

# Global Light Trucks Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G91C8CA2279FEN.html>

Date: October 2021

Pages: 106

Price: US\$ 3,500.00 (Single User License)

ID: G91C8CA2279FEN

## Abstracts

Based on the Light Trucks market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Light Trucks market covered in Chapter 5:

Ford Motor Company

Tata Motors Limited

Ashok Leyland

Toyota Motor Corporation

Fiat S.p.A

General Motors Company

In Chapter 6, on the basis of types, the Light Trucks market from 2015 to 2025 is

primarily split into:

Light Commercial Vehicles

Light Buses Coaches

In Chapter 7, on the basis of applications, the Light Trucks market from 2015 to 2025 covers:

Government

Commercial

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Light Trucks Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Ford Motor Company
  - 5.1.1 Ford Motor Company Company Profile

- 5.1.2 Ford Motor Company Business Overview
- 5.1.3 Ford Motor Company Light Trucks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Ford Motor Company Light Trucks Products Introduction
- 5.2 Tata Motors Limited
  - 5.2.1 Tata Motors Limited Company Profile
  - 5.2.2 Tata Motors Limited Business Overview
  - 5.2.3 Tata Motors Limited Light Trucks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Tata Motors Limited Light Trucks Products Introduction
- 5.3 Ashok Leyland
  - 5.3.1 Ashok Leyland Company Profile
  - 5.3.2 Ashok Leyland Business Overview
  - 5.3.3 Ashok Leyland Light Trucks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Ashok Leyland Light Trucks Products Introduction
- 5.4 Toyota Motor Corporation
  - 5.4.1 Toyota Motor Corporation Company Profile
  - 5.4.2 Toyota Motor Corporation Business Overview
  - 5.4.3 Toyota Motor Corporation Light Trucks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Toyota Motor Corporation Light Trucks Products Introduction
- 5.5 Fiat S.p.A
  - 5.5.1 Fiat S.p.A Company Profile
  - 5.5.2 Fiat S.p.A Business Overview
  - 5.5.3 Fiat S.p.A Light Trucks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Fiat S.p.A Light Trucks Products Introduction
- 5.6 General Motors Company
  - 5.6.1 General Motors Company Company Profile
  - 5.6.2 General Motors Company Business Overview
  - 5.6.3 General Motors Company Light Trucks Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 General Motors Company Light Trucks Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Light Trucks Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Light Trucks Sales and Market Share by Types (2015-2020)

- 6.1.2 Global Light Trucks Revenue and Market Share by Types (2015-2020)
- 6.1.3 Global Light Trucks Price by Types (2015-2020)
- 6.2 Global Light Trucks Market Forecast by Types (2020-2025)
  - 6.2.1 Global Light Trucks Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Light Trucks Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Light Trucks Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Light Trucks Sales, Price and Growth Rate of Light Commercial Vehicles
  - 6.3.2 Global Light Trucks Sales, Price and Growth Rate of Light Buses Coaches
- 6.4 Global Light Trucks Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Light Commercial Vehicles Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Light Buses Coaches Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

- 7.1 Global Light Trucks Sales, Revenue and Market Share by Applications (2015-2020)
  - 7.1.1 Global Light Trucks Sales and Market Share by Applications (2015-2020)
  - 7.1.2 Global Light Trucks Revenue and Market Share by Applications (2015-2020)
- 7.2 Global Light Trucks Market Forecast by Applications (2020-2025)
  - 7.2.1 Global Light Trucks Market Forecast Sales and Market Share by Applications (2020-2025)
  - 7.2.2 Global Light Trucks Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
  - 7.3.1 Global Light Trucks Revenue, Sales and Growth Rate of Government (2015-2020)
  - 7.3.2 Global Light Trucks Revenue, Sales and Growth Rate of Commercial (2015-2020)
  - 7.3.3 Global Light Trucks Revenue, Sales and Growth Rate of Others (2015-2020)
- 7.4 Global Light Trucks Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Government Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Commercial Market Revenue and Sales Forecast (2020-2025)
  - 7.4.3 Others Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

- 8.1 Global Light Trucks Sales by Regions (2015-2020)

8.2 Global Light Trucks Market Revenue by Regions (2015-2020)

8.3 Global Light Trucks Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA LIGHT TRUCKS MARKET ANALYSIS**

9.1 Market Overview and Prospect Analysis

9.2 North America Light Trucks Market Sales and Growth Rate (2015-2020)

9.3 North America Light Trucks Market Revenue and Growth Rate (2015-2020)

9.4 North America Light Trucks Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Light Trucks Market Analysis by Country

