

Global Internet Protocol Television (IPTV) Market Report 2019, Competitive Landscape, Trends and Opportunities

<https://marketpublishers.com/r/G619854BD241EN.html>

Date: June 2019

Pages: 117

Price: US\$ 2,950.00 (Single User License)

ID: G619854BD241EN

Abstracts

The Internet Protocol Television (IPTV) market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Internet Protocol Television (IPTV) market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Internet Protocol Television (IPTV) market.

Major players in the global Internet Protocol Television (IPTV) market include:

AT&T

Bharti Airtel

Deutsche Telekom

British Telecom

Neuf Cegetel

PCCW

Verizon Communications

Iliad

UTStarcom

NTT Plala

China Telecom

Orange

On the basis of types, the Internet Protocol Television (IPTV) market is primarily split into:

Subscription-based IPTV

Subscription free IPTV

On the basis of applications, the market covers:

Residential Customers

Enterprise Customers

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Internet Protocol Television (IPTV) market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Internet Protocol Television (IPTV) market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Internet Protocol Television (IPTV) industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Internet Protocol Television (IPTV) market. It

includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Internet Protocol Television (IPTV), by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Internet Protocol Television (IPTV) in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Internet Protocol Television (IPTV) in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Internet Protocol Television (IPTV). Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Internet Protocol Television (IPTV) market, including the global production and revenue forecast, regional forecast. It also foresees the Internet Protocol Television (IPTV) market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

Contents

1 INTERNET PROTOCOL TELEVISION (IPTV) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Internet Protocol Television (IPTV)
- 1.2 Internet Protocol Television (IPTV) Segment by Type
 - 1.2.1 Global Internet Protocol Television (IPTV) Production and CAGR (%) Comparison by Type (2014-2026)
 - 1.2.2 The Market Profile of Subscription-based IPTV
 - 1.2.3 The Market Profile of Subscription free IPTV
- 1.3 Global Internet Protocol Television (IPTV) Segment by Application
 - 1.3.1 Internet Protocol Television (IPTV) Consumption (Sales) Comparison by Application (2014-2026)
 - 1.3.2 The Market Profile of Residential Customers
 - 1.3.3 The Market Profile of Enterprise Customers
- 1.4 Global Internet Protocol Television (IPTV) Market by Region (2014-2026)
 - 1.4.1 Global Internet Protocol Television (IPTV) Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)
 - 1.4.2 United States Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)
 - 1.4.3 Europe Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)
 - 1.4.3.1 Germany Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)
 - 1.4.3.2 UK Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)
 - 1.4.3.3 France Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)
 - 1.4.3.4 Italy Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)
 - 1.4.3.5 Spain Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)
 - 1.4.3.6 Russia Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)
 - 1.4.3.7 Poland Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)
 - 1.4.4 China Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)
 - 1.4.5 Japan Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.6 India Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.7 Southeast Asia Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.7.1 Malaysia Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.7.2 Singapore Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.7.3 Philippines Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.7.4 Indonesia Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.7.5 Thailand Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.7.6 Vietnam Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.8 Central and South America Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)

1.4.8.1 Brazil Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.8.2 Mexico Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.8.3 Colombia Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.9 Middle East and Africa Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)

1.4.9.1 Saudi Arabia Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.9.2 United Arab Emirates Internet Protocol Television (IPTV) Market Status and Prospect (2014-2026)

1.4.9.3 Turkey Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.9.4 Egypt Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.9.5 South Africa Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.4.9.6 Nigeria Internet Protocol Television (IPTV) Market Status and Prospect

(2014-2026)

