

# Global Intimatewear Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Intimate wear are items of clothing worn beneath outer clothes, usually in direct contact with the skin, although they may comprise more than a single layer. They serve to keep outer garments from being soiled or damaged by bodily excretions, to lessen the friction of outerwear against the skin, to shape the body, and to provide concealment or support for parts of it. In cold weather, long underwear is sometimes worn to provide additional warmth. Special types of undergarments have religious significance. Some items of clothing are designed as undergarments, while others, such as T-shirts and certain types of shorts, are appropriate both as undergarments and as outer clothing. If made of suitable material or textile, some undergarments can serve as nightwear or swimsuits, and some are intended for sexual attraction or visual appeal.

Based on the Intimatewear market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Intimatewear market covered in Chapter 5:

Bendon Group

PVH Corp

SCHIESSER

Penti

Agent Provocateur

LASCANA

Marks & Spencer

Hunkemoller

Jockey International

Chantelle Group

La Perla

ANN SUMMERS

Triumph

Fruit of the Loom

Etam

Calzedonia

Oysho

Hanesbrands

Kiabi

In Chapter 6, on the basis of types, the Intimatewear market from 2015 to 2025 is primarily split into:

Bras

Underpants

Sleepwear and Homewear

Shapewear

Others

In Chapter 7, on the basis of applications, the Intimatewear market from 2015 to 2025 covers:

Intimate Wear Products applied in Women

Intimate Wear Products applied in Men

Intimate Wear Products applied in Kids

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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