

# Global Location Based Advertising Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GED36A02FCE4EN.html>

Date: August 2023

Pages: 111

Price: US\$ 3,250.00 (Single User License)

ID: GED36A02FCE4EN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Location Based Advertising market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Location Based Advertising market are covered in Chapter 9:

Facebook Inc.

Telenity

Emodo (Placecast)

Foursquare

GroundTruth

YOOSE Pte. Ltd.

AdMoove  
Proximus Mobility, LLC.  
Google  
Scanbuy  
IBM  
Near Pte Ltd

In Chapter 5 and Chapter 7.3, based on types, the Location Based Advertising market from 2017 to 2027 is primarily split into:

Text  
Multimedia

In Chapter 6 and Chapter 7.4, based on applications, the Location Based Advertising market from 2017 to 2027 covers:

Retail Outlets  
Public Spaces  
Airports  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Location Based Advertising market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Location Based Advertising Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 LOCATION BASED ADVERTISING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Location Based Advertising Market
- 1.2 Location Based Advertising Market Segment by Type
  - 1.2.1 Global Location Based Advertising Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Location Based Advertising Market Segment by Application
  - 1.3.1 Location Based Advertising Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Location Based Advertising Market, Region Wise (2017-2027)
  - 1.4.1 Global Location Based Advertising Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Location Based Advertising Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Location Based Advertising Market Status and Prospect (2017-2027)
  - 1.4.4 China Location Based Advertising Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Location Based Advertising Market Status and Prospect (2017-2027)
  - 1.4.6 India Location Based Advertising Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Location Based Advertising Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Location Based Advertising Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Location Based Advertising Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Location Based Advertising (2017-2027)
  - 1.5.1 Global Location Based Advertising Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Location Based Advertising Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Location Based Advertising Market

### 2 INDUSTRY OUTLOOK

- 2.1 Location Based Advertising Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Location Based Advertising Market Drivers Analysis
- 2.4 Location Based Advertising Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Location Based Advertising Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Location Based Advertising Industry Development

### **3 GLOBAL LOCATION BASED ADVERTISING MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Location Based Advertising Sales Volume and Share by Player (2017-2022)
- 3.2 Global Location Based Advertising Revenue and Market Share by Player (2017-2022)
- 3.3 Global Location Based Advertising Average Price by Player (2017-2022)
- 3.4 Global Location Based Advertising Gross Margin by Player (2017-2022)
- 3.5 Location Based Advertising Market Competitive Situation and Trends
  - 3.5.1 Location Based Advertising Market Concentration Rate
  - 3.5.2 Location Based Advertising Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL LOCATION BASED ADVERTISING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Location Based Advertising Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Location Based Advertising Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Location Based Advertising Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Location Based Advertising Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Location Based Advertising Market Under COVID-19
- 4.5 Europe Location Based Advertising Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.5.1 Europe Location Based Advertising Market Under COVID-19
- 4.6 China Location Based Advertising Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Location Based Advertising Market Under COVID-19
- 4.7 Japan Location Based Advertising Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Location Based Advertising Market Under COVID-19
- 4.8 India Location Based Advertising Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Location Based Advertising Market Under COVID-19
- 4.9 Southeast Asia Location Based Advertising Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Location Based Advertising Market Under COVID-19
- 4.10 Latin America Location Based Advertising Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Location Based Advertising Market Under COVID-19
- 4.11 Middle East and Africa Location Based Advertising Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Location Based Advertising Market Under COVID-19

## **5 GLOBAL LOCATION BASED ADVERTISING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Location Based Advertising Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Location Based Advertising Revenue and Market Share by Type (2017-2022)
- 5.3 Global Location Based Advertising Price by Type (2017-2022)
- 5.4 Global Location Based Advertising Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Location Based Advertising Sales Volume, Revenue and Growth Rate of Text (2017-2022)
  - 5.4.2 Global Location Based Advertising Sales Volume, Revenue and Growth Rate of Multimedia (2017-2022)

## **6 GLOBAL LOCATION BASED ADVERTISING MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Location Based Advertising Consumption and Market Share by Application



