

# Global Intelligent Transportation System (ITS) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Intelligent Transportation System (ITS) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Intelligent Transportation System (ITS) market are covered in Chapter 9:

Thales Group

Kapsch

Denso Corporation

Hitachi Ltd

Lanner Electronics

Efkon Ag

Garmin International

Siemens AG?

In Chapter 5 and Chapter 7.3, based on types, the Intelligent Transportation System

(ITS) market from 2017 to 2027 is primarily split into:

ATIS  
ATMS  
ATPS  
APTS  
EMS

In Chapter 6 and Chapter 7.4, based on applications, the Intelligent Transportation System (ITS) market from 2017 to 2027 covers:

Traffic Management  
Road Safety and Security  
Freight Management  
Public Transport  
Environment Protection  
Automotive Telematics  
Parking Management  
Road Tolling Systems

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States  
Europe  
China  
Japan  
India  
Southeast Asia  
Latin America  
Middle East and Africa  
Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Intelligent Transportation System (ITS) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Intelligent Transportation System (ITS) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of

potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment. Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the

whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 INTELLIGENT TRANSPORTATION SYSTEM (ITS) MARKET OVERVIEW

1.1 Product Overview and Scope of Intelligent Transportation System (ITS) Market

1.2 Intelligent Transportation System (ITS) Market Segment by Type

1.2.1 Global Intelligent Transportation System (ITS) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Intelligent Transportation System (ITS) Market Segment by Application

1.3.1 Intelligent Transportation System (ITS) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Intelligent Transportation System (ITS) Market, Region Wise (2017-2027)

1.4.1 Global Intelligent Transportation System (ITS) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Intelligent Transportation System (ITS) Market Status and Prospect (2017-2027)

1.4.3 Europe Intelligent Transportation System (ITS) Market Status and Prospect (2017-2027)

1.4.4 China Intelligent Transportation System (ITS) Market Status and Prospect (2017-2027)

1.4.5 Japan Intelligent Transportation System (ITS) Market Status and Prospect (2017-2027)

1.4.6 India Intelligent Transportation System (ITS) Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Intelligent Transportation System (ITS) Market Status and Prospect (2017-2027)

1.4.8 Latin America Intelligent Transportation System (ITS) Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Intelligent Transportation System (ITS) Market Status and Prospect (2017-2027)

1.5 Global Market Size of Intelligent Transportation System (ITS) (2017-2027)

1.5.1 Global Intelligent Transportation System (ITS) Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Intelligent Transportation System (ITS) Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Intelligent Transportation System (ITS) Market

## **2 INDUSTRY OUTLOOK**

2.1 Intelligent Transportation System (ITS) Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Intelligent Transportation System (ITS) Market Drivers Analysis

2.4 Intelligent Transportation System (ITS) Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Intelligent Transportation System (ITS) Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Intelligent Transportation System (ITS) Industry Development

## **3 GLOBAL INTELLIGENT TRANSPORTATION SYSTEM (ITS) MARKET LANDSCAPE BY PLAYER**

3.1 Global Intelligent Transportation System (ITS) Sales Volume and Share by Player (2017-2022)

3.2 Global Intelligent Transportation System (ITS) Revenue and Market Share by Player (2017-2022)

3.3 Global Intelligent Transportation System (ITS) Average Price by Player (2017-2022)

3.4 Global Intelligent Transportation System (ITS) Gross Margin by Player (2017-2022)

3.5 Intelligent Transportation System (ITS) Market Competitive Situation and Trends

3.5.1 Intelligent Transportation System (ITS) Market Concentration Rate

3.5.2 Intelligent Transportation System (ITS) Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

## **4 GLOBAL INTELLIGENT TRANSPORTATION SYSTEM (ITS) SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Intelligent Transportation System (ITS) Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Intelligent Transportation System (ITS) Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Intelligent Transportation System (ITS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Intelligent Transportation System (ITS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Intelligent Transportation System (ITS) Market Under COVID-19

