

Global IoT Connectivity Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/G8A50F277D0EEN.html>

Date: November 2021

Pages: 130

Price: US\$ 3,500.00 (Single User License)

ID: G8A50F277D0EEN

Abstracts

The Internet of things (IoT) is the extension of Internet connectivity into physical devices and everyday objects. Embedded with electronics, Internet connectivity, and other forms of hardware (such as sensors), these devices can communicate and interact with others over the Internet, and they can be remotely monitored and controlled.

Based on the IoT Connectivity market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global IoT Connectivity market covered in Chapter 5:

Microchip Technology Inc
Qualcomm Technologies Inc
Nordic Semiconductor ASA
Dialog Semiconductor PLC
Cypress Semiconductor Corporation
Atmel Corporation
STMicroelectronics NV
Texas Instruments Incorporated
Comarch
Arm Limited
Samsung Electronics Co Ltd

In Chapter 6, on the basis of types, the IoT Connectivity market from 2015 to 2025 is primarily split into:

Cellular
Wireless
LPWA
WLAN/WPAN Technologies

In Chapter 7, on the basis of applications, the IoT Connectivity market from 2015 to 2025 covers:

Smart Grids
Smart Cities
Building Automation
Consumer Electronics
Automotive
Home Appliances

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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