

# Global Industrial and Institutional (I and I) Cleaners Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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### **Abstracts**

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Industrial and Institutional (I and I) Cleaners market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Industrial and Institutional (I and I) Cleaners market are covered in Chapter 9:

Diversey
Lonza Group
BASF
Evonik Industries
Dow



Clariant

**Huntsman Corporation** 

Solvay

**Kao Corporation** 

Croda International

Henkel

Eastman Chemical Company

**Ecolab** 

3M

In Chapter 5 and Chapter 7.3, based on types, the Industrial and Institutional (I and I) Cleaners market from 2017 to 2027 is primarily split into:

Metal Cleaners
Textile Cleaners
Institutional Cleaners
Others

In Chapter 6 and Chapter 7.4, based on applications, the Industrial and Institutional (I and I) Cleaners market from 2017 to 2027 covers:

Food & Beverage
Building Service
Commercial Laundry
Vehicle Cleaning
Industrial Cleaning
Healthcare
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

**United States** 

Europe

China

Japan

India



Southeast Asia
Latin America
Middle East and Africa

### Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Industrial and Institutional (I and I) Cleaners market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Industrial and Institutional (I and I) Cleaners Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?



Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

#### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.



Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027



### **Contents**

### 1 INDUSTRIAL AND INSTITUTIONAL (I AND I) CLEANERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Industrial and Institutional (I and I) Cleaners Market
- 1.2 Industrial and Institutional (I and I) Cleaners Market Segment by Type
- 1.2.1 Global Industrial and Institutional (I and I) Cleaners Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Industrial and Institutional (I and I) Cleaners Market Segment by Application
- 1.3.1 Industrial and Institutional (I and I) Cleaners Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Industrial and Institutional (I and I) Cleaners Market, Region Wise (2017-2027)
- 1.4.1 Global Industrial and Institutional (I and I) Cleaners Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
- 1.4.2 United States Industrial and Institutional (I and I) Cleaners Market Status and Prospect (2017-2027)
- 1.4.3 Europe Industrial and Institutional (I and I) Cleaners Market Status and Prospect (2017-2027)
- 1.4.4 China Industrial and Institutional (I and I) Cleaners Market Status and Prospect (2017-2027)
- 1.4.5 Japan Industrial and Institutional (I and I) Cleaners Market Status and Prospect (2017-2027)
- 1.4.6 India Industrial and Institutional (I and I) Cleaners Market Status and Prospect (2017-2027)
- 1.4.7 Southeast Asia Industrial and Institutional (I and I) Cleaners Market Status and Prospect (2017-2027)
- 1.4.8 Latin America Industrial and Institutional (I and I) Cleaners Market Status and Prospect (2017-2027)
- 1.4.9 Middle East and Africa Industrial and Institutional (I and I) Cleaners Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Industrial and Institutional (I and I) Cleaners (2017-2027)
- 1.5.1 Global Industrial and Institutional (I and I) Cleaners Market Revenue Status and Outlook (2017-2027)
- 1.5.2 Global Industrial and Institutional (I and I) Cleaners Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Industrial and Institutional (I and I) Cleaners Market



#### 2 INDUSTRY OUTLOOK

- 2.1 Industrial and Institutional (I and I) Cleaners Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Industrial and Institutional (I and I) Cleaners Market Drivers Analysis
- 2.4 Industrial and Institutional (I and I) Cleaners Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Industrial and Institutional (I and I) Cleaners Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
- 2.7.2 Influence of COVID-19 Outbreak on Industrial and Institutional (I and I) Cleaners Industry Development

### 3 GLOBAL INDUSTRIAL AND INSTITUTIONAL (I AND I) CLEANERS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Industrial and Institutional (I and I) Cleaners Sales Volume and Share by Player (2017-2022)
- 3.2 Global Industrial and Institutional (I and I) Cleaners Revenue and Market Share by Player (2017-2022)
- 3.3 Global Industrial and Institutional (I and I) Cleaners Average Price by Player (2017-2022)
- 3.4 Global Industrial and Institutional (I and I) Cleaners Gross Margin by Player (2017-2022)
- 3.5 Industrial and Institutional (I and I) Cleaners Market Competitive Situation and Trends
  - 3.5.1 Industrial and Institutional (I and I) Cleaners Market Concentration Rate
- 3.5.2 Industrial and Institutional (I and I) Cleaners Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### 4 GLOBAL INDUSTRIAL AND INSTITUTIONAL (I AND I) CLEANERS SALES VOLUME AND REVENUE REGION WISE (2017-2022)



