

# Global Leisure Boats Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

A Leisure Boat is a boat used for personal, family, and sometimes sportsmanlike recreation. They are also used for holidays, for example on a canal, river, waterway, lake, in an archipelago or coastal area and are usually kept on marinas.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Leisure Boats market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Leisure Boats market are covered in Chapter 9:

Fountain Powerboats, Inc.

Brunswick Corporation

Farr Yacht Design, Ltd.  
Bavaria Yachtbau GmbH  
Bombardier Recreational Products (BRP) Inc.  
Avon Marine  
Ferretti S.P.A.  
Azimut Benetti Group  
Chaparral Boats, Inc.  
Baja Marine

In Chapter 5 and Chapter 7.3, based on types, the Leisure Boats market from 2017 to 2027 is primarily split into:

New Leisure Boat  
Used Leisure Boat  
Monitoring Equipment

In Chapter 6 and Chapter 7.4, based on applications, the Leisure Boats market from 2017 to 2027 covers:

Commercial  
Household  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Leisure Boats market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Leisure Boats Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic

information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 LEISURE BOATS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Leisure Boats Market
- 1.2 Leisure Boats Market Segment by Type
  - 1.2.1 Global Leisure Boats Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Leisure Boats Market Segment by Application
  - 1.3.1 Leisure Boats Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Leisure Boats Market, Region Wise (2017-2027)
  - 1.4.1 Global Leisure Boats Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Leisure Boats Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Leisure Boats Market Status and Prospect (2017-2027)
  - 1.4.4 China Leisure Boats Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Leisure Boats Market Status and Prospect (2017-2027)
  - 1.4.6 India Leisure Boats Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Leisure Boats Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Leisure Boats Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Leisure Boats Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Leisure Boats (2017-2027)
  - 1.5.1 Global Leisure Boats Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Leisure Boats Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Leisure Boats Market

### 2 INDUSTRY OUTLOOK

- 2.1 Leisure Boats Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Leisure Boats Market Drivers Analysis
- 2.4 Leisure Boats Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Leisure Boats Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Leisure Boats Industry Development

### **3 GLOBAL LEISURE BOATS MARKET LANDSCAPE BY PLAYER**

3.1 Global Leisure Boats Sales Volume and Share by Player (2017-2022)

3.2 Global Leisure Boats Revenue and Market Share by Player (2017-2022)

3.3 Global Leisure Boats Average Price by Player (2017-2022)

3.4 Global Leisure Boats Gross Margin by Player (2017-2022)

3.5 Leisure Boats Market Competitive Situation and Trends

3.5.1 Leisure Boats Market Concentration Rate

3.5.2 Leisure Boats Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL LEISURE BOATS SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Leisure Boats Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Leisure Boats Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Leisure Boats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Leisure Boats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Leisure Boats Market Under COVID-19

4.5 Europe Leisure Boats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Leisure Boats Market Under COVID-19

4.6 China Leisure Boats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Leisure Boats Market Under COVID-19

4.7 Japan Leisure Boats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Leisure Boats Market Under COVID-19

4.8 India Leisure Boats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Leisure Boats Market Under COVID-19

4.9 Southeast Asia Leisure Boats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Leisure Boats Market Under COVID-19

4.10 Latin America Leisure Boats Sales Volume, Revenue, Price and Gross Margin (2017-2022)



- 4.10.1 Latin America Leisure Boats Market Under COVID-19
- 4.11 Middle East and Africa Leisure Boats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Leisure Boats Market Under COVID-19

## **5 GLOBAL LEISURE BOATS SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Leisure Boats Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Leisure Boats Revenue and Market Share by Type (2017-2022)
- 5.3 Global Leisure Boats Price by Type (2017-2022)
- 5.4 Global Leisure Boats Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Leisure Boats Sales Volume, Revenue and Growth Rate of New Leisure Boat (2017-2022)
  - 5.4.2 Global Leisure Boats Sales Volume, Revenue and Growth Rate of Used Leisure Boat (2017-2022)
  - 5.4.3 Global Leisure Boats Sales Volume, Revenue and Growth Rate of Monitoring Equipment (2017-2022)

