

Global Instant Messaging Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Based on the Instant Messaging market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Instant Messaging market covered in Chapter 5:

Rakuten

Mohalla Tech Private Limited

Microsoft

Kik Interactive

Snap Inc.

Discord inc.

Telegram Messenger LLP

eBuddy

Naver Corporation

Facebook

Apple Inc.

In Chapter 6, on the basis of types, the Instant Messaging market from 2015 to 2025 is primarily split into:

Enterprise Instant Messaging

Consumer Instant Messaging

In Chapter 7, on the basis of applications, the Instant Messaging market from 2015 to 2025 covers:

Business and Enterprise Chatting

Personal Chatting

Entertainment and Social Chatting

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Instant Messaging Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Rakuten
 - 5.1.1 Rakuten Company Profile

- 5.1.2 Rakuten Business Overview
- 5.1.3 Rakuten Instant Messaging Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Rakuten Instant Messaging Products Introduction
- 5.2 Mohalla Tech Private Limited
 - 5.2.1 Mohalla Tech Private Limited Company Profile
 - 5.2.2 Mohalla Tech Private Limited Business Overview
 - 5.2.3 Mohalla Tech Private Limited Instant Messaging Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Mohalla Tech Private Limited Instant Messaging Products Introduction
- 5.3 Microsoft
 - 5.3.1 Microsoft Company Profile
 - 5.3.2 Microsoft Business Overview
 - 5.3.3 Microsoft Instant Messaging Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Microsoft Instant Messaging Products Introduction
- 5.4 Kik Interactive
 - 5.4.1 Kik Interactive Company Profile
 - 5.4.2 Kik Interactive Business Overview
 - 5.4.3 Kik Interactive Instant Messaging Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Kik Interactive Instant Messaging Products Introduction
- 5.5 Snap Inc.
 - 5.5.1 Snap Inc. Company Profile
 - 5.5.2 Snap Inc. Business Overview
 - 5.5.3 Snap Inc. Instant Messaging Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Snap Inc. Instant Messaging Products Introduction
- 5.6 Discord inc.
 - 5.6.1 Discord inc. Company Profile
 - 5.6.2 Discord inc. Business Overview
 - 5.6.3 Discord inc. Instant Messaging Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Discord inc. Instant Messaging Products Introduction
- 5.7 Telegram Messenger LLP
 - 5.7.1 Telegram Messenger LLP Company Profile
 - 5.7.2 Telegram Messenger LLP Business Overview
 - 5.7.3 Telegram Messenger LLP Instant Messaging Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Telegram Messenger LLP Instant Messaging Products Introduction
- 5.8 eBuddy
 - 5.8.1 eBuddy Company Profile
 - 5.8.2 eBuddy Business Overview
 - 5.8.3 eBuddy Instant Messaging Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 eBuddy Instant Messaging Products Introduction
- 5.9 Naver Corporation
 - 5.9.1 Naver Corporation Company Profile
 - 5.9.2 Naver Corporation Business Overview
 - 5.9.3 Naver Corporation Instant Messaging Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 Naver Corporation Instant Messaging Products Introduction
- 5.10 Facebook
 - 5.10.1 Facebook Company Profile
 - 5.10.2 Facebook Business Overview
 - 5.10.3 Facebook Instant Messaging Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.10.4 Facebook Instant Messaging Products Introduction
- 5.11 Apple Inc.
 - 5.11.1 Apple Inc. Company Profile
 - 5.11.2 Apple Inc. Business Overview
 - 5.11.3 Apple Inc. Instant Messaging Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.11.4 Apple Inc. Instant Messaging Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Instant Messaging Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Instant Messaging Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Instant Messaging Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Instant Messaging Price by Types (2015-2020)
- 6.2 Global Instant Messaging Market Forecast by Types (2020-2025)
 - 6.2.1 Global Instant Messaging Market Forecast Sales and Market Share by Types (2020-2025)
 - 6.2.2 Global Instant Messaging Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Instant Messaging Sales, Price and Growth Rate by Types (2015-2020)
 - 6.3.1 Global Instant Messaging Sales, Price and Growth Rate of Enterprise Instant

