

Global Location Analytics Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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Abstracts

Location analytics offers a wide range of potential applications to the users, not limiting itself to a single department or an organization. Several businesses are using geographical information for analyzing, visualizing, and understanding the location-based information in making decisions related to the organization.

Based on the Location Analytics market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Location Analytics market covered in Chapter 5:

Oracle Corporation.

Cisco Systems, Inc.

Microsoft Corporation.

International Business Machines Corporation (IBM)



Hexagon AB.

Pitney Bowes Inc.

SAP SE.

SAS Institute Inc.

Galigeo SAS.

Environmental Systems Research Institute, Inc. (ESRI).

TIBCO Software Inc.

Trimble Inc.

In Chapter 6, on the basis of types, the Location Analytics market from 2015 to 2025 is primarily split into:

Consulting Services

System Integration and Deployment

Data Maintenance and Creation

Managed Services

In Chapter 7, on the basis of applications, the Location Analytics market from 2015 to 2025 covers:

Risk Management

Emergency Response Management

Customer Management

Remote Monitoring

Supply Chain Planning and Optimization

Sales and Marketing Optimization

Predictive Assets Management

Inventory Management

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France



Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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