

# Global Light Weight Coated Paper Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G6010ED56DCCEN.html>

Date: October 2023

Pages: 123

Price: US\$ 3,250.00 (Single User License)

ID: G6010ED56DCCEN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Light Weight Coated Paper market covering all its essential aspects. For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered. In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner. Key players in the global Light Weight Coated Paper market are covered in Chapter 9: Kruger Inc.

UPM

Resolute Forest Products

Norske Skogindustrier ASA

Evergreen Packaging

Burgo Group

Sappi

Sumpap India

AEC GROUP

Verso Corporation

Svenska Cellulosa Aktiebolaget SCA

Stora Enso

In Chapter 5 and Chapter 7.3, based on types, the Light Weight Coated Paper market from 2017 to 2027 is primarily split into:

Gloss

In Chapter 6 and Chapter 7.4, based on applications, the Light Weight Coated Paper market from 2017 to 2027 covers:

Advertising Material

Books

Catalogues

Direct Mailing

Magazines

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7: United States, Europe, China, Japan, India, Southeast Asia, Latin America, Middle East and Africa.

**Client Focus**

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Light Weight Coated Paper market? Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Light Weight Coated Paper Industry.
2. How do you determine the list of the key players included in the report? With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth. Please find the key player list in Summary.
3. What are your main data sources? Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users. Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases. Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.4.

Can I modify the scope of the report and customize it to suit my requirements? Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

**Outline**

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a

qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained. Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered. Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world. Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type. Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market. Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry. Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic. Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc. Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points. Chapter 11 introduces the market research methods and data sources. Years considered for this report: Historical Years: 2017-2021 Base Year: 2021 Estimated Year: 2022 Forecast Period: 2022-2027

## Contents

### 1 LIGHT WEIGHT COATED PAPER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Light Weight Coated Paper Market
- 1.2 Light Weight Coated Paper Market Segment by Type
  - 1.2.1 Global Light Weight Coated Paper Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Light Weight Coated Paper Market Segment by Application
  - 1.3.1 Light Weight Coated Paper Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Light Weight Coated Paper Market, Region Wise (2017-2027)
  - 1.4.1 Global Light Weight Coated Paper Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Light Weight Coated Paper Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Light Weight Coated Paper Market Status and Prospect (2017-2027)
  - 1.4.4 China Light Weight Coated Paper Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Light Weight Coated Paper Market Status and Prospect (2017-2027)
  - 1.4.6 India Light Weight Coated Paper Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Light Weight Coated Paper Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Light Weight Coated Paper Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Light Weight Coated Paper Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Light Weight Coated Paper (2017-2027)
  - 1.5.1 Global Light Weight Coated Paper Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Light Weight Coated Paper Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Light Weight Coated Paper Market

### 2 INDUSTRY OUTLOOK

- 2.1 Light Weight Coated Paper Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Light Weight Coated Paper Market Drivers Analysis
- 2.4 Light Weight Coated Paper Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Light Weight Coated Paper Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Light Weight Coated Paper Industry Development

### **3 GLOBAL LIGHT WEIGHT COATED PAPER MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Light Weight Coated Paper Sales Volume and Share by Player (2017-2022)
- 3.2 Global Light Weight Coated Paper Revenue and Market Share by Player (2017-2022)
- 3.3 Global Light Weight Coated Paper Average Price by Player (2017-2022)
- 3.4 Global Light Weight Coated Paper Gross Margin by Player (2017-2022)
- 3.5 Light Weight Coated Paper Market Competitive Situation and Trends
  - 3.5.1 Light Weight Coated Paper Market Concentration Rate
  - 3.5.2 Light Weight Coated Paper Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL LIGHT WEIGHT COATED PAPER SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Light Weight Coated Paper Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Light Weight Coated Paper Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Light Weight Coated Paper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Light Weight Coated Paper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Light Weight Coated Paper Market Under COVID-19
- 4.5 Europe Light Weight Coated Paper Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.5.1 Europe Light Weight Coated Paper Market Under COVID-19
- 4.6 China Light Weight Coated Paper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Light Weight Coated Paper Market Under COVID-19
- 4.7 Japan Light Weight Coated Paper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Light Weight Coated Paper Market Under COVID-19
- 4.8 India Light Weight Coated Paper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Light Weight Coated Paper Market Under COVID-19
- 4.9 Southeast Asia Light Weight Coated Paper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Light Weight Coated Paper Market Under COVID-19
- 4.10 Latin America Light Weight Coated Paper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Light Weight Coated Paper Market Under COVID-19
- 4.11 Middle East and Africa Light Weight Coated Paper Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Light Weight Coated Paper Market Under COVID-19

