Precision Planting Sales, Value, Price, Gross Margin 2016-2021
- 3.10 AG Leader Technology Market Performance Analysis
  - 3.10.1 AG Leader Technology Basic Information
  - 3.10.2 Product and Service Analysis
  - 3.10.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.10.4 AG Leader Technology Sales, Value, Price, Gross Margin 2016-2021
- 3.11 CropMetrics LLC Market Performance Analysis
  - 3.11.1 CropMetrics LLC Basic Information
  - 3.11.2 Product and Service Analysis
  - 3.11.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.11.4 CropMetrics LLC Sales, Value, Price, Gross Margin 2016-2021
- 3.12 Dickey-John Corporation Market Performance Analysis
  - 3.12.1 Dickey-John Corporation Basic Information
  - 3.12.2 Product and Service Analysis
  - 3.12.3 Strategies for Company to Deal with the Impact of COVID-19

- 3.12.4 Dickey-John Corporation Sales, Value, Price, Gross Margin 2016-2021
- 3.13 Trimble Market Performance Analysis
  - 3.13.1 Trimble Basic Information
  - 3.13.2 Product and Service Analysis
  - 3.13.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.13.4 Trimble Sales, Value, Price, Gross Margin 2016-2021
- 3.14 DeLaval International AB Market Performance Analysis
  - 3.14.1 DeLaval International AB Basic Information
  - 3.14.2 Product and Service Analysis
  - 3.14.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.14.4 DeLaval International AB Sales, Value, Price, Gross Margin 2016-2021
- 3.15 Farmers Edge, Inc. Market Performance Analysis
  - 3.15.1 Farmers Edge, Inc. Basic Information
  - 3.15.2 Product and Service Analysis
  - 3.15.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.15.4 Farmers Edge, Inc. Sales, Value, Price, Gross Margin 2016-2021
- 3.16 Raven Industries Market Performance Analysis
  - 3.16.1 Raven Industries Basic Information
  - 3.16.2 Product and Service Analysis
  - 3.16.3 Strategies for Company to Deal with the Impact of COVID-19
  - 3.16.4 Raven Industries Sales, Value, Price, Gross Margin 2016-2021

## **4 MARKET SEGMENT BY TYPE, HISTORICAL DATA AND MARKET FORECASTS**

- 4.1 Global IoT in Smart Farming Production and Value by Type
  - 4.1.1 Global IoT in Smart Farming Production by Type 2016-2021
  - 4.1.2 Global IoT in Smart Farming Market Value by Type 2016-2021
- 4.2 Global IoT in Smart Farming Market Production, Value and Growth Rate by Type 2016-2021
  - 4.2.1 Sensors in Tractors Market Production, Value and Growth Rate
  - 4.2.2 Automation & Control Systems Market Production, Value and Growth Rate
  - 4.2.3 Mobile Devices Market Production, Value and Growth Rate
  - 4.2.4 Others Market Production, Value and Growth Rate
- 4.3 Global IoT in Smart Farming Production and Value Forecast by Type
  - 4.3.1 Global IoT in Smart Farming Production Forecast by Type 2021-2026
  - 4.3.2 Global IoT in Smart Farming Market Value Forecast by Type 2021-2026
- 4.4 Global IoT in Smart Farming Market Production, Value and Growth Rate by Type Forecast 2021-2026
  - 4.4.1 Sensors in Tractors Market Production, Value and Growth Rate Forecast



