

# Global IT Managed Services Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

IT managed services are services provided by third parties and are designed to provide support and innovative solutions for managing and monitoring IT infrastructure and networks. Services include cloud computing, data storage, improving efficiency, and handling customer IT work. It also helps organizations by providing time-efficient and productive work models to improve operational efficiency. Implementing IT hosting services can greatly reduce IT costs, increase organizational flexibility and provide technical advantages for better customers and customer service.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the IT Managed Services market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global IT Managed Services market are covered in Chapter 9:

IBM  
Rackspace  
DXC Technology  
Cisco  
Dell EMC  
Accenture  
Jade Global  
Sapiens International  
SAS Institute  
Marco Technologies  
CenturyLink  
Presidio  
Unisys  
Cognizant

In Chapter 5 and Chapter 7.3, based on types, the IT Managed Services market from 2017 to 2027 is primarily split into:

Cloud-Based  
On-Premise

In Chapter 6 and Chapter 7.4, based on applications, the IT Managed Services market from 2017 to 2027 covers:

BFSI  
Retail  
Logistics  
Healthcare and Lifesciences  
Government  
IT and Telecom  
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the IT Managed Services market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the IT Managed Services Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 IT MANAGED SERVICES MARKET OVERVIEW

- 1.1 Product Overview and Scope of IT Managed Services Market
- 1.2 IT Managed Services Market Segment by Type
  - 1.2.1 Global IT Managed Services Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global IT Managed Services Market Segment by Application
  - 1.3.1 IT Managed Services Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global IT Managed Services Market, Region Wise (2017-2027)
  - 1.4.1 Global IT Managed Services Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States IT Managed Services Market Status and Prospect (2017-2027)
  - 1.4.3 Europe IT Managed Services Market Status and Prospect (2017-2027)
  - 1.4.4 China IT Managed Services Market Status and Prospect (2017-2027)
  - 1.4.5 Japan IT Managed Services Market Status and Prospect (2017-2027)
  - 1.4.6 India IT Managed Services Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia IT Managed Services Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America IT Managed Services Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa IT Managed Services Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of IT Managed Services (2017-2027)
  - 1.5.1 Global IT Managed Services Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global IT Managed Services Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the IT Managed Services Market

### 2 INDUSTRY OUTLOOK

- 2.1 IT Managed Services Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 IT Managed Services Market Drivers Analysis

- 2.4 IT Managed Services Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 IT Managed Services Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on IT Managed Services Industry Development

### **3 GLOBAL IT MANAGED SERVICES MARKET LANDSCAPE BY PLAYER**

- 3.1 Global IT Managed Services Sales Volume and Share by Player (2017-2022)
- 3.2 Global IT Managed Services Revenue and Market Share by Player (2017-2022)
- 3.3 Global IT Managed Services Average Price by Player (2017-2022)
- 3.4 Global IT Managed Services Gross Margin by Player (2017-2022)
- 3.5 IT Managed Services Market Competitive Situation and Trends
  - 3.5.1 IT Managed Services Market Concentration Rate
  - 3.5.2 IT Managed Services Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL IT MANAGED SERVICES SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global IT Managed Services Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global IT Managed Services Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global IT Managed Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States IT Managed Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States IT Managed Services Market Under COVID-19
- 4.5 Europe IT Managed Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe IT Managed Services Market Under COVID-19
- 4.6 China IT Managed Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China IT Managed Services Market Under COVID-19
- 4.7 Japan IT Managed Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan IT Managed Services Market Under COVID-19
- 4.8 India IT Managed Services Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India IT Managed Services Market Under COVID-19

4.9 Southeast Asia IT Managed Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia IT Managed Services Market Under COVID-19

4.10 Latin America IT Managed Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America IT Managed Services Market Under COVID-19

4.11 Middle East and Africa IT Managed Services Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa IT Managed Services Market Under COVID-19

## **5 GLOBAL IT MANAGED SERVICES SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global IT Managed Services Sales Volume and Market Share by Type (2017-2022)

5.2 Global IT Managed Services Revenue and Market Share by Type (2017-2022)

5.3 Global IT Managed Services Price by Type (2017-2022)

5.4 Global IT Managed Services Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global IT Managed Services Sales Volume, Revenue and Growth Rate of Cloud-Based (2017-2022)

5.4.2 Global IT Managed Services Sales Volume, Revenue and Growth Rate of On-Premise (2017-2022)

## **6 GLOBAL IT MANAGED SERVICES MARKET ANALYSIS BY APPLICATION**

6.1 Global IT Managed Services Consumption and Market Share by Application (2017-2022)

6.2 Global IT Managed Services Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global IT Managed Services Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global IT Managed Services Consumption and Growth Rate of BFSI (2017-2022)

