

Global Location Based Services (LBS) Market Report 2019, Competitive Landscape, Trends and Opportunities

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Abstracts

The Location Based Services (LBS) market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Location Based Services (LBS) market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Location Based Services (LBS) market.

Major players in the global Location Based Services (LBS) market include:

Baidu

Teldio

Foursquare

Galigeo

Navigine

Zebra

Quuppa

AiRISTA

Pitney Bowes

Ekahau

Esri

IBM
Qualcomm
Microsoft
Centrak
Ubisense
HERE
Living Map
Oracle
Cisco
Google
Apple
infsoft
Ericsson
TomTom

On the basis of types, the Location Based Services (LBS) market is primarily split into:

Outdoor
Indoor

On the basis of applications, the market covers:

Government
Retail and E-commerce
Banking
Automotive
Industrial manufacturing
Healthcare
Others

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States
Europe (Germany, UK, France, Italy, Spain, Russia, Poland)
China
Japan
India
Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)
Central and South America (Brazil, Mexico, Colombia)
Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Location Based Services (LBS) market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Location Based Services (LBS) market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Location Based Services (LBS) industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Location Based Services (LBS) market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Location Based Services (LBS), by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Location Based Services (LBS) in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Location Based Services (LBS) in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Location Based Services (LBS). Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Location Based Services (LBS) market, including the global production and revenue forecast, regional forecast. It also foresees the Location Based Services (LBS) market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 LOCATION BASED SERVICES (LBS) MARKET OVERVIEW

1.1 Product Overview and Scope of Location Based Services (LBS)

1.2 Location Based Services (LBS) Segment by Type

1.2.1 Global Location Based Services (LBS) Production and CAGR (%) Comparison by Type (2014-2026)

1.2.2 The Market Profile of Outdoor

1.2.3 The Market Profile of Indoor

1.3 Global Location Based Services (LBS) Segment by Application

1.3.1 Location Based Services (LBS) Consumption (Sales) Comparison by Application (2014-2026)

1.3.2 The Market Profile of Government

1.3.3 The Market Profile of Retail and E-commerce

1.3.4 The Market Profile of Banking

1.3.5 The Market Profile of Automotive

1.3.6 The Market Profile of Industrial manufacturing

1.3.7 The Market Profile of Healthcare

1.3.8 The Market Profile of Others

1.4 Global Location Based Services (LBS) Market by Region (2014-2026)

1.4.1 Global Location Based Services (LBS) Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)

1.4.2 United States Location Based Services (LBS) Market Status and Prospect (2014-2026)

1.4.3 Europe Location Based Services (LBS) Market Status and Prospect (2014-2026)

1.4.3.1 Germany Location Based Services (LBS) Market Status and Prospect (2014-2026)

1.4.3.2 UK Location Based Services (LBS) Market Status and Prospect (2014-2026)

1.4.3.3 France Location Based Services (LBS) Market Status and Prospect (2014-2026)

1.4.3.4 Italy Location Based Services (LBS) Market Status and Prospect (2014-2026)

1.4.3.5 Spain Location Based Services (LBS) Market Status and Prospect (2014-2026)

1.4.3.6 Russia Location Based Services (LBS) Market Status and Prospect (2014-2026)

1.4.3.7 Poland Location Based Services (LBS) Market Status and Prospect (2014-2026)

1.4.4 China Location Based Services (LBS) Market Status and Prospect (2014-2026)

- 1.4.5 Japan Location Based Services (LBS) Market Status and Prospect (2014-2026)
- 1.4.6 India Location Based Services (LBS) Market Status and Prospect (2014-2026)
- 1.4.7 Southeast Asia Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.7.1 Malaysia Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.7.2 Singapore Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.7.3 Philippines Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.7.4 Indonesia Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.7.5 Thailand Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.7.6 Vietnam Location Based Services (LBS) Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.8.1 Brazil Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.8.2 Mexico Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.8.3 Colombia Location Based Services (LBS) Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.9.1 Saudi Arabia Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.9.2 United Arab Emirates Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.9.3 Turkey Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.9.4 Egypt Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.9.5 South Africa Location Based Services (LBS) Market Status and Prospect (2014-2026)
 - 1.4.9.6 Nigeria Location Based Services (LBS) Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Location Based Services (LBS) (2014-2026)

- 1.5.1 Global Location Based Services (LBS) Revenue Status and Outlook (2014-2026)
- 1.5.2 Global Location Based Services (LBS) Production Status and Outlook (2014-2026)

