

# Global Laundry Care Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G0FD1A9B0F4FEN.html>

Date: June 2019

Pages: 115

Price: US\$ 2,950.00 (Single User License)

ID: G0FD1A9B0F4FEN

## Abstracts

The Laundry Care market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Laundry Care market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape.

Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Laundry Care market.

Major players in the global Laundry Care market include:

Method Products

Bombril

Tesco

Colgate

SC Johnson & Son Inc

Jyothy Laboratories

Seventh Generation

Goodmaid Chemicals

Kao Group

Nirma

Safeway

PZ Cussons (UK)

Unilever

## Procter & Gamble

Henkel

Spotless Iberia

McBride

The Clorox

Church & Dwight

LG Household and Healthcare

Phoenix Brands

Lion

Rohit Surfactants

Reckitt Benckiser

On the basis of types, the Laundry Care market is primarily split into:

Laundry Detergents

Fabric Softeners

Bleach

Other Specialty Products

Eco-Friendly Products

On the basis of applications, the market covers:

Institutional/commercial

Home

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Laundry Care market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Laundry Care market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Laundry Care industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Laundry Care market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Laundry Care, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Laundry Care in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Laundry Care in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Laundry Care. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Laundry Care market, including the global production and revenue forecast, regional forecast. It also foresees the Laundry Care market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 LAUNDRY CARE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Laundry Care
- 1.2 Laundry Care Segment by Type
  - 1.2.1 Global Laundry Care Production and CAGR (%) Comparison by Type (2014-2026)
  - 1.2.2 The Market Profile of Laundry Detergents
  - 1.2.3 The Market Profile of Fabric Softeners
  - 1.2.4 The Market Profile of Bleach
  - 1.2.5 The Market Profile of Other Specialty Products
  - 1.2.6 The Market Profile of Eco-Friendly Products
- 1.3 Global Laundry Care Segment by Application
  - 1.3.1 Laundry Care Consumption (Sales) Comparison by Application (2014-2026)
  - 1.3.2 The Market Profile of Institutional/commercial
  - 1.3.3 The Market Profile of Home
- 1.4 Global Laundry Care Market by Region (2014-2026)
  - 1.4.1 Global Laundry Care Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
  - 1.4.2 United States Laundry Care Market Status and Prospect (2014-2026)
  - 1.4.3 Europe Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.3.1 Germany Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.3.2 UK Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.3.3 France Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.3.4 Italy Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.3.5 Spain Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.3.6 Russia Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.3.7 Poland Laundry Care Market Status and Prospect (2014-2026)
  - 1.4.4 China Laundry Care Market Status and Prospect (2014-2026)
  - 1.4.5 Japan Laundry Care Market Status and Prospect (2014-2026)
  - 1.4.6 India Laundry Care Market Status and Prospect (2014-2026)
  - 1.4.7 Southeast Asia Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.7.1 Malaysia Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.7.2 Singapore Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.7.3 Philippines Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.7.4 Indonesia Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.7.5 Thailand Laundry Care Market Status and Prospect (2014-2026)
    - 1.4.7.6 Vietnam Laundry Care Market Status and Prospect (2014-2026)

