

Global LED backlight driver Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

LED backlight refers to the use of LEDs (light-emitting diodes) as a backlight for liquid crystal displays. Compared with the traditional CCFL (cold cathode tube) backlight, LED has the characteristics of low power consumption, low heat generation, high brightness and long life. It is expected to completely replace the traditional backlight system in recent years.

Based on the LED backlight driver market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global LED backlight driver market covered in Chapter 5:

Renesas

Koito Manufacturing Co. Ltd.

MPS

Diodes Incorporated
Zumtobel Group AG
Samsung Electronics Co. Ltd
Osram Licht AG, Cree Inc.

In Chapter 6, on the basis of types, the LED backlight driver market from 2015 to 2025 is primarily split into:

Constant Current
Constant Voltage

In Chapter 7, on the basis of applications, the LED backlight driver market from 2015 to 2025 covers:

Automotive
Consumer Electronics
Lighting
Outdoor Display

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)

Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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