6.3.2 Global IT Managed Services Consumption and Growth Rate of Retail (2017-2022)

6.3.3 Global IT Managed Services Consumption and Growth Rate of Logistics (2017-2022)



6.3.4 Global IT Managed Services Consumption and Growth Rate of Healthcare and Lifesciences (2017-2022)

6.3.5 Global IT Managed Services Consumption and Growth Rate of Government (2017-2022)

6.3.6 Global IT Managed Services Consumption and Growth Rate of IT and Telecom (2017-2022)

6.3.7 Global IT Managed Services Consumption and Growth Rate of Other (2017-2022)

## **7 GLOBAL IT MANAGED SERVICES MARKET FORECAST (2022-2027)**

7.1 Global IT Managed Services Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global IT Managed Services Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global IT Managed Services Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global IT Managed Services Price and Trend Forecast (2022-2027)

7.2 Global IT Managed Services Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States IT Managed Services Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe IT Managed Services Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China IT Managed Services Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan IT Managed Services Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India IT Managed Services Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia IT Managed Services Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America IT Managed Services Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa IT Managed Services Sales Volume and Revenue Forecast (2022-2027)

7.3 Global IT Managed Services Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global IT Managed Services Revenue and Growth Rate of Cloud-Based (2022-2027)

7.3.2 Global IT Managed Services Revenue and Growth Rate of On-Premise (2022-2027)

7.4 Global IT Managed Services Consumption Forecast by Application (2022-2027)

7.4.1 Global IT Managed Services Consumption Value and Growth Rate of BFSI(2022-2027)

7.4.2 Global IT Managed Services Consumption Value and Growth Rate of Retail(2022-2027)

7.4.3 Global IT Managed Services Consumption Value and Growth Rate of Logistics(2022-2027)

7.4.4 Global IT Managed Services Consumption Value and Growth Rate of Healthcare and Lifesciences(2022-2027)

7.4.5 Global IT Managed Services Consumption Value and Growth Rate of Government(2022-2027)

7.4.6 Global IT Managed Services Consumption Value and Growth Rate of IT and Telecom(2022-2027)

7.4.7 Global IT Managed Services Consumption Value and Growth Rate of Other(2022-2027)

7.5 IT Managed Services Market Forecast Under COVID-19

## **8 IT MANAGED SERVICES MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 IT Managed Services Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of IT Managed Services Analysis

8.6 Major Downstream Buyers of IT Managed Services Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the IT Managed Services Industry

## **9 PLAYERS PROFILES**

9.1 IBM

9.1.1 IBM Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 IT Managed Services Product Profiles, Application and Specification

9.1.3 IBM Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Rackspace

9.2.1 Rackspace Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.2.2 IT Managed Services Product Profiles, Application and Specification
- 9.2.3 Rackspace Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- 9.3 DXC Technology
  - 9.3.1 DXC Technology Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.3.2 IT Managed Services Product Profiles, Application and Specification
  - 9.3.3 DXC Technology Market Performance (2017-2022)
  - 9.3.4 Recent Development
  - 9.3.5 SWOT Analysis
- 9.4 Cisco
  - 9.4.1 Cisco Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.4.2 IT Managed Services Product Profiles, Application and Specification
  - 9.4.3 Cisco Market Performance (2017-2022)
  - 9.4.4 Recent Development
  - 9.4.5 SWOT Analysis
- 9.5 Dell EMC
  - 9.5.1 Dell EMC Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.5.2 IT Managed Services Product Profiles, Application and Specification
  - 9.5.3 Dell EMC Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Accenture
  - 9.6.1 Accenture Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.6.2 IT Managed Services Product Profiles, Application and Specification
  - 9.6.3 Accenture Market Performance (2017-2022)
  - 9.6.4 Recent Development
  - 9.6.5 SWOT Analysis
- 9.7 Jade Global
  - 9.7.1 Jade Global Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.7.2 IT Managed Services Product Profiles, Application and Specification
  - 9.7.3 Jade Global Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Sapiens International
  - 9.8.1 Sapiens International Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.8.2 IT Managed Services Product Profiles, Application and Specification

9.8.3 Sapiens International Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 SAS Institute

9.9.1 SAS Institute Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.9.2 IT Managed Services Product Profiles, Application and Specification

9.9.3 SAS Institute Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 Marco Technologies

9.10.1 Marco Technologies Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.10.2 IT Managed Services Product Profiles, Application and Specification