- 4.1 Global Industrial and Institutional (I and I) Cleaners Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Industrial and Institutional (I and I) Cleaners Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4.1 United States Industrial and Institutional (I and I) Cleaners Market Under COVID-19
- 4.5 Europe Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.5.1 Europe Industrial and Institutional (I and I) Cleaners Market Under COVID-19
- 4.6 China Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.6.1 China Industrial and Institutional (I and I) Cleaners Market Under COVID-19
- 4.7 Japan Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.7.1 Japan Industrial and Institutional (I and I) Cleaners Market Under COVID-19
- 4.8 India Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.8.1 India Industrial and Institutional (I and I) Cleaners Market Under COVID-19
- 4.9 Southeast Asia Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.9.1 Southeast Asia Industrial and Institutional (I and I) Cleaners Market Under COVID-19
- 4.10 Latin America Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.10.1 Latin America Industrial and Institutional (I and I) Cleaners Market Under COVID-19
- 4.11 Middle East and Africa Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.11.1 Middle East and Africa Industrial and Institutional (I and I) Cleaners Market Under COVID-19

## 5 GLOBAL INDUSTRIAL AND INSTITUTIONAL (I AND I) CLEANERS SALES VOLUME, REVENUE, PRICE TREND BY TYPE



- 5.1 Global Industrial and Institutional (I and I) Cleaners Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Industrial and Institutional (I and I) Cleaners Revenue and Market Share by Type (2017-2022)
- 5.3 Global Industrial and Institutional (I and I) Cleaners Price by Type (2017-2022)
- 5.4 Global Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue and Growth Rate by Type (2017-2022)
- 5.4.1 Global Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue and Growth Rate of Metal Cleaners (2017-2022)
- 5.4.2 Global Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue and Growth Rate of Textile Cleaners (2017-2022)
- 5.4.3 Global Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue and Growth Rate of Institutional Cleaners (2017-2022)
- 5.4.4 Global Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue and Growth Rate of Others (2017-2022)

### 6 GLOBAL INDUSTRIAL AND INSTITUTIONAL (I AND I) CLEANERS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Industrial and Institutional (I and I) Cleaners Consumption and Market Share by Application (2017-2022)
- 6.2 Global Industrial and Institutional (I and I) Cleaners Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate by Application (2017-2022)
- 6.3.1 Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Food & Beverage (2017-2022)
- 6.3.2 Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Building Service (2017-2022)
- 6.3.3 Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Commercial Laundry (2017-2022)
- 6.3.4 Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Vehicle Cleaning (2017-2022)
- 6.3.5 Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Industrial Cleaning (2017-2022)
- 6.3.6 Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Healthcare (2017-2022)
- 6.3.7 Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Others (2017-2022)



### 7 GLOBAL INDUSTRIAL AND INSTITUTIONAL (I AND I) CLEANERS MARKET FORECAST (2022-2027)

- 7.1 Global Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue Forecast (2022-2027)
- 7.1.1 Global Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate Forecast (2022-2027)
- 7.1.2 Global Industrial and Institutional (I and I) Cleaners Revenue and Growth Rate Forecast (2022-2027)
- 7.1.3 Global Industrial and Institutional (I and I) Cleaners Price and Trend Forecast (2022-2027)
- 7.2 Global Industrial and Institutional (I and I) Cleaners Sales Volume and Revenue Forecast, Region Wise (2022-2027)
- 7.2.1 United States Industrial and Institutional (I and I) Cleaners Sales Volume and Revenue Forecast (2022-2027)
- 7.2.2 Europe Industrial and Institutional (I and I) Cleaners Sales Volume and Revenue Forecast (2022-2027)
- 7.2.3 China Industrial and Institutional (I and I) Cleaners Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Industrial and Institutional (I and I) Cleaners Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Industrial and Institutional (I and I) Cleaners Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Industrial and Institutional (I and I) Cleaners Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Industrial and Institutional (I and I) Cleaners Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Industrial and Institutional (I and I) Cleaners Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue and Price Forecast by Type (2022-2027)
- 7.3.1 Global Industrial and Institutional (I and I) Cleaners Revenue and Growth Rate of Metal Cleaners (2022-2027)
- 7.3.2 Global Industrial and Institutional (I and I) Cleaners Revenue and Growth Rate of Textile Cleaners (2022-2027)
- 7.3.3 Global Industrial and Institutional (I and I) Cleaners Revenue and Growth Rate of Institutional Cleaners (2022-2027)
  - 7.3.4 Global Industrial and Institutional (I and I) Cleaners Revenue and Growth Rate of



