

Global IoT (Internet of Things) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

The Internet of Things (IoT) is an information carrier such as the Internet and traditional telecommunication networks, enabling all ordinary objects that can perform independent functions to realize interconnected networks.

IoT is a network of physical objects that contain embedded software, sensors, and IP technology to enable them to interact with and gather data on their environment. The data collected from this process are then transmitted over the internet and can be analyzed to improve both cost and operational efficiency.

One of the goals of IoT is to help integrate two segments: Machine-to-machine (M2M) communication services and operational technology. M2M communication services link connected devices to a central system autonomously, without the need for human interaction, while operational technology monitors and controls the devices (enterprises or end-users).

Based on the IoT (Internet of Things) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global IoT (Internet of Things) market covered in Chapter 5:

Amazon
Intel
GE
Huawei
Ericsson
Cisco
Tencent
PTC
IBM
Xiaomi
Hitachi
Qualcomm
Softbank
HPE
AT&T
Oracle
HCL
Nokia
Dell
Google
Samsung
Alibaba
Synopsys
SAP
China Mobile
Microsoft

In Chapter 6, on the basis of types, the IoT (Internet of Things) market from 2015 to 2025 is primarily split into:

Software
IT Services
Connectivity
Devices

In Chapter 7, on the basis of applications, the IoT (Internet of Things) market from 2015 to 2025 covers:

- Building and Home Automation
- Smart Energy and Utilities
- Smart Manufacturing
- Smart Mobility and Transportation
- Smart Retail
- Medical and Healthcare
- Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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