9.6.1 U.S. Light Trucks Sales and Growth Rate

9.6.2 Canada Light Trucks Sales and Growth Rate

9.6.3 Mexico Light Trucks Sales and Growth Rate

## **10 EUROPE LIGHT TRUCKS MARKET ANALYSIS**

10.1 Market Overview and Prospect Analysis

10.2 Europe Light Trucks Market Sales and Growth Rate (2015-2020)

10.3 Europe Light Trucks Market Revenue and Growth Rate (2015-2020)

10.4 Europe Light Trucks Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Light Trucks Market Analysis by Country

10.6.1 Germany Light Trucks Sales and Growth Rate

10.6.2 United Kingdom Light Trucks Sales and Growth Rate

10.6.3 France Light Trucks Sales and Growth Rate

10.6.4 Italy Light Trucks Sales and Growth Rate

10.6.5 Spain Light Trucks Sales and Growth Rate

10.6.6 Russia Light Trucks Sales and Growth Rate

## **11 ASIA-PACIFIC LIGHT TRUCKS MARKET ANALYSIS**

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Light Trucks Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Light Trucks Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Light Trucks Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Light Trucks Market Analysis by Country

11.6.1 China Light Trucks Sales and Growth Rate

- 11.6.2 Japan Light Trucks Sales and Growth Rate
- 11.6.3 South Korea Light Trucks Sales and Growth Rate
- 11.6.4 Australia Light Trucks Sales and Growth Rate
- 11.6.5 India Light Trucks Sales and Growth Rate

## **12 SOUTH AMERICA LIGHT TRUCKS MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Light Trucks Market Sales and Growth Rate (2015-2020)
- 12.3 South America Light Trucks Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Light Trucks Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Light Trucks Market Analysis by Country
  - 12.6.1 Brazil Light Trucks Sales and Growth Rate
  - 12.6.2 Argentina Light Trucks Sales and Growth Rate
  - 12.6.3 Columbia Light Trucks Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA LIGHT TRUCKS MARKET ANALYSIS**

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Light Trucks Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Light Trucks Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Light Trucks Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Light Trucks Market Analysis by Country
  - 13.6.1 UAE Light Trucks Sales and Growth Rate
  - 13.6.2 Egypt Light Trucks Sales and Growth Rate
  - 13.6.3 South Africa Light Trucks Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Light Trucks Market Size and Growth Rate 2015-2025

Table Light Trucks Key Market Segments

Figure Global Light Trucks Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Light Trucks Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Light Trucks

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Ford Motor Company Company Profile

Table Ford Motor Company Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ford Motor Company Production and Growth Rate

Figure Ford Motor Company Market Revenue (\$) Market Share 2015-2020

Table Tata Motors Limited Company Profile

Table Tata Motors Limited Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tata Motors Limited Production and Growth Rate

Figure Tata Motors Limited Market Revenue (\$) Market Share 2015-2020

Table Ashok Leyland Company Profile

Table Ashok Leyland Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ashok Leyland Production and Growth Rate

Figure Ashok Leyland Market Revenue (\$) Market Share 2015-2020

Table Toyota Motor Corporation Company Profile

Table Toyota Motor Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Toyota Motor Corporation Production and Growth Rate

