

Global Liquid Detergent Industry Market Research Report

<https://marketpublishers.com/r/GAD034FC1DAEN.html>

Date: August 2017

Pages: 156

Price: US\$ 2,960.00 (Single User License)

ID: GAD034FC1DAEN

Abstracts

Based on the Liquid Detergent industrial chain, this report mainly elaborate the definition, types, applications and major players of Liquid Detergent market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Liquid Detergent market.

The Liquid Detergent market can be split based on product types, major applications, and important regions.

Major Players in Liquid Detergent market are:

LIBY Group

Kaimi

Beijing Lvsan Chemistry

ReckittBenckiser

NaFine

Lonkey

P&G

Shanghai White Cat Group

Jieneng Group

Amway

Chengdu Nymph Group

Baoding Qilijia Daily Chemical

Henkel
Kao
Lam Soon
Unilever
Reward Group
Colgate
Nice Group
RSPL Group
Phoenix Brand
Clorox
Church & Dwight
JieLushi
Pangkam
Lion
Blue Moon
Scjohnson
Beijing Yiqing Daily Chemical

Major Regions play vital role in Liquid Detergent market are:

North America
Europe
China
Japan
Middle East & Africa
India
South America
Others

Most important types of Liquid Detergent products covered in this report are:

Dish-washing Detergent
Laundry Detergent
Others

Most widely used downstream fields of Liquid Detergent market covered in this report are:

