

Global Liquid Laundry Detergent Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G52D17954D40EN.html>

Date: February 2022

Pages: 122

Price: US\$ 3,500.00 (Single User License)

ID: G52D17954D40EN

Abstracts

Laundry detergent, or washing powder, is a type of detergent (cleaning agent) that is added for cleaning laundry. While detergent is still sold in powdered form, liquid detergents have been taking major market shares in many countries since their introduction in the 1950s.

In this report, we mainly focus on liquid detergents market.

Based on the Liquid Laundry Detergent market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Liquid Laundry Detergent market covered in Chapter 5:

Beijing Lvsan Chemistry

Lonkey

Shanghai White Cat Group

LIBY Group

Clorox
Scjohnson
Colgate
Blue Moon
Lion
ReckittBenckiser
Kaimi
Henkel
Kao
Pangkam
Reward Group
Phoenix Brand
Unilever
P&G
Nice Group
Church & Dwight
Lam Soon
NaFine
Baoding Qilijia Daily Chemical
Amway
RSPL Group

In Chapter 6, on the basis of types, the Liquid Laundry Detergent market from 2015 to 2025 is primarily split into:

Concentrated liquid laundry detergent
Common liquid laundry detergent

In Chapter 7, on the basis of applications, the Liquid Laundry Detergent market from 2015 to 2025 covers:

Home Use
Commercial Use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada

Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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