## **6 GLOBAL LEISURE BOATS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Leisure Boats Consumption and Market Share by Application (2017-2022)
- 6.2 Global Leisure Boats Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Leisure Boats Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Leisure Boats Consumption and Growth Rate of Commercial (2017-2022)
  - 6.3.2 Global Leisure Boats Consumption and Growth Rate of Household (2017-2022)
  - 6.3.3 Global Leisure Boats Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL LEISURE BOATS MARKET FORECAST (2022-2027)**

- 7.1 Global Leisure Boats Sales Volume, Revenue Forecast (2022-2027)
  - 7.1.1 Global Leisure Boats Sales Volume and Growth Rate Forecast (2022-2027)
  - 7.1.2 Global Leisure Boats Revenue and Growth Rate Forecast (2022-2027)
  - 7.1.3 Global Leisure Boats Price and Trend Forecast (2022-2027)
- 7.2 Global Leisure Boats Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Leisure Boats Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Leisure Boats Sales Volume and Revenue Forecast (2022-2027)



- 7.2.3 China Leisure Boats Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Leisure Boats Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Leisure Boats Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Leisure Boats Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Leisure Boats Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Leisure Boats Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Leisure Boats Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Leisure Boats Revenue and Growth Rate of New Leisure Boat (2022-2027)
  - 7.3.2 Global Leisure Boats Revenue and Growth Rate of Used Leisure Boat (2022-2027)
  - 7.3.3 Global Leisure Boats Revenue and Growth Rate of Monitoring Equipment (2022-2027)
- 7.4 Global Leisure Boats Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Leisure Boats Consumption Value and Growth Rate of Commercial(2022-2027)
  - 7.4.2 Global Leisure Boats Consumption Value and Growth Rate of Household(2022-2027)
  - 7.4.3 Global Leisure Boats Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Leisure Boats Market Forecast Under COVID-19

## **8 LEISURE BOATS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Leisure Boats Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Leisure Boats Analysis
- 8.6 Major Downstream Buyers of Leisure Boats Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Leisure Boats Industry

## **9 PLAYERS PROFILES**

## 9.1 Fountain Powerboats, Inc.

9.1.1 Fountain Powerboats, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Leisure Boats Product Profiles, Application and Specification

9.1.3 Fountain Powerboats, Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

## 9.2 Brunswick Corporation

9.2.1 Brunswick Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Leisure Boats Product Profiles, Application and Specification

9.2.3 Brunswick Corporation Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

## 9.3 Farr Yacht Design, Ltd.

9.3.1 Farr Yacht Design, Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Leisure Boats Product Profiles, Application and Specification

9.3.3 Farr Yacht Design, Ltd. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

## 9.4 Bavaria Yachtbau GmbH

9.4.1 Bavaria Yachtbau GmbH Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Leisure Boats Product Profiles, Application and Specification

9.4.3 Bavaria Yachtbau GmbH Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

## 9.5 Bombardier Recreational Products (BRP) Inc.

9.5.1 Bombardier Recreational Products (BRP) Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Leisure Boats Product Profiles, Application and Specification

9.5.3 Bombardier Recreational Products (BRP) Inc. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 Avon Marine

9.6.1 Avon Marine Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Leisure Boats Product Profiles, Application and Specification

9.6.3 Avon Marine Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Ferretti S.P.A.

9.7.1 Ferretti S.P.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Leisure Boats Product Profiles, Application and Specification

9.7.3 Ferretti S.P.A. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Azimut Benetti Group

9.8.1 Azimut Benetti Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Leisure Boats Product Profiles, Application and Specification

9.8.3 Azimut Benetti Group Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Chaparral Boats, Inc.

9.9.1 Chaparral Boats, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Leisure Boats Product Profiles, Application and Specification

9.9.3 Chaparral Boats, Inc. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Baja Marine

9.10.1 Baja Marine Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Leisure Boats Product Profiles, Application and Specification

