

# Global Lightning Rod Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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# **Abstracts**

A lightning rod (US, AUS) or lightning conductor (UK) is a metal rod mounted on a structure and intended to protect the structure from a lightning strike. If lightning hits the structure, it will preferentially strike the rod and be conducted to ground through a wire, instead of passing through the structure, where it could start a fire or cause electrocution. Lightning rods are also called finials, air terminals or strike termination devices.

Based on the Lightning Rod market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.



Key players in the global Lightning Rod market covered in Chapter 5:

OBO Bettermann
Harger Lightning & Grounding
Robbins Lightning
Metal Gems
Thompson Lightning Protection
Kingsmill Industries
East Coast Lightning Equipment
Alltec
Lightning Protection International
A.N. Wallis
Pentair

In Chapter 6, on the basis of types, the Lightning Rod market from 2015 to 2025 is primarily split into:

Direct lightning strike lightning rod Special lightning rod Early pre-discharge lightning rod

In Chapter 7, on the basis of applications, the Lightning Rod market from 2015 to 2025 covers:

Commercial Industrial Residential

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK



France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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# lightning rod

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