9.10.3 Marco Technologies Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

## 9.11 CenturyLink

9.11.1 CenturyLink Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.11.2 IT Managed Services Product Profiles, Application and Specification

9.11.3 CenturyLink Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## 9.12 Presidio

9.12.1 Presidio Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 IT Managed Services Product Profiles, Application and Specification

9.12.3 Presidio Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

## 9.13 Unisys

9.13.1 Unisys Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 IT Managed Services Product Profiles, Application and Specification

9.13.3 Unisys Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

## 9.14 Cognizant

9.14.1 Cognizant Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 IT Managed Services Product Profiles, Application and Specification

9.14.3 Cognizant Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure IT Managed Services Product Picture

Table Global IT Managed Services Market Sales Volume and CAGR (%) Comparison by Type

Table IT Managed Services Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global IT Managed Services Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States IT Managed Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe IT Managed Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China IT Managed Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan IT Managed Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India IT Managed Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia IT Managed Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America IT Managed Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa IT Managed Services Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global IT Managed Services Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on IT Managed Services Industry Development

Table Global IT Managed Services Sales Volume by Player (2017-2022)

Table Global IT Managed Services Sales Volume Share by Player (2017-2022)

Figure Global IT Managed Services Sales Volume Share by Player in 2021

Table IT Managed Services Revenue (Million USD) by Player (2017-2022)

Table IT Managed Services Revenue Market Share by Player (2017-2022)

Table IT Managed Services Price by Player (2017-2022)

Table IT Managed Services Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global IT Managed Services Sales Volume, Region Wise (2017-2022)

Table Global IT Managed Services Sales Volume Market Share, Region Wise (2017-2022)

Figure Global IT Managed Services Sales Volume Market Share, Region Wise (2017-2022)

Figure Global IT Managed Services Sales Volume Market Share, Region Wise in 2021

Table Global IT Managed Services Revenue (Million USD), Region Wise (2017-2022)

Table Global IT Managed Services Revenue Market Share, Region Wise (2017-2022)

Figure Global IT Managed Services Revenue Market Share, Region Wise (2017-2022)

Figure Global IT Managed Services Revenue Market Share, Region Wise in 2021

Table Global IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global IT Managed Services Sales Volume by Type (2017-2022)

Table Global IT Managed Services Sales Volume Market Share by Type (2017-2022)

Figure Global IT Managed Services Sales Volume Market Share by Type in 2021

Table Global IT Managed Services Revenue (Million USD) by Type (2017-2022)

Table Global IT Managed Services Revenue Market Share by Type (2017-2022)

Figure Global IT Managed Services Revenue Market Share by Type in 2021

Table IT Managed Services Price by Type (2017-2022)

Figure Global IT Managed Services Sales Volume and Growth Rate of Cloud-Based (2017-2022)

Figure Global IT Managed Services Revenue (Million USD) and Growth Rate of Cloud-

Based (2017-2022)

Figure Global IT Managed Services Sales Volume and Growth Rate of On-Premise (2017-2022)

Figure Global IT Managed Services Revenue (Million USD) and Growth Rate of On-Premise (2017-2022)

Table Global IT Managed Services Consumption by Application (2017-2022)

Table Global IT Managed Services Consumption Market Share by Application (2017-2022)

Table Global IT Managed Services Consumption Revenue (Million USD) by Application (2017-2022)

Table Global IT Managed Services Consumption Revenue Market Share by Application (2017-2022)

Table Global IT Managed Services Consumption and Growth Rate of BFSI (2017-2022)

Table Global IT Managed Services Consumption and Growth Rate of Retail (2017-2022)

Table Global IT Managed Services Consumption and Growth Rate of Logistics (2017-2022)

Table Global IT Managed Services Consumption and Growth Rate of Healthcare and Lifesciences (2017-2022)

Table Global IT Managed Services Consumption and Growth Rate of Government (2017-2022)

Table Global IT Managed Services Consumption and Growth Rate of IT and Telecom (2017-2022)

Table Global IT Managed Services Consumption and Growth Rate of Other (2017-2022)

Figure Global IT Managed Services Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global IT Managed Services Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global IT Managed Services Price and Trend Forecast (2022-2027)

Figure USA IT Managed Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA IT Managed Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe IT Managed Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe IT Managed Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China IT Managed Services Market Sales Volume and Growth Rate Forecast



Analysis (2022-2027)

