

# Global Kinesiology Tape Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GAB8C16DE47EEN.html>

Date: September 2023

Pages: 113

Price: US\$ 3,250.00 (Single User License)

ID: GAB8C16DE47EEN

## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Kinesiology Tape market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Kinesiology Tape market are covered in Chapter 9:

Atex Medical

Medsport

GSPMED

K-active

StrengthTape

LP Support

Major Medical

## TERA Medical

Mueller  
Kindmax  
Healixon  
Raphael  
Kinesio Taping  
Towatek Korea  
DL Medical&Health  
Nitto Denko  
SpiderTech  
Socko  
RockTape  
KT TAPE

In Chapter 5 and Chapter 7.3, based on types, the Kinesiology Tape market from 2017 to 2027 is primarily split into:

Pre-cut Shape  
Roll Form

In Chapter 6 and Chapter 7.4, based on applications, the Kinesiology Tape market from 2017 to 2027 covers:

Sport Team  
On-line Shop  
Franchised Store

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa

## Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the

Kinesiology Tape market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Kinesiology Tape Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will

all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021  
Base Year: 2021  
Estimated Year: 2022  
Forecast Period: 2022-2027

## Contents

### 1 KINESIOLOGY TAPE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Kinesiology Tape Market
- 1.2 Kinesiology Tape Market Segment by Type
  - 1.2.1 Global Kinesiology Tape Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Kinesiology Tape Market Segment by Application
  - 1.3.1 Kinesiology Tape Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Kinesiology Tape Market, Region Wise (2017-2027)
  - 1.4.1 Global Kinesiology Tape Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Kinesiology Tape Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Kinesiology Tape Market Status and Prospect (2017-2027)
  - 1.4.4 China Kinesiology Tape Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Kinesiology Tape Market Status and Prospect (2017-2027)
  - 1.4.6 India Kinesiology Tape Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Kinesiology Tape Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Kinesiology Tape Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Kinesiology Tape Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Kinesiology Tape (2017-2027)
  - 1.5.1 Global Kinesiology Tape Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Kinesiology Tape Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Kinesiology Tape Market

### 2 INDUSTRY OUTLOOK

- 2.1 Kinesiology Tape Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Kinesiology Tape Market Drivers Analysis
- 2.4 Kinesiology Tape Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Kinesiology Tape Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Kinesiology Tape Industry Development

### **3 GLOBAL KINESIOLOGY TAPE MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Kinesiology Tape Sales Volume and Share by Player (2017-2022)
- 3.2 Global Kinesiology Tape Revenue and Market Share by Player (2017-2022)
- 3.3 Global Kinesiology Tape Average Price by Player (2017-2022)
- 3.4 Global Kinesiology Tape Gross Margin by Player (2017-2022)
- 3.5 Kinesiology Tape Market Competitive Situation and Trends
  - 3.5.1 Kinesiology Tape Market Concentration Rate
  - 3.5.2 Kinesiology Tape Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL KINESIOLOGY TAPE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Kinesiology Tape Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Kinesiology Tape Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Kinesiology Tape Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Kinesiology Tape Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Kinesiology Tape Market Under COVID-19
- 4.5 Europe Kinesiology Tape Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Kinesiology Tape Market Under COVID-19
- 4.6 China Kinesiology Tape Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Kinesiology Tape Market Under COVID-19
- 4.7 Japan Kinesiology Tape Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Kinesiology Tape Market Under COVID-19
- 4.8 India Kinesiology Tape Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Kinesiology Tape Market Under COVID-19
- 4.9 Southeast Asia Kinesiology Tape Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Kinesiology Tape Market Under COVID-19
- 4.10 Latin America Kinesiology Tape Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Kinesiology Tape Market Under COVID-19
- 4.11 Middle East and Africa Kinesiology Tape Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Kinesiology Tape Market Under COVID-19

