

Global Life Jackets or Life Vests Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

A personal flotation device is a piece of equipment designed to assist a wearer to keep afloat in water. The wearer may be either conscious or unconscious. PFDs are available in different sizes to accommodate variations in body weight. Designs differ depending on wearing convenience and level of protection.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Life Jackets or Life Vests market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Life Jackets or Life Vests market are covered in Chapter 9:

Hansen Protection

VIKING Life-Saving Equipment

Wuxi Xingtai Shipping Equipment

Dongtai Jianghai

DICK'S Sporting Goods

SECUMAR, SALUS MARINE WEAR INC

International Safety Products

LALIZAS

Stormy Lifejackets

Kent Sporting Goods

The Coleman Company

Johnson Outdoors

Survitec

Mustang Survival

In Chapter 5 and Chapter 7.3, based on types, the Life Jackets or Life Vests market from 2017 to 2027 is primarily split into:

Foam Jackets & Vests

Inflatable Jackets & Vests

Hybrid Jackets & Vests

In Chapter 6 and Chapter 7.4, based on applications, the Life Jackets or Life Vests market from 2017 to 2027 covers:

Adults

Kids

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Life Jackets or Life Vests market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Life Jackets or Life Vests Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the

regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding

market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 LIFE JACKETS OR LIFE VESTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Life Jackets or Life Vests Market
- 1.2 Life Jackets or Life Vests Market Segment by Type
 - 1.2.1 Global Life Jackets or Life Vests Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Life Jackets or Life Vests Market Segment by Application
 - 1.3.1 Life Jackets or Life Vests Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Life Jackets or Life Vests Market, Region Wise (2017-2027)
 - 1.4.1 Global Life Jackets or Life Vests Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Life Jackets or Life Vests Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Life Jackets or Life Vests Market Status and Prospect (2017-2027)
 - 1.4.4 China Life Jackets or Life Vests Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Life Jackets or Life Vests Market Status and Prospect (2017-2027)
 - 1.4.6 India Life Jackets or Life Vests Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Life Jackets or Life Vests Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Life Jackets or Life Vests Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Life Jackets or Life Vests Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Life Jackets or Life Vests (2017-2027)
 - 1.5.1 Global Life Jackets or Life Vests Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Life Jackets or Life Vests Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Life Jackets or Life Vests Market

2 INDUSTRY OUTLOOK

- 2.1 Life Jackets or Life Vests Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers

- 2.2.4 Analysis of Brand Barrier
- 2.3 Life Jackets or Life Vests Market Drivers Analysis
- 2.4 Life Jackets or Life Vests Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Life Jackets or Life Vests Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Life Jackets or Life Vests Industry Development

3 GLOBAL LIFE JACKETS OR LIFE VESTS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Life Jackets or Life Vests Sales Volume and Share by Player (2017-2022)
- 3.2 Global Life Jackets or Life Vests Revenue and Market Share by Player (2017-2022)
- 3.3 Global Life Jackets or Life Vests Average Price by Player (2017-2022)
- 3.4 Global Life Jackets or Life Vests Gross Margin by Player (2017-2022)
- 3.5 Life Jackets or Life Vests Market Competitive Situation and Trends
 - 3.5.1 Life Jackets or Life Vests Market Concentration Rate
 - 3.5.2 Life Jackets or Life Vests Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL LIFE JACKETS OR LIFE VESTS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Life Jackets or Life Vests Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Life Jackets or Life Vests Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Life Jackets or Life Vests Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Life Jackets or Life Vests Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Life Jackets or Life Vests Market Under COVID-19
- 4.5 Europe Life Jackets or Life Vests Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Life Jackets or Life Vests Market Under COVID-19
- 4.6 China Life Jackets or Life Vests Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Life Jackets or Life Vests Market Under COVID-19

4.7 Japan Life Jackets or Life Vests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Life Jackets or Life Vests Market Under COVID-19

4.8 India Life Jackets or Life Vests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Life Jackets or Life Vests Market Under COVID-19

