

Global Ladies' Sleepwear Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G4433F96D377EN.html>

Date: November 2023

Pages: 120

Price: US\$ 3,250.00 (Single User License)

ID: G4433F96D377EN

Abstracts

Sleepwear – also called nightwear , nightclothes, or nightdress – is clothing designed to be worn while sleeping. Most of Ladies' Sleepwear use 100% cotton and some mix polyester and spandex. Some are plain, some are printed with flowers, animals, cartoon characters, green and some similar patterns. In addition, their neckline type and neckline can be distinguished. But most pajamas are wool trousers and are often comfortable.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Ladies' Sleepwear market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Ladies' Sleepwear market are covered in Chapter 9:

Bradelis
Le Perla
Three Graces London
Muji
Gucci
Eberjey
Dolce & Gabbana
Sleepy Johnes
Keshine
Journelle
Oysho
Queend
Aimer
tutuanna
Massimo Dutti
Gelato Pique
Morgan Lane
David Jones
Everlane
Ralph Lauren
Zalora
Mimi Holiday
narue
Calvin Klein
H&M
Uniqlo

In Chapter 5 and Chapter 7.3, based on types, the Ladies' Sleepwear market from 2017 to 2027 is primarily split into:

Cotton
Wool
Linen
Silk
PVC
Others

In Chapter 6 and Chapter 7.4, based on applications, the Ladies' Sleepwear market

from 2017 to 2027 covers:

Low-income Women

High-income Women

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Ladies' Sleepwear market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Ladies' Sleepwear Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely

analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data

regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 LADIES' SLEEPWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Ladies' Sleepwear Market
- 1.2 Ladies' Sleepwear Market Segment by Type
 - 1.2.1 Global Ladies' Sleepwear Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Ladies' Sleepwear Market Segment by Application
 - 1.3.1 Ladies' Sleepwear Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Ladies' Sleepwear Market, Region Wise (2017-2027)
 - 1.4.1 Global Ladies' Sleepwear Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Ladies' Sleepwear Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Ladies' Sleepwear Market Status and Prospect (2017-2027)
 - 1.4.4 China Ladies' Sleepwear Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Ladies' Sleepwear Market Status and Prospect (2017-2027)
 - 1.4.6 India Ladies' Sleepwear Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Ladies' Sleepwear Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Ladies' Sleepwear Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Ladies' Sleepwear Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Ladies' Sleepwear (2017-2027)
 - 1.5.1 Global Ladies' Sleepwear Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Ladies' Sleepwear Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Ladies' Sleepwear Market

2 INDUSTRY OUTLOOK

- 2.1 Ladies' Sleepwear Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Ladies' Sleepwear Market Drivers Analysis
- 2.4 Ladies' Sleepwear Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Ladies' Sleepwear Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Ladies' Sleepwear Industry Development

3 GLOBAL LADIES' SLEEPWEAR MARKET LANDSCAPE BY PLAYER

3.1 Global Ladies' Sleepwear Sales Volume and Share by Player (2017-2022)

3.2 Global Ladies' Sleepwear Revenue and Market Share by Player (2017-2022)

3.3 Global Ladies' Sleepwear Average Price by Player (2017-2022)

3.4 Global Ladies' Sleepwear Gross Margin by Player (2017-2022)

3.5 Ladies' Sleepwear Market Competitive Situation and Trends

3.5.1 Ladies' Sleepwear Market Concentration Rate

3.5.2 Ladies' Sleepwear Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL LADIES' SLEEPWEAR SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Ladies' Sleepwear Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Ladies' Sleepwear Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Ladies' Sleepwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Ladies' Sleepwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Ladies' Sleepwear Market Under COVID-19

4.5 Europe Ladies' Sleepwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Ladies' Sleepwear Market Under COVID-19

4.6 China Ladies' Sleepwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Ladies' Sleepwear Market Under COVID-19

4.7 Japan Ladies' Sleepwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Ladies' Sleepwear Market Under COVID-19

4.8 India Ladies' Sleepwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Ladies' Sleepwear Market Under COVID-19
- 4.9 Southeast Asia Ladies' Sleepwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Ladies' Sleepwear Market Under COVID-19
- 4.10 Latin America Ladies' Sleepwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Ladies' Sleepwear Market Under COVID-19
- 4.11 Middle East and Africa Ladies' Sleepwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Ladies' Sleepwear Market Under COVID-19