(2017-2022)

6.2 Global Location Based Advertising Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Location Based Advertising Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Location Based Advertising Consumption and Growth Rate of Retail Outlets (2017-2022)

6.3.2 Global Location Based Advertising Consumption and Growth Rate of Public Spaces (2017-2022)

6.3.3 Global Location Based Advertising Consumption and Growth Rate of Airports (2017-2022)

6.3.4 Global Location Based Advertising Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL LOCATION BASED ADVERTISING MARKET FORECAST (2022-2027)**

7.1 Global Location Based Advertising Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Location Based Advertising Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Location Based Advertising Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Location Based Advertising Price and Trend Forecast (2022-2027)

7.2 Global Location Based Advertising Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Location Based Advertising Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Location Based Advertising Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Location Based Advertising Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Location Based Advertising Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Location Based Advertising Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Location Based Advertising Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Location Based Advertising Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Location Based Advertising Sales Volume and Revenue

Forecast (2022-2027)

7.3 Global Location Based Advertising Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Location Based Advertising Revenue and Growth Rate of Text (2022-2027)

7.3.2 Global Location Based Advertising Revenue and Growth Rate of Multimedia (2022-2027)

7.4 Global Location Based Advertising Consumption Forecast by Application (2022-2027)

7.4.1 Global Location Based Advertising Consumption Value and Growth Rate of Retail Outlets(2022-2027)

7.4.2 Global Location Based Advertising Consumption Value and Growth Rate of Public Spaces(2022-2027)

7.4.3 Global Location Based Advertising Consumption Value and Growth Rate of Airports(2022-2027)

7.4.4 Global Location Based Advertising Consumption Value and Growth Rate of Others(2022-2027)

7.5 Location Based Advertising Market Forecast Under COVID-19

## **8 LOCATION BASED ADVERTISING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Location Based Advertising Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Location Based Advertising Analysis

8.6 Major Downstream Buyers of Location Based Advertising Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Location Based Advertising Industry

## **9 PLAYERS PROFILES**

9.1 Facebook Inc.

9.1.1 Facebook Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.1.2 Location Based Advertising Product Profiles, Application and Specification
- 9.1.3 Facebook Inc. Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Telenity
  - 9.2.1 Telenity Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.2.2 Location Based Advertising Product Profiles, Application and Specification
  - 9.2.3 Telenity Market Performance (2017-2022)
  - 9.2.4 Recent Development
  - 9.2.5 SWOT Analysis
- 9.3 Emodo (Placecast)
  - 9.3.1 Emodo (Placecast) Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 Location Based Advertising Product Profiles, Application and Specification
  - 9.3.3 Emodo (Placecast) Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Foursquare
  - 9.4.1 Foursquare Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 Location Based Advertising Product Profiles, Application and Specification
  - 9.4.3 Foursquare Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 GroundTruth
  - 9.5.1 GroundTruth Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 Location Based Advertising Product Profiles, Application and Specification
  - 9.5.3 GroundTruth Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 YOOSE Pte. Ltd.
  - 9.6.1 YOOSE Pte. Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Location Based Advertising Product Profiles, Application and Specification
  - 9.6.3 YOOSE Pte. Ltd. Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 AdMoove

- 9.7.1 AdMoove Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.7.2 Location Based Advertising Product Profiles, Application and Specification
- 9.7.3 AdMoove Market Performance (2017-2022)
- 9.7.4 Recent Development
- 9.7.5 SWOT Analysis
- 9.8 Proximus Mobility, LLC.
  - 9.8.1 Proximus Mobility, LLC. Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Location Based Advertising Product Profiles, Application and Specification
  - 9.8.3 Proximus Mobility, LLC. Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Google
  - 9.9.1 Google Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Location Based Advertising Product Profiles, Application and Specification
  - 9.9.3 Google Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Scanbuy
  - 9.10.1 Scanbuy Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Location Based Advertising Product Profiles, Application and Specification
  - 9.10.3 Scanbuy Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 IBM
  - 9.11.1 IBM Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Location Based Advertising Product Profiles, Application and Specification
  - 9.11.3 IBM Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Near Pte Ltd
  - 9.12.1 Near Pte Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Location Based Advertising Product Profiles, Application and Specification
  - 9.12.3 Near Pte Ltd Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Location Based Advertising Product Picture

