

# Global Linoleum Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G43A5AAF655CEN.html>

Date: March 2022

Pages: 106

Price: US\$ 3,500.00 (Single User License)

ID: G43A5AAF655CEN

## Abstracts

Linoleum, also called Lino, is a floor covering made from materials such as solidified linseed oil, pine rosin, ground cork dust, wood flour, and mineral fillers such as calcium carbonate, most commonly on a burlap or canvas backing.

Based on the Linoleum market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Linoleum market covered in Chapter 5:

Greenie Interiors

Decospaa Interiors

Linoleum City

Spring Valley Company Private Limited

Pearl Impex

## AFI Licensing

In Chapter 6, on the basis of types, the Linoleum market from 2015 to 2025 is primarily split into:

- Sheet Linoleum Flooring
- Linoleum Tile Flooring
- Floating Linoleum Floors

In Chapter 7, on the basis of applications, the Linoleum market from 2015 to 2025 covers:

- Commercial Use
- Residential Use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 10)

- Germany

- UK

- France

- Italy

- Spain

- Russia

- Others

Asia-Pacific (Covered in Chapter 11)

- China

- Japan

- South Korea

- Australia

- India

South America (Covered in Chapter 12)

- Brazil

- Argentina

- Columbia

Middle East and Africa (Covered in Chapter 13)

UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Linoleum Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Greenie Interiors
  - 5.1.1 Greenie Interiors Company Profile

- 5.1.2 Greenie Interiors Business Overview
- 5.1.3 Greenie Interiors Linoleum Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Greenie Interiors Linoleum Products Introduction
- 5.2 Decospaa Interiors
  - 5.2.1 Decospaa Interiors Company Profile
  - 5.2.2 Decospaa Interiors Business Overview
  - 5.2.3 Decospaa Interiors Linoleum Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Decospaa Interiors Linoleum Products Introduction
- 5.3 Linoleum City
  - 5.3.1 Linoleum City Company Profile
  - 5.3.2 Linoleum City Business Overview
  - 5.3.3 Linoleum City Linoleum Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Linoleum City Linoleum Products Introduction
- 5.4 Spring Valley Company Private Limited
  - 5.4.1 Spring Valley Company Private Limited Company Profile
  - 5.4.2 Spring Valley Company Private Limited Business Overview
  - 5.4.3 Spring Valley Company Private Limited Linoleum Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Spring Valley Company Private Limited Linoleum Products Introduction
- 5.5 Pearl Impex
  - 5.5.1 Pearl Impex Company Profile
  - 5.5.2 Pearl Impex Business Overview
  - 5.5.3 Pearl Impex Linoleum Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Pearl Impex Linoleum Products Introduction
- 5.6 AFI Licensing
  - 5.6.1 AFI Licensing Company Profile
  - 5.6.2 AFI Licensing Business Overview
  - 5.6.3 AFI Licensing Linoleum Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 AFI Licensing Linoleum Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Linoleum Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Linoleum Sales and Market Share by Types (2015-2020)

- 6.1.2 Global Linoleum Revenue and Market Share by Types (2015-2020)
- 6.1.3 Global Linoleum Price by Types (2015-2020)
- 6.2 Global Linoleum Market Forecast by Types (2020-2025)
  - 6.2.1 Global Linoleum Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Linoleum Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Linoleum Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Linoleum Sales, Price and Growth Rate of Sheet Linoleum Flooring
  - 6.3.2 Global Linoleum Sales, Price and Growth Rate of Linoleum Tile Flooring
  - 6.3.3 Global Linoleum Sales, Price and Growth Rate of Floating Linoleum Floors
- 6.4 Global Linoleum Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Sheet Linoleum Flooring Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Linoleum Tile Flooring Market Revenue and Sales Forecast (2020-2025)
  - 6.4.3 Floating Linoleum Floors Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Linoleum Sales, Revenue and Market Share by Applications (2015-2020)
  - 7.1.1 Global Linoleum Sales and Market Share by Applications (2015-2020)
  - 7.1.2 Global Linoleum Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Linoleum Market Forecast by Applications (2020-2025)
  - 7.2.1 Global Linoleum Market Forecast Sales and Market Share by Applications (2020-2025)
  - 7.2.2 Global Linoleum Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
  - 7.3.1 Global Linoleum Revenue, Sales and Growth Rate of Commercial Use (2015-2020)
  - 7.3.2 Global Linoleum Revenue, Sales and Growth Rate of Residential Use (2015-2020)
- 7.4 Global Linoleum Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Commercial Use Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Residential Use Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global Linoleum Sales by Regions (2015-2020)
- 8.2 Global Linoleum Market Revenue by Regions (2015-2020)
- 8.3 Global Linoleum Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA LINOLEUM MARKET ANALYSIS**