2 GLOBAL LOCATION BASED SERVICES (LBS) MARKET LANDSCAPE BY PLAYER

- 2.1 Global Location Based Services (LBS) Production and Share by Player (2014-2019)
- 2.2 Global Location Based Services (LBS) Revenue and Market Share by Player (2014-2019)
- 2.3 Global Location Based Services (LBS) Average Price by Player (2014-2019)
- 2.4 Location Based Services (LBS) Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Location Based Services (LBS) Market Competitive Situation and Trends
 - 2.5.1 Location Based Services (LBS) Market Concentration Rate
 - 2.5.2 Location Based Services (LBS) Market Share of Top 3 and Top 6 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

3.1 Baidu

- 3.1.1 Baidu Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.1.2 Location Based Services (LBS) Product Profiles, Application and Specification
- 3.1.3 Baidu Location Based Services (LBS) Market Performance (2014-2019)
- 3.1.4 Baidu Business Overview

3.2 Teldio

- 3.2.1 Teldio Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.2.2 Location Based Services (LBS) Product Profiles, Application and Specification
- 3.2.3 Teldio Location Based Services (LBS) Market Performance (2014-2019)
- 3.2.4 Teldio Business Overview

3.3 Foursquare

- 3.3.1 Foursquare Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.3.2 Location Based Services (LBS) Product Profiles, Application and Specification
- 3.3.3 Foursquare Location Based Services (LBS) Market Performance (2014-2019)
- 3.3.4 Foursquare Business Overview

3.4 Galigeo

- 3.4.1 Galigeo Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.4.2 Location Based Services (LBS) Product Profiles, Application and Specification
- 3.4.3 Galigeo Location Based Services (LBS) Market Performance (2014-2019)

- 3.4.4 Galigeo Business Overview
- 3.5 Navigine
 - 3.5.1 Navigine Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.5.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.5.3 Navigine Location Based Services (LBS) Market Performance (2014-2019)
 - 3.5.4 Navigine Business Overview
- 3.6 Zebra
 - 3.6.1 Zebra Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.6.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.6.3 Zebra Location Based Services (LBS) Market Performance (2014-2019)
 - 3.6.4 Zebra Business Overview
- 3.7 Quuppa
 - 3.7.1 Quuppa Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.7.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.7.3 Quuppa Location Based Services (LBS) Market Performance (2014-2019)
 - 3.7.4 Quuppa Business Overview
- 3.8 AiRISTA
 - 3.8.1 AiRISTA Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.8.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.8.3 AiRISTA Location Based Services (LBS) Market Performance (2014-2019)
 - 3.8.4 AiRISTA Business Overview
- 3.9 Pitney Bowes
 - 3.9.1 Pitney Bowes Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.9.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.9.3 Pitney Bowes Location Based Services (LBS) Market Performance (2014-2019)
 - 3.9.4 Pitney Bowes Business Overview
- 3.10 Ekahau
 - 3.10.1 Ekahau Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.10.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.10.3 Ekahau Location Based Services (LBS) Market Performance (2014-2019)
 - 3.10.4 Ekahau Business Overview
- 3.11 Esri
 - 3.11.1 Esri Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.11.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.11.3 Esri Location Based Services (LBS) Market Performance (2014-2019)
 - 3.11.4 Esri Business Overview
- 3.12 IBM
 - 3.12.1 IBM Basic Information, Manufacturing Base, Sales Area and Competitors

- 3.12.2 Location Based Services (LBS) Product Profiles, Application and Specification
- 3.12.3 IBM Location Based Services (LBS) Market Performance (2014-2019)
- 3.12.4 IBM Business Overview
- 3.13 Qualcomm
 - 3.13.1 Qualcomm Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.13.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.13.3 Qualcomm Location Based Services (LBS) Market Performance (2014-2019)
 - 3.13.4 Qualcomm Business Overview
- 3.14 Microsoft
 - 3.14.1 Microsoft Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.14.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.14.3 Microsoft Location Based Services (LBS) Market Performance (2014-2019)
 - 3.14.4 Microsoft Business Overview
- 3.15 Centrak
 - 3.15.1 Centrak Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.15.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.15.3 Centrak Location Based Services (LBS) Market Performance (2014-2019)
 - 3.15.4 Centrak Business Overview
- 3.16 Ubisense
 - 3.16.1 Ubisense Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.16.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.16.3 Ubisense Location Based Services (LBS) Market Performance (2014-2019)
 - 3.16.4 Ubisense Business Overview
- 3.17 HERE
 - 3.17.1 HERE Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.17.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.17.3 HERE Location Based Services (LBS) Market Performance (2014-2019)
 - 3.17.4 HERE Business Overview
- 3.18 Living Map
 - 3.18.1 Living Map Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.18.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.18.3 Living Map Location Based Services (LBS) Market Performance (2014-2019)
 - 3.18.4 Living Map Business Overview
- 3.19 Oracle
 - 3.19.1 Oracle Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.19.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.19.3 Oracle Location Based Services (LBS) Market Performance (2014-2019)
 - 3.19.4 Oracle Business Overview
- 3.20 Cisco

