

Global Location Based Services and Real TimeLocation Systems Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Real-time location systems and location-based services are an interconnected pair of technologies that is becoming increasingly popular due to the growing use of smartphones, the increasing refinement with which a smartphone user's location can be tracked, and the rising commercial importance of the geo-data gained from smartphone use. Real-time location systems make use of the digital mapping facilities of modern smartphones to provide accurate location tracking, while location-based services provide a platform for third-party users to use the location information for a range of purposes.

Based on the Location Based Services and Real TimeLocation Systems market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Location Based Services and Real TimeLocation Systems market covered in Chapter 5:

ESRI
Google Inc.
Alibaba
Teldio
Oracle Corporation
Tencent
Microsoft Corporation
Ericsson
Baidu
Cisco Systems
Qualcomm
Zebra Technologies Corporation
IBM

In Chapter 6, on the basis of types, the Location Based Services and Real TimeLocation Systems market from 2015 to 2025 is primarily split into:

LBS
RTLS

In Chapter 7, on the basis of applications, the Location Based Services and Real TimeLocation Systems market from 2015 to 2025 covers:

Banking
Financial Services, & Insurance (BFSI)
Defense
Government & public utilities
Healthcare & life sciences
Industrial manufacturing
Others

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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