4.4.2 Automation & Control Systems Market Production, Value and Growth Rate Forecast

4.4.3 Mobile Devices Market Production, Value and Growth Rate Forecast

4.4.4 Others Market Production, Value and Growth Rate Forecast

## **5 MARKET SEGMENT BY APPLICATION, HISTORICAL DATA AND MARKET FORECASTS**

5.1 Global IoT in Smart Farming Consumption and Value by Application

5.1.1 Global IoT in Smart Farming Consumption by Application 2016-2021

5.1.2 Global IoT in Smart Farming Market Value by Application 2016-2021

5.2 Global IoT in Smart Farming Market Consumption, Value and Growth Rate by Application 2016-2021

5.2.1 Water Supply Management Market Consumption, Value and Growth Rate

5.2.2 Precision Agriculture Market Consumption, Value and Growth Rate

5.2.3 Integrated Pest Control Market Consumption, Value and Growth Rate

5.3 Global IoT in Smart Farming Consumption and Value Forecast by Application

5.3.1 Global IoT in Smart Farming Consumption Forecast by Application 2021-2026

5.3.2 Global IoT in Smart Farming Market Value Forecast by Application 2021-2026

5.4 Global IoT in Smart Farming Market Consumption, Value and Growth Rate by Application Forecast 2021-2026

5.4.1 Water Supply Management Market Consumption, Value and Growth Rate Forecast

5.4.2 Precision Agriculture Market Consumption, Value and Growth Rate Forecast

5.4.3 Integrated Pest Control Market Consumption, Value and Growth Rate Forecast

## **6 GLOBAL LOT IN SMART FARMING BY REGION, HISTORICAL DATA AND MARKET FORECASTS**

6.1 Global IoT in Smart Farming Sales by Region 2016-2021

6.2 Global IoT in Smart Farming Market Value by Region 2016-2021

6.3 Global IoT in Smart Farming Market Sales, Value and Growth Rate by Region 2016-2021

6.3.1 North America

6.3.2 Europe

6.3.3 Asia Pacific

6.3.4 South America

6.3.5 Middle East and Africa

6.4 Global IoT in Smart Farming Sales Forecast by Region 2021-2026



- 6.5 Global IoT in Smart Farming Market Value Forecast by Region 2021-2026
- 6.6 Global IoT in Smart Farming Market Sales, Value and Growth Rate Forecast by Region 2021-2026
  - 6.6.1 North America
  - 6.6.2 Europe
  - 6.6.3 Asia Pacific
  - 6.6.4 South America
  - 6.6.5 Middle East and Africa

## **7 UNITED STATE MARKET SIZE ANALYSIS 2016-2026**

- 7.1 United State IoT in Smart Farming Value and Market Growth 2016-2021
- 7.2 United State IoT in Smart Farming Sales and Market Growth 2016-2021
- 7.3 United State IoT in Smart Farming Market Value Forecast 2021-2026

## **8 CANADA MARKET SIZE ANALYSIS 2016-2026**

- 8.1 Canada IoT in Smart Farming Value and Market Growth 2016-2021
- 8.2 Canada IoT in Smart Farming Sales and Market Growth 2016-2021
- 8.3 Canada IoT in Smart Farming Market Value Forecast 2021-2026

## **9 GERMANY MARKET SIZE ANALYSIS 2016-2026**

- 9.1 Germany IoT in Smart Farming Value and Market Growth 2016-2021
- 9.2 Germany IoT in Smart Farming Sales and Market Growth 2016-2021
- 9.3 Germany IoT in Smart Farming Market Value Forecast 2021-2026

## **10 UK MARKET SIZE ANALYSIS 2016-2026**

- 10.1 UK IoT in Smart Farming Value and Market Growth 2016-2021
- 10.2 UK IoT in Smart Farming Sales and Market Growth 2016-2021
- 10.3 UK IoT in Smart Farming Market Value Forecast 2021-2026

## **11 FRANCE MARKET SIZE ANALYSIS 2016-2026**

- 11.1 France IoT in Smart Farming Value and Market Growth 2016-2021
- 11.2 France IoT in Smart Farming Sales and Market Growth 2016-2021
- 11.3 France IoT in Smart Farming Market Value Forecast 2021-2026