1.5 Global Market Size (Value) of Internet Protocol Television (IPTV) (2014-2026)

1.5.1 Global Internet Protocol Television (IPTV) Revenue Status and Outlook (2014-2026)

1.5.2 Global Internet Protocol Television (IPTV) Production Status and Outlook (2014-2026)

2 GLOBAL INTERNET PROTOCOL TELEVISION (IPTV) MARKET LANDSCAPE BY PLAYER

2.1 Global Internet Protocol Television (IPTV) Production and Share by Player (2014-2019)

2.2 Global Internet Protocol Television (IPTV) Revenue and Market Share by Player (2014-2019)

2.3 Global Internet Protocol Television (IPTV) Average Price by Player (2014-2019)

2.4 Internet Protocol Television (IPTV) Manufacturing Base Distribution, Sales Area and Product Type by Player

2.5 Internet Protocol Television (IPTV) Market Competitive Situation and Trends

2.5.1 Internet Protocol Television (IPTV) Market Concentration Rate

2.5.2 Internet Protocol Television (IPTV) Market Share of Top 3 and Top 6 Players

2.5.3 Mergers & Acquisitions, Expansion

3 PLAYERS PROFILES

3.1 AT&T

3.1.1 AT&T Basic Information, Manufacturing Base, Sales Area and Competitors

3.1.2 Internet Protocol Television (IPTV) Product Profiles, Application and Specification

3.1.3 AT&T Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.1.4 AT&T Business Overview

3.2 Bharti Airtel

3.2.1 Bharti Airtel Basic Information, Manufacturing Base, Sales Area and Competitors

3.2.2 Internet Protocol Television (IPTV) Product Profiles, Application and Specification

3.2.3 Bharti Airtel Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.2.4 Bharti Airtel Business Overview

3.3 Deutsche Telekom

3.3.1 Deutsche Telekom Basic Information, Manufacturing Base, Sales Area and Competitors

3.3.2 Internet Protocol Television (IPTV) Product Profiles, Application and

Specification

3.3.3 Deutsche Telekom Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.3.4 Deutsche Telekom Business Overview

3.4 British Telecom

3.4.1 British Telecom Basic Information, Manufacturing Base, Sales Area and Competitors

3.4.2 Internet Protocol Television (IPTV) Product Profiles, Application and Specification

3.4.3 British Telecom Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.4.4 British Telecom Business Overview

3.5 Neuf Cegetel

3.5.1 Neuf Cegetel Basic Information, Manufacturing Base, Sales Area and Competitors

3.5.2 Internet Protocol Television (IPTV) Product Profiles, Application and Specification

3.5.3 Neuf Cegetel Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.5.4 Neuf Cegetel Business Overview

3.6 PCCW

3.6.1 PCCW Basic Information, Manufacturing Base, Sales Area and Competitors

3.6.2 Internet Protocol Television (IPTV) Product Profiles, Application and Specification

3.6.3 PCCW Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.6.4 PCCW Business Overview

3.7 Verizon Communications

3.7.1 Verizon Communications Basic Information, Manufacturing Base, Sales Area and Competitors

3.7.2 Internet Protocol Television (IPTV) Product Profiles, Application and Specification

3.7.3 Verizon Communications Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.7.4 Verizon Communications Business Overview

3.8 Iliad

3.8.1 Iliad Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Internet Protocol Television (IPTV) Product Profiles, Application and Specification

3.8.3 Iliad Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.8.4 Iliad Business Overview

3.9 UTStarcom

3.9.1 UTStarcom Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Internet Protocol Television (IPTV) Product Profiles, Application and Specification

3.9.3 UTStarcom Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.9.4 UTStarcom Business Overview

3.10 NTT Plala

3.10.1 NTT Plala Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Internet Protocol Television (IPTV) Product Profiles, Application and Specification

3.10.3 NTT Plala Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.10.4 NTT Plala Business Overview

3.11 China Telecom

3.11.1 China Telecom Basic Information, Manufacturing Base, Sales Area and Competitors

3.11.2 Internet Protocol Television (IPTV) Product Profiles, Application and Specification

3.11.3 China Telecom Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.11.4 China Telecom Business Overview

3.12 Orange

3.12.1 Orange Basic Information, Manufacturing Base, Sales Area and Competitors

3.12.2 Internet Protocol Television (IPTV) Product Profiles, Application and Specification

3.12.3 Orange Internet Protocol Television (IPTV) Market Performance (2014-2019)

3.12.4 Orange Business Overview

4 GLOBAL INTERNET PROTOCOL TELEVISION (IPTV) PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

4.1 Global Internet Protocol Television (IPTV) Production and Market Share by Type (2014-2019)

4.2 Global Internet Protocol Television (IPTV) Revenue and Market Share by Type (2014-2019)

4.3 Global Internet Protocol Television (IPTV) Price by Type (2014-2019)

4.4 Global Internet Protocol Television (IPTV) Production Growth Rate by Type (2014-2019)

4.4.1 Global Internet Protocol Television (IPTV) Production Growth Rate of

Subscription-based IPTV (2014-2019)

4.4.2 Global Internet Protocol Television (IPTV) Production Growth Rate of
Subscription free IPTV (2014-2019)

5 GLOBAL INTERNET PROTOCOL TELEVISION (IPTV) MARKET ANALYSIS BY APPLICATION

5.1 Global Internet Protocol Television (IPTV) Consumption and Market Share by Application (2014-2019)

5.2 Global Internet Protocol Television (IPTV) Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Internet Protocol Television (IPTV) Consumption Growth Rate of Residential Customers (2014-2019)