## **5 GLOBAL KINESIOLOGY TAPE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Kinesiology Tape Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Kinesiology Tape Revenue and Market Share by Type (2017-2022)
- 5.3 Global Kinesiology Tape Price by Type (2017-2022)
- 5.4 Global Kinesiology Tape Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Kinesiology Tape Sales Volume, Revenue and Growth Rate of Pre-cut Shape (2017-2022)
  - 5.4.2 Global Kinesiology Tape Sales Volume, Revenue and Growth Rate of Roll Form (2017-2022)

## **6 GLOBAL KINESIOLOGY TAPE MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Kinesiology Tape Consumption and Market Share by Application (2017-2022)
- 6.2 Global Kinesiology Tape Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Kinesiology Tape Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Kinesiology Tape Consumption and Growth Rate of Sport Team (2017-2022)
  - 6.3.2 Global Kinesiology Tape Consumption and Growth Rate of On-line Shop (2017-2022)
  - 6.3.3 Global Kinesiology Tape Consumption and Growth Rate of Franchised Store (2017-2022)

## **7 GLOBAL KINESIOLOGY TAPE MARKET FORECAST (2022-2027)**



- 7.1 Global Kinesiology Tape Sales Volume, Revenue Forecast (2022-2027)
  - 7.1.1 Global Kinesiology Tape Sales Volume and Growth Rate Forecast (2022-2027)
  - 7.1.2 Global Kinesiology Tape Revenue and Growth Rate Forecast (2022-2027)
  - 7.1.3 Global Kinesiology Tape Price and Trend Forecast (2022-2027)
- 7.2 Global Kinesiology Tape Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Kinesiology Tape Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Kinesiology Tape Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.3 China Kinesiology Tape Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.4 Japan Kinesiology Tape Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.5 India Kinesiology Tape Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.6 Southeast Asia Kinesiology Tape Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.7 Latin America Kinesiology Tape Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.8 Middle East and Africa Kinesiology Tape Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Kinesiology Tape Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Kinesiology Tape Revenue and Growth Rate of Pre-cut Shape (2022-2027)
  - 7.3.2 Global Kinesiology Tape Revenue and Growth Rate of Roll Form (2022-2027)
- 7.4 Global Kinesiology Tape Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Kinesiology Tape Consumption Value and Growth Rate of Sport Team(2022-2027)
  - 7.4.2 Global Kinesiology Tape Consumption Value and Growth Rate of On-line Shop(2022-2027)
  - 7.4.3 Global Kinesiology Tape Consumption Value and Growth Rate of Franchised Store(2022-2027)
- 7.5 Kinesiology Tape Market Forecast Under COVID-19

## **8 KINESIOLOGY TAPE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Kinesiology Tape Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis

- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Kinesiology Tape Analysis
- 8.6 Major Downstream Buyers of Kinesiology Tape Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Kinesiology Tape Industry

## **9 PLAYERS PROFILES**

### 9.1 Atex Medical

- 9.1.1 Atex Medical Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Kinesiology Tape Product Profiles, Application and Specification
- 9.1.3 Atex Medical Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

### 9.2 Medsport

- 9.2.1 Medsport Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Kinesiology Tape Product Profiles, Application and Specification
- 9.2.3 Medsport Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

### 9.3 GSPMED

- 9.3.1 GSPMED Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Kinesiology Tape Product Profiles, Application and Specification
- 9.3.3 GSPMED Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

### 9.4 K-active

- 9.4.1 K-active Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Kinesiology Tape Product Profiles, Application and Specification
- 9.4.3 K-active Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

### 9.5 StrengthTape

- 9.5.1 StrengthTape Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Kinesiology Tape Product Profiles, Application and Specification