4.9 Southeast Asia Life Jackets or Life Vests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Life Jackets or Life Vests Market Under COVID-19

4.10 Latin America Life Jackets or Life Vests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Life Jackets or Life Vests Market Under COVID-19

4.11 Middle East and Africa Life Jackets or Life Vests Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Life Jackets or Life Vests Market Under COVID-19

5 GLOBAL LIFE JACKETS OR LIFE VESTS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Life Jackets or Life Vests Sales Volume and Market Share by Type (2017-2022)

5.2 Global Life Jackets or Life Vests Revenue and Market Share by Type (2017-2022)

5.3 Global Life Jackets or Life Vests Price by Type (2017-2022)

5.4 Global Life Jackets or Life Vests Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Life Jackets or Life Vests Sales Volume, Revenue and Growth Rate of Foam Jackets & Vests (2017-2022)

5.4.2 Global Life Jackets or Life Vests Sales Volume, Revenue and Growth Rate of Inflatable Jackets & Vests (2017-2022)

5.4.3 Global Life Jackets or Life Vests Sales Volume, Revenue and Growth Rate of Hybrid Jackets & Vests (2017-2022)

6 GLOBAL LIFE JACKETS OR LIFE VESTS MARKET ANALYSIS BY APPLICATION

6.1 Global Life Jackets or Life Vests Consumption and Market Share by Application (2017-2022)

6.2 Global Life Jackets or Life Vests Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Life Jackets or Life Vests Consumption and Growth Rate by Application

(2017-2022)

6.3.1 Global Life Jackets or Life Vests Consumption and Growth Rate of Adults

(2017-2022)

6.3.2 Global Life Jackets or Life Vests Consumption and Growth Rate of Kids

(2017-2022)

7 GLOBAL LIFE JACKETS OR LIFE VESTS MARKET FORECAST (2022-2027)

7.1 Global Life Jackets or Life Vests Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Life Jackets or Life Vests Sales Volume and Growth Rate Forecast

(2022-2027)

7.1.2 Global Life Jackets or Life Vests Revenue and Growth Rate Forecast

(2022-2027)

7.1.3 Global Life Jackets or Life Vests Price and Trend Forecast (2022-2027)

7.2 Global Life Jackets or Life Vests Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Life Jackets or Life Vests Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Life Jackets or Life Vests Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Life Jackets or Life Vests Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Life Jackets or Life Vests Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Life Jackets or Life Vests Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Life Jackets or Life Vests Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Life Jackets or Life Vests Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Life Jackets or Life Vests Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Life Jackets or Life Vests Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Life Jackets or Life Vests Revenue and Growth Rate of Foam Jackets & Vests (2022-2027)

7.3.2 Global Life Jackets or Life Vests Revenue and Growth Rate of Inflatable Jackets & Vests (2022-2027)

7.3.3 Global Life Jackets or Life Vests Revenue and Growth Rate of Hybrid Jackets &

Vests (2022-2027)

7.4 Global Life Jackets or Life Vests Consumption Forecast by Application (2022-2027)

7.4.1 Global Life Jackets or Life Vests Consumption Value and Growth Rate of Adults(2022-2027)

7.4.2 Global Life Jackets or Life Vests Consumption Value and Growth Rate of Kids(2022-2027)

7.5 Life Jackets or Life Vests Market Forecast Under COVID-19

8 LIFE JACKETS OR LIFE VESTS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Life Jackets or Life Vests Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Life Jackets or Life Vests Analysis

8.6 Major Downstream Buyers of Life Jackets or Life Vests Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Life Jackets or Life Vests Industry

9 PLAYERS PROFILES

9.1 Hansen Protection

9.1.1 Hansen Protection Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Life Jackets or Life Vests Product Profiles, Application and Specification

9.1.3 Hansen Protection Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 VIKING Life-Saving Equipment

9.2.1 VIKING Life-Saving Equipment Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Life Jackets or Life Vests Product Profiles, Application and Specification

