

Global Lawn Grass & Turf Grass Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A lawn is an area of soil-covered land planted with grasses and other durable plants such as clover which is maintained at a short height with a lawnmower and used for aesthetic and recreational purposes.

Turfgrasses are narrow-leaved grass species that form a uniform, long-lived ground cover that can tolerate traffic and low mowing heights (usually two inches or below).

Based on the Lawn Grass & Turf Grass market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.



Key players in the global Lawn Grass & Turf Grass market covered in Chapter

5:

Beaulieu International Group

Nurteks

SIS Pitches

Garden Grass

ForestGrass

Domo Sports Grass

ACT Global Sports

Polytan GmbH

Taishan

FieldTurf

Condor Grass

Ten Cate

CoCreation Grass

Edel Grass B.V.

Victoria PLC

LIMONTA SPORT S.p.A.

Saltex Oy

Mondo S.p.A.

Wonderlawn

In Chapter 6, on the basis of types, the Lawn Grass & Turf Grass market from 2015 to 2025 is primarily split into:

Seeded Lawns

Sod Lawns

Artificial Turf

Hydroseeding

Others

In Chapter 7, on the basis of applications, the Lawn Grass & Turf Grass market from 2015 to 2025 covers:

Contact Sports

Leisure

Landscaping

Gardens



Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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