

Global Life Insurance Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Life insurance is a contract between an insurance policy holder and an insurer or assurer, where the insurer promises to pay a designated beneficiary a sum of money (the benefit) in exchange for a premium, upon the death of an insured person (often the policyholder). Depending on the contract, other events such as terminal illness or critical illness can also trigger payment. The policyholder typically pays a premium, either regularly or as one lump sum. Other expenses, such as funeral expenses, can also be included in the benefits.

Based on the Life Insurance market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Life Insurance market covered in Chapter 5:

CNP Assurances
Aegon
Aviva
Asian Life Insurance Company
Assicurazioni Generali
AXA
Munich Re Group
China Life Insurance Company Limited
Asahi Mutual Life Insurance
Nippon Life Insurance
MetLife
O2OBOTS
American Intl. Group
China Ping An Life Insurance Company Limited
Dai-ichi Mutual Life Insurance
Zurich Financial Services
Allianz
State Farm Insurance
ACE Group
WanaArtha Life
Sumitomo Life Insurance
Prudential
Meiji Yasuda Life Insurance Company
Swiss Reinsurance
AIA Group Limited
Standard Life Assurance

In Chapter 6, on the basis of types, the Life Insurance market from 2015 to 2025 is primarily split into:

Regular Life Insurance
Lifetime Life Insurance
Others

In Chapter 7, on the basis of applications, the Life Insurance market from 2015 to 2025 covers:

Children
Adults
The Old

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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