5 GLOBAL LADIES' SLEEPWEAR SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Ladies' Sleepwear Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Ladies' Sleepwear Revenue and Market Share by Type (2017-2022)
- 5.3 Global Ladies' Sleepwear Price by Type (2017-2022)
- 5.4 Global Ladies' Sleepwear Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Ladies' Sleepwear Sales Volume, Revenue and Growth Rate of Cotton (2017-2022)
 - 5.4.2 Global Ladies' Sleepwear Sales Volume, Revenue and Growth Rate of Wool (2017-2022)
 - 5.4.3 Global Ladies' Sleepwear Sales Volume, Revenue and Growth Rate of Linen (2017-2022)
 - 5.4.4 Global Ladies' Sleepwear Sales Volume, Revenue and Growth Rate of Silk (2017-2022)
 - 5.4.5 Global Ladies' Sleepwear Sales Volume, Revenue and Growth Rate of PVC (2017-2022)
 - 5.4.6 Global Ladies' Sleepwear Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL LADIES' SLEEPWEAR MARKET ANALYSIS BY APPLICATION

- 6.1 Global Ladies' Sleepwear Consumption and Market Share by Application (2017-2022)
- 6.2 Global Ladies' Sleepwear Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Ladies' Sleepwear Consumption and Growth Rate by Application

(2017-2022)

6.3.1 Global Ladies' Sleepwear Consumption and Growth Rate of Low-income Women (2017-2022)

6.3.2 Global Ladies' Sleepwear Consumption and Growth Rate of High-income Women (2017-2022)

7 GLOBAL LADIES' SLEEPWEAR MARKET FORECAST (2022-2027)

7.1 Global Ladies' Sleepwear Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Ladies' Sleepwear Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Ladies' Sleepwear Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Ladies' Sleepwear Price and Trend Forecast (2022-2027)

7.2 Global Ladies' Sleepwear Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Ladies' Sleepwear Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Ladies' Sleepwear Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Ladies' Sleepwear Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Ladies' Sleepwear Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Ladies' Sleepwear Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Ladies' Sleepwear Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Ladies' Sleepwear Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Ladies' Sleepwear Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Ladies' Sleepwear Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Ladies' Sleepwear Revenue and Growth Rate of Cotton (2022-2027)

7.3.2 Global Ladies' Sleepwear Revenue and Growth Rate of Wool (2022-2027)

7.3.3 Global Ladies' Sleepwear Revenue and Growth Rate of Linen (2022-2027)

7.3.4 Global Ladies' Sleepwear Revenue and Growth Rate of Silk (2022-2027)

7.3.5 Global Ladies' Sleepwear Revenue and Growth Rate of PVC (2022-2027)

7.3.6 Global Ladies' Sleepwear Revenue and Growth Rate of Others (2022-2027)

7.4 Global Ladies' Sleepwear Consumption Forecast by Application (2022-2027)

7.4.1 Global Ladies' Sleepwear Consumption Value and Growth Rate of Low-income Women(2022-2027)

7.4.2 Global Ladies' Sleepwear Consumption Value and Growth Rate of High-income Women(2022-2027)

7.5 Ladies' Sleepwear Market Forecast Under COVID-19

8 LADIES' SLEEPWEAR MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Ladies' Sleepwear Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Ladies' Sleepwear Analysis

8.6 Major Downstream Buyers of Ladies' Sleepwear Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Ladies' Sleepwear Industry

9 PLAYERS PROFILES

9.1 Bradelis

9.1.1 Bradelis Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Ladies' Sleepwear Product Profiles, Application and Specification

9.1.3 Bradelis Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Le Perla

9.2.1 Le Perla Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Ladies' Sleepwear Product Profiles, Application and Specification

9.2.3 Le Perla Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Three Graces London

9.3.1 Three Graces London Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Ladies' Sleepwear Product Profiles, Application and Specification

