

# Global Laptop Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

A laptop is a small, portable computer that typically weighs between 1 and 3 kilograms and less than 1 kilogram. The first modern laptop to be commercially sold was the PowerBook 100.

Based on the Laptop market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Laptop market covered in Chapter 5:

Microsoft

## MSI

Alienware

HP

Dell

Lenovo

Asus

Samsung

Acer

Apple

In Chapter 6, on the basis of types, the Laptop market from 2015 to 2025 is primarily split into:

Less than 12"

12" - 13.9"

14" - 16.9"

17" or More

In Chapter 7, on the basis of applications, the Laptop market from 2015 to 2025 covers:

Gaming Series

Business Series

Other Series

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Laptop Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### **2. MARKET DYNAMICS**

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### **3 ASSOCIATED INDUSTRY ASSESSMENT**

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Microsoft
  - 5.1.1 Microsoft Company Profile

- 5.1.2 Microsoft Business Overview
- 5.1.3 Microsoft Laptop Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Microsoft Laptop Products Introduction
- 5.2 MSI
  - 5.2.1 MSI Company Profile
  - 5.2.2 MSI Business Overview
  - 5.2.3 MSI Laptop Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 MSI Laptop Products Introduction
- 5.3 Alienware
  - 5.3.1 Alienware Company Profile
  - 5.3.2 Alienware Business Overview
  - 5.3.3 Alienware Laptop Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Alienware Laptop Products Introduction
- 5.4 HP
  - 5.4.1 HP Company Profile
  - 5.4.2 HP Business Overview
  - 5.4.3 HP Laptop Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 HP Laptop Products Introduction
- 5.5 Dell
  - 5.5.1 Dell Company Profile
  - 5.5.2 Dell Business Overview
  - 5.5.3 Dell Laptop Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Dell Laptop Products Introduction
- 5.6 Lenovo
  - 5.6.1 Lenovo Company Profile
  - 5.6.2 Lenovo Business Overview
  - 5.6.3 Lenovo Laptop Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Lenovo Laptop Products Introduction
- 5.7 Asus
  - 5.7.1 Asus Company Profile
  - 5.7.2 Asus Business Overview
  - 5.7.3 Asus Laptop Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Asus Laptop Products Introduction
- 5.8 Samsung
  - 5.8.1 Samsung Company Profile
  - 5.8.2 Samsung Business Overview
  - 5.8.3 Samsung Laptop Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Samsung Laptop Products Introduction
- 5.9 Acer
  - 5.9.1 Acer Company Profile
  - 5.9.2 Acer Business Overview
  - 5.9.3 Acer Laptop Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Acer Laptop Products Introduction
- 5.10 Apple
  - 5.10.1 Apple Company Profile
  - 5.10.2 Apple Business Overview
  - 5.10.3 Apple Laptop Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Apple Laptop Products Introduction

## **6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES**

- 6.1 Global Laptop Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Laptop Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Laptop Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Laptop Price by Types (2015-2020)
- 6.2 Global Laptop Market Forecast by Types (2020-2025)
  - 6.2.1 Global Laptop Market Forecast Sales and Market Share by Types (2020-2025)
  - 6.2.2 Global Laptop Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Laptop Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global Laptop Sales, Price and Growth Rate of Less than 12'
  - 6.3.2 Global Laptop Sales, Price and Growth Rate of 12' - 13.9'
  - 6.3.3 Global Laptop Sales, Price and Growth Rate of 14' - 16.9'
  - 6.3.4 Global Laptop Sales, Price and Growth Rate of 17' or More
- 6.4 Global Laptop Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Less than 12' Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 12' - 13.9' Market Revenue and Sales Forecast (2020-2025)
  - 6.4.3 14' - 16.9' Market Revenue and Sales Forecast (2020-2025)

6.4.4 17' or More Market Revenue and Sales Forecast (2020-2025)

## **7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS**

7.1 Global Laptop Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Laptop Sales and Market Share by Applications (2015-2020)

7.1.2 Global Laptop Revenue and Market Share by Applications (2015-2020)

7.2 Global Laptop Market Forecast by Applications (2020-2025)

7.2.1 Global Laptop Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Laptop Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Laptop Revenue, Sales and Growth Rate of Gaming Series (2015-2020)