## **5 GLOBAL LIGHT WEIGHT COATED PAPER SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Light Weight Coated Paper Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Light Weight Coated Paper Revenue and Market Share by Type (2017-2022)
- 5.3 Global Light Weight Coated Paper Price by Type (2017-2022)
- 5.4 Global Light Weight Coated Paper Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Light Weight Coated Paper Sales Volume, Revenue and Growth Rate of Matt (2017-2022)
  - 5.4.2 Global Light Weight Coated Paper Sales Volume, Revenue and Growth Rate of Gloss (2017-2022)

## **6 GLOBAL LIGHT WEIGHT COATED PAPER MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Light Weight Coated Paper Consumption and Market Share by Application (2017-2022)

6.2 Global Light Weight Coated Paper Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Light Weight Coated Paper Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Light Weight Coated Paper Consumption and Growth Rate of Advertising Material (2017-2022)

6.3.2 Global Light Weight Coated Paper Consumption and Growth Rate of Books (2017-2022)

6.3.3 Global Light Weight Coated Paper Consumption and Growth Rate of Catalogues (2017-2022)

6.3.4 Global Light Weight Coated Paper Consumption and Growth Rate of Direct Mailing (2017-2022)

6.3.5 Global Light Weight Coated Paper Consumption and Growth Rate of Magazines (2017-2022)

6.3.6 Global Light Weight Coated Paper Consumption and Growth Rate of Other (2017-2022)

## **7 GLOBAL LIGHT WEIGHT COATED PAPER MARKET FORECAST (2022-2027)**

7.1 Global Light Weight Coated Paper Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Light Weight Coated Paper Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Light Weight Coated Paper Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Light Weight Coated Paper Price and Trend Forecast (2022-2027)

7.2 Global Light Weight Coated Paper Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Light Weight Coated Paper Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Light Weight Coated Paper Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Light Weight Coated Paper Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Light Weight Coated Paper Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Light Weight Coated Paper Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Light Weight Coated Paper Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Light Weight Coated Paper Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Light Weight Coated Paper Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Light Weight Coated Paper Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Light Weight Coated Paper Revenue and Growth Rate of Matt (2022-2027)

7.3.2 Global Light Weight Coated Paper Revenue and Growth Rate of Gloss (2022-2027)

7.4 Global Light Weight Coated Paper Consumption Forecast by Application (2022-2027)

7.4.1 Global Light Weight Coated Paper Consumption Value and Growth Rate of Advertising Material(2022-2027)

7.4.2 Global Light Weight Coated Paper Consumption Value and Growth Rate of Books(2022-2027)

7.4.3 Global Light Weight Coated Paper Consumption Value and Growth Rate of Catalogues(2022-2027)

7.4.4 Global Light Weight Coated Paper Consumption Value and Growth Rate of Direct Mailing(2022-2027)

7.4.5 Global Light Weight Coated Paper Consumption Value and Growth Rate of Magazines(2022-2027)

7.4.6 Global Light Weight Coated Paper Consumption Value and Growth Rate of Other(2022-2027)

7.5 Light Weight Coated Paper Market Forecast Under COVID-19

## **8 LIGHT WEIGHT COATED PAPER MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Light Weight Coated Paper Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Light Weight Coated Paper Analysis

8.6 Major Downstream Buyers of Light Weight Coated Paper Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream



in the Light Weight Coated Paper Industry

## **9 PLAYERS PROFILES**

### 9.1 Kruger Inc.

9.1.1 Kruger Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Light Weight Coated Paper Product Profiles, Application and Specification

9.1.3 Kruger Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

### 9.2 UPM

9.2.1 UPM Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Light Weight Coated Paper Product Profiles, Application and Specification

9.2.3 UPM Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### 9.3 Resolute Forest Products

9.3.1 Resolute Forest Products Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Light Weight Coated Paper Product Profiles, Application and Specification

9.3.3 Resolute Forest Products Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### 9.4 Norske Skogindustrier ASA

9.4.1 Norske Skogindustrier ASA Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Light Weight Coated Paper Product Profiles, Application and Specification

9.4.3 Norske Skogindustrier ASA Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

### 9.5 Evergreen Packaging

9.5.1 Evergreen Packaging Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Light Weight Coated Paper Product Profiles, Application and Specification

