

Global Insights Engine Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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Abstracts

An Insights Engine is a platform that applies relevancy methods to discover, organize, and analyze data to enable existing or synthesized information to be delivered proactively or interactively.

Based on the Insights Engine market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Insights Engine market covered in Chapter 5:

Lucidworks

Coveo Solutions Inc.

Microsoft Corporation

Dassault Syst?mes

Funnelback



Attivio

Microfocus

Market Logic

IHS Markit Ltd

Mindbreeze GmbH

IntraFind Inc.

Sinequa

Smartlogic

IBM Corporation

Expert System

In Chapter 6, on the basis of types, the Insights Engine market from 2015 to 2025 is primarily split into:

On-Premises

SaaS

In Chapter 7, on the basis of applications, the Insights Engine market from 2015 to 2025 covers:

BFSI

Retail and Consumer Goods

Healthcare & Life Sciences

Manufacturing

Media & Entertainment

Transportation & Logistics

Travel & Hospitality

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy



Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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