Tableware
Clothing
Toilet
Others

Contents

1 LIQUID DETERGENT INTRODUCTION AND MARKET OVERVIEW

1.1 Objectives of the Study

1.2 Definition of Liquid Detergent

1.3 Liquid Detergent Market Scope and Market Size Estimation

1.3.1 Market Concentration Ratio and Market Maturity Analysis

1.3.2 Global Liquid Detergent Value (\$) and Growth Rate from 2012-2022

1.4 Market Segmentation

1.4.1 Types of Liquid Detergent

1.4.2 Applications of Liquid Detergent

1.4.3 Research Regions

1.4.3.1 North America Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)

1.4.3.2 Europe Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)

1.4.3.3 China Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)

1.4.3.4 Japan Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)

1.4.3.5 Middle East & Africa Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)

1.4.3.6 India Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)

1.4.3.7 South America Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)

1.5 Market Dynamics

1.5.1 Drivers

1.5.1.1 Emerging Countries of Liquid Detergent

1.5.1.2 Growing Market of Liquid Detergent

1.5.2 Limitations

1.5.3 Opportunities

1.6 Industry News and Policies by Regions

1.6.1 Industry News

1.6.2 Industry Policies

2 INDUSTRY CHAIN ANALYSIS

2.1 Upstream Raw Material Suppliers of Liquid Detergent Analysis

2.2 Major Players of Liquid Detergent

2.2.1 Major Players Manufacturing Base and Market Share of Liquid Detergent in 2016

2.2.2 Major Players Product Types in 2016

2.3 Liquid Detergent Manufacturing Cost Structure Analysis

2.3.1 Production Process Analysis

2.3.2 Manufacturing Cost Structure of Liquid Detergent

2.3.3 Raw Material Cost of Liquid Detergent

2.3.4 Labor Cost of Liquid Detergent

2.4 Market Channel Analysis of Liquid Detergent

2.5 Major Downstream Buyers of Liquid Detergent Analysis

3 GLOBAL LIQUID DETERGENT MARKET, BY TYPE

3.1 Analysis of Market Status and Feature by Type

3.2 Global Liquid Detergent Value (\$) and Market Share by Type (2012-2017)

3.3 Global Liquid Detergent Production and Market Share by Type (2012-2017)

3.4 Global Liquid Detergent Value (\$) and Growth Rate by Type (2012-2017)

3.5 Global Liquid Detergent Price Analysis by Type (2012-2017)

4 LIQUID DETERGENT MARKET, BY APPLICATION

4.1 Downstream Market Overview

4.2 Global Liquid Detergent Consumption and Market Share by Application (2012-2017)

4.3 Downstream Buyers by Application

4.4 Global Liquid Detergent Consumption and Growth Rate by Application (2012-2017)

5 GLOBAL LIQUID DETERGENT PRODUCTION, VALUE (\$) BY REGION (2012-2017)

5.1 Global Liquid Detergent Value (\$) and Market Share by Region (2012-2017)

5.2 Global Liquid Detergent Production and Market Share by Region (2012-2017)

5.3 Global Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

5.4 North America Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

5.5 Europe Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

5.6 China Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

5.7 Japan Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

5.8 Middle East & Africa Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

5.9 India Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

5.10 South America Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

6 GLOBAL LIQUID DETERGENT PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 6.1 Global Liquid Detergent Consumption by Regions (2012-2017)
- 6.2 North America Liquid Detergent Production, Consumption, Export, Import (2012-2017)
- 6.3 Europe Liquid Detergent Production, Consumption, Export, Import (2012-2017)
- 6.4 China Liquid Detergent Production, Consumption, Export, Import (2012-2017)
- 6.5 Japan Liquid Detergent Production, Consumption, Export, Import (2012-2017)
- 6.6 Middle East & Africa Liquid Detergent Production, Consumption, Export, Import (2012-2017)
- 6.7 India Liquid Detergent Production, Consumption, Export, Import (2012-2017)
- 6.8 South America Liquid Detergent Production, Consumption, Export, Import (2012-2017)

7 GLOBAL LIQUID DETERGENT MARKET STATUS AND SWOT ANALYSIS BY REGIONS

- 7.1 North America Liquid Detergent Market Status and SWOT Analysis
- 7.2 Europe Liquid Detergent Market Status and SWOT Analysis
- 7.3 China Liquid Detergent Market Status and SWOT Analysis
- 7.4 Japan Liquid Detergent Market Status and SWOT Analysis
- 7.5 Middle East & Africa Liquid Detergent Market Status and SWOT Analysis
- 7.6 India Liquid Detergent Market Status and SWOT Analysis
- 7.7 South America Liquid Detergent Market Status and SWOT Analysis

8 COMPETITIVE LANDSCAPE

- 8.1 Competitive Profile
- 8.2 LIBY Group
 - 8.2.1 Company Profiles
 - 8.2.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.2.2.1 Product Introduction
 - 8.2.2.2 Market Positioning and Target Customers
 - 8.2.3 LIBY Group Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.2.4 LIBY Group Market Share of Liquid Detergent Segmented by Region in 2016
- 8.3 Kaimi
 - 8.3.1 Company Profiles

- 8.3.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.3.2.1 Product Introduction
 - 8.3.2.2 Market Positioning and Target Customers
- 8.3.3 Kaimi Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.3.4 Kaimi Market Share of Liquid Detergent Segmented by Region in 2016
- 8.4 Beijing Lvsan Chemistry
 - 8.4.1 Company Profiles
 - 8.4.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.4.2.1 Product Introduction
 - 8.4.2.2 Market Positioning and Target Customers
 - 8.4.3 Beijing Lvsan Chemistry Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.4.4 Beijing Lvsan Chemistry Market Share of Liquid Detergent Segmented by Region in 2016
- 8.5 ReckittBenckiser
 - 8.5.1 Company Profiles
 - 8.5.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.5.2.1 Product Introduction
 - 8.5.2.2 Market Positioning and Target Customers
 - 8.5.3 ReckittBenckiser Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.5.4 ReckittBenckiser Market Share of Liquid Detergent Segmented by Region in 2016
- 8.6 NaFine
 - 8.6.1 Company Profiles
 - 8.6.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.6.2.1 Product Introduction
 - 8.6.2.2 Market Positioning and Target Customers
 - 8.6.3 NaFine Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.6.4 NaFine Market Share of Liquid Detergent Segmented by Region in 2016
- 8.7 Lonkey
 - 8.7.1 Company Profiles
 - 8.7.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.7.2.1 Product Introduction
 - 8.7.2.2 Market Positioning and Target Customers
 - 8.7.3 Lonkey Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.7.4 Lonkey Market Share of Liquid Detergent Segmented by Region in 2016
- 8.8 P&G
 - 8.8.1 Company Profiles
 - 8.8.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.8.2.1 Product Introduction

