

Global Lift Truck Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Lift truck is a powered industrial truck used to lift and move materials over short distances. The forklift was developed in the early 20th century by various companies, including Clark, which made transmissions, and Yale & Towne Manufacturing, which made hoists. Since World War II, the use and development of the forklift truck have greatly expanded worldwide. Forklifts have become an indispensable piece of equipment in manufacturing and warehousing.

Based on the Lift Truck market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Lift Truck market covered in Chapter 5:

Godrej & Boyce Mfg. Co. Ltd

Clark Material Handling International Inc

Crown Equipment Corp
Toyota Industries Corp
Hytsu Group
Paletrans Equipment Ltd
Komatsu Utility Co. Ltd
Combilift Ltd
Doosan Industrial Vehicles Co. Ltd
Nippon Yusoki Co. Ltd
Kion Group AG
Hangcha Forklift Co. Ltd
Anhui Forklift Truck Group Co. Ltd
UniCarriers Corp
Jungheinrich Lift Truck Corp
Tailift Group
Hubtex Maschinenbau GmbH & Co. KG
Mitsubishi Caterpillar Forklift America Inc
NACCO Material Handling Group
Hyundai Heavy Industries Co. Ltd

In Chapter 6, on the basis of types, the Lift Truck market from 2015 to 2025 is primarily split into:

Counterbalanced Forklift Truck
Warehouse Forklift Truck

In Chapter 7, on the basis of applications, the Lift Truck market from 2015 to 2025 covers:

Industry
Logistics
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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Figure Egypt Lift Truck Market Sales and Growth Rate (2015-2020)
Figure South Africa Lift Truck Market Sales and Growth Rate (2015-2020)

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