Table Global Location Based Advertising Market Sales Volume and CAGR (%)

Comparison by Type

Table Location Based Advertising Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Location Based Advertising Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Location Based Advertising Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Location Based Advertising Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Location Based Advertising Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Location Based Advertising Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Location Based Advertising Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Location Based Advertising Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Location Based Advertising Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Location Based Advertising Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Location Based Advertising Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Location Based Advertising Industry Development

Table Global Location Based Advertising Sales Volume by Player (2017-2022)

Table Global Location Based Advertising Sales Volume Share by Player (2017-2022)

Figure Global Location Based Advertising Sales Volume Share by Player in 2021

Table Location Based Advertising Revenue (Million USD) by Player (2017-2022)

Table Location Based Advertising Revenue Market Share by Player (2017-2022)

Table Location Based Advertising Price by Player (2017-2022)

Table Location Based Advertising Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Location Based Advertising Sales Volume, Region Wise (2017-2022)

Table Global Location Based Advertising Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Location Based Advertising Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Location Based Advertising Sales Volume Market Share, Region Wise in 2021

Table Global Location Based Advertising Revenue (Million USD), Region Wise (2017-2022)

Table Global Location Based Advertising Revenue Market Share, Region Wise (2017-2022)

Figure Global Location Based Advertising Revenue Market Share, Region Wise (2017-2022)

Figure Global Location Based Advertising Revenue Market Share, Region Wise in 2021

Table Global Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Location Based Advertising Sales Volume by Type (2017-2022)

Table Global Location Based Advertising Sales Volume Market Share by Type (2017-2022)

Figure Global Location Based Advertising Sales Volume Market Share by Type in 2021

Table Global Location Based Advertising Revenue (Million USD) by Type (2017-2022)

Table Global Location Based Advertising Revenue Market Share by Type (2017-2022)

Figure Global Location Based Advertising Revenue Market Share by Type in 2021

Table Location Based Advertising Price by Type (2017-2022)

Figure Global Location Based Advertising Sales Volume and Growth Rate of Text (2017-2022)

Figure Global Location Based Advertising Revenue (Million USD) and Growth Rate of Text (2017-2022)

Figure Global Location Based Advertising Sales Volume and Growth Rate of Multimedia (2017-2022)

Figure Global Location Based Advertising Revenue (Million USD) and Growth Rate of Multimedia (2017-2022)

Table Global Location Based Advertising Consumption by Application (2017-2022)

Table Global Location Based Advertising Consumption Market Share by Application (2017-2022)

Table Global Location Based Advertising Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Location Based Advertising Consumption Revenue Market Share by Application (2017-2022)

Table Global Location Based Advertising Consumption and Growth Rate of Retail Outlets (2017-2022)

Table Global Location Based Advertising Consumption and Growth Rate of Public Spaces (2017-2022)

Table Global Location Based Advertising Consumption and Growth Rate of Airports (2017-2022)

Table Global Location Based Advertising Consumption and Growth Rate of Others (2017-2022)

Figure Global Location Based Advertising Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Location Based Advertising Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Location Based Advertising Price and Trend Forecast (2022-2027)

Figure USA Location Based Advertising Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Location Based Advertising Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Location Based Advertising Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Location Based Advertising Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Location Based Advertising Market Sales Volume and Growth Rate



Forecast Analysis (2022-2027)

Figure China Location Based Advertising Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Location Based Advertising Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Location Based Advertising Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Location Based Advertising Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Location Based Advertising Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Location Based Advertising Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Location Based Advertising Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Location Based Advertising Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Location Based Advertising Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Location Based Advertising Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Location Based Advertising Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Location Based Advertising Market Sales Volume Forecast, by Type

Table Global Location Based Advertising Sales Volume Market Share Forecast, by Type