- 8.8.2.2 Market Positioning and Target Customers
- 8.8.3 P&G Production, Value (\$), Price, Gross Margin 2012-2017E
- 8.8.4 P&G Market Share of Liquid Detergent Segmented by Region in 2016
- 8.9 Shanghai White Cat Group
 - 8.9.1 Company Profiles
 - 8.9.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.9.2.1 Product Introduction
 - 8.9.2.2 Market Positioning and Target Customers
 - 8.9.3 Shanghai White Cat Group Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.9.4 Shanghai White Cat Group Market Share of Liquid Detergent Segmented by Region in 2016
- 8.10 Jieneng Group
 - 8.10.1 Company Profiles
 - 8.10.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.10.2.1 Product Introduction
 - 8.10.2.2 Market Positioning and Target Customers
 - 8.10.3 Jieneng Group Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.10.4 Jieneng Group Market Share of Liquid Detergent Segmented by Region in 2016
- 8.11 Amway
 - 8.11.1 Company Profiles
 - 8.11.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.11.2.1 Product Introduction
 - 8.11.2.2 Market Positioning and Target Customers
 - 8.11.3 Amway Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.11.4 Amway Market Share of Liquid Detergent Segmented by Region in 2016
- 8.12 Chengdu Nymph Group
 - 8.12.1 Company Profiles
 - 8.12.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.12.2.1 Product Introduction
 - 8.12.2.2 Market Positioning and Target Customers
 - 8.12.3 Chengdu Nymph Group Production, Value (\$), Price, Gross Margin 2012-2017E
 - 8.12.4 Chengdu Nymph Group Market Share of Liquid Detergent Segmented by Region in 2016
- 8.13 Baoding Qilijia Daily Chemical
 - 8.13.1 Company Profiles
 - 8.13.2 Liquid Detergent Product Introduction and Market Positioning
 - 8.13.2.1 Product Introduction
 - 8.13.2.2 Market Positioning and Target Customers