9.10.3 Baja Marine Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Leisure Boats Product Picture

Table Global Leisure Boats Market Sales Volume and CAGR (%) Comparison by Type

Table Leisure Boats Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Leisure Boats Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Leisure Boats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Leisure Boats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Leisure Boats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Leisure Boats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Leisure Boats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Leisure Boats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Leisure Boats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Leisure Boats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Leisure Boats Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Leisure Boats Industry Development

Table Global Leisure Boats Sales Volume by Player (2017-2022)

Table Global Leisure Boats Sales Volume Share by Player (2017-2022)

Figure Global Leisure Boats Sales Volume Share by Player in 2021

Table Leisure Boats Revenue (Million USD) by Player (2017-2022)

Table Leisure Boats Revenue Market Share by Player (2017-2022)

Table Leisure Boats Price by Player (2017-2022)

Table Leisure Boats Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Leisure Boats Sales Volume, Region Wise (2017-2022)

Table Global Leisure Boats Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Leisure Boats Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Leisure Boats Sales Volume Market Share, Region Wise in 2021

Table Global Leisure Boats Revenue (Million USD), Region Wise (2017-2022)

Table Global Leisure Boats Revenue Market Share, Region Wise (2017-2022)

Figure Global Leisure Boats Revenue Market Share, Region Wise (2017-2022)

Figure Global Leisure Boats Revenue Market Share, Region Wise in 2021

Table Global Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Leisure Boats Sales Volume by Type (2017-2022)

Table Global Leisure Boats Sales Volume Market Share by Type (2017-2022)

Figure Global Leisure Boats Sales Volume Market Share by Type in 2021

Table Global Leisure Boats Revenue (Million USD) by Type (2017-2022)

Table Global Leisure Boats Revenue Market Share by Type (2017-2022)

Figure Global Leisure Boats Revenue Market Share by Type in 2021

Table Leisure Boats Price by Type (2017-2022)

Figure Global Leisure Boats Sales Volume and Growth Rate of New Leisure Boat (2017-2022)

Figure Global Leisure Boats Revenue (Million USD) and Growth Rate of New Leisure Boat (2017-2022)

Figure Global Leisure Boats Sales Volume and Growth Rate of Used Leisure Boat (2017-2022)

Figure Global Leisure Boats Revenue (Million USD) and Growth Rate of Used Leisure

Boat (2017-2022)

Figure Global Leisure Boats Sales Volume and Growth Rate of Monitoring Equipment (2017-2022)

Figure Global Leisure Boats Revenue (Million USD) and Growth Rate of Monitoring Equipment (2017-2022)

Table Global Leisure Boats Consumption by Application (2017-2022)

Table Global Leisure Boats Consumption Market Share by Application (2017-2022)

Table Global Leisure Boats Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Leisure Boats Consumption Revenue Market Share by Application (2017-2022)

Table Global Leisure Boats Consumption and Growth Rate of Commercial (2017-2022)

Table Global Leisure Boats Consumption and Growth Rate of Household (2017-2022)

Table Global Leisure Boats Consumption and Growth Rate of Others (2017-2022)

Figure Global Leisure Boats Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Leisure Boats Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Leisure Boats Price and Trend Forecast (2022-2027)

Figure USA Leisure Boats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Leisure Boats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Leisure Boats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Leisure Boats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Leisure Boats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Leisure Boats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Leisure Boats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Leisure Boats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Leisure Boats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Leisure Boats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Leisure Boats Market Sales Volume and Growth Rate Forecast



Analysis (2022-2027)

Figure Southeast Asia Leisure Boats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Leisure Boats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Leisure Boats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Leisure Boats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Leisure Boats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Leisure Boats Market Sales Volume Forecast, by Type