4.5 Europe Intelligent Transportation System (ITS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Intelligent Transportation System (ITS) Market Under COVID-19

4.6 China Intelligent Transportation System (ITS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Intelligent Transportation System (ITS) Market Under COVID-19

4.7 Japan Intelligent Transportation System (ITS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Intelligent Transportation System (ITS) Market Under COVID-19

4.8 India Intelligent Transportation System (ITS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Intelligent Transportation System (ITS) Market Under COVID-19

4.9 Southeast Asia Intelligent Transportation System (ITS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Intelligent Transportation System (ITS) Market Under COVID-19

4.10 Latin America Intelligent Transportation System (ITS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Intelligent Transportation System (ITS) Market Under COVID-19

4.11 Middle East and Africa Intelligent Transportation System (ITS) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Intelligent Transportation System (ITS) Market Under COVID-19

## **5 GLOBAL INTELLIGENT TRANSPORTATION SYSTEM (ITS) SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Intelligent Transportation System (ITS) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Intelligent Transportation System (ITS) Revenue and Market Share by Type (2017-2022)

5.3 Global Intelligent Transportation System (ITS) Price by Type (2017-2022)

5.4 Global Intelligent Transportation System (ITS) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Intelligent Transportation System (ITS) Sales Volume, Revenue and

Growth Rate of ATIS (2017-2022)

5.4.2 Global Intelligent Transportation System (ITS) Sales Volume, Revenue and Growth Rate of ATMS (2017-2022)

5.4.3 Global Intelligent Transportation System (ITS) Sales Volume, Revenue and Growth Rate of APTS (2017-2022)

5.4.4 Global Intelligent Transportation System (ITS) Sales Volume, Revenue and Growth Rate of APTS (2017-2022)

5.4.5 Global Intelligent Transportation System (ITS) Sales Volume, Revenue and Growth Rate of EMS (2017-2022)

## **6 GLOBAL INTELLIGENT TRANSPORTATION SYSTEM (ITS) MARKET ANALYSIS BY APPLICATION**

6.1 Global Intelligent Transportation System (ITS) Consumption and Market Share by Application (2017-2022)

6.2 Global Intelligent Transportation System (ITS) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Intelligent Transportation System (ITS) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Traffic Management (2017-2022)

6.3.2 Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Road Safety and Security (2017-2022)

6.3.3 Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Freight Management (2017-2022)

6.3.4 Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Public Transport (2017-2022)

6.3.5 Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Environment Protection (2017-2022)

6.3.6 Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Automotive Telematics (2017-2022)

6.3.7 Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Parking Management (2017-2022)

6.3.8 Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Road Tolling Systems (2017-2022)