- 9.5.3 StrengthTape Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis
- 9.6 LP Support
  - 9.6.1 LP Support Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 Kinesiology Tape Product Profiles, Application and Specification
  - 9.6.3 LP Support Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Major Medical
  - 9.7.1 Major Medical Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 Kinesiology Tape Product Profiles, Application and Specification
  - 9.7.3 Major Medical Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 TERA Medical
  - 9.8.1 TERA Medical Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.8.2 Kinesiology Tape Product Profiles, Application and Specification
  - 9.8.3 TERA Medical Market Performance (2017-2022)
  - 9.8.4 Recent Development
  - 9.8.5 SWOT Analysis
- 9.9 Mueller
  - 9.9.1 Mueller Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Kinesiology Tape Product Profiles, Application and Specification
  - 9.9.3 Mueller Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Kindmax
  - 9.10.1 Kindmax Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Kinesiology Tape Product Profiles, Application and Specification
  - 9.10.3 Kindmax Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Healixon
  - 9.11.1 Healixon Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.11.2 Kinesiology Tape Product Profiles, Application and Specification

9.11.3 Healixon Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Raphael

9.12.1 Raphael Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Kinesiology Tape Product Profiles, Application and Specification

9.12.3 Raphael Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 Kinesio Taping

9.13.1 Kinesio Taping Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Kinesiology Tape Product Profiles, Application and Specification

9.13.3 Kinesio Taping Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 Towatek Korea

9.14.1 Towatek Korea Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Kinesiology Tape Product Profiles, Application and Specification

9.14.3 Towatek Korea Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 DL Medical&Health

9.15.1 DL Medical&Health Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Kinesiology Tape Product Profiles, Application and Specification

9.15.3 DL Medical&Health Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## 9.16 Nitto Denko

9.16.1 Nitto Denko Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Kinesiology Tape Product Profiles, Application and Specification

9.16.3 Nitto Denko Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

## 9.17 SpiderTech

9.17.1 SpiderTech Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Kinesiology Tape Product Profiles, Application and Specification

9.17.3 SpiderTech Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

## 9.18 Socko

9.18.1 Socko Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Kinesiology Tape Product Profiles, Application and Specification

9.18.3 Socko Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

## 9.19 RockTape

9.19.1 RockTape Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Kinesiology Tape Product Profiles, Application and Specification

9.19.3 RockTape Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

## 9.20 KT TAPE

9.20.1 KT TAPE Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Kinesiology Tape Product Profiles, Application and Specification

9.20.3 KT TAPE Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

# 10 RESEARCH FINDINGS AND CONCLUSION

# 11 APPENDIX

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Kinesiology Tape Product Picture

Table Global Kinesiology Tape Market Sales Volume and CAGR (%) Comparison by Type

Table Kinesiology Tape Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Kinesiology Tape Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Kinesiology Tape Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Kinesiology Tape Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Kinesiology Tape Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Kinesiology Tape Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Kinesiology Tape Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Kinesiology Tape Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Kinesiology Tape Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Kinesiology Tape Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Kinesiology Tape Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Kinesiology Tape Industry Development

Table Global Kinesiology Tape Sales Volume by Player (2017-2022)

Table Global Kinesiology Tape Sales Volume Share by Player (2017-2022)

Figure Global Kinesiology Tape Sales Volume Share by Player in 2021

Table Kinesiology Tape Revenue (Million USD) by Player (2017-2022)

Table Kinesiology Tape Revenue Market Share by Player (2017-2022)

Table Kinesiology Tape Price by Player (2017-2022)