- 3.20.1 Cisco Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.20.2 Location Based Services (LBS) Product Profiles, Application and Specification
- 3.20.3 Cisco Location Based Services (LBS) Market Performance (2014-2019)
- 3.20.4 Cisco Business Overview
- 3.21 Google
 - 3.21.1 Google Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.21.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.21.3 Google Location Based Services (LBS) Market Performance (2014-2019)
 - 3.21.4 Google Business Overview
- 3.22 Apple
 - 3.22.1 Apple Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.22.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.22.3 Apple Location Based Services (LBS) Market Performance (2014-2019)
 - 3.22.4 Apple Business Overview
- 3.23 infsoft
 - 3.23.1 infsoft Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.23.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.23.3 infsoft Location Based Services (LBS) Market Performance (2014-2019)
 - 3.23.4 infsoft Business Overview
- 3.24 Ericsson
 - 3.24.1 Ericsson Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.24.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.24.3 Ericsson Location Based Services (LBS) Market Performance (2014-2019)
 - 3.24.4 Ericsson Business Overview
- 3.25 TomTom
 - 3.25.1 TomTom Basic Information, Manufacturing Base, Sales Area and Competitors
 - 3.25.2 Location Based Services (LBS) Product Profiles, Application and Specification
 - 3.25.3 TomTom Location Based Services (LBS) Market Performance (2014-2019)
 - 3.25.4 TomTom Business Overview

4 GLOBAL LOCATION BASED SERVICES (LBS) PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 4.1 Global Location Based Services (LBS) Production and Market Share by Type (2014-2019)
- 4.2 Global Location Based Services (LBS) Revenue and Market Share by Type (2014-2019)
- 4.3 Global Location Based Services (LBS) Price by Type (2014-2019)
- 4.4 Global Location Based Services (LBS) Production Growth Rate by Type

(2014-2019)

4.4.1 Global Location Based Services (LBS) Production Growth Rate of Outdoor
(2014-2019)

4.4.2 Global Location Based Services (LBS) Production Growth Rate of Indoor
(2014-2019)

5 GLOBAL LOCATION BASED SERVICES (LBS) MARKET ANALYSIS BY APPLICATION

5.1 Global Location Based Services (LBS) Consumption and Market Share by Application (2014-2019)

5.2 Global Location Based Services (LBS) Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Location Based Services (LBS) Consumption Growth Rate of Government (2014-2019)

5.2.2 Global Location Based Services (LBS) Consumption Growth Rate of Retail and E-commerce (2014-2019)

5.2.3 Global Location Based Services (LBS) Consumption Growth Rate of Banking (2014-2019)

5.2.4 Global Location Based Services (LBS) Consumption Growth Rate of Automotive (2014-2019)

5.2.5 Global Location Based Services (LBS) Consumption Growth Rate of Industrial manufacturing (2014-2019)

5.2.6 Global Location Based Services (LBS) Consumption Growth Rate of Healthcare (2014-2019)

5.2.7 Global Location Based Services (LBS) Consumption Growth Rate of Others (2014-2019)

6 GLOBAL LOCATION BASED SERVICES (LBS) PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Location Based Services (LBS) Consumption by Region (2014-2019)

6.2 United States Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

6.3 Europe Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

6.4 China Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

6.5 Japan Location Based Services (LBS) Production, Consumption, Export, Import

(2014-2019)

6.6 India Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

7 GLOBAL LOCATION BASED SERVICES (LBS) PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Location Based Services (LBS) Production and Market Share by Region (2014-2019)

7.2 Global Location Based Services (LBS) Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

8 LOCATION BASED SERVICES (LBS) MANUFACTURING ANALYSIS

8.1 Location Based Services (LBS) Key Raw Materials Analysis

- 8.1.1 Key Raw Materials Introduction
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
 - 8.2.1 Labor Cost Analysis
 - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Location Based Services (LBS)

