

# Global Kombucha Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Kombucha is a special type of fermented tea drink. It is generally black or green in color and is usually produced by the fermentation of sugar and tea with other microbial culture such as bacteria, yeast and mold, among others.

Based on the Kombucha market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Kombucha market covered in Chapter 5:

Red Bull

Live Soda Kombucha

The Bu

Trader Joes

Humm

## Azure Standard

Better Booch  
Hudson River Foods  
Khukrain  
Townshend's Tea  
Buchi Kombucha  
Zen Tiger  
Rowdy Mermaid  
Blue India Kombucha  
NessAlla Kombucha  
GT's Kombucha  
Kosmic Kombucha  
Kombucha Wonder Drink  
KeVita  
The Humm Kombucha  
HappyBooch  
The Kombucha Shop  
Celestial Seasonings  
Reed's

In Chapter 6, on the basis of types, the Kombucha market from 2015 to 2025 is primarily split into:

Original  
Flavored

In Chapter 7, on the basis of applications, the Kombucha market from 2015 to 2025 covers:

Supermarkets  
Health stores  
Online stores  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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