9.2.3 VIKING Life-Saving Equipment Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Wuxi Xingtai Shipping Equipment

9.3.1 Wuxi Xingtai Shipping Equipment Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Life Jackets or Life Vests Product Profiles, Application and Specification

9.3.3 Wuxi Xingtai Shipping Equipment Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Dongtai Jianghai

9.4.1 Dongtai Jianghai Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Life Jackets or Life Vests Product Profiles, Application and Specification

9.4.3 Dongtai Jianghai Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 DICK'S Sporting Goods

9.5.1 DICK'S Sporting Goods Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Life Jackets or Life Vests Product Profiles, Application and Specification

9.5.3 DICK'S Sporting Goods Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 SECUMAR, SALUS MARINE WEAR INC

9.6.1 SECUMAR, SALUS MARINE WEAR INC Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Life Jackets or Life Vests Product Profiles, Application and Specification

9.6.3 SECUMAR, SALUS MARINE WEAR INC Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 International Safety Products

9.7.1 International Safety Products Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Life Jackets or Life Vests Product Profiles, Application and Specification

9.7.3 International Safety Products Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 LALIZAS

9.8.1 LALIZAS Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Life Jackets or Life Vests Product Profiles, Application and Specification

9.8.3 LALIZAS Market Performance (2017-2022)

- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Stormy Lifejackets
 - 9.9.1 Stormy Lifejackets Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Life Jackets or Life Vests Product Profiles, Application and Specification
 - 9.9.3 Stormy Lifejackets Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Kent Sporting Goods
 - 9.10.1 Kent Sporting Goods Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Life Jackets or Life Vests Product Profiles, Application and Specification
 - 9.10.3 Kent Sporting Goods Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 The Coleman Company
 - 9.11.1 The Coleman Company Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Life Jackets or Life Vests Product Profiles, Application and Specification
 - 9.11.3 The Coleman Company Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Johnson Outdoors
 - 9.12.1 Johnson Outdoors Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Life Jackets or Life Vests Product Profiles, Application and Specification
 - 9.12.3 Johnson Outdoors Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Survitec
 - 9.13.1 Survitec Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Life Jackets or Life Vests Product Profiles, Application and Specification
 - 9.13.3 Survitec Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Mustang Survival
 - 9.14.1 Mustang Survival Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.14.2 Life Jackets or Life Vests Product Profiles, Application and Specification
- 9.14.3 Mustang Survival Market Performance (2017-2022)
- 9.14.4 Recent Development
- 9.14.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Life Jackets or Life Vests Product Picture

Table Global Life Jackets or Life Vests Market Sales Volume and CAGR (%) Comparison by Type

Table Life Jackets or Life Vests Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Life Jackets or Life Vests Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Life Jackets or Life Vests Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Life Jackets or Life Vests Industry Development

Table Global Life Jackets or Life Vests Sales Volume by Player (2017-2022)

Table Global Life Jackets or Life Vests Sales Volume Share by Player (2017-2022)

Figure Global Life Jackets or Life Vests Sales Volume Share by Player in 2021

Table Life Jackets or Life Vests Revenue (Million USD) by Player (2017-2022)

Table Life Jackets or Life Vests Revenue Market Share by Player (2017-2022)

Table Life Jackets or Life Vests Price by Player (2017-2022)

Table Life Jackets or Life Vests Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Life Jackets or Life Vests Sales Volume, Region Wise (2017-2022)

Table Global Life Jackets or Life Vests Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Life Jackets or Life Vests Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Life Jackets or Life Vests Sales Volume Market Share, Region Wise in 2021

Table Global Life Jackets or Life Vests Revenue (Million USD), Region Wise (2017-2022)

Table Global Life Jackets or Life Vests Revenue Market Share, Region Wise (2017-2022)

Figure Global Life Jackets or Life Vests Revenue Market Share, Region Wise (2017-2022)

Figure Global Life Jackets or Life Vests Revenue Market Share, Region Wise in 2021

