

Global Last Mile Delivery Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Last Mile Delivery market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Last Mile Delivery market are covered in Chapter 9:

Walmart

Loggi

Amazon

Glovo

Cornershop

Rappi

Mercadoni

In Chapter 5 and Chapter 7.3, based on types, the Last Mile Delivery market from 2017 to 2027 is primarily split into:

- Drones
- Autonomous Ground Vehicles
- Droids
- Semi-autonomous Vehicles

In Chapter 6 and Chapter 7.4, based on applications, the Last Mile Delivery market from 2017 to 2027 covers:

- 3C Products
- Fresh Products
- Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

- United States
- Europe
- China
- Japan
- India
- Southeast Asia
- Latin America
- Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Last Mile Delivery market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we

elaborate at full length on the impact of the pandemic and the war on the Last Mile Delivery Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 LAST MILE DELIVERY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Last Mile Delivery Market
- 1.2 Last Mile Delivery Market Segment by Type
 - 1.2.1 Global Last Mile Delivery Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Last Mile Delivery Market Segment by Application
 - 1.3.1 Last Mile Delivery Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Last Mile Delivery Market, Region Wise (2017-2027)
 - 1.4.1 Global Last Mile Delivery Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Last Mile Delivery Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Last Mile Delivery Market Status and Prospect (2017-2027)
 - 1.4.4 China Last Mile Delivery Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Last Mile Delivery Market Status and Prospect (2017-2027)
 - 1.4.6 India Last Mile Delivery Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Last Mile Delivery Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Last Mile Delivery Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Last Mile Delivery Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Last Mile Delivery (2017-2027)
 - 1.5.1 Global Last Mile Delivery Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Last Mile Delivery Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Last Mile Delivery Market

2 INDUSTRY OUTLOOK

- 2.1 Last Mile Delivery Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Last Mile Delivery Market Drivers Analysis
- 2.4 Last Mile Delivery Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Last Mile Delivery Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Last Mile Delivery Industry Development

3 GLOBAL LAST MILE DELIVERY MARKET LANDSCAPE BY PLAYER

- 3.1 Global Last Mile Delivery Sales Volume and Share by Player (2017-2022)
- 3.2 Global Last Mile Delivery Revenue and Market Share by Player (2017-2022)
- 3.3 Global Last Mile Delivery Average Price by Player (2017-2022)
- 3.4 Global Last Mile Delivery Gross Margin by Player (2017-2022)
- 3.5 Last Mile Delivery Market Competitive Situation and Trends
 - 3.5.1 Last Mile Delivery Market Concentration Rate
 - 3.5.2 Last Mile Delivery Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL LAST MILE DELIVERY SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Last Mile Delivery Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Last Mile Delivery Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Last Mile Delivery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Last Mile Delivery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Last Mile Delivery Market Under COVID-19
- 4.5 Europe Last Mile Delivery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Last Mile Delivery Market Under COVID-19
- 4.6 China Last Mile Delivery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Last Mile Delivery Market Under COVID-19
- 4.7 Japan Last Mile Delivery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Last Mile Delivery Market Under COVID-19
- 4.8 India Last Mile Delivery Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Last Mile Delivery Market Under COVID-19
- 4.9 Southeast Asia Last Mile Delivery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Last Mile Delivery Market Under COVID-19
- 4.10 Latin America Last Mile Delivery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Last Mile Delivery Market Under COVID-19
- 4.11 Middle East and Africa Last Mile Delivery Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Last Mile Delivery Market Under COVID-19

5 GLOBAL LAST MILE DELIVERY SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Last Mile Delivery Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Last Mile Delivery Revenue and Market Share by Type (2017-2022)
- 5.3 Global Last Mile Delivery Price by Type (2017-2022)
- 5.4 Global Last Mile Delivery Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Last Mile Delivery Sales Volume, Revenue and Growth Rate of Drones (2017-2022)
 - 5.4.2 Global Last Mile Delivery Sales Volume, Revenue and Growth Rate of Autonomous Ground Vehicles (2017-2022)
 - 5.4.3 Global Last Mile Delivery Sales Volume, Revenue and Growth Rate of Droids (2017-2022)
 - 5.4.4 Global Last Mile Delivery Sales Volume, Revenue and Growth Rate of Semi-autonomous Vehicles (2017-2022)

6 GLOBAL LAST MILE DELIVERY MARKET ANALYSIS BY APPLICATION

- 6.1 Global Last Mile Delivery Consumption and Market Share by Application (2017-2022)
- 6.2 Global Last Mile Delivery Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Last Mile Delivery Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Last Mile Delivery Consumption and Growth Rate of 3C Products (2017-2022)
 - 6.3.2 Global Last Mile Delivery Consumption and Growth Rate of Fresh Products (2017-2022)

6.3.3 Global Last Mile Delivery Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL LAST MILE DELIVERY MARKET FORECAST (2022-2027)