Messaging

6.3.2 Global Instant Messaging Sales, Price and Growth Rate of Consumer Instant Messaging

6.4 Global Instant Messaging Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Enterprise Instant Messaging Market Revenue and Sales Forecast (2020-2025)

6.4.2 Consumer Instant Messaging Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Instant Messaging Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Instant Messaging Sales and Market Share by Applications (2015-2020)

7.1.2 Global Instant Messaging Revenue and Market Share by Applications (2015-2020)

7.2 Global Instant Messaging Market Forecast by Applications (2020-2025)

7.2.1 Global Instant Messaging Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Instant Messaging Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Instant Messaging Revenue, Sales and Growth Rate of Business and Enterprise Chatting (2015-2020)

7.3.2 Global Instant Messaging Revenue, Sales and Growth Rate of Personal Chatting (2015-2020)

7.3.3 Global Instant Messaging Revenue, Sales and Growth Rate of Entertainment and Social Chatting (2015-2020)

7.4 Global Instant Messaging Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Business and Enterprise Chatting Market Revenue and Sales Forecast (2020-2025)

7.4.2 Personal Chatting Market Revenue and Sales Forecast (2020-2025)

7.4.3 Entertainment and Social Chatting Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Instant Messaging Sales by Regions (2015-2020)

8.2 Global Instant Messaging Market Revenue by Regions (2015-2020)

8.3 Global Instant Messaging Market Forecast by Regions (2020-2025)

9 NORTH AMERICA INSTANT MESSAGING MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Instant Messaging Market Sales and Growth Rate (2015-2020)

9.3 North America Instant Messaging Market Revenue and Growth Rate (2015-2020)

9.4 North America Instant Messaging Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Instant Messaging Market Analysis by Country

9.6.1 U.S. Instant Messaging Sales and Growth Rate

9.6.2 Canada Instant Messaging Sales and Growth Rate

9.6.3 Mexico Instant Messaging Sales and Growth Rate

10 EUROPE INSTANT MESSAGING MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Instant Messaging Market Sales and Growth Rate (2015-2020)

10.3 Europe Instant Messaging Market Revenue and Growth Rate (2015-2020)

10.4 Europe Instant Messaging Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Instant Messaging Market Analysis by Country

10.6.1 Germany Instant Messaging Sales and Growth Rate

10.6.2 United Kingdom Instant Messaging Sales and Growth Rate

10.6.3 France Instant Messaging Sales and Growth Rate

10.6.4 Italy Instant Messaging Sales and Growth Rate

10.6.5 Spain Instant Messaging Sales and Growth Rate

10.6.6 Russia Instant Messaging Sales and Growth Rate

11 ASIA-PACIFIC INSTANT MESSAGING MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Instant Messaging Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Instant Messaging Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Instant Messaging Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Instant Messaging Market Analysis by Country

11.6.1 China Instant Messaging Sales and Growth Rate

11.6.2 Japan Instant Messaging Sales and Growth Rate

- 11.6.3 South Korea Instant Messaging Sales and Growth Rate
- 11.6.4 Australia Instant Messaging Sales and Growth Rate
- 11.6.5 India Instant Messaging Sales and Growth Rate

12 SOUTH AMERICA INSTANT MESSAGING MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Instant Messaging Market Sales and Growth Rate (2015-2020)
- 12.3 South America Instant Messaging Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Instant Messaging Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Instant Messaging Market Analysis by Country
 - 12.6.1 Brazil Instant Messaging Sales and Growth Rate
 - 12.6.2 Argentina Instant Messaging Sales and Growth Rate
 - 12.6.3 Columbia Instant Messaging Sales and Growth Rate

