

Global Lingerie Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Lingerie is a category of women's clothing including at least undergarments, sleepwear and lightweight robes. The specific choice of the word often is motivated by an intention to imply the garments are alluring, fashionable or both.

Based on the Lingerie market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Lingerie market covered in Chapter 5:

Marks and Spencer

Gujin

LVMH

Hanes

PVH Corporation

Gracewell

Jockey International Inc.

Ann Summers

Aimer Group

Groupe Chantelle

Victoria's Secret?L Brands Inc.?

MAS Holdings Limited

Triumph International

Hanes

CK

Uniqlo

Sunflora

In Chapter 6, on the basis of types, the Lingerie market from 2015 to 2025 is primarily split into:

Bra

Knickers and Panties

Loungewear

Shapewear

Others

In Chapter 7, on the basis of applications, the Lingerie market from 2015 to 2025 covers:

Online Sales

Storefront

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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