Table Global Location Based Advertising Market Revenue (Million USD) Forecast, by Type

Table Global Location Based Advertising Revenue Market Share Forecast, by Type

Table Global Location Based Advertising Price Forecast, by Type

Figure Global Location Based Advertising Revenue (Million USD) and Growth Rate of Text (2022-2027)

Figure Global Location Based Advertising Revenue (Million USD) and Growth Rate of Text (2022-2027)

Figure Global Location Based Advertising Revenue (Million USD) and Growth Rate of Multimedia (2022-2027)

Figure Global Location Based Advertising Revenue (Million USD) and Growth Rate of Multimedia (2022-2027)

Table Global Location Based Advertising Market Consumption Forecast, by Application

Table Global Location Based Advertising Consumption Market Share Forecast, by Application

Table Global Location Based Advertising Market Revenue (Million USD) Forecast, by Application

Table Global Location Based Advertising Revenue Market Share Forecast, by Application

Figure Global Location Based Advertising Consumption Value (Million USD) and Growth Rate of Retail Outlets (2022-2027)

Figure Global Location Based Advertising Consumption Value (Million USD) and Growth Rate of Public Spaces (2022-2027)

Figure Global Location Based Advertising Consumption Value (Million USD) and Growth Rate of Airports (2022-2027)

Figure Global Location Based Advertising Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Location Based Advertising Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Facebook Inc. Profile

Table Facebook Inc. Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Facebook Inc. Location Based Advertising Sales Volume and Growth Rate

Figure Facebook Inc. Revenue (Million USD) Market Share 2017-2022

Table Telenity Profile

Table Telenity Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Telenity Location Based Advertising Sales Volume and Growth Rate

Figure Telenity Revenue (Million USD) Market Share 2017-2022

Table Emodo (Placecast) Profile

Table Emodo (Placecast) Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Emodo (Placecast) Location Based Advertising Sales Volume and Growth Rate

Figure Emodo (Placecast) Revenue (Million USD) Market Share 2017-2022

Table Foursquare Profile

Table Foursquare Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Foursquare Location Based Advertising Sales Volume and Growth Rate

Figure Foursquare Revenue (Million USD) Market Share 2017-2022

Table GroundTruth Profile

Table GroundTruth Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GroundTruth Location Based Advertising Sales Volume and Growth Rate

Figure GroundTruth Revenue (Million USD) Market Share 2017-2022

Table YOOSE Pte. Ltd. Profile

Table YOOSE Pte. Ltd. Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure YOOSE Pte. Ltd. Location Based Advertising Sales Volume and Growth Rate

Figure YOOSE Pte. Ltd. Revenue (Million USD) Market Share 2017-2022

Table AdMoove Profile

Table AdMoove Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AdMoove Location Based Advertising Sales Volume and Growth Rate

Figure AdMoove Revenue (Million USD) Market Share 2017-2022

Table Proximus Mobility, LLC. Profile

Table Proximus Mobility, LLC. Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Proximus Mobility, LLC. Location Based Advertising Sales Volume and Growth Rate

Figure Proximus Mobility, LLC. Revenue (Million USD) Market Share 2017-2022

Table Google Profile

Table Google Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Google Location Based Advertising Sales Volume and Growth Rate

Figure Google Revenue (Million USD) Market Share 2017-2022

Table Scanbuy Profile

Table Scanbuy Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Scanbuy Location Based Advertising Sales Volume and Growth Rate

Figure Scanbuy Revenue (Million USD) Market Share 2017-2022

Table IBM Profile

Table IBM Location Based Advertising Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Location Based Advertising Sales Volume and Growth Rate

Figure IBM Revenue (Million USD) Market Share 2017-2022

Table Near Pte Ltd Profile

Table Near Pte Ltd Location Based Advertising Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Near Pte Ltd Location Based Advertising Sales Volume and Growth Rate

Figure Near Pte Ltd Revenue (Million USD) Market Share 2017-2022

## I would like to order

Product name: Global Location Based Advertising Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/GED36A02FCE4EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GED36A02FCE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