- 7.1 Global Last Mile Delivery Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global Last Mile Delivery Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global Last Mile Delivery Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global Last Mile Delivery Price and Trend Forecast (2022-2027)
- 7.2 Global Last Mile Delivery Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States Last Mile Delivery Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Last Mile Delivery Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China Last Mile Delivery Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan Last Mile Delivery Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.5 India Last Mile Delivery Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.6 Southeast Asia Last Mile Delivery Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.7 Latin America Last Mile Delivery Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.8 Middle East and Africa Last Mile Delivery Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Last Mile Delivery Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Last Mile Delivery Revenue and Growth Rate of Drones (2022-2027)
 - 7.3.2 Global Last Mile Delivery Revenue and Growth Rate of Autonomous Ground Vehicles (2022-2027)
 - 7.3.3 Global Last Mile Delivery Revenue and Growth Rate of Droids (2022-2027)
 - 7.3.4 Global Last Mile Delivery Revenue and Growth Rate of Semi-autonomous Vehicles (2022-2027)
- 7.4 Global Last Mile Delivery Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Last Mile Delivery Consumption Value and Growth Rate of 3C Products(2022-2027)
 - 7.4.2 Global Last Mile Delivery Consumption Value and Growth Rate of Fresh Products(2022-2027)
 - 7.4.3 Global Last Mile Delivery Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Last Mile Delivery Market Forecast Under COVID-19

8 LAST MILE DELIVERY MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Last Mile Delivery Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Last Mile Delivery Analysis
- 8.6 Major Downstream Buyers of Last Mile Delivery Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Last Mile Delivery Industry

9 PLAYERS PROFILES

- 9.1 Walmart
 - 9.1.1 Walmart Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Last Mile Delivery Product Profiles, Application and Specification
 - 9.1.3 Walmart Market Performance (2017-2022)
 - 9.1.4 Recent Development
 - 9.1.5 SWOT Analysis
- 9.2 Loggi
 - 9.2.1 Loggi Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Last Mile Delivery Product Profiles, Application and Specification
 - 9.2.3 Loggi Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 Amazon
 - 9.3.1 Amazon Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Last Mile Delivery Product Profiles, Application and Specification
 - 9.3.3 Amazon Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Glovo
 - 9.4.1 Glovo Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Last Mile Delivery Product Profiles, Application and Specification
 - 9.4.3 Glovo Market Performance (2017-2022)
 - 9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Cornershop

9.5.1 Cornershop Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Last Mile Delivery Product Profiles, Application and Specification

9.5.3 Cornershop Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Rappi

9.6.1 Rappi Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Last Mile Delivery Product Profiles, Application and Specification

9.6.3 Rappi Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Mercadoni

9.7.1 Mercadoni Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Last Mile Delivery Product Profiles, Application and Specification

9.7.3 Mercadoni Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Last Mile Delivery Product Picture

Table Global Last Mile Delivery Market Sales Volume and CAGR (%) Comparison by Type

Table Last Mile Delivery Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Last Mile Delivery Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Last Mile Delivery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Last Mile Delivery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Last Mile Delivery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Last Mile Delivery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Last Mile Delivery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Last Mile Delivery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Last Mile Delivery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Last Mile Delivery Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Last Mile Delivery Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Last Mile Delivery Industry Development

Table Global Last Mile Delivery Sales Volume by Player (2017-2022)

Table Global Last Mile Delivery Sales Volume Share by Player (2017-2022)

Figure Global Last Mile Delivery Sales Volume Share by Player in 2021

Table Last Mile Delivery Revenue (Million USD) by Player (2017-2022)

Table Last Mile Delivery Revenue Market Share by Player (2017-2022)

Table Last Mile Delivery Price by Player (2017-2022)

Table Last Mile Delivery Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Last Mile Delivery Sales Volume, Region Wise (2017-2022)
Table Global Last Mile Delivery Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Last Mile Delivery Sales Volume Market Share, Region Wise (2017-2022)
Figure Global Last Mile Delivery Sales Volume Market Share, Region Wise in 2021
Table Global Last Mile Delivery Revenue (Million USD), Region Wise (2017-2022)
Table Global Last Mile Delivery Revenue Market Share, Region Wise (2017-2022)
Figure Global Last Mile Delivery Revenue Market Share, Region Wise (2017-2022)
Figure Global Last Mile Delivery Revenue Market Share, Region Wise in 2021
Table Global Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global Last Mile Delivery Sales Volume by Type (2017-2022)
Table Global Last Mile Delivery Sales Volume Market Share by Type (2017-2022)
Figure Global Last Mile Delivery Sales Volume Market Share by Type in 2021
Table Global Last Mile Delivery Revenue (Million USD) by Type (2017-2022)
Table Global Last Mile Delivery Revenue Market Share by Type (2017-2022)
Figure Global Last Mile Delivery Revenue Market Share by Type in 2021
Table Last Mile Delivery Price by Type (2017-2022)
Figure Global Last Mile Delivery Sales Volume and Growth Rate of Drones (2017-2022)
Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of Drones (2017-2022)
Figure Global Last Mile Delivery Sales Volume and Growth Rate of Autonomous Ground Vehicles (2017-2022)
Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of