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Location Based Services (LBS) Industrial Chain Analysis
- 9.2 Raw Materials Sources of Location Based Services (LBS) Major Players in 2018
- 9.3 Downstream Buyers

10 MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
 - 10.3.1 Advances in Innovation and Technology for Location Based Services (LBS)
 - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
 - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
 - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
 - 10.5.1 Threat of New Entrants
 - 10.5.2 Threat of Substitutes
 - 10.5.3 Bargaining Power of Suppliers
 - 10.5.4 Bargaining Power of Buyers
 - 10.5.5 Intensity of Competitive Rivalry

11 GLOBAL LOCATION BASED SERVICES (LBS) MARKET FORECAST (2019-2026)

- 11.1 Global Location Based Services (LBS) Production, Revenue Forecast (2019-2026)
 - 11.1.1 Global Location Based Services (LBS) Production and Growth Rate Forecast (2019-2026)
 - 11.1.2 Global Location Based Services (LBS) Revenue and Growth Rate Forecast

(2019-2026)

11.1.3 Global Location Based Services (LBS) Price and Trend Forecast (2019-2026)

11.2 Global Location Based Services (LBS) Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Location Based Services (LBS) Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Location Based Services (LBS) Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Location Based Services (LBS) Product Picture

Table Global Location Based Services (LBS) Production and CAGR (%) Comparison by Type

Table Profile of Outdoor

Table Profile of Indoor

Table Location Based Services (LBS) Consumption (Sales) Comparison by Application (2014-2026)

Table Profile of Government

Table Profile of Retail and E-commerce

Table Profile of Banking

Table Profile of Automotive

Table Profile of Industrial manufacturing

Table Profile of Healthcare

Table Profile of Others

Figure Global Location Based Services (LBS) Market Size (Value) and CAGR (%) (2014-2026)

Figure United States Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Europe Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Germany Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure UK Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure France Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Italy Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Spain Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Russia Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Poland Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure China Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Japan Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure India Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Southeast Asia Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Malaysia Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Singapore Location Based Services (LBS) Revenue and Growth Rate

(2014-2026)

Figure Philippines Location Based Services (LBS) Revenue and Growth Rate

(2014-2026)

Figure Indonesia Location Based Services (LBS) Revenue and Growth Rate

(2014-2026)

Figure Thailand Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Vietnam Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Central and South America Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Brazil Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Mexico Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Colombia Location Based Services (LBS) Revenue and Growth Rate

(2014-2026)

Figure Middle East and Africa Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Saudi Arabia Location Based Services (LBS) Revenue and Growth Rate

(2014-2026)

Figure United Arab Emirates Location Based Services (LBS) Revenue and Growth Rate

(2014-2026)

Figure Turkey Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Egypt Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure South Africa Location Based Services (LBS) Revenue and Growth Rate

(2014-2026)

Figure Nigeria Location Based Services (LBS) Revenue and Growth Rate (2014-2026)

Figure Global Location Based Services (LBS) Production Status and Outlook

(2014-2026)

Table Global Location Based Services (LBS) Production by Player (2014-2019)

Table Global Location Based Services (LBS) Production Share by Player (2014-2019)

Figure Global Location Based Services (LBS) Production Share by Player in 2018

Table Location Based Services (LBS) Revenue by Player (2014-2019)

Table Location Based Services (LBS) Revenue Market Share by Player (2014-2019)

Table Location Based Services (LBS) Price by Player (2014-2019)

Table Location Based Services (LBS) Manufacturing Base Distribution and Sales Area by Player

Table Location Based Services (LBS) Product Type by Player

Table Mergers & Acquisitions, Expansion Plans

Table Baidu Profile

Table Baidu Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Teldio Profile

Table Teldio Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Foursquare Profile

Table Foursquare Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Galigeo Profile

Table Galigeo Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Navigine Profile

Table Navigine Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Zebra Profile

Table Zebra Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Quuppa Profile

Table Quuppa Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table AiRISTA Profile

Table AiRISTA Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Pitney Bowes Profile

Table Pitney Bowes Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Ekahau Profile

Table Ekahau Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Esri Profile

Table Esri Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table IBM Profile

Table IBM Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Qualcomm Profile

Table Qualcomm Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Microsoft Profile

Table Microsoft Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Centrak Profile

Table Centrak Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Ubisense Profile

Table Ubisense Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table HERE Profile

Table HERE Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Living Map Profile

Table Living Map Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Oracle Profile

Table Oracle Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Cisco Profile

Table Cisco Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Google Profile

Table Google Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Apple Profile

Table Apple Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table infsoft Profile

Table infsoft Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Ericsson Profile