13 MIDDLE EAST AND AFRICA INSTANT MESSAGING MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Instant Messaging Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Instant Messaging Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Instant Messaging Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Instant Messaging Market Analysis by Country
 - 13.6.1 UAE Instant Messaging Sales and Growth Rate
 - 13.6.2 Egypt Instant Messaging Sales and Growth Rate
 - 13.6.3 South Africa Instant Messaging Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Instant Messaging Market Size and Growth Rate 2015-2025

Table Instant Messaging Key Market Segments

Figure Global Instant Messaging Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Instant Messaging Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Instant Messaging

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Rakuten Company Profile

Table Rakuten Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Rakuten Production and Growth Rate

Figure Rakuten Market Revenue (\$) Market Share 2015-2020

Table Mohalla Tech Private Limited Company Profile

Table Mohalla Tech Private Limited Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mohalla Tech Private Limited Production and Growth Rate

Figure Mohalla Tech Private Limited Market Revenue (\$) Market Share 2015-2020

Table Microsoft Company Profile

Table Microsoft Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Microsoft Production and Growth Rate

Figure Microsoft Market Revenue (\$) Market Share 2015-2020

Table Kik Interactive Company Profile

Table Kik Interactive Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Kik Interactive Production and Growth Rate

Figure Kik Interactive Market Revenue (\$) Market Share 2015-2020

Table Snap Inc. Company Profile

Table Snap Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Snap Inc. Production and Growth Rate

Figure Snap Inc. Market Revenue (\$) Market Share 2015-2020

Table Discord inc. Company Profile

Table Discord inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Discord inc. Production and Growth Rate

Figure Discord inc. Market Revenue (\$) Market Share 2015-2020

Table Telegram Messenger LLP Company Profile

Table Telegram Messenger LLP Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Telegram Messenger LLP Production and Growth Rate

Figure Telegram Messenger LLP Market Revenue (\$) Market Share 2015-2020

Table eBuddy Company Profile

Table eBuddy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure eBuddy Production and Growth Rate

Figure eBuddy Market Revenue (\$) Market Share 2015-2020

Table Naver Corporation Company Profile

Table Naver Corporation Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Naver Corporation Production and Growth Rate

Figure Naver Corporation Market Revenue (\$) Market Share 2015-2020

Table Facebook Company Profile

Table Facebook Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Facebook Production and Growth Rate

Figure Facebook Market Revenue (\$) Market Share 2015-2020

Table Apple Inc. Company Profile

Table Apple Inc. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Apple Inc. Production and Growth Rate

Figure Apple Inc. Market Revenue (\$) Market Share 2015-2020

Table Global Instant Messaging Sales by Types (2015-2020)

Table Global Instant Messaging Sales Share by Types (2015-2020)

Table Global Instant Messaging Revenue (\$) by Types (2015-2020)

Table Global Instant Messaging Revenue Share by Types (2015-2020)

Table Global Instant Messaging Price (\$) by Types (2015-2020)

Table Global Instant Messaging Market Forecast Sales by Types (2020-2025)

Table Global Instant Messaging Market Forecast Sales Share by Types (2020-2025)

