

# **Global Location-Based Services (LBS) and Real-Time Location Systems (RTLS) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Location-based services, also known as location-based services, mobile location services, location services, location-based services, are used to obtain location information for mobile terminal users through the mobile operator's radio communication network or external location. A real-time location system (RTLS) is one of a number of technologies that detects the current geolocation of a target, which may be anything from a vehicle to an item in a manufacturing plant to a person.

Based on the Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market covered in Chapter 5:

NTT Docomo  
Spime  
Google  
Oracle  
Quuppa  
AiRISTA Flow  
KDDI  
TomTom  
Qualcomm  
Zebra Technologies  
Navigine  
Stanley Black & Decker  
Esri  
Apple  
IBM  
Teldio  
Foursquare  
Ubisense  
Cisco  
Microsoft  
Ericsson

In Chapter 6, on the basis of types, the Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market from 2015 to 2025 is primarily split into:

Hardware  
Software  
Services

In Chapter 7, on the basis of applications, the Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market from 2015 to 2025 covers:

Indoor  
Outdoor

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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