

Global Legal Marijuana and Cannabis Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Legal Marijuana and Cannabis market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Legal Marijuana and Cannabis market are covered in Chapter 9:

Maricann Group, Inc.

GW Pharmaceuticals, plc.

United Cannabis Corporation

Canopy Growth Corporation

Aurora Cannabis

Aphria, Inc.

Lexaria Corp.

Tilray

Tikun Olam, Ltd.

Cannabis Sativa, Inc.

In Chapter 5 and Chapter 7.3, based on types, the Legal Marijuana and Cannabis market from 2017 to 2027 is primarily split into:

Flower

Oil

In Chapter 6 and Chapter 7.4, based on applications, the Legal Marijuana and Cannabis market from 2017 to 2027 covers:

Chronic Pain

Mental Disorders

Cancer

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Legal Marijuana and Cannabis market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Legal Marijuana and Cannabis Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume,

revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 LEGAL MARIJUANA AND CANNABIS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Legal Marijuana and Cannabis Market
- 1.2 Legal Marijuana and Cannabis Market Segment by Type
 - 1.2.1 Global Legal Marijuana and Cannabis Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Legal Marijuana and Cannabis Market Segment by Application
 - 1.3.1 Legal Marijuana and Cannabis Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Legal Marijuana and Cannabis Market, Region Wise (2017-2027)
 - 1.4.1 Global Legal Marijuana and Cannabis Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Legal Marijuana and Cannabis Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Legal Marijuana and Cannabis Market Status and Prospect (2017-2027)
 - 1.4.4 China Legal Marijuana and Cannabis Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Legal Marijuana and Cannabis Market Status and Prospect (2017-2027)
 - 1.4.6 India Legal Marijuana and Cannabis Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Legal Marijuana and Cannabis Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Legal Marijuana and Cannabis Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Legal Marijuana and Cannabis Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Legal Marijuana and Cannabis (2017-2027)
 - 1.5.1 Global Legal Marijuana and Cannabis Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Legal Marijuana and Cannabis Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Legal Marijuana and Cannabis Market

2 INDUSTRY OUTLOOK

- 2.1 Legal Marijuana and Cannabis Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Legal Marijuana and Cannabis Market Drivers Analysis
- 2.4 Legal Marijuana and Cannabis Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Legal Marijuana and Cannabis Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Legal Marijuana and Cannabis Industry Development

3 GLOBAL LEGAL MARIJUANA AND CANNABIS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Legal Marijuana and Cannabis Sales Volume and Share by Player (2017-2022)
- 3.2 Global Legal Marijuana and Cannabis Revenue and Market Share by Player (2017-2022)
- 3.3 Global Legal Marijuana and Cannabis Average Price by Player (2017-2022)
- 3.4 Global Legal Marijuana and Cannabis Gross Margin by Player (2017-2022)
- 3.5 Legal Marijuana and Cannabis Market Competitive Situation and Trends
 - 3.5.1 Legal Marijuana and Cannabis Market Concentration Rate
 - 3.5.2 Legal Marijuana and Cannabis Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL LEGAL MARIJUANA AND CANNABIS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Legal Marijuana and Cannabis Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Legal Marijuana and Cannabis Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Legal Marijuana and Cannabis Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Legal Marijuana and Cannabis Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Legal Marijuana and Cannabis Market Under COVID-19

4.5 Europe Legal Marijuana and Cannabis Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Legal Marijuana and Cannabis Market Under COVID-19

4.6 China Legal Marijuana and Cannabis Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Legal Marijuana and Cannabis Market Under COVID-19

4.7 Japan Legal Marijuana and Cannabis Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Legal Marijuana and Cannabis Market Under COVID-19

4.8 India Legal Marijuana and Cannabis Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Legal Marijuana and Cannabis Market Under COVID-19

4.9 Southeast Asia Legal Marijuana and Cannabis Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Legal Marijuana and Cannabis Market Under COVID-19

4.10 Latin America Legal Marijuana and Cannabis Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Legal Marijuana and Cannabis Market Under COVID-19

4.11 Middle East and Africa Legal Marijuana and Cannabis Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Legal Marijuana and Cannabis Market Under COVID-19

5 GLOBAL LEGAL MARIJUANA AND CANNABIS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Legal Marijuana and Cannabis Sales Volume and Market Share by Type (2017-2022)

5.2 Global Legal Marijuana and Cannabis Revenue and Market Share by Type (2017-2022)

5.3 Global Legal Marijuana and Cannabis Price by Type (2017-2022)

5.4 Global Legal Marijuana and Cannabis Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Legal Marijuana and Cannabis Sales Volume, Revenue and Growth Rate of Flower (2017-2022)

