

Global Lingerie Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Lingerie is a category of women's clothing including at least undergarments, sleepwear and lightweight robes. The specific choice of the word often is motivated by an intention to imply the garments are alluring, fashionable or both.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Lingerie market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Lingerie market are covered in Chapter 9:

Journelle

Leonisa

Marika Vera

Fiorentina
Royal Lion
Victoria's Secret
Freya
Oysho
Dessus
La Perla
Cosabella
Minaci
Ilusi?n
Women'Secret

In Chapter 5 and Chapter 7.3, based on types, the Lingerie market from 2017 to 2027 is primarily split into:

Brassiere
Knickers
Shape Wear
Others

In Chapter 6 and Chapter 7.4, based on applications, the Lingerie market from 2017 to 2027 covers:

Specialty Stores
Multi Brands Stores
Online Stores
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia

Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Lingerie market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Lingerie Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw

materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 LINGERIE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Lingerie Market
- 1.2 Lingerie Market Segment by Type
 - 1.2.1 Global Lingerie Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Lingerie Market Segment by Application
 - 1.3.1 Lingerie Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Lingerie Market, Region Wise (2017-2027)
 - 1.4.1 Global Lingerie Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Lingerie Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Lingerie Market Status and Prospect (2017-2027)
 - 1.4.4 China Lingerie Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Lingerie Market Status and Prospect (2017-2027)
 - 1.4.6 India Lingerie Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Lingerie Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Lingerie Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Lingerie Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Lingerie (2017-2027)
 - 1.5.1 Global Lingerie Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Lingerie Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Lingerie Market

2 INDUSTRY OUTLOOK

- 2.1 Lingerie Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Lingerie Market Drivers Analysis
- 2.4 Lingerie Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Lingerie Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Lingerie Industry Development

3 GLOBAL LINGERIE MARKET LANDSCAPE BY PLAYER

3.1 Global Lingerie Sales Volume and Share by Player (2017-2022)

3.2 Global Lingerie Revenue and Market Share by Player (2017-2022)

3.3 Global Lingerie Average Price by Player (2017-2022)

3.4 Global Lingerie Gross Margin by Player (2017-2022)

3.5 Lingerie Market Competitive Situation and Trends

3.5.1 Lingerie Market Concentration Rate

3.5.2 Lingerie Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL LINGERIE SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Lingerie Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Lingerie Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Lingerie Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Lingerie Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Lingerie Market Under COVID-19

4.5 Europe Lingerie Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Lingerie Market Under COVID-19

4.6 China Lingerie Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Lingerie Market Under COVID-19

4.7 Japan Lingerie Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Lingerie Market Under COVID-19

4.8 India Lingerie Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Lingerie Market Under COVID-19

4.9 Southeast Asia Lingerie Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Lingerie Market Under COVID-19

4.10 Latin America Lingerie Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Lingerie Market Under COVID-19

4.11 Middle East and Africa Lingerie Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.11.1 Middle East and Africa Lingerie Market Under COVID-19

5 GLOBAL LINGERIE SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Lingerie Sales Volume and Market Share by Type (2017-2022)

5.2 Global Lingerie Revenue and Market Share by Type (2017-2022)

5.3 Global Lingerie Price by Type (2017-2022)

5.4 Global Lingerie Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Lingerie Sales Volume, Revenue and Growth Rate of Brassiere
(2017-2022)

5.4.2 Global Lingerie Sales Volume, Revenue and Growth Rate of Knickers
(2017-2022)

5.4.3 Global Lingerie Sales Volume, Revenue and Growth Rate of Shape Wear
(2017-2022)

5.4.4 Global Lingerie Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL LINGERIE MARKET ANALYSIS BY APPLICATION

6.1 Global Lingerie Consumption and Market Share by Application (2017-2022)

6.2 Global Lingerie Consumption Revenue and Market Share by Application
(2017-2022)

6.3 Global Lingerie Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Lingerie Consumption and Growth Rate of Specialty Stores (2017-2022)

6.3.2 Global Lingerie Consumption and Growth Rate of Multi Brands Stores
(2017-2022)

6.3.3 Global Lingerie Consumption and Growth Rate of Online Stores (2017-2022)

6.3.4 Global Lingerie Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL LINGERIE MARKET FORECAST (2022-2027)

7.1 Global Lingerie Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Lingerie Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Lingerie Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Lingerie Price and Trend Forecast (2022-2027)

7.2 Global Lingerie Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Lingerie Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Lingerie Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Lingerie Sales Volume and Revenue Forecast (2022-2027)