## **12 ITALY MARKET SIZE ANALYSIS 2016-2026**

12.1 Italy IoT in Smart Farming Value and Market Growth 2016-2021

12.2 Italy IoT in Smart Farming Sales and Market Growth 2016-2021

12.3 Italy IoT in Smart Farming Market Value Forecast 2021-2026

## **13 SPAIN MARKET SIZE ANALYSIS 2016-2026**

13.1 Spain IoT in Smart Farming Value and Market Growth 2016-2021

13.2 Spain IoT in Smart Farming Sales and Market Growth 2016-2021

13.3 Spain IoT in Smart Farming Market Value Forecast 2021-2026

## **14 RUSSIA MARKET SIZE ANALYSIS 2016-2026**

14.1 Russia IoT in Smart Farming Value and Market Growth 2016-2021

14.2 Russia IoT in Smart Farming Sales and Market Growth 2016-2021

14.3 Russia IoT in Smart Farming Market Value Forecast 2021-2026

## **15 CHINA MARKET SIZE ANALYSIS 2016-2026**

15.1 China IoT in Smart Farming Value and Market Growth 2016-2021

15.2 China IoT in Smart Farming Sales and Market Growth 2016-2021

15.3 China IoT in Smart Farming Market Value Forecast 2021-2026

## **16 JAPAN MARKET SIZE ANALYSIS 2016-2026**

16.1 Japan IoT in Smart Farming Value and Market Growth 2016-2021

16.2 Japan IoT in Smart Farming Sales and Market Growth 2016-2021

16.3 Japan IoT in Smart Farming Market Value Forecast 2021-2026

## **17 SOUTH KOREA MARKET SIZE ANALYSIS 2016-2026**

17.1 South Korea IoT in Smart Farming Value and Market Growth 2016-2021

17.2 South Korea IoT in Smart Farming Sales and Market Growth 2016-2021

17.3 South Korea IoT in Smart Farming Market Value Forecast 2021-2026

## **18 AUSTRALIA MARKET SIZE ANALYSIS 2016-2026**

18.1 Australia IoT in Smart Farming Value and Market Growth 2016-2021

18.2 Australia IoT in Smart Farming Sales and Market Growth 2016-2021

18.3 Australia IoT in Smart Farming Market Value Forecast 2021-2026

## **19 THAILAND MARKET SIZE ANALYSIS 2016-2026**

19.1 Thailand IoT in Smart Farming Value and Market Growth 2016-2021

19.2 Thailand IoT in Smart Farming Sales and Market Growth 2016-2021

19.3 Thailand IoT in Smart Farming Market Value Forecast 2021-2026

## **20 BRAZIL MARKET SIZE ANALYSIS 2016-2026**

20.1 Brazil IoT in Smart Farming Value and Market Growth 2016-2021

20.2 Brazil IoT in Smart Farming Sales and Market Growth 2016-2021

20.3 Brazil IoT in Smart Farming Market Value Forecast 2021-2026

## **21 ARGENTINA MARKET SIZE ANALYSIS 2016-2026**

21.1 Argentina IoT in Smart Farming Value and Market Growth 2016-2021

21.2 Argentina IoT in Smart Farming Sales and Market Growth 2016-2021

21.3 Argentina IoT in Smart Farming Market Value Forecast 2021-2026

## **22 CHILE MARKET SIZE ANALYSIS 2016-2026**

22.1 Chile IoT in Smart Farming Value and Market Growth 2016-2021

22.2 Chile IoT in Smart Farming Sales and Market Growth 2016-2021

22.3 Chile IoT in Smart Farming Market Value Forecast 2021-2026

## **23 SOUTH AFRICA MARKET SIZE ANALYSIS 2016-2026**

23.1 South Africa IoT in Smart Farming Value and Market Growth 2016-2021

23.2 South Africa IoT in Smart Farming Sales and Market Growth 2016-2021

23.3 South Africa IoT in Smart Farming Market Value Forecast 2021-2026

## **24 EGYPT MARKET SIZE ANALYSIS 2016-2026**

24.1 Egypt IoT in Smart Farming Value and Market Growth 2016-2021