5.2.2 Global Internet Protocol Television (IPTV) Consumption Growth Rate of Enterprise Customers (2014-2019)

6 GLOBAL INTERNET PROTOCOL TELEVISION (IPTV) PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)

6.1 Global Internet Protocol Television (IPTV) Consumption by Region (2014-2019)

6.2 United States Internet Protocol Television (IPTV) Production, Consumption, Export, Import (2014-2019)

6.3 Europe Internet Protocol Television (IPTV) Production, Consumption, Export, Import (2014-2019)

6.4 China Internet Protocol Television (IPTV) Production, Consumption, Export, Import (2014-2019)

6.5 Japan Internet Protocol Television (IPTV) Production, Consumption, Export, Import (2014-2019)

6.6 India Internet Protocol Television (IPTV) Production, Consumption, Export, Import (2014-2019)

6.7 Southeast Asia Internet Protocol Television (IPTV) Production, Consumption, Export, Import (2014-2019)

6.8 Central and South America Internet Protocol Television (IPTV) Production, Consumption, Export, Import (2014-2019)

6.9 Middle East and Africa Internet Protocol Television (IPTV) Production, Consumption, Export, Import (2014-2019)

7 GLOBAL INTERNET PROTOCOL TELEVISION (IPTV) PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)

7.1 Global Internet Protocol Television (IPTV) Production and Market Share by Region (2014-2019)

7.2 Global Internet Protocol Television (IPTV) Revenue (Value) and Market Share by Region (2014-2019)

7.3 Global Internet Protocol Television (IPTV) Production, Revenue, Price and Gross Margin (2014-2019)

7.4 United States Internet Protocol Television (IPTV) Production, Revenue, Price and Gross Margin (2014-2019)

7.5 Europe Internet Protocol Television (IPTV) Production, Revenue, Price and Gross Margin (2014-2019)

7.6 China Internet Protocol Television (IPTV) Production, Revenue, Price and Gross Margin (2014-2019)

7.7 Japan Internet Protocol Television (IPTV) Production, Revenue, Price and Gross Margin (2014-2019)

7.8 India Internet Protocol Television (IPTV) Production, Revenue, Price and Gross Margin (2014-2019)

7.9 Southeast Asia Internet Protocol Television (IPTV) Production, Revenue, Price and Gross Margin (2014-2019)

7.10 Central and South America Internet Protocol Television (IPTV) Production, Revenue, Price and Gross Margin (2014-2019)

7.11 Middle East and Africa Internet Protocol Television (IPTV) Production, Revenue, Price and Gross Margin (2014-2019)

8 INTERNET PROTOCOL TELEVISION (IPTV) MANUFACTURING ANALYSIS

8.1 Internet Protocol Television (IPTV) Key Raw Materials Analysis

8.1.1 Key Raw Materials Introduction

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Manufacturing Cost Analysis

8.2.1 Labor Cost Analysis

8.2.2 Manufacturing Cost Structure Analysis

8.3 Manufacturing Process Analysis of Internet Protocol Television (IPTV)

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Internet Protocol Television (IPTV) Industrial Chain Analysis

- 9.2 Raw Materials Sources of Internet Protocol Television (IPTV) Major Players in 2018
- 9.3 Downstream Buyers

10 MARKET DYNAMICS

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
 - 10.3.1 Advances in Innovation and Technology for Internet Protocol Television (IPTV)
 - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
 - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
 - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
 - 10.5.1 Threat of New Entrants
 - 10.5.2 Threat of Substitutes
 - 10.5.3 Bargaining Power of Suppliers
 - 10.5.4 Bargaining Power of Buyers
 - 10.5.5 Intensity of Competitive Rivalry

11 GLOBAL INTERNET PROTOCOL TELEVISION (IPTV) MARKET FORECAST (2019-2026)

- 11.1 Global Internet Protocol Television (IPTV) Production, Revenue Forecast (2019-2026)
 - 11.1.1 Global Internet Protocol Television (IPTV) Production and Growth Rate Forecast (2019-2026)
 - 11.1.2 Global Internet Protocol Television (IPTV) Revenue and Growth Rate Forecast (2019-2026)
 - 11.1.3 Global Internet Protocol Television (IPTV) Price and Trend Forecast (2019-2026)
- 11.2 Global Internet Protocol Television (IPTV) Production, Consumption, Export and Import Forecast by Region (2019-2026)
 - 11.2.1 United States Internet Protocol Television (IPTV) Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.2 Europe Internet Protocol Television (IPTV) Production, Consumption, Export and Import Forecast (2019-2026)
 - 11.2.3 China Internet Protocol Television (IPTV) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.4 Japan Internet Protocol Television (IPTV) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.5 India Internet Protocol Television (IPTV) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.6 Southeast Asia Internet Protocol Television (IPTV) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Internet Protocol Television (IPTV) Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Internet Protocol Television (IPTV) Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Internet Protocol Television (IPTV) Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Internet Protocol Television (IPTV) Consumption Forecast by Application (2019-2026)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Data Source

I would like to order

Product name: Global Internet Protocol Television (IPTV) Market Report 2019, Competitive Landscape, Trends and Opportunities

Product link: <https://marketpublishers.com/r/G619854BD241EN.html>

Price: US\$ 2,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G619854BD241EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