Figure China IT Managed Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan IT Managed Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan IT Managed Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India IT Managed Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India IT Managed Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia IT Managed Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia IT Managed Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America IT Managed Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America IT Managed Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa IT Managed Services Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa IT Managed Services Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global IT Managed Services Market Sales Volume Forecast, by Type

Table Global IT Managed Services Sales Volume Market Share Forecast, by Type

Table Global IT Managed Services Market Revenue (Million USD) Forecast, by Type

Table Global IT Managed Services Revenue Market Share Forecast, by Type

Table Global IT Managed Services Price Forecast, by Type

Figure Global IT Managed Services Revenue (Million USD) and Growth Rate of Cloud-Based (2022-2027)

Figure Global IT Managed Services Revenue (Million USD) and Growth Rate of Cloud-Based (2022-2027)

Figure Global IT Managed Services Revenue (Million USD) and Growth Rate of On-Premise (2022-2027)

Figure Global IT Managed Services Revenue (Million USD) and Growth Rate of On-Premise (2022-2027)

Table Global IT Managed Services Market Consumption Forecast, by Application

Table Global IT Managed Services Consumption Market Share Forecast, by Application

Table Global IT Managed Services Market Revenue (Million USD) Forecast, by

## Application

Table Global IT Managed Services Revenue Market Share Forecast, by Application

Figure Global IT Managed Services Consumption Value (Million USD) and Growth Rate of BFSI (2022-2027)

Figure Global IT Managed Services Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Global IT Managed Services Consumption Value (Million USD) and Growth Rate of Logistics (2022-2027)

Figure Global IT Managed Services Consumption Value (Million USD) and Growth Rate of Healthcare and Lifesciences (2022-2027)

Figure Global IT Managed Services Consumption Value (Million USD) and Growth Rate of Government (2022-2027)

Figure Global IT Managed Services Consumption Value (Million USD) and Growth Rate of IT and Telecom (2022-2027)

Figure Global IT Managed Services Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure IT Managed Services Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table IBM Profile

Table IBM IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM IT Managed Services Sales Volume and Growth Rate

Figure IBM Revenue (Million USD) Market Share 2017-2022

Table Rackspace Profile

Table Rackspace IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rackspace IT Managed Services Sales Volume and Growth Rate

Figure Rackspace Revenue (Million USD) Market Share 2017-2022

Table DXC Technology Profile

Table DXC Technology IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DXC Technology IT Managed Services Sales Volume and Growth Rate

Figure DXC Technology Revenue (Million USD) Market Share 2017-2022

Table Cisco Profile

Table Cisco IT Managed Services Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Cisco IT Managed Services Sales Volume and Growth Rate

Figure Cisco Revenue (Million USD) Market Share 2017-2022

Table Dell EMC Profile

Table Dell EMC IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dell EMC IT Managed Services Sales Volume and Growth Rate

Figure Dell EMC Revenue (Million USD) Market Share 2017-2022

Table Accenture Profile

Table Accenture IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Accenture IT Managed Services Sales Volume and Growth Rate

Figure Accenture Revenue (Million USD) Market Share 2017-2022

Table Jade Global Profile

Table Jade Global IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jade Global IT Managed Services Sales Volume and Growth Rate

Figure Jade Global Revenue (Million USD) Market Share 2017-2022

Table Sapiens International Profile

Table Sapiens International IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sapiens International IT Managed Services Sales Volume and Growth Rate

Figure Sapiens International Revenue (Million USD) Market Share 2017-2022

Table SAS Institute Profile

Table SAS Institute IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure SAS Institute IT Managed Services Sales Volume and Growth Rate

Figure SAS Institute Revenue (Million USD) Market Share 2017-2022

Table Marco Technologies Profile

Table Marco Technologies IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Marco Technologies IT Managed Services Sales Volume and Growth Rate

Figure Marco Technologies Revenue (Million USD) Market Share 2017-2022

Table CenturyLink Profile

Table CenturyLink IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure CenturyLink IT Managed Services Sales Volume and Growth Rate

Figure CenturyLink Revenue (Million USD) Market Share 2017-2022

Table Presidio Profile

Table Presidio IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Presidio IT Managed Services Sales Volume and Growth Rate

Figure Presidio Revenue (Million USD) Market Share 2017-2022

Table Unisys Profile

Table Unisys IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unisys IT Managed Services Sales Volume and Growth Rate

Figure Unisys Revenue (Million USD) Market Share 2017-2022

Table Cognizant Profile

Table Cognizant IT Managed Services Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cognizant IT Managed Services Sales Volume and Growth Rate

Figure Cognizant Revenue (Million USD) Market Share 2017-2022

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