Table Global Leisure Boats Sales Volume Market Share Forecast, by Type

Table Global Leisure Boats Market Revenue (Million USD) Forecast, by Type

Table Global Leisure Boats Revenue Market Share Forecast, by Type

Table Global Leisure Boats Price Forecast, by Type

Figure Global Leisure Boats Revenue (Million USD) and Growth Rate of New Leisure Boat (2022-2027)

Figure Global Leisure Boats Revenue (Million USD) and Growth Rate of New Leisure Boat (2022-2027)

Figure Global Leisure Boats Revenue (Million USD) and Growth Rate of Used Leisure Boat (2022-2027)

Figure Global Leisure Boats Revenue (Million USD) and Growth Rate of Used Leisure Boat (2022-2027)

Figure Global Leisure Boats Revenue (Million USD) and Growth Rate of Monitoring Equipment (2022-2027)

Figure Global Leisure Boats Revenue (Million USD) and Growth Rate of Monitoring Equipment (2022-2027)

Table Global Leisure Boats Market Consumption Forecast, by Application

Table Global Leisure Boats Consumption Market Share Forecast, by Application

Table Global Leisure Boats Market Revenue (Million USD) Forecast, by Application

Table Global Leisure Boats Revenue Market Share Forecast, by Application

Figure Global Leisure Boats Consumption Value (Million USD) and Growth Rate of Commercial (2022-2027)

Figure Global Leisure Boats Consumption Value (Million USD) and Growth Rate of Household (2022-2027)

Figure Global Leisure Boats Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Leisure Boats Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Fountain Powerboats, Inc. Profile

Table Fountain Powerboats, Inc. Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fountain Powerboats, Inc. Leisure Boats Sales Volume and Growth Rate

Figure Fountain Powerboats, Inc. Revenue (Million USD) Market Share 2017-2022

Table Brunswick Corporation Profile

Table Brunswick Corporation Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Brunswick Corporation Leisure Boats Sales Volume and Growth Rate

Figure Brunswick Corporation Revenue (Million USD) Market Share 2017-2022

Table Farr Yacht Design, Ltd. Profile

Table Farr Yacht Design, Ltd. Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Farr Yacht Design, Ltd. Leisure Boats Sales Volume and Growth Rate

Figure Farr Yacht Design, Ltd. Revenue (Million USD) Market Share 2017-2022

Table Bavaria Yachtbau GmbH Profile

Table Bavaria Yachtbau GmbH Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bavaria Yachtbau GmbH Leisure Boats Sales Volume and Growth Rate

Figure Bavaria Yachtbau GmbH Revenue (Million USD) Market Share 2017-2022

Table Bombardier Recreational Products (BRP) Inc. Profile

Table Bombardier Recreational Products (BRP) Inc. Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bombardier Recreational Products (BRP) Inc. Leisure Boats Sales Volume and Growth Rate

Figure Bombardier Recreational Products (BRP) Inc. Revenue (Million USD) Market Share 2017-2022

Table Avon Marine Profile

Table Avon Marine Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Avon Marine Leisure Boats Sales Volume and Growth Rate

Figure Avon Marine Revenue (Million USD) Market Share 2017-2022

Table Ferretti S.P.A. Profile

Table Ferretti S.P.A. Leisure Boats Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Ferretti S.P.A. Leisure Boats Sales Volume and Growth Rate

Figure Ferretti S.P.A. Revenue (Million USD) Market Share 2017-2022

Table Azimut Benetti Group Profile

Table Azimut Benetti Group Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Azimut Benetti Group Leisure Boats Sales Volume and Growth Rate

Figure Azimut Benetti Group Revenue (Million USD) Market Share 2017-2022

Table Chaparral Boats, Inc. Profile

Table Chaparral Boats, Inc. Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chaparral Boats, Inc. Leisure Boats Sales Volume and Growth Rate

Figure Chaparral Boats, Inc. Revenue (Million USD) Market Share 2017-2022

Table Baja Marine Profile

Table Baja Marine Leisure Boats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Baja Marine Leisure Boats Sales Volume and Growth Rate

Figure Baja Marine Revenue (Million USD) Market Share 2017-2022

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