24.2 Egypt IoT in Smart Farming Sales and Market Growth 2016-2021

24.3 Egypt IoT in Smart Farming Market Value Forecast 2021-2026

## **25 UAE MARKET SIZE ANALYSIS 2016-2026**

25.1 UAE IoT in Smart Farming Value and Market Growth 2016-2021

25.2 UAE IoT in Smart Farming Sales and Market Growth 2016-2021

25.3 UAE IoT in Smart Farming Market Value Forecast 2021-2026

## **26 SAUDI ARABIA MARKET SIZE ANALYSIS 2016-2026**

26.1 Saudi Arabia IoT in Smart Farming Value and Market Growth 2016-2021

26.2 Saudi Arabia IoT in Smart Farming Sales and Market Growth 2016-2021

26.3 Saudi Arabia IoT in Smart Farming Market Value Forecast 2021-2026

## **27 MARKET DYNAMIC ANALYSIS AND DEVELOPMENT SUGGESTIONS**

27.1 Market Drivers

27.2 Market Development Constraints

27.3 PEST Analysis

27.3.1 Political Factors

27.3.2 Economic Factors

27.3.3 Social Factors

27.3.4 Technological Factors

27.4 Industry Trends Under COVID-19

27.4.1 Risk Assessment on COVID-19

27.4.2 Assessment of the Overall Impact of COVID-19 on the Industry

27.4.3 Pre COVID-19 and Post COVID-19 Market Scenario

27.5 Market Entry Strategy Analysis

27.5.1 Market Definition

27.5.2 Client

27.5.3 Distribution Model

27.5.4 Product Messaging and Positioning

27.5.5 Price

27.6 Advice on Entering the Market

## List Of Tables

### LIST OF TABLES AND FIGURES

Market Size Comparison Before and After the COVID-19 Outbreak of Major Company  
Global IoT in Smart Farming Market Size in 2020 and 2026  
Market Size Comparison Before and After the COVID-19 Outbreak of Major Countries  
Figure Global IoT in Smart Farming Value (M USD) Segment by Type from 2016-2021  
Figure Global IoT in Smart Farming Market (M USD) Share by Types in 2020  
Table Different Applications of IoT in Smart Farming  
Figure Global IoT in Smart Farming Value (M USD) Segment by Applications from 2016-2021  
Figure Global IoT in Smart Farming Market Share by Applications in 2020  
Table Market Exchange Rate  
Table Teejet Technologies Basic Information  
Table Product and Service Analysis  
Table Teejet Technologies Sales, Value, Price, Gross Margin 2016-2021  
Table John Deere Basic Information  
Table Product and Service Analysis  
Table John Deere Sales, Value, Price, Gross Margin 2016-2021  
Table DICKEY-john Corporation Basic Information  
Table Product and Service Analysis  
Table DICKEY-john Corporation Sales, Value, Price, Gross Margin 2016-2021  
Table Precision Planting Basic Information  
Table Product and Service Analysis  
Table Precision Planting Sales, Value, Price, Gross Margin 2016-2021  
Table Agco Corporation Basic Information  
Table Product and Service Analysis  
Table Agco Corporation Sales, Value, Price, Gross Margin 2016-2021  
Table Spraying Systems Basic Information  
Table Product and Service Analysis  
Table Spraying Systems Sales, Value, Price, Gross Margin 2016-2021  
Table Drone Deploy Basic Information  
Table Product and Service Analysis  
Table Drone Deploy Sales, Value, Price, Gross Margin 2016-2021  
Table Topcon Precision Agriculture Basic Information  
Table Product and Service Analysis  
Table Topcon Precision Agriculture Sales, Value, Price, Gross Margin 2016-2021  
Table Precision Planting Basic Information