Table Global Instant Messaging Market Forecast Revenue (\$) by Types (2020-2025)
Table Global Instant Messaging Market Forecast Revenue Share by Types (2020-2025)
Figure Global Enterprise Instant Messaging Sales and Growth Rate (2015-2020)
Figure Global Enterprise Instant Messaging Price (2015-2020)
Figure Global Consumer Instant Messaging Sales and Growth Rate (2015-2020)
Figure Global Consumer Instant Messaging Price (2015-2020)
Figure Global Instant Messaging Market Revenue (\$) and Growth Rate Forecast of Enterprise Instant Messaging (2020-2025)
Figure Global Instant Messaging Sales and Growth Rate Forecast of Enterprise Instant Messaging (2020-2025)
Figure Global Instant Messaging Market Revenue (\$) and Growth Rate Forecast of Consumer Instant Messaging (2020-2025)
Figure Global Instant Messaging Sales and Growth Rate Forecast of Consumer Instant Messaging (2020-2025)
Table Global Instant Messaging Sales by Applications (2015-2020)
Table Global Instant Messaging Sales Share by Applications (2015-2020)
Table Global Instant Messaging Revenue (\$) by Applications (2015-2020)
Table Global Instant Messaging Revenue Share by Applications (2015-2020)
Table Global Instant Messaging Market Forecast Sales by Applications (2020-2025)
Table Global Instant Messaging Market Forecast Sales Share by Applications (2020-2025)
Table Global Instant Messaging Market Forecast Revenue (\$) by Applications (2020-2025)
Table Global Instant Messaging Market Forecast Revenue Share by Applications (2020-2025)
Figure Global Business and Enterprise Chatting Sales and Growth Rate (2015-2020)
Figure Global Business and Enterprise Chatting Price (2015-2020)
Figure Global Personal Chatting Sales and Growth Rate (2015-2020)
Figure Global Personal Chatting Price (2015-2020)
Figure Global Entertainment and Social Chatting Sales and Growth Rate (2015-2020)
Figure Global Entertainment and Social Chatting Price (2015-2020)
Figure Global Instant Messaging Market Revenue (\$) and Growth Rate Forecast of Business and Enterprise Chatting (2020-2025)
Figure Global Instant Messaging Sales and Growth Rate Forecast of Business and Enterprise Chatting (2020-2025)
Figure Global Instant Messaging Market Revenue (\$) and Growth Rate Forecast of Personal Chatting (2020-2025)
Figure Global Instant Messaging Sales and Growth Rate Forecast of Personal Chatting (2020-2025)

Figure Global Instant Messaging Market Revenue (\$) and Growth Rate Forecast of Entertainment and Social Chatting (2020-2025)

Figure Global Instant Messaging Sales and Growth Rate Forecast of Entertainment and Social Chatting (2020-2025)

Figure Global Instant Messaging Sales and Growth Rate (2015-2020)

Table Global Instant Messaging Sales by Regions (2015-2020)

Table Global Instant Messaging Sales Market Share by Regions (2015-2020)

Figure Global Instant Messaging Sales Market Share by Regions in 2019

Figure Global Instant Messaging Revenue and Growth Rate (2015-2020)

Table Global Instant Messaging Revenue by Regions (2015-2020)

Table Global Instant Messaging Revenue Market Share by Regions (2015-2020)

Figure Global Instant Messaging Revenue Market Share by Regions in 2019

Table Global Instant Messaging Market Forecast Sales by Regions (2020-2025)

Table Global Instant Messaging Market Forecast Sales Share by Regions (2020-2025)

Table Global Instant Messaging Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Instant Messaging Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure North America Instant Messaging Market Revenue and Growth Rate (2015-2020)

Figure North America Instant Messaging Market Forecast Sales (2020-2025)

Figure North America Instant Messaging Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure Canada Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure Mexico Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure Europe Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure Europe Instant Messaging Market Revenue and Growth Rate (2015-2020)

Figure Europe Instant Messaging Market Forecast Sales (2020-2025)

Figure Europe Instant Messaging Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure France Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure Italy Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure Spain Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure Russia Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Instant Messaging Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Instant Messaging Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Instant Messaging Market Forecast Sales (2020-2025)
Figure Asia-Pacific Instant Messaging Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure Japan Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure South Korea Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure Australia Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure India Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure South America Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure South America Instant Messaging Market Revenue and Growth Rate (2015-2020)
Figure South America Instant Messaging Market Forecast Sales (2020-2025)
Figure South America Instant Messaging Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure Argentina Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure Columbia Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Instant Messaging Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa Instant Messaging Market Forecast Sales (2020-2025)
Figure Middle East and Africa Instant Messaging Market Forecast Revenue (\$) (2020-2025)
Figure UAE Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure Egypt Instant Messaging Market Sales and Growth Rate (2015-2020)
Figure South Africa Instant Messaging Market Sales and Growth Rate (2015-2020)

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