## **7 GLOBAL INTELLIGENT TRANSPORTATION SYSTEM (ITS) MARKET FORECAST (2022-2027)**



## 7.1 Global Intelligent Transportation System (ITS) Sales Volume, Revenue Forecast (2022-2027)

### 7.1.1 Global Intelligent Transportation System (ITS) Sales Volume and Growth Rate Forecast (2022-2027)

### 7.1.2 Global Intelligent Transportation System (ITS) Revenue and Growth Rate Forecast (2022-2027)

### 7.1.3 Global Intelligent Transportation System (ITS) Price and Trend Forecast (2022-2027)

## 7.2 Global Intelligent Transportation System (ITS) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

### 7.2.1 United States Intelligent Transportation System (ITS) Sales Volume and Revenue Forecast (2022-2027)

### 7.2.2 Europe Intelligent Transportation System (ITS) Sales Volume and Revenue Forecast (2022-2027)

### 7.2.3 China Intelligent Transportation System (ITS) Sales Volume and Revenue Forecast (2022-2027)

### 7.2.4 Japan Intelligent Transportation System (ITS) Sales Volume and Revenue Forecast (2022-2027)

### 7.2.5 India Intelligent Transportation System (ITS) Sales Volume and Revenue Forecast (2022-2027)

### 7.2.6 Southeast Asia Intelligent Transportation System (ITS) Sales Volume and Revenue Forecast (2022-2027)

### 7.2.7 Latin America Intelligent Transportation System (ITS) Sales Volume and Revenue Forecast (2022-2027)

### 7.2.8 Middle East and Africa Intelligent Transportation System (ITS) Sales Volume and Revenue Forecast (2022-2027)

## 7.3 Global Intelligent Transportation System (ITS) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

### 7.3.1 Global Intelligent Transportation System (ITS) Revenue and Growth Rate of ATIS (2022-2027)

### 7.3.2 Global Intelligent Transportation System (ITS) Revenue and Growth Rate of ATMS (2022-2027)

### 7.3.3 Global Intelligent Transportation System (ITS) Revenue and Growth Rate of ATPS (2022-2027)

### 7.3.4 Global Intelligent Transportation System (ITS) Revenue and Growth Rate of APTS (2022-2027)

### 7.3.5 Global Intelligent Transportation System (ITS) Revenue and Growth Rate of EMS (2022-2027)

## 7.4 Global Intelligent Transportation System (ITS) Consumption Forecast by Application

(2022-2027)

7.4.1 Global Intelligent Transportation System (ITS) Consumption Value and Growth Rate of Traffic Management(2022-2027)

7.4.2 Global Intelligent Transportation System (ITS) Consumption Value and Growth Rate of Road Safety and Security(2022-2027)

7.4.3 Global Intelligent Transportation System (ITS) Consumption Value and Growth Rate of Freight Management(2022-2027)

7.4.4 Global Intelligent Transportation System (ITS) Consumption Value and Growth Rate of Public Transport(2022-2027)

7.4.5 Global Intelligent Transportation System (ITS) Consumption Value and Growth Rate of Environment Protection(2022-2027)

7.4.6 Global Intelligent Transportation System (ITS) Consumption Value and Growth Rate of Automotive Telematics(2022-2027)

7.4.7 Global Intelligent Transportation System (ITS) Consumption Value and Growth Rate of Parking Management(2022-2027)

7.4.8 Global Intelligent Transportation System (ITS) Consumption Value and Growth Rate of Road Tolling Systems(2022-2027)

7.5 Intelligent Transportation System (ITS) Market Forecast Under COVID-19

## **8 INTELLIGENT TRANSPORTATION SYSTEM (ITS) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Intelligent Transportation System (ITS) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Intelligent Transportation System (ITS) Analysis

8.6 Major Downstream Buyers of Intelligent Transportation System (ITS) Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Intelligent Transportation System (ITS) Industry

## **9 PLAYERS PROFILES**

9.1 Thales Group

9.1.1 Thales Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Intelligent Transportation System (ITS) Product Profiles, Application and Specification

9.1.3 Thales Group Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Kapsch

9.2.1 Kapsch Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Intelligent Transportation System (ITS) Product Profiles, Application and Specification

9.2.3 Kapsch Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Denso Corporation

9.3.1 Denso Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Intelligent Transportation System (ITS) Product Profiles, Application and Specification

9.3.3 Denso Corporation Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Hitachi Ltd

9.4.1 Hitachi Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Intelligent Transportation System (ITS) Product Profiles, Application and Specification

9.4.3 Hitachi Ltd Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Lanner Electronics

9.5.1 Lanner Electronics Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Intelligent Transportation System (ITS) Product Profiles, Application and Specification

9.5.3 Lanner Electronics Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Efkon Ag

9.6.1 Efkon Ag Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Intelligent Transportation System (ITS) Product Profiles, Application and

## Specification

9.6.3 Efkon Ag Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 Garmin International

9.7.1 Garmin International Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Intelligent Transportation System (ITS) Product Profiles, Application and Specification

9.7.3 Garmin International Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 Siemens AG?

9.8.1 Siemens AG? Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Intelligent Transportation System (ITS) Product Profiles, Application and Specification

9.8.3 Siemens AG? Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Intelligent Transportation System (ITS) Product Picture