Table Product and Service Analysis  
Table Precision Planting Sales, Value, Price, Gross Margin 2016-2021  
Table AG Leader Technology Basic Information  
Table Product and Service Analysis  
Table AG Leader Technology Sales, Value, Price, Gross Margin 2016-2021  
Table CropMetrics LLC Basic Information  
Table Product and Service Analysis  
Table CropMetrics LLC Sales, Value, Price, Gross Margin 2016-2021  
Table Dickey-John Corporation Basic Information  
Table Product and Service Analysis  
Table Dickey-John Corporation Sales, Value, Price, Gross Margin 2016-2021  
Table Trimble Basic Information  
Table Product and Service Analysis  
Table Trimble Sales, Value, Price, Gross Margin 2016-2021  
Table DeLaval International AB Basic Information  
Table Product and Service Analysis  
Table DeLaval International AB Sales, Value, Price, Gross Margin 2016-2021  
Table Farmers Edge, Inc. Basic Information  
Table Product and Service Analysis  
Table Farmers Edge, Inc. Sales, Value, Price, Gross Margin 2016-2021  
Table Raven Industries Basic Information  
Table Product and Service Analysis  
Table Raven Industries Sales, Value, Price, Gross Margin 2016-2021  
Table Global IoT in Smart Farming Consumption by Type 2016-2021  
Table Global IoT in Smart Farming Consumption Share by Type 2016-2021  
Table Global IoT in Smart Farming Market Value (M USD) by Type 2016-2021  
Table Global IoT in Smart Farming Market Value Share by Type 2016-2021  
Figure Global IoT in Smart Farming Market Production and Growth Rate of Sensors in Tractors 2016-2021  
Figure Global IoT in Smart Farming Market Value and Growth Rate of Sensors in Tractors 2016-2021  
Figure Global IoT in Smart Farming Market Production and Growth Rate of Automation & Control Systems 2016-2021  
Figure Global IoT in Smart Farming Market Value and Growth Rate of Automation & Control Systems 2016-2021  
Figure Global IoT in Smart Farming Market Production and Growth Rate of Mobile Devices 2016-2021  
Figure Global IoT in Smart Farming Market Value and Growth Rate of Mobile Devices 2016-2021



Figure Global IoT in Smart Farming Market Production and Growth Rate of Others 2016-2021

Figure Global IoT in Smart Farming Market Value and Growth Rate of Others 2016-2021

Table Global IoT in Smart Farming Consumption Forecast by Type 2021-2026

Table Global IoT in Smart Farming Consumption Share Forecast by Type 2021-2026

Table Global IoT in Smart Farming Market Value (M USD) Forecast by Type 2021-2026

Table Global IoT in Smart Farming Market Value Share Forecast by Type 2021-2026

Figure Global IoT in Smart Farming Market Production and Growth Rate of Sensors in Tractors Forecast 2021-2026

Figure Global IoT in Smart Farming Market Value and Growth Rate of Sensors in Tractors Forecast 2021-2026

Figure Global IoT in Smart Farming Market Production and Growth Rate of Automation & Control Systems Forecast 2021-2026

Figure Global IoT in Smart Farming Market Value and Growth Rate of Automation & Control Systems Forecast 2021-2026

Figure Global IoT in Smart Farming Market Production and Growth Rate of Mobile Devices Forecast 2021-2026

Figure Global IoT in Smart Farming Market Value and Growth Rate of Mobile Devices Forecast 2021-2026

Figure Global IoT in Smart Farming Market Production and Growth Rate of Others Forecast 2021-2026

Figure Global IoT in Smart Farming Market Value and Growth Rate of Others Forecast 2021-2026

Table Global IoT in Smart Farming Consumption by Application 2016-2021

Table Global IoT in Smart Farming Consumption Share by Application 2016-2021

Table Global IoT in Smart Farming Market Value (M USD) by Application 2016-2021

Table Global IoT in Smart Farming Market Value Share by Application 2016-2021

Figure Global IoT in Smart Farming Market Consumption and Growth Rate of Water Supply Management 2016-2021

