

Global Location Intelligence & Business Intelligence Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Location intelligence (LI), or spatial intelligence, is the process of deriving meaningful insight from geospatial data relationships to solve a particular problem. It involves layering multiple data sets spatially and/or chronologically, for easy reference on a map, and its applications span industries, categories and organizations.

Based on the Location Intelligence & Business Intelligence market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Location Intelligence & Business Intelligence market covered in Chapter 5:

Pitney Bowes Inc

Spatial Plc

Oracle Corp

Microsoft Inc

TIBCO Software Inc

MicroStrategy

Cisco Systems, Inc.

ESRI

IBM

HP Enterprise Company

Google Inc.

PlaceIQ Inc

Locomizer

Google Inc.

Tableau software

SAP SE

Information Builders

Caliper Inc

SpaceCurve

SAS institute

Galigeo

Teradata Corp

In Chapter 6, on the basis of types, the Location Intelligence & Business Intelligence market from 2015 to 2025 is primarily split into:

Location Intelligence

Business Intelligence

In Chapter 7, on the basis of applications, the Location Intelligence & Business Intelligence market from 2015 to 2025 covers:

BFSI

Healthcare and Life Sciences

Government and Utilities

Retail and Consumer Goods

Telecommunications and IT

Transportation and Logistics

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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