

# Global Location of Things Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Based on the Location of Things market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Location of Things market covered in Chapter 5:

Google

Awarepoint Corporation

IBM Corporation

Ubisense Group Plc

Microsoft Corporation

Geofeedia

Wireless Logic

TIBCO Software

Qualcomm Technologies  
Bosch Software Innovations GmbH  
HERE  
Navigine  
Zebra Technologies  
Pitney Bowes  
GoBabl  
ESRI  
Telogis

In Chapter 6, on the basis of types, the Location of Things market from 2015 to 2025 is primarily split into:

Indoor Location  
Outdoor Location

In Chapter 7, on the basis of applications, the Location of Things market from 2015 to 2025 covers:

Mapping & Navigation  
Location-based Customer Engagement & Advertising Platform  
Location-based Social Media Monitoring  
IoT Asset Management  
Location Intelligence

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)

China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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