7.3.2 Global Laptop Revenue, Sales and Growth Rate of Business Series (2015-2020)

7.3.3 Global Laptop Revenue, Sales and Growth Rate of Other Series (2015-2020)

7.4 Global Laptop Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Gaming Series Market Revenue and Sales Forecast (2020-2025)

7.4.2 Business Series Market Revenue and Sales Forecast (2020-2025)

7.4.3 Other Series Market Revenue and Sales Forecast (2020-2025)

## **8 MARKET ANALYSIS AND FORECAST, BY REGIONS**

8.1 Global Laptop Sales by Regions (2015-2020)

8.2 Global Laptop Market Revenue by Regions (2015-2020)

8.3 Global Laptop Market Forecast by Regions (2020-2025)

## **9 NORTH AMERICA LAPTOP MARKET ANALYSIS**

9.1 Market Overview and Prospect Analysis

9.2 North America Laptop Market Sales and Growth Rate (2015-2020)

9.3 North America Laptop Market Revenue and Growth Rate (2015-2020)

9.4 North America Laptop Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Laptop Market Analysis by Country

9.6.1 U.S. Laptop Sales and Growth Rate

9.6.2 Canada Laptop Sales and Growth Rate

9.6.3 Mexico Laptop Sales and Growth Rate

## **10 EUROPE LAPTOP MARKET ANALYSIS**

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Laptop Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Laptop Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Laptop Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Laptop Market Analysis by Country
  - 10.6.1 Germany Laptop Sales and Growth Rate
  - 10.6.2 United Kingdom Laptop Sales and Growth Rate
  - 10.6.3 France Laptop Sales and Growth Rate
  - 10.6.4 Italy Laptop Sales and Growth Rate
  - 10.6.5 Spain Laptop Sales and Growth Rate
  - 10.6.6 Russia Laptop Sales and Growth Rate

## **11 ASIA-PACIFIC LAPTOP MARKET ANALYSIS**

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Laptop Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Laptop Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Laptop Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Laptop Market Analysis by Country
  - 11.6.1 China Laptop Sales and Growth Rate
  - 11.6.2 Japan Laptop Sales and Growth Rate
  - 11.6.3 South Korea Laptop Sales and Growth Rate
  - 11.6.4 Australia Laptop Sales and Growth Rate
  - 11.6.5 India Laptop Sales and Growth Rate

## **12 SOUTH AMERICA LAPTOP MARKET ANALYSIS**

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Laptop Market Sales and Growth Rate (2015-2020)
- 12.3 South America Laptop Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Laptop Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Laptop Market Analysis by Country
  - 12.6.1 Brazil Laptop Sales and Growth Rate
  - 12.6.2 Argentina Laptop Sales and Growth Rate



12.6.3 Columbia Laptop Sales and Growth Rate

## **13 MIDDLE EAST AND AFRICA LAPTOP MARKET ANALYSIS**

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Laptop Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Laptop Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Laptop Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Laptop Market Analysis by Country

13.6.1 UAE Laptop Sales and Growth Rate

13.6.2 Egypt Laptop Sales and Growth Rate

13.6.3 South Africa Laptop Sales and Growth Rate

## **14 CONCLUSIONS AND RECOMMENDATIONS**

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

## **15 APPENDIX**

15.1 Methodology

15.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Laptop Market Size and Growth Rate 2015-2025

Table Laptop Key Market Segments

Figure Global Laptop Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Laptop Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Laptop

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Microsoft Company Profile

Table Microsoft Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Microsoft Production and Growth Rate

Figure Microsoft Market Revenue (\$) Market Share 2015-2020

Table MSI Company Profile

Table MSI Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MSI Production and Growth Rate

Figure MSI Market Revenue (\$) Market Share 2015-2020

Table Alienware Company Profile

Table Alienware Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Alienware Production and Growth Rate

Figure Alienware Market Revenue (\$) Market Share 2015-2020

Table HP Company Profile

Table HP Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure HP Production and Growth Rate