9.5.3 Evergreen Packaging Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

### 9.6 Burgo Group

- 9.6.1 Burgo Group Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Light Weight Coated Paper Product Profiles, Application and Specification
- 9.6.3 Burgo Group Market Performance (2017-2022)
- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 Sappi
  - 9.7.1 Sappi Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Light Weight Coated Paper Product Profiles, Application and Specification
  - 9.7.3 Sappi Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Sumpap India
  - 9.8.1 Sumpap India Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Light Weight Coated Paper Product Profiles, Application and Specification
  - 9.8.3 Sumpap India Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 AEC GROUP
  - 9.9.1 AEC GROUP Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Light Weight Coated Paper Product Profiles, Application and Specification
  - 9.9.3 AEC GROUP Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Verso Corporation
  - 9.10.1 Verso Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Light Weight Coated Paper Product Profiles, Application and Specification
  - 9.10.3 Verso Corporation Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Svenska Cellulosa Aktiebolaget SCA
  - 9.11.1 Svenska Cellulosa Aktiebolaget SCA Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Light Weight Coated Paper Product Profiles, Application and Specification
  - 9.11.3 Svenska Cellulosa Aktiebolaget SCA Market Performance (2017-2022)
  - 9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Stora Enso

9.12.1 Stora Enso Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Light Weight Coated Paper Product Profiles, Application and Specification

9.12.3 Stora Enso Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Light Weight Coated Paper Product Picture

Table Global Light Weight Coated Paper Market Sales Volume and CAGR (%) Comparison by Type

Table Light Weight Coated Paper Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Light Weight Coated Paper Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Light Weight Coated Paper Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Light Weight Coated Paper Industry Development

Table Global Light Weight Coated Paper Sales Volume by Player (2017-2022)

Table Global Light Weight Coated Paper Sales Volume Share by Player (2017-2022)

Figure Global Light Weight Coated Paper Sales Volume Share by Player in 2021

Table Light Weight Coated Paper Revenue (Million USD) by Player (2017-2022)

Table Light Weight Coated Paper Revenue Market Share by Player (2017-2022)

Table Light Weight Coated Paper Price by Player (2017-2022)

Table Light Weight Coated Paper Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Light Weight Coated Paper Sales Volume, Region Wise (2017-2022)

Table Global Light Weight Coated Paper Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Light Weight Coated Paper Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Light Weight Coated Paper Sales Volume Market Share, Region Wise in 2021

Table Global Light Weight Coated Paper Revenue (Million USD), Region Wise (2017-2022)

Table Global Light Weight Coated Paper Revenue Market Share, Region Wise (2017-2022)

Figure Global Light Weight Coated Paper Revenue Market Share, Region Wise (2017-2022)

Figure Global Light Weight Coated Paper Revenue Market Share, Region Wise in 2021

Table Global Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Light Weight Coated Paper Sales Volume by Type (2017-2022)

Table Global Light Weight Coated Paper Sales Volume Market Share by Type (2017-2022)

Figure Global Light Weight Coated Paper Sales Volume Market Share by Type in 2021

Table Global Light Weight Coated Paper Revenue (Million USD) by Type (2017-2022)

Table Global Light Weight Coated Paper Revenue Market Share by Type (2017-2022)

Figure Global Light Weight Coated Paper Revenue Market Share by Type in 2021

Table Light Weight Coated Paper Price by Type (2017-2022)

Figure Global Light Weight Coated Paper Sales Volume and Growth Rate of Matt (2017-2022)

Figure Global Light Weight Coated Paper Revenue (Million USD) and Growth Rate of Matt (2017-2022)

Figure Global Light Weight Coated Paper Sales Volume and Growth Rate of Gloss (2017-2022)

Figure Global Light Weight Coated Paper Revenue (Million USD) and Growth Rate of Gloss (2017-2022)

Table Global Light Weight Coated Paper Consumption by Application (2017-2022)

Table Global Light Weight Coated Paper Consumption Market Share by Application (2017-2022)

Table Global Light Weight Coated Paper Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Light Weight Coated Paper Consumption Revenue Market Share by Application (2017-2022)

Table Global Light Weight Coated Paper Consumption and Growth Rate of Advertising Material (2017-2022)

Table Global Light Weight Coated Paper Consumption and Growth Rate of Books (2017-2022)

Table Global Light Weight Coated Paper Consumption and Growth Rate of Catalogues

(2017-2022)

Table Global Light Weight Coated Paper Consumption and Growth Rate of Direct Mailing (2017-2022)

Table Global Light Weight Coated Paper Consumption and Growth Rate of Magazines (2017-2022)

Table Global Light Weight Coated Paper Consumption and Growth Rate of Other (2017-2022)

Figure Global Light Weight Coated Paper Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Light Weight Coated Paper Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Light Weight Coated Paper Price and Trend Forecast (2022-2027)

Figure USA Light Weight Coated Paper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Light Weight Coated Paper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Light Weight Coated Paper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Light Weight Coated Paper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)



Figure India Light Weight Coated Paper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Light Weight Coated Paper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Light Weight Coated Paper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Light Weight Coated Paper Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Light Weight Coated Paper Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Light Weight Coated Paper Market Sales Volume Forecast, by Type