Table Global Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Life Jackets or Life Vests Sales Volume by Type (2017-2022)

Table Global Life Jackets or Life Vests Sales Volume Market Share by Type (2017-2022)

Figure Global Life Jackets or Life Vests Sales Volume Market Share by Type in 2021

Table Global Life Jackets or Life Vests Revenue (Million USD) by Type (2017-2022)

Table Global Life Jackets or Life Vests Revenue Market Share by Type (2017-2022)

Figure Global Life Jackets or Life Vests Revenue Market Share by Type in 2021

Table Life Jackets or Life Vests Price by Type (2017-2022)

Figure Global Life Jackets or Life Vests Sales Volume and Growth Rate of Foam Jackets & Vests (2017-2022)

Figure Global Life Jackets or Life Vests Revenue (Million USD) and Growth Rate of Foam Jackets & Vests (2017-2022)

Figure Global Life Jackets or Life Vests Sales Volume and Growth Rate of Inflatable Jackets & Vests (2017-2022)

Figure Global Life Jackets or Life Vests Revenue (Million USD) and Growth Rate of Inflatable Jackets & Vests (2017-2022)

Figure Global Life Jackets or Life Vests Sales Volume and Growth Rate of Hybrid Jackets & Vests (2017-2022)

Figure Global Life Jackets or Life Vests Revenue (Million USD) and Growth Rate of Hybrid Jackets & Vests (2017-2022)

Table Global Life Jackets or Life Vests Consumption by Application (2017-2022)

Table Global Life Jackets or Life Vests Consumption Market Share by Application (2017-2022)

Table Global Life Jackets or Life Vests Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Life Jackets or Life Vests Consumption Revenue Market Share by Application (2017-2022)

Table Global Life Jackets or Life Vests Consumption and Growth Rate of Adults

(2017-2022)

Table Global Life Jackets or Life Vests Consumption and Growth Rate of Kids

(2017-2022)

Figure Global Life Jackets or Life Vests Sales Volume and Growth Rate Forecast

(2022-2027)

Figure Global Life Jackets or Life Vests Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Life Jackets or Life Vests Price and Trend Forecast (2022-2027)

Figure USA Life Jackets or Life Vests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Life Jackets or Life Vests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Life Jackets or Life Vests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Life Jackets or Life Vests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Life Jackets or Life Vests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Southeast Asia Life Jackets or Life Vests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Life Jackets or Life Vests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Life Jackets or Life Vests Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Life Jackets or Life Vests Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Life Jackets or Life Vests Market Sales Volume Forecast, by Type

Table Global Life Jackets or Life Vests Sales Volume Market Share Forecast, by Type

Table Global Life Jackets or Life Vests Market Revenue (Million USD) Forecast, by Type

Table Global Life Jackets or Life Vests Revenue Market Share Forecast, by Type

Table Global Life Jackets or Life Vests Price Forecast, by Type

Figure Global Life Jackets or Life Vests Revenue (Million USD) and Growth Rate of Foam Jackets & Vests (2022-2027)

Figure Global Life Jackets or Life Vests Revenue (Million USD) and Growth Rate of Foam Jackets & Vests (2022-2027)

Figure Global Life Jackets or Life Vests Revenue (Million USD) and Growth Rate of Inflatable Jackets & Vests (2022-2027)

Figure Global Life Jackets or Life Vests Revenue (Million USD) and Growth Rate of Inflatable Jackets & Vests (2022-2027)

Figure Global Life Jackets or Life Vests Revenue (Million USD) and Growth Rate of Hybrid Jackets & Vests (2022-2027)

Figure Global Life Jackets or Life Vests Revenue (Million USD) and Growth Rate of Hybrid Jackets & Vests (2022-2027)

Table Global Life Jackets or Life Vests Market Consumption Forecast, by Application

Table Global Life Jackets or Life Vests Consumption Market Share Forecast, by Application

Table Global Life Jackets or Life Vests Market Revenue (Million USD) Forecast, by Application