#### 1.4.8 Central and South America Laundry Care Market Status and Prospect (2014-2026)

1.4.8.1 Brazil Laundry Care Market Status and Prospect (2014-2026)

1.4.8.2 Mexico Laundry Care Market Status and Prospect (2014-2026)

1.4.8.3 Colombia Laundry Care Market Status and Prospect (2014-2026)

#### 1.4.9 Middle East and Africa Laundry Care Market Status and Prospect (2014-2026)

1.4.9.1 Saudi Arabia Laundry Care Market Status and Prospect (2014-2026)

1.4.9.2 United Arab Emirates Laundry Care Market Status and Prospect (2014-2026)

1.4.9.3 Turkey Laundry Care Market Status and Prospect (2014-2026)

1.4.9.4 Egypt Laundry Care Market Status and Prospect (2014-2026)

1.4.9.5 South Africa Laundry Care Market Status and Prospect (2014-2026)

1.4.9.6 Nigeria Laundry Care Market Status and Prospect (2014-2026)

#### 1.5 Global Market Size (Value) of Laundry Care (2014-2026)

1.5.1 Global Laundry Care Revenue Status and Outlook (2014-2026)

1.5.2 Global Laundry Care Production Status and Outlook (2014-2026)

## 2 GLOBAL LAUNDRY CARE MARKET LANDSCAPE BY PLAYER

2.1 Global Laundry Care Production and Share by Player (2014-2019)

2.2 Global Laundry Care Revenue and Market Share by Player (2014-2019)

2.3 Global Laundry Care Average Price by Player (2014-2019)

2.4 Laundry Care Manufacturing Base Distribution, Sales Area and Product Type by Player

2.5 Laundry Care Market Competitive Situation and Trends

2.5.1 Laundry Care Market Concentration Rate

2.5.2 Laundry Care Market Share of Top 3 and Top 6 Players

2.5.3 Mergers & Acquisitions, Expansion

## 3 PLAYERS PROFILES

3.1 Method Products

3.1.1 Method Products Basic Information, Manufacturing Base, Sales Area and Competitors

3.1.2 Laundry Care Product Profiles, Application and Specification

3.1.3 Method Products Laundry Care Market Performance (2014-2019)

3.1.4 Method Products Business Overview

3.2 Bombril

3.2.1 Bombril Basic Information, Manufacturing Base, Sales Area and Competitors

3.2.2 Laundry Care Product Profiles, Application and Specification

- 3.2.3 Bombril Laundry Care Market Performance (2014-2019)
- 3.2.4 Bombril Business Overview
- 3.3 Tesco
  - 3.3.1 Tesco Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.3.2 Laundry Care Product Profiles, Application and Specification
  - 3.3.3 Tesco Laundry Care Market Performance (2014-2019)
  - 3.3.4 Tesco Business Overview
- 3.4 Colgate
  - 3.4.1 Colgate Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Laundry Care Product Profiles, Application and Specification
  - 3.4.3 Colgate Laundry Care Market Performance (2014-2019)
  - 3.4.4 Colgate Business Overview
- 3.5 SC Johnson & Son Inc
  - 3.5.1 SC Johnson & Son Inc Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Laundry Care Product Profiles, Application and Specification
  - 3.5.3 SC Johnson & Son Inc Laundry Care Market Performance (2014-2019)
  - 3.5.4 SC Johnson & Son Inc Business Overview
- 3.6 Jyothy Laboratories
  - 3.6.1 Jyothy Laboratories Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Laundry Care Product Profiles, Application and Specification
  - 3.6.3 Jyothy Laboratories Laundry Care Market Performance (2014-2019)
  - 3.6.4 Jyothy Laboratories Business Overview
- 3.7 Seventh Generation
  - 3.7.1 Seventh Generation Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Laundry Care Product Profiles, Application and Specification
  - 3.7.3 Seventh Generation Laundry Care Market Performance (2014-2019)
  - 3.7.4 Seventh Generation Business Overview
- 3.8 Goodmaid Chemicals
  - 3.8.1 Goodmaid Chemicals Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.8.2 Laundry Care Product Profiles, Application and Specification
  - 3.8.3 Goodmaid Chemicals Laundry Care Market Performance (2014-2019)
  - 3.8.4 Goodmaid Chemicals Business Overview
- 3.9 Kao Group
  - 3.9.1 Kao Group Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.9.2 Laundry Care Product Profiles, Application and Specification