9.3.3 Three Graces London Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Muji

9.4.1 Muji Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.4.2 Ladies' Sleepwear Product Profiles, Application and Specification
- 9.4.3 Muji Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Gucci
 - 9.5.1 Gucci Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.5.3 Gucci Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Eberjey
 - 9.6.1 Eberjey Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.6.3 Eberjey Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Dolce & Gabbana
 - 9.7.1 Dolce & Gabbana Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.7.3 Dolce & Gabbana Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Sleepy Johnes
 - 9.8.1 Sleepy Johnes Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.8.3 Sleepy Johnes Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 Keshine
 - 9.9.1 Keshine Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.9.3 Keshine Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Journelle
 - 9.10.1 Journelle Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.10.2 Ladies' Sleepwear Product Profiles, Application and Specification
- 9.10.3 Journelle Market Performance (2017-2022)
- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 Oysho
 - 9.11.1 Oysho Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.11.3 Oysho Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Queend
 - 9.12.1 Queend Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.12.3 Queend Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Aimer
 - 9.13.1 Aimer Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.13.3 Aimer Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 tutuanna
 - 9.14.1 tutuanna Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.14.3 tutuanna Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 Massimo Dutti
 - 9.15.1 Massimo Dutti Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.15.3 Massimo Dutti Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 Gelato Pique
 - 9.16.1 Gelato Pique Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.16.2 Ladies' Sleepwear Product Profiles, Application and Specification
- 9.16.3 Gelato Pique Market Performance (2017-2022)
- 9.16.4 Recent Development
- 9.16.5 SWOT Analysis
- 9.17 Morgan Lane
 - 9.17.1 Morgan Lane Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.17.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.17.3 Morgan Lane Market Performance (2017-2022)
 - 9.17.4 Recent Development
 - 9.17.5 SWOT Analysis
- 9.18 David Jones
 - 9.18.1 David Jones Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.18.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.18.3 David Jones Market Performance (2017-2022)
 - 9.18.4 Recent Development
 - 9.18.5 SWOT Analysis
- 9.19 Everlane
 - 9.19.1 Everlane Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.19.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.19.3 Everlane Market Performance (2017-2022)
 - 9.19.4 Recent Development
 - 9.19.5 SWOT Analysis
- 9.20 Ralph Lauren
 - 9.20.1 Ralph Lauren Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.20.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.20.3 Ralph Lauren Market Performance (2017-2022)
 - 9.20.4 Recent Development
 - 9.20.5 SWOT Analysis
- 9.21 Zalora
 - 9.21.1 Zalora Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.21.2 Ladies' Sleepwear Product Profiles, Application and Specification
 - 9.21.3 Zalora Market Performance (2017-2022)
 - 9.21.4 Recent Development
 - 9.21.5 SWOT Analysis
- 9.22 Mimi Holiday

9.22.1 Mimi Holiday Basic Information, Manufacturing Base, Sales Region and Competitors

9.22.2 Ladies' Sleepwear Product Profiles, Application and Specification

9.22.3 Mimi Holiday Market Performance (2017-2022)

9.22.4 Recent Development

9.22.5 SWOT Analysis

9.23 narue

9.23.1 narue Basic Information, Manufacturing Base, Sales Region and Competitors

9.23.2 Ladies' Sleepwear Product Profiles, Application and Specification

9.23.3 narue Market Performance (2017-2022)

9.23.4 Recent Development

9.23.5 SWOT Analysis

9.24 Calvin Klein

9.24.1 Calvin Klein Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 Ladies' Sleepwear Product Profiles, Application and Specification

9.24.3 Calvin Klein Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

9.25 H&M

9.25.1 H&M Basic Information, Manufacturing Base, Sales Region and Competitors

9.25.2 Ladies' Sleepwear Product Profiles, Application and Specification

9.25.3 H&M Market Performance (2017-2022)

9.25.4 Recent Development

9.25.5 SWOT Analysis

9.26 Uniqlo

9.26.1 Uniqlo Basic Information, Manufacturing Base, Sales Region and Competitors

9.26.2 Ladies' Sleepwear Product Profiles, Application and Specification

9.26.3 Uniqlo Market Performance (2017-2022)

9.26.4 Recent Development

9.26.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Ladies' Sleepwear Product Picture

Table Global Ladies' Sleepwear Market Sales Volume and CAGR (%) Comparison by Type

Table Ladies' Sleepwear Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Ladies' Sleepwear Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Ladies' Sleepwear Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Ladies' Sleepwear Industry Development

Table Global Ladies' Sleepwear Sales Volume by Player (2017-2022)

Table Global Ladies' Sleepwear Sales Volume Share by Player (2017-2022)

Figure Global Ladies' Sleepwear Sales Volume Share by Player in 2021

Table Ladies' Sleepwear Revenue (Million USD) by Player (2017-2022)

Table Ladies' Sleepwear Revenue Market Share by Player (2017-2022)

Table Ladies' Sleepwear Price by Player (2017-2022)

Table Ladies' Sleepwear Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Ladies' Sleepwear Sales Volume, Region Wise (2017-2022)

Table Global Ladies' Sleepwear Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Ladies' Sleepwear Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Ladies' Sleepwear Sales Volume Market Share, Region Wise in 2021

Table Global Ladies' Sleepwear Revenue (Million USD), Region Wise (2017-2022)