Table Kinesiology Tape Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans



Table Global Kinesiology Tape Sales Volume, Region Wise (2017-2022)  
Table Global Kinesiology Tape Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Kinesiology Tape Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Kinesiology Tape Sales Volume Market Share, Region Wise in 2021  
Table Global Kinesiology Tape Revenue (Million USD), Region Wise (2017-2022)  
Table Global Kinesiology Tape Revenue Market Share, Region Wise (2017-2022)  
Figure Global Kinesiology Tape Revenue Market Share, Region Wise (2017-2022)  
Figure Global Kinesiology Tape Revenue Market Share, Region Wise in 2021  
Table Global Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Kinesiology Tape Sales Volume by Type (2017-2022)  
Table Global Kinesiology Tape Sales Volume Market Share by Type (2017-2022)  
Figure Global Kinesiology Tape Sales Volume Market Share by Type in 2021  
Table Global Kinesiology Tape Revenue (Million USD) by Type (2017-2022)  
Table Global Kinesiology Tape Revenue Market Share by Type (2017-2022)  
Figure Global Kinesiology Tape Revenue Market Share by Type in 2021  
Table Kinesiology Tape Price by Type (2017-2022)  
Figure Global Kinesiology Tape Sales Volume and Growth Rate of Pre-cut Shape (2017-2022)  
Figure Global Kinesiology Tape Revenue (Million USD) and Growth Rate of Pre-cut Shape (2017-2022)  
Figure Global Kinesiology Tape Sales Volume and Growth Rate of Roll Form (2017-2022)

Figure Global Kinesiology Tape Revenue (Million USD) and Growth Rate of Roll Form (2017-2022)

Table Global Kinesiology Tape Consumption by Application (2017-2022)

Table Global Kinesiology Tape Consumption Market Share by Application (2017-2022)

Table Global Kinesiology Tape Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Kinesiology Tape Consumption Revenue Market Share by Application (2017-2022)

Table Global Kinesiology Tape Consumption and Growth Rate of Sport Team (2017-2022)

Table Global Kinesiology Tape Consumption and Growth Rate of On-line Shop (2017-2022)

Table Global Kinesiology Tape Consumption and Growth Rate of Franchised Store (2017-2022)

Figure Global Kinesiology Tape Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Kinesiology Tape Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Kinesiology Tape Price and Trend Forecast (2022-2027)

Figure USA Kinesiology Tape Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Kinesiology Tape Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Kinesiology Tape Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Kinesiology Tape Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Kinesiology Tape Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Kinesiology Tape Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Kinesiology Tape Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Kinesiology Tape Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Kinesiology Tape Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Kinesiology Tape Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Kinesiology Tape Market Sales Volume and Growth Rate



Forecast Analysis (2022-2027)

Figure Southeast Asia Kinesiology Tape Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Kinesiology Tape Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Kinesiology Tape Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Kinesiology Tape Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Kinesiology Tape Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Kinesiology Tape Market Sales Volume Forecast, by Type

Table Global Kinesiology Tape Sales Volume Market Share Forecast, by Type

Table Global Kinesiology Tape Market Revenue (Million USD) Forecast, by Type

Table Global Kinesiology Tape Revenue Market Share Forecast, by Type

Table Global Kinesiology Tape Price Forecast, by Type

Figure Global Kinesiology Tape Revenue (Million USD) and Growth Rate of Pre-cut Shape (2022-2027)

Figure Global Kinesiology Tape Revenue (Million USD) and Growth Rate of Pre-cut Shape (2022-2027)

Figure Global Kinesiology Tape Revenue (Million USD) and Growth Rate of Roll Form (2022-2027)

Figure Global Kinesiology Tape Revenue (Million USD) and Growth Rate of Roll Form (2022-2027)

Table Global Kinesiology Tape Market Consumption Forecast, by Application

Table Global Kinesiology Tape Consumption Market Share Forecast, by Application

Table Global Kinesiology Tape Market Revenue (Million USD) Forecast, by Application

Table Global Kinesiology Tape Revenue Market Share Forecast, by Application

Figure Global Kinesiology Tape Consumption Value (Million USD) and Growth Rate of Sport Team (2022-2027)

Figure Global Kinesiology Tape Consumption Value (Million USD) and Growth Rate of On-line Shop (2022-2027)

Figure Global Kinesiology Tape Consumption Value (Million USD) and Growth Rate of Franchised Store (2022-2027)

Figure Kinesiology Tape Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Atex Medical Profile

Table Atex Medical Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Atex Medical Kinesiology Tape Sales Volume and Growth Rate