5.4.2 Global Legal Marijuana and Cannabis Sales Volume, Revenue and Growth Rate of Oil (2017-2022)

6 GLOBAL LEGAL MARIJUANA AND CANNABIS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Legal Marijuana and Cannabis Consumption and Market Share by Application (2017-2022)
- 6.2 Global Legal Marijuana and Cannabis Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Legal Marijuana and Cannabis Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Legal Marijuana and Cannabis Consumption and Growth Rate of Chronic Pain (2017-2022)
 - 6.3.2 Global Legal Marijuana and Cannabis Consumption and Growth Rate of Mental Disorders (2017-2022)
 - 6.3.3 Global Legal Marijuana and Cannabis Consumption and Growth Rate of Cancer (2017-2022)
 - 6.3.4 Global Legal Marijuana and Cannabis Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL LEGAL MARIJUANA AND CANNABIS MARKET FORECAST (2022-2027)

- 7.1 Global Legal Marijuana and Cannabis Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global Legal Marijuana and Cannabis Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global Legal Marijuana and Cannabis Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global Legal Marijuana and Cannabis Price and Trend Forecast (2022-2027)
- 7.2 Global Legal Marijuana and Cannabis Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States Legal Marijuana and Cannabis Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Legal Marijuana and Cannabis Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China Legal Marijuana and Cannabis Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan Legal Marijuana and Cannabis Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.5 India Legal Marijuana and Cannabis Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.6 Southeast Asia Legal Marijuana and Cannabis Sales Volume and Revenue

Forecast (2022-2027)

7.2.7 Latin America Legal Marijuana and Cannabis Sales Volume and Revenue

Forecast (2022-2027)

7.2.8 Middle East and Africa Legal Marijuana and Cannabis Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Legal Marijuana and Cannabis Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Legal Marijuana and Cannabis Revenue and Growth Rate of Flower (2022-2027)

7.3.2 Global Legal Marijuana and Cannabis Revenue and Growth Rate of Oil (2022-2027)

7.4 Global Legal Marijuana and Cannabis Consumption Forecast by Application (2022-2027)

7.4.1 Global Legal Marijuana and Cannabis Consumption Value and Growth Rate of Chronic Pain(2022-2027)

7.4.2 Global Legal Marijuana and Cannabis Consumption Value and Growth Rate of Mental Disorders(2022-2027)

7.4.3 Global Legal Marijuana and Cannabis Consumption Value and Growth Rate of Cancer(2022-2027)

7.4.4 Global Legal Marijuana and Cannabis Consumption Value and Growth Rate of Others(2022-2027)

7.5 Legal Marijuana and Cannabis Market Forecast Under COVID-19

8 LEGAL MARIJUANA AND CANNABIS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Legal Marijuana and Cannabis Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Legal Marijuana and Cannabis Analysis

8.6 Major Downstream Buyers of Legal Marijuana and Cannabis Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Legal Marijuana and Cannabis Industry

9 PLAYERS PROFILES

9.1 Maricann Group, Inc.

9.1.1 Maricann Group, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Legal Marijuana and Cannabis Product Profiles, Application and Specification

9.1.3 Maricann Group, Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 GW Pharmaceuticals, plc.

9.2.1 GW Pharmaceuticals, plc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Legal Marijuana and Cannabis Product Profiles, Application and Specification

9.2.3 GW Pharmaceuticals, plc. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 United Cannabis Corporation

9.3.1 United Cannabis Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Legal Marijuana and Cannabis Product Profiles, Application and Specification

9.3.3 United Cannabis Corporation Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Canopy Growth Corporation

9.4.1 Canopy Growth Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Legal Marijuana and Cannabis Product Profiles, Application and Specification

9.4.3 Canopy Growth Corporation Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Aurora Cannabis

9.5.1 Aurora Cannabis Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Legal Marijuana and Cannabis Product Profiles, Application and Specification

9.5.3 Aurora Cannabis Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Aphria, Inc.

9.6.1 Aphria, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Legal Marijuana and Cannabis Product Profiles, Application and Specification

9.6.3 Aphria, Inc. Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Lexaria Corp.

9.7.1 Lexaria Corp. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Legal Marijuana and Cannabis Product Profiles, Application and Specification

9.7.3 Lexaria Corp. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Tilray

9.8.1 Tilray Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Legal Marijuana and Cannabis Product Profiles, Application and Specification