Table Global Life Jackets or Life Vests Revenue Market Share Forecast, by Application

Figure Global Life Jackets or Life Vests Consumption Value (Million USD) and Growth Rate of Adults (2022-2027)

Figure Global Life Jackets or Life Vests Consumption Value (Million USD) and Growth Rate of Kids (2022-2027)

Figure Life Jackets or Life Vests Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Hansen Protection Profile

Table Hansen Protection Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hansen Protection Life Jackets or Life Vests Sales Volume and Growth Rate

Figure Hansen Protection Revenue (Million USD) Market Share 2017-2022

Table VIKING Life-Saving Equipment Profile

Table VIKING Life-Saving Equipment Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VIKING Life-Saving Equipment Life Jackets or Life Vests Sales Volume and

Growth Rate

Figure VIKING Life-Saving Equipment Revenue (Million USD) Market Share 2017-2022

Table Wuxi Xingtai Shipping Equipment Profile

Table Wuxi Xingtai Shipping Equipment Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wuxi Xingtai Shipping Equipment Life Jackets or Life Vests Sales Volume and Growth Rate

Figure Wuxi Xingtai Shipping Equipment Revenue (Million USD) Market Share 2017-2022

Table Dongtai Jianghai Profile

Table Dongtai Jianghai Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dongtai Jianghai Life Jackets or Life Vests Sales Volume and Growth Rate

Figure Dongtai Jianghai Revenue (Million USD) Market Share 2017-2022

Table DICK'S Sporting Goods Profile

Table DICK'S Sporting Goods Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DICK'S Sporting Goods Life Jackets or Life Vests Sales Volume and Growth Rate

Figure DICK'S Sporting Goods Revenue (Million USD) Market Share 2017-2022

Table SECUMAR, SALUS MARINE WEAR INC Profile

Table SECUMAR, SALUS MARINE WEAR INC Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SECUMAR, SALUS MARINE WEAR INC Life Jackets or Life Vests Sales Volume and Growth Rate

Figure SECUMAR, SALUS MARINE WEAR INC Revenue (Million USD) Market Share 2017-2022

Table International Safety Products Profile

Table International Safety Products Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure International Safety Products Life Jackets or Life Vests Sales Volume and Growth Rate

Figure International Safety Products Revenue (Million USD) Market Share 2017-2022

Table LALIZAS Profile

Table LALIZAS Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LALIZAS Life Jackets or Life Vests Sales Volume and Growth Rate

Figure LALIZAS Revenue (Million USD) Market Share 2017-2022

Table Stormy Lifejackets Profile

Table Stormy Lifejackets Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Stormy Lifejackets Life Jackets or Life Vests Sales Volume and Growth Rate

Figure Stormy Lifejackets Revenue (Million USD) Market Share 2017-2022

Table Kent Sporting Goods Profile

Table Kent Sporting Goods Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kent Sporting Goods Life Jackets or Life Vests Sales Volume and Growth Rate

Figure Kent Sporting Goods Revenue (Million USD) Market Share 2017-2022

Table The Coleman Company Profile

Table The Coleman Company Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Coleman Company Life Jackets or Life Vests Sales Volume and Growth Rate

Figure The Coleman Company Revenue (Million USD) Market Share 2017-2022

Table Johnson Outdoors Profile

Table Johnson Outdoors Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Johnson Outdoors Life Jackets or Life Vests Sales Volume and Growth Rate

Figure Johnson Outdoors Revenue (Million USD) Market Share 2017-2022

Table Survitec Profile

Table Survitec Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Survitec Life Jackets or Life Vests Sales Volume and Growth Rate

Figure Survitec Revenue (Million USD) Market Share 2017-2022

Table Mustang Survival Profile

Table Mustang Survival Life Jackets or Life Vests Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mustang Survival Life Jackets or Life Vests Sales Volume and Growth Rate

Figure Mustang Survival Revenue (Million USD) Market Share 2017-2022

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