- 7.2.4 Japan Lingerie Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Lingerie Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Lingerie Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Lingerie Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Lingerie Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Lingerie Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Lingerie Revenue and Growth Rate of Brassiere (2022-2027)
 - 7.3.2 Global Lingerie Revenue and Growth Rate of Knickers (2022-2027)
 - 7.3.3 Global Lingerie Revenue and Growth Rate of Shape Wear (2022-2027)
 - 7.3.4 Global Lingerie Revenue and Growth Rate of Others (2022-2027)
- 7.4 Global Lingerie Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Lingerie Consumption Value and Growth Rate of Specialty Stores(2022-2027)
 - 7.4.2 Global Lingerie Consumption Value and Growth Rate of Multi Brands Stores(2022-2027)
 - 7.4.3 Global Lingerie Consumption Value and Growth Rate of Online Stores(2022-2027)
 - 7.4.4 Global Lingerie Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Lingerie Market Forecast Under COVID-19

8 LINGERIE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Lingerie Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Lingerie Analysis
- 8.6 Major Downstream Buyers of Lingerie Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Lingerie Industry

9 PLAYERS PROFILES

- 9.1 Journelle
 - 9.1.1 Journelle Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.1.2 Lingerie Product Profiles, Application and Specification
- 9.1.3 Journelle Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Leonisa
 - 9.2.1 Leonisa Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Lingerie Product Profiles, Application and Specification
 - 9.2.3 Leonisa Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Marika Vera
 - 9.3.1 Marika Vera Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Lingerie Product Profiles, Application and Specification
 - 9.3.3 Marika Vera Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Fiorentina
 - 9.4.1 Fiorentina Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Lingerie Product Profiles, Application and Specification
 - 9.4.3 Fiorentina Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Royal Lion
 - 9.5.1 Royal Lion Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Lingerie Product Profiles, Application and Specification
 - 9.5.3 Royal Lion Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Victoria's Secret
 - 9.6.1 Victoria's Secret Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Lingerie Product Profiles, Application and Specification
 - 9.6.3 Victoria's Secret Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Freya

9.7.1 Freya Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Lingerie Product Profiles, Application and Specification

9.7.3 Freya Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Oysho

9.8.1 Oysho Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Lingerie Product Profiles, Application and Specification

9.8.3 Oysho Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Dessus

9.9.1 Dessus Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Lingerie Product Profiles, Application and Specification

9.9.3 Dessus Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 La Perla

9.10.1 La Perla Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Lingerie Product Profiles, Application and Specification

9.10.3 La Perla Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Cosabella

9.11.1 Cosabella Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Lingerie Product Profiles, Application and Specification

9.11.3 Cosabella Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Minaci

9.12.1 Minaci Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Lingerie Product Profiles, Application and Specification

9.12.3 Minaci Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Ilusi?n

9.13.1 Ilusi?n Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Lingerie Product Profiles, Application and Specification

9.13.3 Ilusi?n Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Women'Secret

9.14.1 Women'Secret Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Lingerie Product Profiles, Application and Specification

9.14.3 Women'Secret Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Lingerie Product Picture

Table Global Lingerie Market Sales Volume and CAGR (%) Comparison by Type

Table Lingerie Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Lingerie Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Lingerie Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Lingerie Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Lingerie Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Lingerie Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Lingerie Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Lingerie Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Lingerie Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Lingerie Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Lingerie Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Lingerie Industry Development

Table Global Lingerie Sales Volume by Player (2017-2022)

Table Global Lingerie Sales Volume Share by Player (2017-2022)

Figure Global Lingerie Sales Volume Share by Player in 2021

Table Lingerie Revenue (Million USD) by Player (2017-2022)

Table Lingerie Revenue Market Share by Player (2017-2022)

Table Lingerie Price by Player (2017-2022)

Table Lingerie Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Lingerie Sales Volume, Region Wise (2017-2022)

Table Global Lingerie Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Lingerie Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Lingerie Sales Volume Market Share, Region Wise in 2021

Table Global Lingerie Revenue (Million USD), Region Wise (2017-2022)

Table Global Lingerie Revenue Market Share, Region Wise (2017-2022)

Figure Global Lingerie Revenue Market Share, Region Wise (2017-2022)

Figure Global Lingerie Revenue Market Share, Region Wise in 2021

Table Global Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Lingerie Sales Volume by Type (2017-2022)

Table Global Lingerie Sales Volume Market Share by Type (2017-2022)

Figure Global Lingerie Sales Volume Market Share by Type in 2021

Table Global Lingerie Revenue (Million USD) by Type (2017-2022)

Table Global Lingerie Revenue Market Share by Type (2017-2022)

Figure Global Lingerie Revenue Market Share by Type in 2021

Table Lingerie Price by Type (2017-2022)

Figure Global Lingerie Sales Volume and Growth Rate of Brassiere (2017-2022)

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Brassiere (2017-2022)

Figure Global Lingerie Sales Volume and Growth Rate of Knickers (2017-2022)

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Knickers (2017-2022)

Figure Global Lingerie Sales Volume and Growth Rate of Shape Wear (2017-2022)

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Shape Wear (2017-2022)

Figure Global Lingerie Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Lingerie Consumption by Application (2017-2022)

