

# Global Location-based Service Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G2FE2BFEE03AEN.html>

Date: March 2022

Pages: 118

Price: US\$ 3,500.00 (Single User License)

ID: G2FE2BFEE03AEN

## Abstracts

Location-based services (LBS) use real-time geographic data from mobile devices or smartphones to provide information, entertainment or security.

Based on the Location-based Service market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Location-based Service market covered in Chapter 5:

Centerac

Google

AT&T Inc.

IBM

GL Communications Inc.

HP

UAB Elitnet  
Alcatel-Lucent Enterprise S.A.  
DigitalGlobe  
Creativity Software  
Cisco  
TeleMapics LLC  
Ericsson  
HERE  
Eseye Limited  
Intel Corporation  
Esri India Technologies Ltd.  
Qualcomm Inc.  
Microsoft

In Chapter 6, on the basis of types, the Location-based Service market from 2015 to 2025 is primarily split into:

Assisted GPS (A-GPS)  
GPS  
Enhanced GPS (E-GPS)  
Enhanced Observed Time Difference (E-OTD)  
Observed Time Difference (OTD)  
Cell ID  
Wi-Fi  
Others

In Chapter 7, on the basis of applications, the Location-based Service market from 2015 to 2025 covers:

Location-based Advertising  
Business Intelligence & Analytics  
Social Networking & Entertainment  
Mapping & Navigation  
Local Search & Information  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States

Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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