Figure HP Market Revenue (\$) Market Share 2015-2020

Table Dell Company Profile

Table Dell Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dell Production and Growth Rate

Figure Dell Market Revenue (\$) Market Share 2015-2020

Table Lenovo Company Profile

Table Lenovo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lenovo Production and Growth Rate

Figure Lenovo Market Revenue (\$) Market Share 2015-2020

Table Asus Company Profile

Table Asus Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Asus Production and Growth Rate

Figure Asus Market Revenue (\$) Market Share 2015-2020

Table Samsung Company Profile

Table Samsung Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Samsung Production and Growth Rate

Figure Samsung Market Revenue (\$) Market Share 2015-2020

Table Acer Company Profile

Table Acer Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Acer Production and Growth Rate

Figure Acer Market Revenue (\$) Market Share 2015-2020

Table Apple Company Profile

Table Apple Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Apple Production and Growth Rate

Figure Apple Market Revenue (\$) Market Share 2015-2020

Table Global Laptop Sales by Types (2015-2020)

Table Global Laptop Sales Share by Types (2015-2020)

Table Global Laptop Revenue (\$) by Types (2015-2020)

Table Global Laptop Revenue Share by Types (2015-2020)

Table Global Laptop Price (\$) by Types (2015-2020)

Table Global Laptop Market Forecast Sales by Types (2020-2025)

Table Global Laptop Market Forecast Sales Share by Types (2020-2025)

Table Global Laptop Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Laptop Market Forecast Revenue Share by Types (2020-2025)

Figure Global Less than 12" Sales and Growth Rate (2015-2020)

Figure Global Less than 12" Price (2015-2020)

Figure Global 12" - 13.9" Sales and Growth Rate (2015-2020)

Figure Global 12" - 13.9" Price (2015-2020)

Figure Global 14" - 16.9" Sales and Growth Rate (2015-2020)

Figure Global 14" - 16.9" Price (2015-2020)

Figure Global 17" or More Sales and Growth Rate (2015-2020)

Figure Global 17" or More Price (2015-2020)

Figure Global Laptop Market Revenue (\$) and Growth Rate Forecast of Less than 12" (2020-2025)

Figure Global Laptop Sales and Growth Rate Forecast of Less than 12" (2020-2025)

Figure Global Laptop Market Revenue (\$) and Growth Rate Forecast of 12" - 13.9" (2020-2025)

Figure Global Laptop Sales and Growth Rate Forecast of 12" - 13.9" (2020-2025)

Figure Global Laptop Market Revenue (\$) and Growth Rate Forecast of 14" - 16.9" (2020-2025)

Figure Global Laptop Sales and Growth Rate Forecast of 14" - 16.9" (2020-2025)

Figure Global Laptop Market Revenue (\$) and Growth Rate Forecast of 17" or More (2020-2025)

Figure Global Laptop Sales and Growth Rate Forecast of 17" or More (2020-2025)

Table Global Laptop Sales by Applications (2015-2020)

Table Global Laptop Sales Share by Applications (2015-2020)

Table Global Laptop Revenue (\$) by Applications (2015-2020)

Table Global Laptop Revenue Share by Applications (2015-2020)

Table Global Laptop Market Forecast Sales by Applications (2020-2025)

Table Global Laptop Market Forecast Sales Share by Applications (2020-2025)

Table Global Laptop Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Laptop Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Gaming Series Sales and Growth Rate (2015-2020)

Figure Global Gaming Series Price (2015-2020)

Figure Global Business Series Sales and Growth Rate (2015-2020)

Figure Global Business Series Price (2015-2020)

Figure Global Other Series Sales and Growth Rate (2015-2020)

Figure Global Other Series Price (2015-2020)

Figure Global Laptop Market Revenue (\$) and Growth Rate Forecast of Gaming Series (2020-2025)

Figure Global Laptop Sales and Growth Rate Forecast of Gaming Series (2020-2025)

Figure Global Laptop Market Revenue (\$) and Growth Rate Forecast of Business Series (2020-2025)

Figure Global Laptop Sales and Growth Rate Forecast of Business Series (2020-2025)