Table Global Lingerie Consumption Market Share by Application (2017-2022)
Table Global Lingerie Consumption Revenue (Million USD) by Application (2017-2022)
Table Global Lingerie Consumption Revenue Market Share by Application (2017-2022)
Table Global Lingerie Consumption and Growth Rate of Specialty Stores (2017-2022)
Table Global Lingerie Consumption and Growth Rate of Multi Brands Stores (2017-2022)
Table Global Lingerie Consumption and Growth Rate of Online Stores (2017-2022)
Table Global Lingerie Consumption and Growth Rate of Others (2017-2022)
Figure Global Lingerie Sales Volume and Growth Rate Forecast (2022-2027)
Figure Global Lingerie Revenue (Million USD) and Growth Rate Forecast (2022-2027)
Figure Global Lingerie Price and Trend Forecast (2022-2027)
Figure USA Lingerie Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure USA Lingerie Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Europe Lingerie Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Europe Lingerie Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure China Lingerie Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure China Lingerie Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Japan Lingerie Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Japan Lingerie Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure India Lingerie Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure India Lingerie Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Southeast Asia Lingerie Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Southeast Asia Lingerie Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)
Figure Latin America Lingerie Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)
Figure Latin America Lingerie Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Lingerie Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Lingerie Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Lingerie Market Sales Volume Forecast, by Type

Table Global Lingerie Sales Volume Market Share Forecast, by Type

Table Global Lingerie Market Revenue (Million USD) Forecast, by Type

Table Global Lingerie Revenue Market Share Forecast, by Type

Table Global Lingerie Price Forecast, by Type

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Brassiere (2022-2027)

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Brassiere (2022-2027)

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Knickers (2022-2027)

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Knickers (2022-2027)

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Shape Wear (2022-2027)

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Shape Wear (2022-2027)

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Lingerie Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Lingerie Market Consumption Forecast, by Application

Table Global Lingerie Consumption Market Share Forecast, by Application

Table Global Lingerie Market Revenue (Million USD) Forecast, by Application

Table Global Lingerie Revenue Market Share Forecast, by Application

Figure Global Lingerie Consumption Value (Million USD) and Growth Rate of Specialty Stores (2022-2027)

Figure Global Lingerie Consumption Value (Million USD) and Growth Rate of Multi Brands Stores (2022-2027)

Figure Global Lingerie Consumption Value (Million USD) and Growth Rate of Online Stores (2022-2027)

Figure Global Lingerie Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Lingerie Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Journelle Profile

Table Journelle Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Journelle Lingerie Sales Volume and Growth Rate

Figure Journelle Revenue (Million USD) Market Share 2017-2022

Table Leonisa Profile

Table Leonisa Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Leonisa Lingerie Sales Volume and Growth Rate

Figure Leonisa Revenue (Million USD) Market Share 2017-2022

Table Marika Vera Profile

Table Marika Vera Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Marika Vera Lingerie Sales Volume and Growth Rate

Figure Marika Vera Revenue (Million USD) Market Share 2017-2022

Table Fiorentina Profile

Table Fiorentina Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fiorentina Lingerie Sales Volume and Growth Rate

Figure Fiorentina Revenue (Million USD) Market Share 2017-2022

Table Royal Lion Profile

Table Royal Lion Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Royal Lion Lingerie Sales Volume and Growth Rate

Figure Royal Lion Revenue (Million USD) Market Share 2017-2022

Table Victoria's Secret Profile

Table Victoria's Secret Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Victoria's Secret Lingerie Sales Volume and Growth Rate

Figure Victoria's Secret Revenue (Million USD) Market Share 2017-2022

Table Freya Profile

Table Freya Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Freya Lingerie Sales Volume and Growth Rate

Figure Freya Revenue (Million USD) Market Share 2017-2022

Table Oysho Profile

Table Oysho Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin

(2017-2022)

Figure Oysho Lingerie Sales Volume and Growth Rate

Figure Oysho Revenue (Million USD) Market Share 2017-2022

Table Dessus Profile

Table Dessus Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dessus Lingerie Sales Volume and Growth Rate

Figure Dessus Revenue (Million USD) Market Share 2017-2022

Table La Perla Profile

Table La Perla Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure La Perla Lingerie Sales Volume and Growth Rate

Figure La Perla Revenue (Million USD) Market Share 2017-2022

Table Cosabella Profile

Table Cosabella Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cosabella Lingerie Sales Volume and Growth Rate

Figure Cosabella Revenue (Million USD) Market Share 2017-2022

Table Minaci Profile

Table Minaci Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Minaci Lingerie Sales Volume and Growth Rate

Figure Minaci Revenue (Million USD) Market Share 2017-2022

Table Ilusi?n Profile

Table Ilusi?n Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ilusi?n Lingerie Sales Volume and Growth Rate

Figure Ilusi?n Revenue (Million USD) Market Share 2017-2022

Table Women'Secret Profile

Table Women'Secret Lingerie Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Women'Secret Lingerie Sales Volume and Growth Rate

Figure Women'Secret Revenue (Million USD) Market Share 2017-2022

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