Table Global Ladies' Sleepwear Revenue Market Share, Region Wise (2017-2022)

Figure Global Ladies' Sleepwear Revenue Market Share, Region Wise (2017-2022)

Figure Global Ladies' Sleepwear Revenue Market Share, Region Wise in 2021

Table Global Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Ladies' Sleepwear Sales Volume by Type (2017-2022)

Table Global Ladies' Sleepwear Sales Volume Market Share by Type (2017-2022)

Figure Global Ladies' Sleepwear Sales Volume Market Share by Type in 2021

Table Global Ladies' Sleepwear Revenue (Million USD) by Type (2017-2022)

Table Global Ladies' Sleepwear Revenue Market Share by Type (2017-2022)

Figure Global Ladies' Sleepwear Revenue Market Share by Type in 2021

Table Ladies' Sleepwear Price by Type (2017-2022)

Figure Global Ladies' Sleepwear Sales Volume and Growth Rate of Cotton (2017-2022)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Cotton (2017-2022)

Figure Global Ladies' Sleepwear Sales Volume and Growth Rate of Wool (2017-2022)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Wool (2017-2022)

Figure Global Ladies' Sleepwear Sales Volume and Growth Rate of Linen (2017-2022)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Linen (2017-2022)

Figure Global Ladies' Sleepwear Sales Volume and Growth Rate of Silk (2017-2022)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Silk (2017-2022)

Figure Global Ladies' Sleepwear Sales Volume and Growth Rate of PVC (2017-2022)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of PVC (2017-2022)

Figure Global Ladies' Sleepwear Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Ladies' Sleepwear Consumption by Application (2017-2022)

Table Global Ladies' Sleepwear Consumption Market Share by Application (2017-2022)

Table Global Ladies' Sleepwear Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Ladies' Sleepwear Consumption Revenue Market Share by Application (2017-2022)

Table Global Ladies' Sleepwear Consumption and Growth Rate of Low-income Women (2017-2022)

Table Global Ladies' Sleepwear Consumption and Growth Rate of High-income Women (2017-2022)

Figure Global Ladies' Sleepwear Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Ladies' Sleepwear Price and Trend Forecast (2022-2027)

Figure USA Ladies' Sleepwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Ladies' Sleepwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Ladies' Sleepwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Ladies' Sleepwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Ladies' Sleepwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Ladies' Sleepwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Ladies' Sleepwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Ladies' Sleepwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Ladies' Sleepwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Ladies' Sleepwear Market Sales Volume Forecast, by Type

Table Global Ladies' Sleepwear Sales Volume Market Share Forecast, by Type

Table Global Ladies' Sleepwear Market Revenue (Million USD) Forecast, by Type

Table Global Ladies' Sleepwear Revenue Market Share Forecast, by Type

Table Global Ladies' Sleepwear Price Forecast, by Type

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Cotton (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Cotton (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Wool (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Wool (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Linen (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Linen (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Silk (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Silk (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of PVC (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of PVC (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Ladies' Sleepwear Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Ladies' Sleepwear Market Consumption Forecast, by Application

Table Global Ladies' Sleepwear Consumption Market Share Forecast, by Application

Table Global Ladies' Sleepwear Market Revenue (Million USD) Forecast, by Application

Table Global Ladies' Sleepwear Revenue Market Share Forecast, by Application

Figure Global Ladies' Sleepwear Consumption Value (Million USD) and Growth Rate of Low-income Women (2022-2027)

Figure Global Ladies' Sleepwear Consumption Value (Million USD) and Growth Rate of High-income Women (2022-2027)

Figure Ladies' Sleepwear Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Bradelis Profile

Table Bradelis Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bradelis Ladies' Sleepwear Sales Volume and Growth Rate

Figure Bradelis Revenue (Million USD) Market Share 2017-2022

Table Le Perla Profile

Table Le Perla Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Le Perla Ladies' Sleepwear Sales Volume and Growth Rate

Figure Le Perla Revenue (Million USD) Market Share 2017-2022

Table Three Graces London Profile

Table Three Graces London Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Three Graces London Ladies' Sleepwear Sales Volume and Growth Rate

Figure Three Graces London Revenue (Million USD) Market Share 2017-2022

Table Muji Profile

Table Muji Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Muji Ladies' Sleepwear Sales Volume and Growth Rate

Figure Muji Revenue (Million USD) Market Share 2017-2022

Table Gucci Profile

Table Gucci Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gucci Ladies' Sleepwear Sales Volume and Growth Rate