Figure Global Laptop Market Revenue (\$) and Growth Rate Forecast of Other Series (2020-2025)

Figure Global Laptop Sales and Growth Rate Forecast of Other Series (2020-2025)

Figure Global Laptop Sales and Growth Rate (2015-2020)  
Table Global Laptop Sales by Regions (2015-2020)  
Table Global Laptop Sales Market Share by Regions (2015-2020)  
Figure Global Laptop Sales Market Share by Regions in 2019  
Figure Global Laptop Revenue and Growth Rate (2015-2020)  
Table Global Laptop Revenue by Regions (2015-2020)  
Table Global Laptop Revenue Market Share by Regions (2015-2020)  
Figure Global Laptop Revenue Market Share by Regions in 2019  
Table Global Laptop Market Forecast Sales by Regions (2020-2025)  
Table Global Laptop Market Forecast Sales Share by Regions (2020-2025)  
Table Global Laptop Market Forecast Revenue (\$) by Regions (2020-2025)  
Table Global Laptop Market Forecast Revenue Share by Regions (2020-2025)  
Figure North America Laptop Market Sales and Growth Rate (2015-2020)  
Figure North America Laptop Market Revenue and Growth Rate (2015-2020)  
Figure North America Laptop Market Forecast Sales (2020-2025)  
Figure North America Laptop Market Forecast Revenue (\$) (2020-2025)  
Figure North America COVID-19 Status  
Figure U.S. Laptop Market Sales and Growth Rate (2015-2020)  
Figure Canada Laptop Market Sales and Growth Rate (2015-2020)  
Figure Mexico Laptop Market Sales and Growth Rate (2015-2020)  
Figure Europe Laptop Market Sales and Growth Rate (2015-2020)  
Figure Europe Laptop Market Revenue and Growth Rate (2015-2020)  
Figure Europe Laptop Market Forecast Sales (2020-2025)  
Figure Europe Laptop Market Forecast Revenue (\$) (2020-2025)  
Figure Europe COVID-19 Status  
Figure Germany Laptop Market Sales and Growth Rate (2015-2020)  
Figure United Kingdom Laptop Market Sales and Growth Rate (2015-2020)  
Figure France Laptop Market Sales and Growth Rate (2015-2020)  
Figure Italy Laptop Market Sales and Growth Rate (2015-2020)  
Figure Spain Laptop Market Sales and Growth Rate (2015-2020)  
Figure Russia Laptop Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Laptop Market Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Laptop Market Revenue and Growth Rate (2015-2020)  
Figure Asia-Pacific Laptop Market Forecast Sales (2020-2025)  
Figure Asia-Pacific Laptop Market Forecast Revenue (\$) (2020-2025)  
Figure Asia Pacific COVID-19 Status  
Figure China Laptop Market Sales and Growth Rate (2015-2020)  
Figure Japan Laptop Market Sales and Growth Rate (2015-2020)  
Figure South Korea Laptop Market Sales and Growth Rate (2015-2020)

Figure Australia Laptop Market Sales and Growth Rate (2015-2020)  
Figure India Laptop Market Sales and Growth Rate (2015-2020)  
Figure South America Laptop Market Sales and Growth Rate (2015-2020)  
Figure South America Laptop Market Revenue and Growth Rate (2015-2020)  
Figure South America Laptop Market Forecast Sales (2020-2025)  
Figure South America Laptop Market Forecast Revenue (\$) (2020-2025)  
Figure Brazil Laptop Market Sales and Growth Rate (2015-2020)  
Figure Argentina Laptop Market Sales and Growth Rate (2015-2020)  
Figure Columbia Laptop Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Laptop Market Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Laptop Market Revenue and Growth Rate (2015-2020)  
Figure Middle East and Africa Laptop Market Forecast Sales (2020-2025)  
Figure Middle East and Africa Laptop Market Forecast Revenue (\$) (2020-2025)  
Figure UAE Laptop Market Sales and Growth Rate (2015-2020)  
Figure Egypt Laptop Market Sales and Growth Rate (2015-2020)  
Figure South Africa Laptop Market Sales and Growth Rate (2015-2020)

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