

Global IT Spending by 3PL Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A 3PL (third-party logistics) provider offers outsourced logistics services, which encompass anything that involves management of one or more facets of procurement and fulfillment activities. In business, 3PL has a broad meaning that applies to any service contract that involves storing or shipping items. A 3PL service may be a single provider, such as transportation or warehouse storage, or it can be a systemwide bundle of services capable of handling supply chain management.

Based on the IT Spending by 3PL market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global IT Spending by 3PL market covered in Chapter 5:

TCS

Servicemax

FieldOne Systems

Genpact
Geneva Systems
System Logic
IFS
JDA
Infosys
ClickSoftware
DHL
Capgemini
Camelot 3PL Software
AegisBridge Solution
Manhattan Associates
IBM
iTracker
3PLCentral
Kuehne + Nagel International AG
Expeditors International
Accenture

In Chapter 6, on the basis of types, the IT Spending by 3PL market from 2015 to 2025 is primarily split into:

IT services
Hardware
Software

In Chapter 7, on the basis of applications, the IT Spending by 3PL market from 2015 to 2025 covers:

Freight Management System
Field Service Management System
Warehouse Management System
Transportation Management System
SCM and Procurement Management System

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States

Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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