8.13.3 Baoding Qilijia Daily Chemical Production, Value (\$), Price, Gross Margin 2012-2017E

8.13.4 Baoding Qilijia Daily Chemical Market Share of Liquid Detergent Segmented by Region in 2016

8.14 Henkel

8.14.1 Company Profiles

8.14.2 Liquid Detergent Product Introduction and Market Positioning

8.14.2.1 Product Introduction

8.14.2.2 Market Positioning and Target Customers

8.14.3 Henkel Production, Value (\$), Price, Gross Margin 2012-2017E

8.14.4 Henkel Market Share of Liquid Detergent Segmented by Region in 2016

8.15 Kao

8.15.1 Company Profiles

8.15.2 Liquid Detergent Product Introduction and Market Positioning

8.15.2.1 Product Introduction

8.15.2.2 Market Positioning and Target Customers

8.15.3 Kao Production, Value (\$), Price, Gross Margin 2012-2017E

8.15.4 Kao Market Share of Liquid Detergent Segmented by Region in 2016

8.16 Lam Soon

8.16.1 Company Profiles

8.16.2 Liquid Detergent Product Introduction and Market Positioning

8.16.2.1 Product Introduction

8.16.2.2 Market Positioning and Target Customers

8.16.3 Lam Soon Production, Value (\$), Price, Gross Margin 2012-2017E

8.16.4 Lam Soon Market Share of Liquid Detergent Segmented by Region in 2016

8.17 Unilever

8.18 Reward Group

8.19 Colgate

8.20 Nice Group

8.21 RSPL Group

8.22 Phoenix Brand

8.23 Clorox

8.24 Church & Dwight

8.25 JieLushi

8.26 Pangkam

8.27 Lion

8.28 Blue Moon

8.29 Scjohnson

8.30 Beijing Yiqing Daily Chemical

9 GLOBAL LIQUID DETERGENT MARKET ANALYSIS AND FORECAST BY TYPE AND APPLICATION

9.1 Global Liquid Detergent Market Value (\$) & Volume Forecast, by Type (2017-2022)

9.1.1 Dish-washing Detergent Market Value (\$) and Volume Forecast (2017-2022)

9.1.2 Laundry Detergent Market Value (\$) and Volume Forecast (2017-2022)

9.1.3 Others Market Value (\$) and Volume Forecast (2017-2022)

9.2 Global Liquid Detergent Market Value (\$) & Volume Forecast, by Application (2017-2022)

9.2.1 Tableware Market Value (\$) and Volume Forecast (2017-2022)

9.2.2 Clothing Market Value (\$) and Volume Forecast (2017-2022)

9.2.3 Toilet Market Value (\$) and Volume Forecast (2017-2022)

9.2.4 Others Market Value (\$) and Volume Forecast (2017-2022)

10 LIQUID DETERGENT MARKET ANALYSIS AND FORECAST BY REGION

10.1 North America Market Value (\$) and Consumption Forecast (2017-2022)

10.2 Europe Market Value (\$) and Consumption Forecast (2017-2022)

10.3 China Market Value (\$) and Consumption Forecast (2017-2022)

10.4 Japan Market Value (\$) and Consumption Forecast (2017-2022)

10.5 Middle East & Africa Market Value (\$) and Consumption Forecast (2017-2022)

10.6 India Market Value (\$) and Consumption Forecast (2017-2022)

10.7 South America Market Value (\$) and Consumption Forecast (2017-2022)

11 NEW PROJECT FEASIBILITY ANALYSIS

11.1 Industry Barriers and New Entrants SWOT Analysis

11.2 Analysis and Suggestions on New Project Investment

12 RESEARCH FINDING AND CONCLUSION

13 APPENDIX

13.1 Discussion Guide

13.2 Knowledge Store: Maia Subscription Portal

13.3 Research Data Source

13.4 Research Assumptions and Acronyms Used

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Liquid Detergent
Table Product Specification of Liquid Detergent
Figure Market Concentration Ratio and Market Maturity Analysis of Liquid Detergent
Figure Global Liquid Detergent Value (\$) and Growth Rate from 2012-2022
Table Different Types of Liquid Detergent
Figure Global Liquid Detergent Value (\$) Segment by Type from 2012-2017
Figure Dish-washing Detergent Picture
Figure Laundry Detergent Picture
Figure Others Picture
Table Different Applications of Liquid Detergent
Figure Global Liquid Detergent Value (\$) Segment by Applications from 2012-2017
Figure Tableware Picture
Figure Clothing Picture
Figure Toilet Picture
Figure Others Picture
Table Research Regions of Liquid Detergent
Figure North America Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)
Figure Europe Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)
Table China Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)
Table Japan Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)
Table Middle East & Africa Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)
Table India Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)
Table South America Liquid Detergent Production Value (\$) and Growth Rate (2012-2017)
Table Emerging Countries of Liquid Detergent
Table Growing Market of Liquid Detergent
Figure Industry Chain Analysis of Liquid Detergent
Table Upstream Raw Material Suppliers of Liquid Detergent with Contact Information
Table Major Players Manufacturing Base and Market Share (\$) of Liquid Detergent in 2016
Table Major Players Liquid Detergent Product Types in 2016
Figure Production Process of Liquid Detergent

Figure Manufacturing Cost Structure of Liquid Detergent

Figure Channel Status of Liquid Detergent

Table Major Distributors of Liquid Detergent with Contact Information

Table Major Downstream Buyers of Liquid Detergent with Contact Information

Table Analysis of Market Status and Feature by Type

Table Global Liquid Detergent Value (\$) by Type (2012-2017)

Table Global Liquid Detergent Value (\$) Share by Type (2012-2017)

Figure Global Liquid Detergent Value (\$) Share by Type (2012-2017)

Table Global Liquid Detergent Production by Type (2012-2017)

Table Global Liquid Detergent Production Share by Type (2012-2017)

Figure Global Liquid Detergent Production Share by Type (2012-2017)

Figure Global Liquid Detergent Value (\$) and Growth Rate of Dish-washing Detergent

Figure Global Liquid Detergent Value (\$) and Growth Rate of Laundry Detergent

Figure Global Liquid Detergent Value (\$) and Growth Rate of Others

Table Global Liquid Detergent Price by Type (2012-2017)

Figure Downstream Market Overview

Table Global Liquid Detergent Consumption by Application (2012-2017)