Table Global Intelligent Transportation System (ITS) Market Sales Volume and CAGR (%) Comparison by Type

Table Intelligent Transportation System (ITS) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Intelligent Transportation System (ITS) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Intelligent Transportation System (ITS) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Intelligent Transportation System (ITS) Industry Development

Table Global Intelligent Transportation System (ITS) Sales Volume by Player (2017-2022)

Table Global Intelligent Transportation System (ITS) Sales Volume Share by Player (2017-2022)

Figure Global Intelligent Transportation System (ITS) Sales Volume Share by Player in 2021

Table Intelligent Transportation System (ITS) Revenue (Million USD) by Player (2017-2022)

Table Intelligent Transportation System (ITS) Revenue Market Share by Player (2017-2022)

Table Intelligent Transportation System (ITS) Price by Player (2017-2022)

Table Intelligent Transportation System (ITS) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Intelligent Transportation System (ITS) Sales Volume, Region Wise (2017-2022)

Table Global Intelligent Transportation System (ITS) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Intelligent Transportation System (ITS) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Intelligent Transportation System (ITS) Sales Volume Market Share, Region Wise in 2021

Table Global Intelligent Transportation System (ITS) Revenue (Million USD), Region Wise (2017-2022)

Table Global Intelligent Transportation System (ITS) Revenue Market Share, Region Wise (2017-2022)

Figure Global Intelligent Transportation System (ITS) Revenue Market Share, Region Wise (2017-2022)

Figure Global Intelligent Transportation System (ITS) Revenue Market Share, Region Wise in 2021

Table Global Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Intelligent Transportation System (ITS) Sales Volume by Type (2017-2022)

Table Global Intelligent Transportation System (ITS) Sales Volume Market Share by Type (2017-2022)

Figure Global Intelligent Transportation System (ITS) Sales Volume Market Share by Type in 2021

Table Global Intelligent Transportation System (ITS) Revenue (Million USD) by Type (2017-2022)

Table Global Intelligent Transportation System (ITS) Revenue Market Share by Type (2017-2022)

Figure Global Intelligent Transportation System (ITS) Revenue Market Share by Type in 2021

Table Intelligent Transportation System (ITS) Price by Type (2017-2022)

Figure Global Intelligent Transportation System (ITS) Sales Volume and Growth Rate of ATIS (2017-2022)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of ATIS (2017-2022)

Figure Global Intelligent Transportation System (ITS) Sales Volume and Growth Rate of ATMS (2017-2022)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of ATMS (2017-2022)

Figure Global Intelligent Transportation System (ITS) Sales Volume and Growth Rate of ATPS (2017-2022)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of ATPS (2017-2022)



Figure Global Intelligent Transportation System (ITS) Sales Volume and Growth Rate of APTS (2017-2022)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of APTS (2017-2022)

Figure Global Intelligent Transportation System (ITS) Sales Volume and Growth Rate of EMS (2017-2022)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of EMS (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption by Application (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption Market Share by Application (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption Revenue Market Share by Application (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Traffic Management (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Road Safety and Security (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Freight Management (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Public Transport (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Environment Protection (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Automotive Telematics (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Parking Management (2017-2022)

Table Global Intelligent Transportation System (ITS) Consumption and Growth Rate of Road Tolling Systems (2017-2022)

Figure Global Intelligent Transportation System (ITS) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Intelligent Transportation System (ITS) Price and Trend Forecast (2022-2027)

Figure USA Intelligent Transportation System (ITS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Intelligent Transportation System (ITS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Intelligent Transportation System (ITS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Intelligent Transportation System (ITS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Intelligent Transportation System (ITS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Intelligent Transportation System (ITS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Intelligent Transportation System (ITS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Intelligent Transportation System (ITS) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Intelligent Transportation System (ITS) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Intelligent Transportation System (ITS) Market Sales Volume Forecast, by Type

Table Global Intelligent Transportation System (ITS) Sales Volume Market Share Forecast, by Type