Figure Toyota Motor Corporation Market Revenue (\$) Market Share 2015-2020

Table Fiat S.p.A Company Profile

Table Fiat S.p.A Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Fiat S.p.A Production and Growth Rate  
Figure Fiat S.p.A Market Revenue (\$) Market Share 2015-2020  
Table General Motors Company Company Profile  
Table General Motors Company Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)  
Figure General Motors Company Production and Growth Rate  
Figure General Motors Company Market Revenue (\$) Market Share 2015-2020  
Table Global Light Trucks Sales by Types (2015-2020)  
Table Global Light Trucks Sales Share by Types (2015-2020)  
Table Global Light Trucks Revenue (\$) by Types (2015-2020)  
Table Global Light Trucks Revenue Share by Types (2015-2020)  
Table Global Light Trucks Price (\$) by Types (2015-2020)  
Table Global Light Trucks Market Forecast Sales by Types (2020-2025)  
Table Global Light Trucks Market Forecast Sales Share by Types (2020-2025)  
Table Global Light Trucks Market Forecast Revenue (\$) by Types (2020-2025)  
Table Global Light Trucks Market Forecast Revenue Share by Types (2020-2025)  
Figure Global Light Commercial Vehicles Sales and Growth Rate (2015-2020)  
Figure Global Light Commercial Vehicles Price (2015-2020)  
Figure Global Light Buses Coaches Sales and Growth Rate (2015-2020)  
Figure Global Light Buses Coaches Price (2015-2020)  
Figure Global Light Trucks Market Revenue (\$) and Growth Rate Forecast of Light Commercial Vehicles (2020-2025)  
Figure Global Light Trucks Sales and Growth Rate Forecast of Light Commercial Vehicles (2020-2025)  
Figure Global Light Trucks Market Revenue (\$) and Growth Rate Forecast of Light Buses Coaches (2020-2025)  
Figure Global Light Trucks Sales and Growth Rate Forecast of Light Buses Coaches (2020-2025)  
Table Global Light Trucks Sales by Applications (2015-2020)  
Table Global Light Trucks Sales Share by Applications (2015-2020)  
Table Global Light Trucks Revenue (\$) by Applications (2015-2020)  
Table Global Light Trucks Revenue Share by Applications (2015-2020)  
Table Global Light Trucks Market Forecast Sales by Applications (2020-2025)  
Table Global Light Trucks Market Forecast Sales Share by Applications (2020-2025)  
Table Global Light Trucks Market Forecast Revenue (\$) by Applications (2020-2025)  
Table Global Light Trucks Market Forecast Revenue Share by Applications (2020-2025)  
Figure Global Government Sales and Growth Rate (2015-2020)  
Figure Global Government Price (2015-2020)  
Figure Global Commercial Sales and Growth Rate (2015-2020)

Figure Global Commercial Price (2015-2020)  
Figure Global Others Sales and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Figure Global Light Trucks Market Revenue (\$) and Growth Rate Forecast of Government (2020-2025)  
Figure Global Light Trucks Sales and Growth Rate Forecast of Government (2020-2025)  
Figure Global Light Trucks Market Revenue (\$) and Growth Rate Forecast of Commercial (2020-2025)  
Figure Global Light Trucks Sales and Growth Rate Forecast of Commercial (2020-2025)  
Figure Global Light Trucks Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)  
Figure Global Light Trucks Sales and Growth Rate Forecast of Others (2020-2025)  
Figure Global Light Trucks Sales and Growth Rate (2015-2020)  
Table Global Light Trucks Sales by Regions (2015-2020)  
Table Global Light Trucks Sales Market Share by Regions (2015-2020)  
Figure Global Light Trucks Sales Market Share by Regions in 2019  
Figure Global Light Trucks Revenue and Growth Rate (2015-2020)  
Table Global Light Trucks Revenue by Regions (2015-2020)  
Table Global Light Trucks Revenue Market Share by Regions (2015-2020)  
Figure Global Light Trucks Revenue Market Share by Regions in 2019  
Table Global Light Trucks Market Forecast Sales by Regions (2020-2025)  
Table Global Light Trucks Market Forecast Sales Share by Regions (2020-2025)  
Table Global Light Trucks Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global Light Trucks Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure North America Light Trucks Market Revenue and Growth Rate (2015-2020)  
Figure North America Light Trucks Market Forecast Sales (2020-2025)  
Figure North America Light Trucks Market Forecast Revenue (\$) (2020-2025)  
Figure North America COVID-19 Status  
Figure U.S. Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Canada Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Mexico Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Europe Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Europe Light Trucks Market Revenue and Growth Rate (2015-2020)  
Figure Europe Light Trucks Market Forecast Sales (2020-2025)  
Figure Europe Light Trucks Market Forecast Revenue (\$) (2020-2025)  
Figure Europe COVID-19 Status  
Figure Germany Light Trucks Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure France Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Italy Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Spain Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Russia Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Light Trucks Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific Light Trucks Market Forecast Sales (2020-2025)  
Figure Asia-Pacific Light Trucks Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status  
Figure China Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Japan Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure South Korea Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Australia Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure India Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure South America Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure South America Light Trucks Market Revenue and Growth Rate (2015-2020)  
Figure South America Light Trucks Market Forecast Sales (2020-2025)  
Figure South America Light Trucks Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Argentina Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Columbia Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Light Trucks Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa Light Trucks Market Forecast Sales (2020-2025)  
Figure Middle East and Africa Light Trucks Market Forecast Revenue (\$) (2020-2025)  
Figure UAE Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure Egypt Light Trucks Market Sales and Growth Rate (2015-2020)  
Figure South Africa Light Trucks Market Sales and Growth Rate (2015-2020)

## I would like to order

Product name: Global Light Trucks Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

Product link: <https://marketpublishers.com/r/G91C8CA2279FEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G91C8CA2279FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