Table Global Light Weight Coated Paper Sales Volume Market Share Forecast, by Type

Table Global Light Weight Coated Paper Market Revenue (Million USD) Forecast, by Type

Table Global Light Weight Coated Paper Revenue Market Share Forecast, by Type

Table Global Light Weight Coated Paper Price Forecast, by Type

Figure Global Light Weight Coated Paper Revenue (Million USD) and Growth Rate of Matt (2022-2027)

Figure Global Light Weight Coated Paper Revenue (Million USD) and Growth Rate of Matt (2022-2027)

Figure Global Light Weight Coated Paper Revenue (Million USD) and Growth Rate of Gloss (2022-2027)

Figure Global Light Weight Coated Paper Revenue (Million USD) and Growth Rate of Gloss (2022-2027)

Table Global Light Weight Coated Paper Market Consumption Forecast, by Application

Table Global Light Weight Coated Paper Consumption Market Share Forecast, by Application

Table Global Light Weight Coated Paper Market Revenue (Million USD) Forecast, by Application

Table Global Light Weight Coated Paper Revenue Market Share Forecast, by Application

Figure Global Light Weight Coated Paper Consumption Value (Million USD) and Growth Rate of Advertising Material (2022-2027)

Figure Global Light Weight Coated Paper Consumption Value (Million USD) and Growth Rate of Books (2022-2027)

Figure Global Light Weight Coated Paper Consumption Value (Million USD) and Growth Rate of Catalogues (2022-2027)

Figure Global Light Weight Coated Paper Consumption Value (Million USD) and Growth Rate of Direct Mailing (2022-2027)

Figure Global Light Weight Coated Paper Consumption Value (Million USD) and Growth Rate of Magazines (2022-2027)

Figure Global Light Weight Coated Paper Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure Light Weight Coated Paper Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Kruger Inc. Profile

Table Kruger Inc. Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kruger Inc. Light Weight Coated Paper Sales Volume and Growth Rate

Figure Kruger Inc. Revenue (Million USD) Market Share 2017-2022

Table UPM Profile

Table UPM Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure UPM Light Weight Coated Paper Sales Volume and Growth Rate

Figure UPM Revenue (Million USD) Market Share 2017-2022

Table Resolute Forest Products Profile

Table Resolute Forest Products Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Resolute Forest Products Light Weight Coated Paper Sales Volume and Growth Rate

Figure Resolute Forest Products Revenue (Million USD) Market Share 2017-2022

Table Norske Skogindustrier ASA Profile

Table Norske Skogindustrier ASA Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Norske Skogindustrier ASA Light Weight Coated Paper Sales Volume and Growth Rate

Figure Norske Skogindustrier ASA Revenue (Million USD) Market Share 2017-2022

Table Evergreen Packaging Profile

Table Evergreen Packaging Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Evergreen Packaging Light Weight Coated Paper Sales Volume and Growth Rate

Figure Evergreen Packaging Revenue (Million USD) Market Share 2017-2022

Table Burgo Group Profile

Table Burgo Group Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Burgo Group Light Weight Coated Paper Sales Volume and Growth Rate

Figure Burgo Group Revenue (Million USD) Market Share 2017-2022

Table Sappi Profile

Table Sappi Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sappi Light Weight Coated Paper Sales Volume and Growth Rate

Figure Sappi Revenue (Million USD) Market Share 2017-2022

Table Sumpap India Profile

Table Sumpap India Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sumpap India Light Weight Coated Paper Sales Volume and Growth Rate

Figure Sumpap India Revenue (Million USD) Market Share 2017-2022

Table AEC GROUP Profile

Table AEC GROUP Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AEC GROUP Light Weight Coated Paper Sales Volume and Growth Rate

Figure AEC GROUP Revenue (Million USD) Market Share 2017-2022

Table Verso Corporation Profile

Table Verso Corporation Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Verso Corporation Light Weight Coated Paper Sales Volume and Growth Rate

Figure Verso Corporation Revenue (Million USD) Market Share 2017-2022

Table Svenska Cellulosa Aktiebolaget SCA Profile

Table Svenska Cellulosa Aktiebolaget SCA Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Svenska Cellulosa Aktiebolaget SCA Light Weight Coated Paper Sales Volume and Growth Rate

Figure Svenska Cellulosa Aktiebolaget SCA Revenue (Million USD) Market Share 2017-2022

Table Stora Enso Profile

Table Stora Enso Light Weight Coated Paper Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Stora Enso Light Weight Coated Paper Sales Volume and Growth Rate

Figure Stora Enso Revenue (Million USD) Market Share 2017-2022

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