

Global Knitwear Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G4D4DFB497B9EN.html>

Date: March 2022

Pages: 129

Price: US\$ 3,500.00 (Single User License)

ID: G4D4DFB497B9EN

Abstracts

Knitwear is a knitted garment. Knitted fabric is a textile made from knit. Its characteristics are different from woven fabrics because it is more flexible and easier to construct into smaller parts, making it ideal for socks and hats.

Based on the Knitwear market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Knitwear market covered in Chapter 5:

The Nautical Company (UK) Ltd.

Ralph Lauren Corporation

YOOX NET-A-PORTER GROUP

Fast Retailing Co., Ltd

Abercrombie & Fitch Co.

Marks and Spencer Group plc
Victoria's Secret
Hackett Ltd
Gap Inc.
Lactose
Loro Piana S.P.A.
Puma SE
Adidas AG
Nike Inc.
Gildan Activewear Inc.

In Chapter 6, on the basis of types, the Knitwear market from 2015 to 2025 is primarily split into:

Natural
Synthetic
Blended

In Chapter 7, on the basis of applications, the Knitwear market from 2015 to 2025 covers:

Innerwear
T-Shirts & Shirts
Sweaters & Jackets
Sweatshirts & Hoodies
Shorts & Trousers
Suits & Leggings
Accessories
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France

Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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