Table Global Intelligent Transportation System (ITS) Market Revenue (Million USD) Forecast, by Type

Table Global Intelligent Transportation System (ITS) Revenue Market Share Forecast, by Type

Table Global Intelligent Transportation System (ITS) Price Forecast, by Type

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of ATIS (2022-2027)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of ATIS (2022-2027)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of ATMS (2022-2027)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of ATMS (2022-2027)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of ATPS (2022-2027)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of APTS (2022-2027)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of APTS (2022-2027)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of APTS (2022-2027)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of EMS (2022-2027)

Figure Global Intelligent Transportation System (ITS) Revenue (Million USD) and Growth Rate of EMS (2022-2027)

Table Global Intelligent Transportation System (ITS) Market Consumption Forecast, by Application

Table Global Intelligent Transportation System (ITS) Consumption Market Share Forecast, by Application

Table Global Intelligent Transportation System (ITS) Market Revenue (Million USD) Forecast, by Application

Table Global Intelligent Transportation System (ITS) Revenue Market Share Forecast, by Application

Figure Global Intelligent Transportation System (ITS) Consumption Value (Million USD) and Growth Rate of Traffic Management (2022-2027)

Figure Global Intelligent Transportation System (ITS) Consumption Value (Million USD) and Growth Rate of Road Safety and Security (2022-2027)

Figure Global Intelligent Transportation System (ITS) Consumption Value (Million USD) and Growth Rate of Freight Management (2022-2027)

Figure Global Intelligent Transportation System (ITS) Consumption Value (Million USD) and Growth Rate of Public Transport (2022-2027)

Figure Global Intelligent Transportation System (ITS) Consumption Value (Million USD) and Growth Rate of Environment Protection (2022-2027)

Figure Global Intelligent Transportation System (ITS) Consumption Value (Million USD) and Growth Rate of Automotive Telematics (2022-2027)

Figure Global Intelligent Transportation System (ITS) Consumption Value (Million USD) and Growth Rate of Parking Management (2022-2027)

Figure Global Intelligent Transportation System (ITS) Consumption Value (Million USD) and Growth Rate of Road Tolling Systems (2022-2027)

Figure Intelligent Transportation System (ITS) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Thales Group Profile

Table Thales Group Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Thales Group Intelligent Transportation System (ITS) Sales Volume and Growth Rate

Figure Thales Group Revenue (Million USD) Market Share 2017-2022

Table Kapsch Profile

Table Kapsch Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kapsch Intelligent Transportation System (ITS) Sales Volume and Growth Rate

Figure Kapsch Revenue (Million USD) Market Share 2017-2022

Table Denso Corporation Profile

Table Denso Corporation Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Denso Corporation Intelligent Transportation System (ITS) Sales Volume and Growth Rate

Figure Denso Corporation Revenue (Million USD) Market Share 2017-2022

Table Hitachi Ltd Profile

Table Hitachi Ltd Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hitachi Ltd Intelligent Transportation System (ITS) Sales Volume and Growth Rate

Figure Hitachi Ltd Revenue (Million USD) Market Share 2017-2022

Table Lanner Electronics Profile

Table Lanner Electronics Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lanner Electronics Intelligent Transportation System (ITS) Sales Volume and Growth Rate

Figure Lanner Electronics Revenue (Million USD) Market Share 2017-2022

Table Eikon Ag Profile

Table Eikon Ag Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Eikon Ag Intelligent Transportation System (ITS) Sales Volume and Growth Rate

Figure Eikon Ag Revenue (Million USD) Market Share 2017-2022

Table Garmin International Profile

Table Garmin International Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Garmin International Intelligent Transportation System (ITS) Sales Volume and Growth Rate

Figure Garmin International Revenue (Million USD) Market Share 2017-2022

Table Siemens AG? Profile

Table Siemens AG? Intelligent Transportation System (ITS) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Siemens AG? Intelligent Transportation System (ITS) Sales Volume and Growth Rate

Figure Siemens AG? Revenue (Million USD) Market Share 2017-2022

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