

Global Internet of Things (IoT) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

The Internet of Things (IoT) is the network of physical devices, vehicles, home appliances, and other items embedded with electronics, software, sensors, actuators, and connectivity which enables these things to connect and exchange data, creating opportunities for more direct integration of the physical world into computer-based systems, resulting in efficiency improvements, economic benefits, and reduced human exertions.

Based on the Internet of Things (IoT) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Internet of Things (IoT) market covered in Chapter 5:

Rockwell Automation
Alcatel-Lucent
Echelon
Amazon Web Services (AWS)
Intel
Ericsson
HP
Freescale Semiconductor
Bosch Software Innovations
Microsoft
AT&T
Google
Symantec
Hitachi
Tieto
Dell
Samsung Electronics
GE
Cisco
IBM
Texas Instruments
Digi International
Qualcomm
Siemens
Schneider Electric
Apple
National Instruments
Huawei Technologies
Juniper Networks
Oracle

In Chapter 6, on the basis of types, the Internet of Things (IoT) market from 2015 to 2025 is primarily split into:

RFID
Sensors
NFC

Gateways
Others

In Chapter 7, on the basis of applications, the Internet of Things (IoT) market from 2015 to 2025 covers:

Manufacturing
Retail
Healthcare
ICT
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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