9.8.3 Tilray Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Tikun Olam, Ltd.

9.9.1 Tikun Olam, Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Legal Marijuana and Cannabis Product Profiles, Application and Specification

9.9.3 Tikun Olam, Ltd. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Cannabis Sativa, Inc.

9.10.1 Cannabis Sativa, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Legal Marijuana and Cannabis Product Profiles, Application and Specification

9.10.3 Cannabis Sativa, Inc. Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Legal Marijuana and Cannabis Product Picture

Table Global Legal Marijuana and Cannabis Market Sales Volume and CAGR (%) Comparison by Type

Table Legal Marijuana and Cannabis Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Legal Marijuana and Cannabis Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Legal Marijuana and Cannabis Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Legal Marijuana and Cannabis Industry Development

Table Global Legal Marijuana and Cannabis Sales Volume by Player (2017-2022)

Table Global Legal Marijuana and Cannabis Sales Volume Share by Player (2017-2022)

Figure Global Legal Marijuana and Cannabis Sales Volume Share by Player in 2021

Table Legal Marijuana and Cannabis Revenue (Million USD) by Player (2017-2022)

Table Legal Marijuana and Cannabis Revenue Market Share by Player (2017-2022)

Table Legal Marijuana and Cannabis Price by Player (2017-2022)
Table Legal Marijuana and Cannabis Gross Margin by Player (2017-2022)
Table Mergers & Acquisitions, Expansion Plans
Table Global Legal Marijuana and Cannabis Sales Volume, Region Wise (2017-2022)
Table Global Legal Marijuana and Cannabis Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Legal Marijuana and Cannabis Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Legal Marijuana and Cannabis Sales Volume Market Share, Region Wise in 2021
Table Global Legal Marijuana and Cannabis Revenue (Million USD), Region Wise (2017-2022)
Table Global Legal Marijuana and Cannabis Revenue Market Share, Region Wise (2017-2022)
Figure Global Legal Marijuana and Cannabis Revenue Market Share, Region Wise (2017-2022)
Figure Global Legal Marijuana and Cannabis Revenue Market Share, Region Wise in 2021
Table Global Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Legal Marijuana and Cannabis Sales Volume by Type (2017-2022)
Table Global Legal Marijuana and Cannabis Sales Volume Market Share by Type (2017-2022)

Figure Global Legal Marijuana and Cannabis Sales Volume Market Share by Type in 2021

Table Global Legal Marijuana and Cannabis Revenue (Million USD) by Type (2017-2022)

Table Global Legal Marijuana and Cannabis Revenue Market Share by Type (2017-2022)

Figure Global Legal Marijuana and Cannabis Revenue Market Share by Type in 2021

Table Legal Marijuana and Cannabis Price by Type (2017-2022)

Figure Global Legal Marijuana and Cannabis Sales Volume and Growth Rate of Flower (2017-2022)

Figure Global Legal Marijuana and Cannabis Revenue (Million USD) and Growth Rate of Flower (2017-2022)

Figure Global Legal Marijuana and Cannabis Sales Volume and Growth Rate of Oil (2017-2022)

Figure Global Legal Marijuana and Cannabis Revenue (Million USD) and Growth Rate of Oil (2017-2022)

Table Global Legal Marijuana and Cannabis Consumption by Application (2017-2022)

Table Global Legal Marijuana and Cannabis Consumption Market Share by Application (2017-2022)

Table Global Legal Marijuana and Cannabis Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Legal Marijuana and Cannabis Consumption Revenue Market Share by Application (2017-2022)

Table Global Legal Marijuana and Cannabis Consumption and Growth Rate of Chronic Pain (2017-2022)

Table Global Legal Marijuana and Cannabis Consumption and Growth Rate of Mental Disorders (2017-2022)

Table Global Legal Marijuana and Cannabis Consumption and Growth Rate of Cancer (2017-2022)

Table Global Legal Marijuana and Cannabis Consumption and Growth Rate of Others (2017-2022)

Figure Global Legal Marijuana and Cannabis Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Legal Marijuana and Cannabis Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Legal Marijuana and Cannabis Price and Trend Forecast (2022-2027)

Figure USA Legal Marijuana and Cannabis Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Europe Legal Marijuana and Cannabis Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Legal Marijuana and Cannabis Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Legal Marijuana and Cannabis Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Legal Marijuana and Cannabis Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Legal Marijuana and Cannabis Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Legal Marijuana and Cannabis Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Legal Marijuana and Cannabis Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Legal Marijuana and Cannabis Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Legal Marijuana and Cannabis Market Sales Volume Forecast, by Type
Table Global Legal Marijuana and Cannabis Sales Volume Market Share Forecast, by Type