Table Global Liquid Detergent Consumption Market Share by Application (2012-2017)

Figure Global Liquid Detergent Consumption Market Share by Application (2012-2017)

Table Downstream Buyers Introduction by Application

Figure Global Liquid Detergent Consumption and Growth Rate of Tableware
(2012-2017)

Figure Global Liquid Detergent Consumption and Growth Rate of Clothing (2012-2017)

Figure Global Liquid Detergent Consumption and Growth Rate of Toilet (2012-2017)

Figure Global Liquid Detergent Consumption and Growth Rate of Others (2012-2017)

Table Global Liquid Detergent Value (\$) by Region (2012-2017)

Table Global Liquid Detergent Value (\$) Market Share by Region (2012-2017)

Figure Global Liquid Detergent Value (\$) Market Share by Region (2012-2017)

Table Global Liquid Detergent Production by Region (2012-2017)

Table Global Liquid Detergent Production Market Share by Region (2012-2017)

Figure Global Liquid Detergent Production Market Share by Region (2012-2017)

Table Global Liquid Detergent Production, Value (\$), Price and Gross Margin
(2012-2017)

Table North America Liquid Detergent Production, Value (\$), Price and Gross Margin
(2012-2017)

Table Europe Liquid Detergent Production, Value (\$), Price and Gross Margin
(2012-2017)

Table China Liquid Detergent Production, Value (\$), Price and Gross Margin
(2012-2017)

Table Japan Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

Table Middle East & Africa Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

Table India Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

Table South America Liquid Detergent Production, Value (\$), Price and Gross Margin (2012-2017)

Table Global Liquid Detergent Consumption by Regions (2012-2017)

Figure Global Liquid Detergent Consumption Share by Regions (2012-2017)

Table North America Liquid Detergent Production, Consumption, Export, Import (2012-2017)

Table Europe Liquid Detergent Production, Consumption, Export, Import (2012-2017)

Table China Liquid Detergent Production, Consumption, Export, Import (2012-2017)

Table Japan Liquid Detergent Production, Consumption, Export, Import (2012-2017)

Table Middle East & Africa Liquid Detergent Production, Consumption, Export, Import (2012-2017)

Table India Liquid Detergent Production, Consumption, Export, Import (2012-2017)

Table South America Liquid Detergent Production, Consumption, Export, Import (2012-2017)

Figure North America Liquid Detergent Production and Growth Rate Analysis

Figure North America Liquid Detergent Consumption and Growth Rate Analysis

Figure North America Liquid Detergent SWOT Analysis

Figure Europe Liquid Detergent Production and Growth Rate Analysis

Figure Europe Liquid Detergent Consumption and Growth Rate Analysis

Figure Europe Liquid Detergent SWOT Analysis

Figure China Liquid Detergent Production and Growth Rate Analysis

Figure China Liquid Detergent Consumption and Growth Rate Analysis

Figure China Liquid Detergent SWOT Analysis

Figure Japan Liquid Detergent Production and Growth Rate Analysis

Figure Japan Liquid Detergent Consumption and Growth Rate Analysis

Figure Japan Liquid Detergent SWOT Analysis

Figure Middle East & Africa Liquid Detergent Production and Growth Rate Analysis

Figure Middle East & Africa Liquid Detergent Consumption and Growth Rate Analysis