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America Linoleum Market Sales and Growth Rate (2015-2020)
- 9.3 North America Linoleum Market Revenue and Growth Rate (2015-2020)
- 9.4 North America Linoleum Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America Linoleum Market Analysis by Country
  - 9.6.1 U.S. Linoleum Sales and Growth Rate
  - 9.6.2 Canada Linoleum Sales and Growth Rate
  - 9.6.3 Mexico Linoleum Sales and Growth Rate

## **10 EUROPE LINOLEUM MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Linoleum Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Linoleum Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Linoleum Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Linoleum Market Analysis by Country
  - 10.6.1 Germany Linoleum Sales and Growth Rate
  - 10.6.2 United Kingdom Linoleum Sales and Growth Rate
  - 10.6.3 France Linoleum Sales and Growth Rate
  - 10.6.4 Italy Linoleum Sales and Growth Rate
  - 10.6.5 Spain Linoleum Sales and Growth Rate
  - 10.6.6 Russia Linoleum Sales and Growth Rate

## **11 ASIA-PACIFIC LINOLEUM MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Linoleum Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Linoleum Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Linoleum Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Linoleum Market Analysis by Country
  - 11.6.1 China Linoleum Sales and Growth Rate
  - 11.6.2 Japan Linoleum Sales and Growth Rate
  - 11.6.3 South Korea Linoleum Sales and Growth Rate

11.6.4 Australia Linoleum Sales and Growth Rate

11.6.5 India Linoleum Sales and Growth Rate

## **12 SOUTH AMERICA LINOLEUM MARKET ANALYSIS**

12.1 Market Overview and Prospect Analysis

12.2 South America Linoleum Market Sales and Growth Rate (2015-2020)

12.3 South America Linoleum Market Revenue and Growth Rate (2015-2020)

12.4 South America Linoleum Market Forecast

12.5 The Influence of COVID-19 on South America Market

12.6 South America Linoleum Market Analysis by Country

12.6.1 Brazil Linoleum Sales and Growth Rate

12.6.2 Argentina Linoleum Sales and Growth Rate

12.6.3 Columbia Linoleum Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA LINOLEUM MARKET ANALYSIS**

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Linoleum Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Linoleum Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Linoleum Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Linoleum Market Analysis by Country

13.6.1 UAE Linoleum Sales and Growth Rate

13.6.2 Egypt Linoleum Sales and Growth Rate

13.6.3 South Africa Linoleum Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Linoleum Market Size and Growth Rate 2015-2025

Table Linoleum Key Market Segments

Figure Global Linoleum Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Linoleum Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Linoleum

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Greenie Interiors Company Profile

Table Greenie Interiors Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Greenie Interiors Production and Growth Rate

Figure Greenie Interiors Market Revenue (\$) Market Share 2015-2020

Table Decospaa Interiors Company Profile

Table Decospaa Interiors Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Decospaa Interiors Production and Growth Rate

Figure Decospaa Interiors Market Revenue (\$) Market Share 2015-2020

Table Linoleum City Company Profile

Table Linoleum City Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Linoleum City Production and Growth Rate

Figure Linoleum City Market Revenue (\$) Market Share 2015-2020

Table Spring Valley Company Private Limited Company Profile

Table Spring Valley Company Private Limited Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Spring Valley Company Private Limited Production and Growth Rate

Figure Spring Valley Company Private Limited Market Revenue (\$) Market Share 2015-2020

Table Pearl Impex Company Profile

Table Pearl Impex Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Pearl Impex Production and Growth Rate

Figure Pearl Impex Market Revenue (\$) Market Share 2015-2020

Table AFI Licensing Company Profile

Table AFI Licensing Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure AFI Licensing Production and Growth Rate

Figure AFI Licensing Market Revenue (\$) Market Share 2015-2020

Table Global Linoleum Sales by Types (2015-2020)

Table Global Linoleum Sales Share by Types (2015-2020)

Table Global Linoleum Revenue (\$) by Types (2015-2020)

Table Global Linoleum Revenue Share by Types (2015-2020)

Table Global Linoleum Price (\$) by Types (2015-2020)

Table Global Linoleum Market Forecast Sales by Types (2020-2025)

Table Global Linoleum Market Forecast Sales Share by Types (2020-2025)

Table Global Linoleum Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Linoleum Market Forecast Revenue Share by Types (2020-2025)

Figure Global Sheet Linoleum Flooring Sales and Growth Rate (2015-2020)

Figure Global Sheet Linoleum Flooring Price (2015-2020)

Figure Global Linoleum Tile Flooring Sales and Growth Rate (2015-2020)

Figure Global Linoleum Tile Flooring Price (2015-2020)

Figure Global Floating Linoleum Floors Sales and Growth Rate (2015-2020)

Figure Global Floating Linoleum Floors Price (2015-2020)

Figure Global Linoleum Market Revenue (\$) and Growth Rate Forecast of Sheet Linoleum Flooring (2020-2025)

Figure Global Linoleum Sales and Growth Rate Forecast of Sheet Linoleum Flooring (2020-2025)

Figure Global Linoleum Market Revenue (\$) and Growth Rate Forecast of Linoleum Tile Flooring (2020-2025)

