

Global Insights Engine Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

An Insights Engine is a platform that applies relevancy methods to discover, organize, and analyze data to enable existing or synthesized information to be delivered proactively or interactively.

Based on the Insights Engine market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Insights Engine market covered in Chapter 5:

Lucidworks

Coveo Solutions Inc.

Microsoft Corporation

Dassault Syst?mes

Funnelback

Attivio

Microfocus
Market Logic
IHS Markit Ltd
Mindbreeze GmbH
IntraFind Inc.
Sinequa
Smartlogic
IBM Corporation
Expert System

In Chapter 6, on the basis of types, the Insights Engine market from 2015 to 2025 is primarily split into:

On-Premises
SaaS

In Chapter 7, on the basis of applications, the Insights Engine market from 2015 to 2025 covers:

BFSI
Retail and Consumer Goods
Healthcare & Life Sciences
Manufacturing
Media & Entertainment
Transportation & Logistics
Travel & Hospitality
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)
United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy

Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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