Figure Middle East & Africa Liquid Detergent SWOT Analysis

Figure India Liquid Detergent Production and Growth Rate Analysis

Figure India Liquid Detergent Consumption and Growth Rate Analysis

Figure India Liquid Detergent SWOT Analysis

Figure South America Liquid Detergent Production and Growth Rate Analysis

Figure South America Liquid Detergent Consumption and Growth Rate Analysis
Figure South America Liquid Detergent SWOT Analysis
Figure Competitive Matrix and Pattern Characteristics of Liquid Detergent Market
Figure Top 3 Market Share of Liquid Detergent Companies
Figure Top 6 Market Share of Liquid Detergent Companies
Table Mergers, Acquisitions and Expansion Analysis
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table LIBY Group Production, Value (\$), Price, Gross Margin 2012-2017E
Figure LIBY Group Production and Growth Rate
Figure LIBY Group Value (\$) Market Share 2012-2017E
Figure LIBY Group Market Share of Liquid Detergent Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Kaimi Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Kaimi Production and Growth Rate
Figure Kaimi Value (\$) Market Share 2012-2017E
Figure Kaimi Market Share of Liquid Detergent Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Beijing Lvsan Chemistry Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Beijing Lvsan Chemistry Production and Growth Rate
Figure Beijing Lvsan Chemistry Value (\$) Market Share 2012-2017E
Figure Beijing Lvsan Chemistry Market Share of Liquid Detergent Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table ReckittBenckiser Production, Value (\$), Price, Gross Margin 2012-2017E
Figure ReckittBenckiser Production and Growth Rate
Figure ReckittBenckiser Value (\$) Market Share 2012-2017E
Figure ReckittBenckiser Market Share of Liquid Detergent Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers

Table NaFine Production, Value (\$), Price, Gross Margin 2012-2017E

Figure NaFine Production and Growth Rate

Figure NaFine Value (\$) Market Share 2012-2017E

Figure NaFine Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Lonkey Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Lonkey Production and Growth Rate

Figure Lonkey Value (\$) Market Share 2012-2017E

Figure Lonkey Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table P&G Production, Value (\$), Price, Gross Margin 2012-2017E

Figure P&G Production and Growth Rate

Figure P&G Value (\$) Market Share 2012-2017E

Figure P&G Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Shanghai White Cat Group Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Shanghai White Cat Group Production and Growth Rate

Figure Shanghai White Cat Group Value (\$) Market Share 2012-2017E

Figure Shanghai White Cat Group Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Jieneng Group Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Jieneng Group Production and Growth Rate

Figure Jieneng Group Value (\$) Market Share 2012-2017E

Figure Jieneng Group Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Amway Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Amway Production and Growth Rate

Figure Amway Value (\$) Market Share 2012-2017E

Figure Amway Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Chengdu Nymph Group Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Chengdu Nymph Group Production and Growth Rate

Figure Chengdu Nymph Group Value (\$) Market Share 2012-2017E

Figure Chengdu Nymph Group Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Baoding Qilijia Daily Chemical Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Baoding Qilijia Daily Chemical Production and Growth Rate

Figure Baoding Qilijia Daily Chemical Value (\$) Market Share 2012-2017E

Figure Baoding Qilijia Daily Chemical Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Henkel Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Henkel Production and Growth Rate

Figure Henkel Value (\$) Market Share 2012-2017E

Figure Henkel Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Kao Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Kao Production and Growth Rate

Figure Kao Value (\$) Market Share 2012-2017E

Figure Kao Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Lam Soon Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Lam Soon Production and Growth Rate

Figure Lam Soon Value (\$) Market Share 2012-2017E

Figure Lam Soon Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Unilever Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Unilever Production and Growth Rate

Figure Unilever Value (\$) Market Share 2012-2017E

Figure Unilever Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Reward Group Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Reward Group Production and Growth Rate

Figure Reward Group Value (\$) Market Share 2012-2017E

Figure Reward Group Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Colgate Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Colgate Production and Growth Rate

Figure Colgate Value (\$) Market Share 2012-2017E

Figure Colgate Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Nice Group Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Nice Group Production and Growth Rate

Figure Nice Group Value (\$) Market Share 2012-2017E

Figure Nice Group Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table RSPL Group Production, Value (\$), Price, Gross Margin 2012-2017E