Table Global Legal Marijuana and Cannabis Market Revenue (Million USD) Forecast, by Type

Table Global Legal Marijuana and Cannabis Revenue Market Share Forecast, by Type

Table Global Legal Marijuana and Cannabis Price Forecast, by Type

Figure Global Legal Marijuana and Cannabis Revenue (Million USD) and Growth Rate of Flower (2022-2027)

Figure Global Legal Marijuana and Cannabis Revenue (Million USD) and Growth Rate

of Flower (2022-2027)

Figure Global Legal Marijuana and Cannabis Revenue (Million USD) and Growth Rate of Oil (2022-2027)

Figure Global Legal Marijuana and Cannabis Revenue (Million USD) and Growth Rate of Oil (2022-2027)

Table Global Legal Marijuana and Cannabis Market Consumption Forecast, by Application

Table Global Legal Marijuana and Cannabis Consumption Market Share Forecast, by Application

Table Global Legal Marijuana and Cannabis Market Revenue (Million USD) Forecast, by Application

Table Global Legal Marijuana and Cannabis Revenue Market Share Forecast, by Application

Figure Global Legal Marijuana and Cannabis Consumption Value (Million USD) and Growth Rate of Chronic Pain (2022-2027)

Figure Global Legal Marijuana and Cannabis Consumption Value (Million USD) and Growth Rate of Mental Disorders (2022-2027)

Figure Global Legal Marijuana and Cannabis Consumption Value (Million USD) and Growth Rate of Cancer (2022-2027)

Figure Global Legal Marijuana and Cannabis Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Legal Marijuana and Cannabis Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Maricann Group, Inc. Profile

Table Maricann Group, Inc. Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Maricann Group, Inc. Legal Marijuana and Cannabis Sales Volume and Growth Rate

Figure Maricann Group, Inc. Revenue (Million USD) Market Share 2017-2022

Table GW Pharmaceuticals, plc. Profile

Table GW Pharmaceuticals, plc. Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GW Pharmaceuticals, plc. Legal Marijuana and Cannabis Sales Volume and Growth Rate

Figure GW Pharmaceuticals, plc. Revenue (Million USD) Market Share 2017-2022

Table United Cannabis Corporation Profile
Table United Cannabis Corporation Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure United Cannabis Corporation Legal Marijuana and Cannabis Sales Volume and Growth Rate
Figure United Cannabis Corporation Revenue (Million USD) Market Share 2017-2022
Table Canopy Growth Corporation Profile
Table Canopy Growth Corporation Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Canopy Growth Corporation Legal Marijuana and Cannabis Sales Volume and Growth Rate
Figure Canopy Growth Corporation Revenue (Million USD) Market Share 2017-2022
Table Aurora Cannabis Profile
Table Aurora Cannabis Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Aurora Cannabis Legal Marijuana and Cannabis Sales Volume and Growth Rate
Figure Aurora Cannabis Revenue (Million USD) Market Share 2017-2022
Table Aphria, Inc. Profile
Table Aphria, Inc. Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Aphria, Inc. Legal Marijuana and Cannabis Sales Volume and Growth Rate
Figure Aphria, Inc. Revenue (Million USD) Market Share 2017-2022
Table Lexaria Corp. Profile
Table Lexaria Corp. Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Lexaria Corp. Legal Marijuana and Cannabis Sales Volume and Growth Rate
Figure Lexaria Corp. Revenue (Million USD) Market Share 2017-2022
Table Tilray Profile
Table Tilray Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Tilray Legal Marijuana and Cannabis Sales Volume and Growth Rate
Figure Tilray Revenue (Million USD) Market Share 2017-2022
Table Tikun Olam, Ltd. Profile
Table Tikun Olam, Ltd. Legal Marijuana and Cannabis Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Tikun Olam, Ltd. Legal Marijuana and Cannabis Sales Volume and Growth Rate
Figure Tikun Olam, Ltd. Revenue (Million USD) Market Share 2017-2022
Table Cannabis Sativa, Inc. Profile
Table Cannabis Sativa, Inc. Legal Marijuana and Cannabis Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Figure Cannabis Sativa, Inc. Legal Marijuana and Cannabis Sales Volume and Growth Rate

Figure Cannabis Sativa, Inc. Revenue (Million USD) Market Share 2017-2022

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