Figure Atex Medical Revenue (Million USD) Market Share 2017-2022

Table Medsport Profile

Table Medsport Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Medsport Kinesiology Tape Sales Volume and Growth Rate

Figure Medsport Revenue (Million USD) Market Share 2017-2022

Table GSPMED Profile

Table GSPMED Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure GSPMED Kinesiology Tape Sales Volume and Growth Rate

Figure GSPMED Revenue (Million USD) Market Share 2017-2022

Table K-active Profile

Table K-active Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure K-active Kinesiology Tape Sales Volume and Growth Rate

Figure K-active Revenue (Million USD) Market Share 2017-2022

Table StrengthTape Profile

Table StrengthTape Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure StrengthTape Kinesiology Tape Sales Volume and Growth Rate

Figure StrengthTape Revenue (Million USD) Market Share 2017-2022

Table LP Support Profile

Table LP Support Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LP Support Kinesiology Tape Sales Volume and Growth Rate

Figure LP Support Revenue (Million USD) Market Share 2017-2022

Table Major Medical Profile

Table Major Medical Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Major Medical Kinesiology Tape Sales Volume and Growth Rate

Figure Major Medical Revenue (Million USD) Market Share 2017-2022

Table TERA Medical Profile

Table TERA Medical Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TERA Medical Kinesiology Tape Sales Volume and Growth Rate

Figure TERA Medical Revenue (Million USD) Market Share 2017-2022

Table Mueller Profile

Table Mueller Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mueller Kinesiology Tape Sales Volume and Growth Rate

Figure Mueller Revenue (Million USD) Market Share 2017-2022

Table Kindmax Profile

Table Kindmax Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kindmax Kinesiology Tape Sales Volume and Growth Rate

Figure Kindmax Revenue (Million USD) Market Share 2017-2022

Table Healixon Profile

Table Healixon Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Healixon Kinesiology Tape Sales Volume and Growth Rate

Figure Healixon Revenue (Million USD) Market Share 2017-2022

Table Raphael Profile

Table Raphael Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Raphael Kinesiology Tape Sales Volume and Growth Rate

Figure Raphael Revenue (Million USD) Market Share 2017-2022

Table Kinesio Taping Profile

Table Kinesio Taping Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kinesio Taping Kinesiology Tape Sales Volume and Growth Rate

Figure Kinesio Taping Revenue (Million USD) Market Share 2017-2022

Table Towatek Korea Profile

Table Towatek Korea Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Towatek Korea Kinesiology Tape Sales Volume and Growth Rate

Figure Towatek Korea Revenue (Million USD) Market Share 2017-2022

Table DL Medical&Health Profile

Table DL Medical&Health Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DL Medical&Health Kinesiology Tape Sales Volume and Growth Rate

Figure DL Medical&Health Revenue (Million USD) Market Share 2017-2022

Table Nitto Denko Profile

Table Nitto Denko Kinesiology Tape Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Nitto Denko Kinesiology Tape Sales Volume and Growth Rate

Figure Nitto Denko Revenue (Million USD) Market Share 2017-2022

Table SpiderTech Profile

Table SpiderTech Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SpiderTech Kinesiology Tape Sales Volume and Growth Rate

Figure SpiderTech Revenue (Million USD) Market Share 2017-2022

Table Socko Profile

Table Socko Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Socko Kinesiology Tape Sales Volume and Growth Rate

Figure Socko Revenue (Million USD) Market Share 2017-2022

Table RockTape Profile

Table RockTape Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure RockTape Kinesiology Tape Sales Volume and Growth Rate

Figure RockTape Revenue (Million USD) Market Share 2017-2022

Table KT TAPE Profile

Table KT TAPE Kinesiology Tape Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure KT TAPE Kinesiology Tape Sales Volume and Growth Rate

Figure KT TAPE Revenue (Million USD) Market Share 2017-2022

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