Autonomous Ground Vehicles (2017-2022)

Figure Global Last Mile Delivery Sales Volume and Growth Rate of Droids (2017-2022)

Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of Droids (2017-2022)

Figure Global Last Mile Delivery Sales Volume and Growth Rate of Semi-autonomous Vehicles (2017-2022)

Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of Semi-autonomous Vehicles (2017-2022)

Table Global Last Mile Delivery Consumption by Application (2017-2022)

Table Global Last Mile Delivery Consumption Market Share by Application (2017-2022)

Table Global Last Mile Delivery Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Last Mile Delivery Consumption Revenue Market Share by Application (2017-2022)

Table Global Last Mile Delivery Consumption and Growth Rate of 3C Products (2017-2022)

Table Global Last Mile Delivery Consumption and Growth Rate of Fresh Products (2017-2022)

Table Global Last Mile Delivery Consumption and Growth Rate of Others (2017-2022)

Figure Global Last Mile Delivery Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Last Mile Delivery Price and Trend Forecast (2022-2027)

Figure USA Last Mile Delivery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Last Mile Delivery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Last Mile Delivery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Last Mile Delivery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Last Mile Delivery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Last Mile Delivery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Last Mile Delivery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Last Mile Delivery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Last Mile Delivery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Last Mile Delivery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Last Mile Delivery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Last Mile Delivery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Last Mile Delivery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Last Mile Delivery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Last Mile Delivery Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Last Mile Delivery Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Last Mile Delivery Market Sales Volume Forecast, by Type

Table Global Last Mile Delivery Sales Volume Market Share Forecast, by Type

Table Global Last Mile Delivery Market Revenue (Million USD) Forecast, by Type

Table Global Last Mile Delivery Revenue Market Share Forecast, by Type

Table Global Last Mile Delivery Price Forecast, by Type

Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of Drones (2022-2027)

Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of Drones (2022-2027)

Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of Autonomous Ground Vehicles (2022-2027)

Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of Autonomous Ground Vehicles (2022-2027)

Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of Droids (2022-2027)

Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of Droids (2022-2027)

Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of Semi-autonomous Vehicles (2022-2027)

Figure Global Last Mile Delivery Revenue (Million USD) and Growth Rate of Semi-autonomous Vehicles (2022-2027)

Table Global Last Mile Delivery Market Consumption Forecast, by Application

Table Global Last Mile Delivery Consumption Market Share Forecast, by Application

Table Global Last Mile Delivery Market Revenue (Million USD) Forecast, by Application
Table Global Last Mile Delivery Revenue Market Share Forecast, by Application
Figure Global Last Mile Delivery Consumption Value (Million USD) and Growth Rate of 3C Products (2022-2027)
Figure Global Last Mile Delivery Consumption Value (Million USD) and Growth Rate of Fresh Products (2022-2027)
Figure Global Last Mile Delivery Consumption Value (Million USD) and Growth Rate of Others (2022-2027)
Figure Last Mile Delivery Industrial Chain Analysis
Table Key Raw Materials Suppliers and Price Analysis
Figure Manufacturing Cost Structure Analysis
Table Alternative Product Analysis
Table Downstream Distributors
Table Downstream Buyers
Table Walmart Profile
Table Walmart Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Walmart Last Mile Delivery Sales Volume and Growth Rate
Figure Walmart Revenue (Million USD) Market Share 2017-2022
Table Loggi Profile
Table Loggi Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Loggi Last Mile Delivery Sales Volume and Growth Rate
Figure Loggi Revenue (Million USD) Market Share 2017-2022
Table Amazon Profile
Table Amazon Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Amazon Last Mile Delivery Sales Volume and Growth Rate
Figure Amazon Revenue (Million USD) Market Share 2017-2022
Table Glovo Profile
Table Glovo Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Glovo Last Mile Delivery Sales Volume and Growth Rate
Figure Glovo Revenue (Million USD) Market Share 2017-2022
Table Cornershop Profile
Table Cornershop Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Figure Cornershop Last Mile Delivery Sales Volume and Growth Rate
Figure Cornershop Revenue (Million USD) Market Share 2017-2022

Table Rappi Profile

Table Rappi Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rappi Last Mile Delivery Sales Volume and Growth Rate

Figure Rappi Revenue (Million USD) Market Share 2017-2022

Table Mercadoni Profile

Table Mercadoni Last Mile Delivery Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mercadoni Last Mile Delivery Sales Volume and Growth Rate

Figure Mercadoni Revenue (Million USD) Market Share 2017-2022

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