Figure Gucci Revenue (Million USD) Market Share 2017-2022

Table Eberjey Profile

Table Eberjey Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Eberjey Ladies' Sleepwear Sales Volume and Growth Rate

Figure Eberjey Revenue (Million USD) Market Share 2017-2022

Table Dolce & Gabbana Profile

Table Dolce & Gabbana Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dolce & Gabbana Ladies' Sleepwear Sales Volume and Growth Rate

Figure Dolce & Gabbana Revenue (Million USD) Market Share 2017-2022

Table Sleepy Johnes Profile

Table Sleepy Johnes Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price

and Gross Margin (2017-2022)

Figure Sleepy Johnes Ladies' Sleepwear Sales Volume and Growth Rate

Figure Sleepy Johnes Revenue (Million USD) Market Share 2017-2022

Table Keshine Profile

Table Keshine Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Keshine Ladies' Sleepwear Sales Volume and Growth Rate

Figure Keshine Revenue (Million USD) Market Share 2017-2022

Table Journelle Profile

Table Journelle Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Journelle Ladies' Sleepwear Sales Volume and Growth Rate

Figure Journelle Revenue (Million USD) Market Share 2017-2022

Table Oysho Profile

Table Oysho Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Oysho Ladies' Sleepwear Sales Volume and Growth Rate

Figure Oysho Revenue (Million USD) Market Share 2017-2022

Table Queend Profile

Table Queend Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Queend Ladies' Sleepwear Sales Volume and Growth Rate

Figure Queend Revenue (Million USD) Market Share 2017-2022

Table Aimer Profile

Table Aimer Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aimer Ladies' Sleepwear Sales Volume and Growth Rate

Figure Aimer Revenue (Million USD) Market Share 2017-2022

Table tutuanna Profile

Table tutuanna Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure tutuanna Ladies' Sleepwear Sales Volume and Growth Rate

Figure tutuanna Revenue (Million USD) Market Share 2017-2022

Table Massimo Dutti Profile

Table Massimo Dutti Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Massimo Dutti Ladies' Sleepwear Sales Volume and Growth Rate

Figure Massimo Dutti Revenue (Million USD) Market Share 2017-2022

Table Gelato Pique Profile

Table Gelato Pique Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gelato Pique Ladies' Sleepwear Sales Volume and Growth Rate

Figure Gelato Pique Revenue (Million USD) Market Share 2017-2022

Table Morgan Lane Profile

Table Morgan Lane Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Morgan Lane Ladies' Sleepwear Sales Volume and Growth Rate

Figure Morgan Lane Revenue (Million USD) Market Share 2017-2022

Table David Jones Profile

Table David Jones Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure David Jones Ladies' Sleepwear Sales Volume and Growth Rate

Figure David Jones Revenue (Million USD) Market Share 2017-2022

Table Everlane Profile

Table Everlane Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Everlane Ladies' Sleepwear Sales Volume and Growth Rate

Figure Everlane Revenue (Million USD) Market Share 2017-2022

Table Ralph Lauren Profile

Table Ralph Lauren Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ralph Lauren Ladies' Sleepwear Sales Volume and Growth Rate

Figure Ralph Lauren Revenue (Million USD) Market Share 2017-2022

Table Zalora Profile

Table Zalora Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zalora Ladies' Sleepwear Sales Volume and Growth Rate

Figure Zalora Revenue (Million USD) Market Share 2017-2022

Table Mimi Holiday Profile

Table Mimi Holiday Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mimi Holiday Ladies' Sleepwear Sales Volume and Growth Rate

Figure Mimi Holiday Revenue (Million USD) Market Share 2017-2022

Table narue Profile

Table narue Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure narue Ladies' Sleepwear Sales Volume and Growth Rate

Figure narue Revenue (Million USD) Market Share 2017-2022

Table Calvin Klein Profile

Table Calvin Klein Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Calvin Klein Ladies' Sleepwear Sales Volume and Growth Rate

Figure Calvin Klein Revenue (Million USD) Market Share 2017-2022

Table H&M Profile

Table H&M Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure H&M Ladies' Sleepwear Sales Volume and Growth Rate

Figure H&M Revenue (Million USD) Market Share 2017-2022

Table Uniqlo Profile

Table Uniqlo Ladies' Sleepwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Uniqlo Ladies' Sleepwear Sales Volume and Growth Rate

Figure Uniqlo Revenue (Million USD) Market Share 2017-2022

I would like to order

Product name: Global Ladies' Sleepwear Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/G4433F96D377EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4433F96D377EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