Figure Global IoT in Smart Farming Market Value and Growth Rate of Water Supply Management 2016-2021  
Figure Global IoT in Smart Farming Market Consumption and Growth Rate of Precision Agriculture 2016-2021

Figure Global IoT in Smart Farming Market Value and Growth Rate of Precision Agriculture 2016-2021  
Figure Global IoT in Smart Farming Market Consumption and Growth Rate of Integrated Pest Control 2016-2021

Figure Global IoT in Smart Farming Market Value and Growth Rate of Integrated Pest Control 2016-2021  
Table Global IoT in Smart Farming Consumption Forecast by Application 2021-2026



Table Global IoT in Smart Farming Consumption Share Forecast by Application  
2021-2026

Table Global IoT in Smart Farming Market Value (M USD) Forecast by Application  
2021-2026

Table Global IoT in Smart Farming Market Value Share Forecast by Application  
2021-2026

Figure Global IoT in Smart Farming Market Consumption and Growth Rate of Water  
Supply Management Forecast 2021-2026

Figure Global IoT in Smart Farming Market Value and Growth Rate of Water Supply  
Management Forecast 2021-2026

Figure Global IoT in Smart Farming Market Consumption and Growth Rate of Precision  
Agriculture Forecast 2021-2026

Figure Global IoT in Smart Farming Market Value and Growth Rate of Precision  
Agriculture Forecast 2021-2026

Figure Global IoT in Smart Farming Market Consumption and Growth Rate of Integrated  
Pest Control Forecast 2021-2026

Figure Global IoT in Smart Farming Market Value and Growth Rate of Integrated Pest  
Control Forecast 2021-2026

Table Global IoT in Smart Farming Sales by Region 2016-2021

Table Global IoT in Smart Farming Sales Share by Region 2016-2021

Table Global IoT in Smart Farming Market Value (M USD) by Region 2016-2021

Table Global IoT in Smart Farming Market Value Share by Region 2016-2021

Figure North America IoT in Smart Farming Sales and Growth Rate 2016-2021

Figure North America IoT in Smart Farming Market Value (M USD) and Growth Rate  
2016-2021

Figure Europe IoT in Smart Farming Sales and Growth Rate 2016-2021

Figure Europe IoT in Smart Farming Market Value (M USD) and Growth Rate  
2016-2021

Figure Asia Pacific IoT in Smart Farming Sales and Growth Rate 2016-2021

Figure Asia Pacific IoT in Smart Farming Market Value (M USD) and Growth Rate  
2016-2021

Figure South America IoT in Smart Farming Sales and Growth Rate 2016-2021

Figure South America IoT in Smart Farming Market Value (M USD) and Growth Rate  
2016-2021

Figure Middle East and Africa IoT in Smart Farming Sales and Growth Rate 2016-2021

Figure Middle East and Africa IoT in Smart Farming Market Value (M USD) and Growth  
Rate 2016-2021

Table Global IoT in Smart Farming Sales Forecast by Region 2021-2026

Table Global IoT in Smart Farming Sales Share Forecast by Region 2021-2026

Table Global IoT in Smart Farming Market Value (M USD) Forecast by Region  
2021-2026

Table Global IoT in Smart Farming Market Value Share Forecast by Region 2021-2026

Figure North America IoT in Smart Farming Sales and Growth Rate Forecast 2021-2026

Figure North America IoT in Smart Farming Market Value (M USD) and Growth Rate  
Forecast 2021-2026

Figure Europe IoT in Smart Farming Sales and Growth Rate Forecast 2021-2026

Figure Europe IoT in Smart Farming Market Value (M USD) and Growth Rate Forecast  
2021-2026

Figure Asia Pacific IoT in Smart Farming Sales and Growth Rate Forecast 2021-2026

Figure Asia Pacific IoT in Smart Farming Market Value (M USD) and Growth Rate  
Forecast 2021-2026

