

Global Insurance Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Insurance is a means of protection from financial loss. It is a form of risk management, primarily used to hedge against the risk of a contingent or uncertain loss.

An entity which provides insurance is known as an insurer, insurance company, insurance carrier or underwriter. A person or entity who buys insurance is known as an insured or as a policyholder. The insurance transaction involves the insured assuming a guaranteed and known relatively small loss in the form of payment to the insurer in exchange for the insurer's promise to compensate the insured in the event of a covered loss. The loss may or may not be financial, but it must be reducible to financial terms, and usually involves something in which the insured has an insurable interest established by ownership, possession, or preexisting relationship.

Based on the Insurance market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Insurance market covered in Chapter 5:

Zurich Insurance
Legal & General
Berkshire Hathaway
Japan Post Holdings
AXA
Swiss RE
China Life Insurance
Nippon Life Insurance
Generali
Chubb
AIA
Munich Re
AIG
Travelers
Prudential PLC
Metlife
Allianz
CPIC
Aflac
Allstate
Manulife Financial
Unitedhealth Group
Ping An Insurance
Prudential Financial
Aviva

In Chapter 6, on the basis of types, the Insurance market from 2015 to 2025 is primarily split into:

Life Insurance
Health Insurance
Car Insurance
Home Insurance
Others

In Chapter 7, on the basis of applications, the Insurance market from 2015 to 2025 covers:

Insurance Providers
Insurance Brokers & Agents
Reinsurance Providers
Bancassurance
Digital & Direct Channels

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020
Forecast Period: 2020-2025

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