- 3.9.3 Kao Group Laundry Care Market Performance (2014-2019)
- 3.9.4 Kao Group Business Overview
- 3.10 Nirma
  - 3.10.1 Nirma Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.10.2 Laundry Care Product Profiles, Application and Specification
  - 3.10.3 Nirma Laundry Care Market Performance (2014-2019)
  - 3.10.4 Nirma Business Overview
- 3.11 Safeway
  - 3.11.1 Safeway Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.11.2 Laundry Care Product Profiles, Application and Specification
  - 3.11.3 Safeway Laundry Care Market Performance (2014-2019)
  - 3.11.4 Safeway Business Overview
- 3.12 PZ Cussons (UK)
  - 3.12.1 PZ Cussons (UK) Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.12.2 Laundry Care Product Profiles, Application and Specification
  - 3.12.3 PZ Cussons (UK) Laundry Care Market Performance (2014-2019)
  - 3.12.4 PZ Cussons (UK) Business Overview
- 3.13 Unilever
  - 3.13.1 Unilever Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.13.2 Laundry Care Product Profiles, Application and Specification
  - 3.13.3 Unilever Laundry Care Market Performance (2014-2019)
  - 3.13.4 Unilever Business Overview
- 3.14 Procter & Gamble
  - 3.14.1 Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.14.2 Laundry Care Product Profiles, Application and Specification
  - 3.14.3 Procter & Gamble Laundry Care Market Performance (2014-2019)
  - 3.14.4 Procter & Gamble Business Overview
- 3.15 Henkel
  - 3.15.1 Henkel Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.15.2 Laundry Care Product Profiles, Application and Specification
  - 3.15.3 Henkel Laundry Care Market Performance (2014-2019)
  - 3.15.4 Henkel Business Overview
- 3.16 Spotless Iberia
  - 3.16.1 Spotless Iberia Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.16.2 Laundry Care Product Profiles, Application and Specification
  - 3.16.3 Spotless Iberia Laundry Care Market Performance (2014-2019)



- 3.16.4 Spotless Iberia Business Overview
- 3.17 McBride
  - 3.17.1 McBride Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.17.2 Laundry Care Product Profiles, Application and Specification
  - 3.17.3 McBride Laundry Care Market Performance (2014-2019)
  - 3.17.4 McBride Business Overview
- 3.18 The Clorox
  - 3.18.1 The Clorox Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.18.2 Laundry Care Product Profiles, Application and Specification
  - 3.18.3 The Clorox Laundry Care Market Performance (2014-2019)
  - 3.18.4 The Clorox Business Overview
- 3.19 Church & Dwight
  - 3.19.1 Church & Dwight Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.19.2 Laundry Care Product Profiles, Application and Specification
  - 3.19.3 Church & Dwight Laundry Care Market Performance (2014-2019)
  - 3.19.4 Church & Dwight Business Overview
- 3.20 LG Household and Healthcare
  - 3.20.1 LG Household and Healthcare Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.20.2 Laundry Care Product Profiles, Application and Specification
  - 3.20.3 LG Household and Healthcare Laundry Care Market Performance (2014-2019)
  - 3.20.4 LG Household and Healthcare Business Overview
- 3.21 Phoenix Brands
  - 3.21.1 Phoenix Brands Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.21.2 Laundry Care Product Profiles, Application and Specification
  - 3.21.3 Phoenix Brands Laundry Care Market Performance (2014-2019)
  - 3.21.4 Phoenix Brands Business Overview
- 3.22 Lion
  - 3.22.1 Lion Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.22.2 Laundry Care Product Profiles, Application and Specification
  - 3.22.3 Lion Laundry Care Market Performance (2014-2019)
  - 3.22.4 Lion Business Overview
- 3.23 Rohit Surfactants
  - 3.23.1 Rohit Surfactants Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.23.2 Laundry Care Product Profiles, Application and Specification

3.23.3 Rohit Surfactants Laundry Care Market Performance (2014-2019)

3.23.4 Rohit Surfactants Business Overview

3.24 Reckitt Benckiser

3.24.1 Reckitt Benckiser Basic Information, Manufacturing Base, Sales Area and Competitors

3.24.2 Laundry Care Product Profiles, Application and Specification

3.24.3 Reckitt Benckiser Laundry Care Market Performance (2014-2019)

3.24.4 Reckitt Benckiser Business Overview

#### **4 GLOBAL LAUNDRY CARE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 Global Laundry Care Production and Market Share by Type (2014-2019)

