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Global IoT Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

https://marketpublishers.com/r/GAB4F3D8C597EN.html
Date: December 2021
Pages: 106
Price: US$ 3,500.00 (Single User License)
ID: GAB4F3D8C597EN

Abstracts

The Internet of things (IoT) is the network of physical devices, vehicles, home appliances, and other items embedded with electronics, software, sensors, actuators, and connectivity which enables these things to connect, collect and exchange data. Based on the IoT market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.
In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.
In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global IoT market covered in Chapter 5:
Qualcomm Incorporated
China Unicom
Xiaomi Inc.
Microsoft Corporation
MediaTek Inc.

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International Business Machines (IBM) Corporation
China Telecom Corporation Limited
Huawei Investment & Holding Co., Ltd.
China Mobile Limited
Alibaba Group Holding Ltd

In Chapter 6, on the basis of types, the IoT market from 2015 to 2025 is primarily split into:
Real-Time Streaming
Network Security
Data Management
Remote Monitoring
Bandwidth Management

In Chapter 7, on the basis of applications, the IoT market from 2015 to 2025 covers:
Consumer Applications
Commercial Applications
Industrial Applications
Infrastructure Applications

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:
North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea

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Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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