Figure South America IoT in Smart Farming Sales and Growth Rate Forecast  
2021-2026

Figure South America IoT in Smart Farming Market Value (M USD) and Growth Rate  
Forecast 2021-2026

Figure Middle East and Africa IoT in Smart Farming Sales and Growth Rate Forecast  
2021-2026

Figure Middle East and Africa IoT in Smart Farming Market Value (M USD) and Growth  
Rate Forecast 2021-2026

Figure United State IoT in Smart Farming Value (M USD) and Market Growth  
2016-2021

Figure United State IoT in Smart Farming Sales and Market Growth 2016-2021

Figure United State IoT in Smart Farming Market Value and Growth Rate Forecast  
2021-2026

Figure Canada IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Canada IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Canada IoT in Smart Farming Market Value and Growth Rate Forecast  
2021-2026

Figure Germany IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Germany IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Germany IoT in Smart Farming Market Value and Growth Rate Forecast  
2021-2026

Figure UK IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure UK IoT in Smart Farming Sales and Market Growth 2016-2021

Figure UK IoT in Smart Farming Market Value and Growth Rate Forecast 2021-2026

Figure France IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure France IoT in Smart Farming Sales and Market Growth 2016-2021

Figure France IoT in Smart Farming Market Value and Growth Rate Forecast

2021-2026

Figure Italy IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Italy IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Italy IoT in Smart Farming Market Value and Growth Rate Forecast 2021-2026

Figure Spain IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Spain IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Spain IoT in Smart Farming Market Value and Growth Rate Forecast 2021-2026

Figure Russia IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Russia IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Russia IoT in Smart Farming Market Value and Growth Rate Forecast

2021-2026

Figure China IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure China IoT in Smart Farming Sales and Market Growth 2016-2021

Figure China IoT in Smart Farming Market Value and Growth Rate Forecast 2021-2026

Figure Japan IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Japan IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Japan IoT in Smart Farming Market Value and Growth Rate Forecast 2021-2026

Figure South Korea IoT in Smart Farming Value (M USD) and Market Growth

2016-2021

Figure South Korea IoT in Smart Farming Sales and Market Growth 2016-2021

Figure South Korea IoT in Smart Farming Market Value and Growth Rate Forecast

2021-2026

Figure Australia IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Australia IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Australia IoT in Smart Farming Market Value and Growth Rate Forecast

2021-2026

Figure Thailand IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Thailand IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Thailand IoT in Smart Farming Market Value and Growth Rate Forecast

2021-2026

Figure Brazil IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Brazil IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Brazil IoT in Smart Farming Market Value and Growth Rate Forecast 2021-2026

Figure Argentina IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Argentina IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Argentina IoT in Smart Farming Market Value and Growth Rate Forecast

2021-2026

Figure Chile IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Chile IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Chile IoT in Smart Farming Market Value and Growth Rate Forecast 2021-2026

Figure South Africa IoT in Smart Farming Value (M USD) and Market Growth

2016-2021

Figure South Africa IoT in Smart Farming Sales and Market Growth 2016-2021

Figure South Africa IoT in Smart Farming Market Value and Growth Rate Forecast

2021-2026

Figure Egypt IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure Egypt IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Egypt IoT in Smart Farming Market Value and Growth Rate Forecast 2021-2026

Figure UAE IoT in Smart Farming Value (M USD) and Market Growth 2016-2021

Figure UAE IoT in Smart Farming Sales and Market Growth 2016-2021

Figure UAE IoT in Smart Farming Market Value and Growth Rate Forecast 2021-2026

Figure Saudi Arabia IoT in Smart Farming Value (M USD) and Market Growth

2016-2021

Figure Saudi Arabia IoT in Smart Farming Sales and Market Growth 2016-2021

Figure Saudi Arabia IoT in Smart Farming Market Value and Growth Rate Forecast

2021-2026

Table Market Drivers

Table Market Development Constraints

Table PEST Analysis

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