Table Ericsson Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table TomTom Profile

Table TomTom Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Global Location Based Services (LBS) Production by Type (2014-2019)

Table Global Location Based Services (LBS) Production Market Share by Type (2014-2019)

Figure Global Location Based Services (LBS) Production Market Share by Type in 2018

Table Global Location Based Services (LBS) Revenue by Type (2014-2019)

Table Global Location Based Services (LBS) Revenue Market Share by Type

(2014-2019)

Figure Global Location Based Services (LBS) Revenue Market Share by Type in 2018

Table Location Based Services (LBS) Price by Type (2014-2019)

Figure Global Location Based Services (LBS) Production Growth Rate of Outdoor

(2014-2019)

Figure Global Location Based Services (LBS) Production Growth Rate of Indoor

(2014-2019)

Table Global Location Based Services (LBS) Consumption by Application (2014-2019)

Table Global Location Based Services (LBS) Consumption Market Share by Application

(2014-2019)

Table Global Location Based Services (LBS) Consumption of Government (2014-2019)

Table Global Location Based Services (LBS) Consumption of Retail and E-commerce

(2014-2019)

Table Global Location Based Services (LBS) Consumption of Banking (2014-2019)

Table Global Location Based Services (LBS) Consumption of Automotive (2014-2019)

Table Global Location Based Services (LBS) Consumption of Industrial manufacturing

(2014-2019)

Table Global Location Based Services (LBS) Consumption of Healthcare (2014-2019)

Table Global Location Based Services (LBS) Consumption of Others (2014-2019)

Table Global Location Based Services (LBS) Consumption by Region (2014-2019)

Table Global Location Based Services (LBS) Consumption Market Share by Region

(2014-2019)

Table United States Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

Table Europe Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

Table China Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

Table Japan Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

Table India Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

Table Southeast Asia Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

Table Central and South America Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

Table Middle East and Africa Location Based Services (LBS) Production, Consumption, Export, Import (2014-2019)

Table Global Location Based Services (LBS) Production by Region (2014-2019)

Table Global Location Based Services (LBS) Production Market Share by Region (2014-2019)

Figure Global Location Based Services (LBS) Production Market Share by Region (2014-2019)

Figure Global Location Based Services (LBS) Production Market Share by Region in 2018

Table Global Location Based Services (LBS) Revenue by Region (2014-2019)

Table Global Location Based Services (LBS) Revenue Market Share by Region (2014-2019)

Figure Global Location Based Services (LBS) Revenue Market Share by Region (2014-2019)

Figure Global Location Based Services (LBS) Revenue Market Share by Region in 2018

Table Global Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table United States Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Europe Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table China Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Japan Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table India Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Southeast Asia Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Central and South America Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Middle East and Africa Location Based Services (LBS) Production, Revenue, Price and Gross Margin (2014-2019)

Table Key Raw Materials Introduction of Location Based Services (LBS)

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Market Concentration Rate of Raw Materials

Figure Manufacturing Cost Structure Analysis

Figure Manufacturing Process Analysis of Location Based Services (LBS)

Figure Location Based Services (LBS) Industrial Chain Analysis

Table Raw Materials Sources of Location Based Services (LBS) Major Players in 2018

Table Downstream Buyers

Figure Global Location Based Services (LBS) Production and Growth Rate Forecast (2019-2026)

Figure Global Location Based Services (LBS) Revenue and Growth Rate Forecast (2019-2026)

Figure Global Location Based Services (LBS) Price and Trend Forecast (2019-2026)

Table United States Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

Table Europe Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

Table China Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

Table Japan Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

Table India Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

Table Southeast Asia Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

Table Southeast Asia Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

Table Middle East and Africa Location Based Services (LBS) Production, Consumption, Export and Import Forecast (2019-2026)

Table Global Location Based Services (LBS) Market Production Forecast, by Type

Table Global Location Based Services (LBS) Production Volume Market Share Forecast, by Type

Table Global Location Based Services (LBS) Market Revenue Forecast, by Type

Table Global Location Based Services (LBS) Revenue Market Share Forecast, by Type

Table Global Location Based Services (LBS) Price Forecast, by Type

Table Global Location Based Services (LBS) Market Production Forecast, by Application

Table Global Location Based Services (LBS) Production Volume Market Share Forecast, by Application

Table Global Location Based Services (LBS) Market Revenue Forecast, by Application

Table Global Location Based Services (LBS) Revenue Market Share Forecast, by Application

Table Global Location Based Services (LBS) Price Forecast, by Application

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