Figure RSPL Group Production and Growth Rate

Figure RSPL Group Value (\$) Market Share 2012-2017E

Figure RSPL Group Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Phoenix Brand Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Phoenix Brand Production and Growth Rate
Figure Phoenix Brand Value (\$) Market Share 2012-2017E
Figure Phoenix Brand Market Share of Liquid Detergent Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Clorox Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Clorox Production and Growth Rate
Figure Clorox Value (\$) Market Share 2012-2017E
Figure Clorox Market Share of Liquid Detergent Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Church & Dwight Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Church & Dwight Production and Growth Rate
Figure Church & Dwight Value (\$) Market Share 2012-2017E
Figure Church & Dwight Market Share of Liquid Detergent Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table JieLushi Production, Value (\$), Price, Gross Margin 2012-2017E
Figure JieLushi Production and Growth Rate
Figure JieLushi Value (\$) Market Share 2012-2017E
Figure JieLushi Market Share of Liquid Detergent Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Pangkam Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Pangkam Production and Growth Rate
Figure Pangkam Value (\$) Market Share 2012-2017E
Figure Pangkam Market Share of Liquid Detergent Segmented by Region in 2016
Table Company Profiles
Table Product Introduction
Table Market Positioning and Target Customers
Table Lion Production, Value (\$), Price, Gross Margin 2012-2017E
Figure Lion Production and Growth Rate
Figure Lion Value (\$) Market Share 2012-2017E

Figure Lion Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Blue Moon Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Blue Moon Production and Growth Rate

Figure Blue Moon Value (\$) Market Share 2012-2017E

Figure Blue Moon Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Scjohnson Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Scjohnson Production and Growth Rate

Figure Scjohnson Value (\$) Market Share 2012-2017E

Figure Scjohnson Market Share of Liquid Detergent Segmented by Region in 2016

Table Company Profiles

Table Product Introduction

Table Market Positioning and Target Customers

Table Beijing Yiqing Daily Chemical Production, Value (\$), Price, Gross Margin 2012-2017E

Figure Beijing Yiqing Daily Chemical Production and Growth Rate

Figure Beijing Yiqing Daily Chemical Value (\$) Market Share 2012-2017E

Figure Beijing Yiqing Daily Chemical Market Share of Liquid Detergent Segmented by Region in 2016

Table Global Liquid Detergent Market Value (\$) Forecast, by Type

Table Global Liquid Detergent Market Volume Forecast, by Type

Figure Global Liquid Detergent Market Value (\$) and Growth Rate Forecast of Dish-washing Detergent (2017-2022)

Figure Global Liquid Detergent Market Volume and Growth Rate Forecast of Dish-washing Detergent (2017-2022)

Figure Global Liquid Detergent Market Value (\$) and Growth Rate Forecast of Laundry Detergent (2017-2022)

Figure Global Liquid Detergent Market Volume and Growth Rate Forecast of Laundry Detergent (2017-2022)

Figure Global Liquid Detergent Market Value (\$) and Growth Rate Forecast of Others (2017-2022)

Figure Global Liquid Detergent Market Volume and Growth Rate Forecast of Others (2017-2022)

Table Global Market Value (\$) Forecast by Application (2017-2022)

Table Global Market Volume Forecast by Application (2017-2022)

Figure Global Liquid Detergent Consumption and Growth Rate of Tableware (2012-2017)

Figure Global Liquid Detergent Consumption and Growth Rate of Clothing (2012-2017)

Figure Global Liquid Detergent Consumption and Growth Rate of Toilet (2012-2017)

Figure Global Liquid Detergent Consumption and Growth Rate of Others (2012-2017)

Figure Market Value (\$) and Growth Rate Forecast of Others (2017-2022)

Figure Market Volume and Growth Rate Forecast of Others (2017-2022)

Figure North America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table North America Consumption and Growth Rate Forecast (2017-2022)

Figure Europe Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Europe Consumption and Growth Rate Forecast (2017-2022)

Figure China Market Value (\$) and Growth Rate Forecast (2017-2022)

Table China Consumption and Growth Rate Forecast (2017-2022)

Figure Japan Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Japan Consumption and Growth Rate Forecast (2017-2022)

Figure Middle East & Africa Market Value (\$) and Growth Rate Forecast (2017-2022)

Table Middle East & Africa Consumption and Growth Rate Forecast (2017-2022)

Figure India Market Value (\$) and Growth Rate Forecast (2017-2022)

Table India Consumption and Growth Rate Forecast (2017-2022)

Figure South America Market Value (\$) and Growth Rate Forecast (2017-2022)

Table South America Consumption and Growth Rate Forecast (2017-2022)

Figure Industry Resource/Technology/Labor Importance Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

I would like to order

Product name: Global Liquid Detergent Industry Market Research Report

Product link: <https://marketpublishers.com/r/GAD034FC1DAEN.html>

Price: US\$ 2,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAD034FC1DAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970