Figure Global Linoleum Sales and Growth Rate Forecast of Linoleum Tile Flooring (2020-2025)

Figure Global Linoleum Market Revenue (\$) and Growth Rate Forecast of Floating Linoleum Floors (2020-2025)

Figure Global Linoleum Sales and Growth Rate Forecast of Floating Linoleum Floors (2020-2025)

Table Global Linoleum Sales by Applications (2015-2020)

Table Global Linoleum Sales Share by Applications (2015-2020)

Table Global Linoleum Revenue (\$) by Applications (2015-2020)

Table Global Linoleum Revenue Share by Applications (2015-2020)

Table Global Linoleum Market Forecast Sales by Applications (2020-2025)

Table Global Linoleum Market Forecast Sales Share by Applications (2020-2025)  
Table Global Linoleum Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Linoleum Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Commercial Use Sales and Growth Rate (2015-2020)  
Figure Global Commercial Use Price (2015-2020)  
Figure Global Residential Use Sales and Growth Rate (2015-2020)  
Figure Global Residential Use Price (2015-2020)  
Figure Global Linoleum Market Revenue (\$) and Growth Rate Forecast of Commercial Use (2020-2025)  
Figure Global Linoleum Sales and Growth Rate Forecast of Commercial Use (2020-2025)  
Figure Global Linoleum Market Revenue (\$) and Growth Rate Forecast of Residential Use (2020-2025)  
Figure Global Linoleum Sales and Growth Rate Forecast of Residential Use (2020-2025)  
Figure Global Linoleum Sales and Growth Rate (2015-2020)  
Table Global Linoleum Sales by Regions (2015-2020)  
Table Global Linoleum Sales Market Share by Regions (2015-2020)  
Figure Global Linoleum Sales Market Share by Regions in 2019  
Figure Global Linoleum Revenue and Growth Rate (2015-2020)  
Table Global Linoleum Revenue by Regions (2015-2020)  
Table Global Linoleum Revenue Market Share by Regions (2015-2020)  
Figure Global Linoleum Revenue Market Share by Regions in 2019  
Table Global Linoleum Market Forecast Sales by Regions (2020-2025)  
Table Global Linoleum Market Forecast Sales Share by Regions (2020-2025)  
Table Global Linoleum Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global Linoleum Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America Linoleum Market Sales and Growth Rate (2015-2020)  
Figure North America Linoleum Market Revenue and Growth Rate (2015-2020)  
Figure North America Linoleum Market Forecast Sales (2020-2025)  
Figure North America Linoleum Market Forecast Revenue (\$) (2020-2025)  
Figure North America COVID-19 Status  
Figure U.S. Linoleum Market Sales and Growth Rate (2015-2020)  
Figure Canada Linoleum Market Sales and Growth Rate (2015-2020)  
Figure Mexico Linoleum Market Sales and Growth Rate (2015-2020)  
Figure Europe Linoleum Market Sales and Growth Rate (2015-2020)  
Figure Europe Linoleum Market Revenue and Growth Rate (2015-2020)  
Figure Europe Linoleum Market Forecast Sales (2020-2025)  
Figure Europe Linoleum Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Linoleum Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Linoleum Market Sales and Growth Rate (2015-2020)

Figure France Linoleum Market Sales and Growth Rate (2015-2020)

Figure Italy Linoleum Market Sales and Growth Rate (2015-2020)

Figure Spain Linoleum Market Sales and Growth Rate (2015-2020)

Figure Russia Linoleum Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Linoleum Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Linoleum Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Linoleum Market Forecast Sales (2020-2025)

Figure Asia-Pacific Linoleum Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Linoleum Market Sales and Growth Rate (2015-2020)

Figure Japan Linoleum Market Sales and Growth Rate (2015-2020)

Figure South Korea Linoleum Market Sales and Growth Rate (2015-2020)

Figure Australia Linoleum Market Sales and Growth Rate (2015-2020)

Figure India Linoleum Market Sales and Growth Rate (2015-2020)

Figure South America Linoleum Market Sales and Growth Rate (2015-2020)

Figure South America Linoleum Market Revenue and Growth Rate (2015-2020)

Figure South America Linoleum Market Forecast Sales (2020-2025)

Figure South America Linoleum Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Linoleum Market Sales and Growth Rate (2015-2020)

Figure Argentina Linoleum Market Sales and Growth Rate (2015-2020)

Figure Columbia Linoleum Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Linoleum Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Linoleum Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Linoleum Market Forecast Sales (2020-2025)

Figure Middle East and Africa Linoleum Market Forecast Revenue (\$) (2020-2025)

Figure UAE Linoleum Market Sales and Growth Rate (2015-2020)

Figure Egypt Linoleum Market Sales and Growth Rate (2015-2020)

Figure South Africa Linoleum Market Sales and Growth Rate (2015-2020)

## I would like to order

Product name: Global Linoleum Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G43A5AAF655CEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G43A5AAF655CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