4.2 Global Laundry Care Revenue and Market Share by Type (2014-2019)

4.3 Global Laundry Care Price by Type (2014-2019)

4.4 Global Laundry Care Production Growth Rate by Type (2014-2019)

4.4.1 Global Laundry Care Production Growth Rate of Laundry Detergents (2014-2019)

4.4.2 Global Laundry Care Production Growth Rate of Fabric Softeners (2014-2019)

4.4.3 Global Laundry Care Production Growth Rate of Bleach (2014-2019)

4.4.4 Global Laundry Care Production Growth Rate of Other Specialty Products (2014-2019)

4.4.5 Global Laundry Care Production Growth Rate of Eco-Friendly Products (2014-2019)

#### **5 GLOBAL LAUNDRY CARE MARKET ANALYSIS BY APPLICATION**

5.1 Global Laundry Care Consumption and Market Share by Application (2014-2019)

5.2 Global Laundry Care Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Laundry Care Consumption Growth Rate of Institutional/commercial (2014-2019)

5.2.2 Global Laundry Care Consumption Growth Rate of Home (2014-2019)

#### **6 GLOBAL LAUNDRY CARE PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

6.1 Global Laundry Care Consumption by Region (2014-2019)

6.2 United States Laundry Care Production, Consumption, Export, Import (2014-2019)

6.3 Europe Laundry Care Production, Consumption, Export, Import (2014-2019)

- 6.4 China Laundry Care Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Laundry Care Production, Consumption, Export, Import (2014-2019)
- 6.6 India Laundry Care Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Laundry Care Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Laundry Care Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Laundry Care Production, Consumption, Export, Import (2014-2019)

## **7 GLOBAL LAUNDRY CARE PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**

- 7.1 Global Laundry Care Production and Market Share by Region (2014-2019)
- 7.2 Global Laundry Care Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Laundry Care Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Laundry Care Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Laundry Care Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Laundry Care Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Laundry Care Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Laundry Care Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Laundry Care Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Laundry Care Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Laundry Care Production, Revenue, Price and Gross Margin (2014-2019)

## **8 LAUNDRY CARE MANUFACTURING ANALYSIS**

- 8.1 Laundry Care Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials Introduction
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
  - 8.2.1 Labor Cost Analysis
  - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Laundry Care

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Laundry Care Industrial Chain Analysis

9.2 Raw Materials Sources of Laundry Care Major Players in 2018

9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

10.1 Drivers

10.2 Restraints

10.3 Opportunities

10.3.1 Advances in Innovation and Technology for Laundry Care

10.3.2 Increased Demand in Emerging Markets

10.4 Challenges

10.4.1 The Performance of Alternative Product Type is Getting Better and Better

10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices

10.5 Porter's Five Forces Analysis

10.5.1 Threat of New Entrants

10.5.2 Threat of Substitutes

10.5.3 Bargaining Power of Suppliers

10.5.4 Bargaining Power of Buyers

10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL LAUNDRY CARE MARKET FORECAST (2019-2026)**

11.1 Global Laundry Care Production, Revenue Forecast (2019-2026)

11.1.1 Global Laundry Care Production and Growth Rate Forecast (2019-2026)

11.1.2 Global Laundry Care Revenue and Growth Rate Forecast (2019-2026)

11.1.3 Global Laundry Care Price and Trend Forecast (2019-2026)

11.2 Global Laundry Care Production, Consumption, Export and Import Forecast by Region (2019-2026)

11.2.1 United States Laundry Care Production, Consumption, Export and Import Forecast (2019-2026)

11.2.2 Europe Laundry Care Production, Consumption, Export and Import Forecast (2019-2026)

11.2.3 China Laundry Care Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Laundry Care Production, Consumption, Export and Import Forecast

(2019-2026)

11.2.5 India Laundry Care Production, Consumption, Export and Import Forecast

(2019-2026)

11.2.6 Southeast Asia Laundry Care Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Laundry Care Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Laundry Care Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Laundry Care Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Laundry Care Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

## I would like to order

Product name: Global Laundry Care Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G0FD1A9B0F4FEN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0FD1A9B0F4FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

