

# **Global Lateral Flow Immunoassay Based Rapid Tests Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Lateral Flow Immunoassay is a simple to use diagnostic device used to confirm the presence or absence of a target analyte, such as pathogens or biomarkers in humans or animals, or contaminants in water supplies, foodstuffs, or animal feeds. The most commonly known type of lateral flow rapid test strip is the pregnancy test.

Based on the Lateral Flow Immunoassay Based Rapid Tests market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Lateral Flow Immunoassay Based Rapid Tests market covered in Chapter 5:

Danaher Corporation

Siemens AG  
Abbott Laboratories  
PerkinElmer  
Becton  
Hologic, Inc.  
Thermo Fisher Scientific  
QIAGEN NV  
Bio-Rad Laboratories  
bioMérieux  
Quidel Corporation  
F. Hoffmann-La Roche  
Dickinson and Company

In Chapter 6, on the basis of types, the Lateral Flow Immunoassay Based Rapid Tests market from 2015 to 2025 is primarily split into:

Kits & Reagents  
Lateral Flow Readers  
Digital/Mobile Readers  
Benchtop Readers

In Chapter 7, on the basis of applications, the Lateral Flow Immunoassay Based Rapid Tests market from 2015 to 2025 covers:

Clinical Testing  
Veterinary Diagnostics  
Drug Development & Quality Testing  
Food Safety & Environmental Safety

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy

Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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Figure South Africa Lateral Flow Immunoassay Based Rapid Tests Market Sales and Growth Rate (2015-2020)

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