Others (2022-2027)

- 7.4 Global Industrial and Institutional (I and I) Cleaners Consumption Forecast by Application (2022-2027)
- 7.4.1 Global Industrial and Institutional (I and I) Cleaners Consumption Value and Growth Rate of Food & Beverage(2022-2027)
- 7.4.2 Global Industrial and Institutional (I and I) Cleaners Consumption Value and Growth Rate of Building Service(2022-2027)
- 7.4.3 Global Industrial and Institutional (I and I) Cleaners Consumption Value and Growth Rate of Commercial Laundry (2022-2027)
- 7.4.4 Global Industrial and Institutional (I and I) Cleaners Consumption Value and Growth Rate of Vehicle Cleaning(2022-2027)
- 7.4.5 Global Industrial and Institutional (I and I) Cleaners Consumption Value and Growth Rate of Industrial Cleaning(2022-2027)
- 7.4.6 Global Industrial and Institutional (I and I) Cleaners Consumption Value and Growth Rate of Healthcare(2022-2027)
- 7.4.7 Global Industrial and Institutional (I and I) Cleaners Consumption Value and Growth Rate of Others(2022-2027)
- 7.5 Industrial and Institutional (I and I) Cleaners Market Forecast Under COVID-19

### 8 INDUSTRIAL AND INSTITUTIONAL (I AND I) CLEANERS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Industrial and Institutional (I and I) Cleaners Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Industrial and Institutional (I and I) Cleaners Analysis
- 8.6 Major Downstream Buyers of Industrial and Institutional (I and I) Cleaners Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Industrial and Institutional (I and I) Cleaners Industry

### 9 PLAYERS PROFILES

- 9.1 Diversey
  - 9.1.1 Diversey Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and



### Specification

- 9.1.3 Diversey Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Lonza Group
- 9.2.1 Lonza Group Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
  - 9.2.3 Lonza Group Market Performance (2017-2022)
  - 9.2.4 Recent Development
- 9.2.5 SWOT Analysis
- **9.3 BASF** 
  - 9.3.1 BASF Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
  - 9.3.3 BASF Market Performance (2017-2022)
  - 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 Evonik Industries
- 9.4.1 Evonik Industries Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
  - 9.4.3 Evonik Industries Market Performance (2017-2022)
  - 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Dow
  - 9.5.1 Dow Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
  - 9.5.3 Dow Market Performance (2017-2022)
  - 9.5.4 Recent Development
  - 9.5.5 SWOT Analysis
- 9.6 Clariant
  - 9.6.1 Clariant Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
- 9.6.3 Clariant Market Performance (2017-2022)



- 9.6.4 Recent Development
- 9.6.5 SWOT Analysis
- 9.7 Huntsman Corporation
- 9.7.1 Huntsman Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.7.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
  - 9.7.3 Huntsman Corporation Market Performance (2017-2022)
  - 9.7.4 Recent Development
  - 9.7.5 SWOT Analysis
- 9.8 Solvay
  - 9.8.1 Solvay Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.8.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
- 9.8.3 Solvay Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Kao Corporation
- 9.9.1 Kao Corporation Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.9.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
  - 9.9.3 Kao Corporation Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Croda International
- 9.10.1 Croda International Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.10.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
  - 9.10.3 Croda International Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Henkel
  - 9.11.1 Henkel Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.11.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
  - 9.11.3 Henkel Market Performance (2017-2022)
  - 9.11.4 Recent Development



- 9.11.5 SWOT Analysis
- 9.12 Eastman Chemical Company
- 9.12.1 Eastman Chemical Company Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.12.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
  - 9.12.3 Eastman Chemical Company Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Ecolab
  - 9.13.1 Ecolab Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.13.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
  - 9.13.3 Ecolab Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 3M
  - 9.14.1 3M Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.14.2 Industrial and Institutional (I and I) Cleaners Product Profiles, Application and Specification
  - 9.14.3 3M Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Research Data Source



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Industrial and Institutional (I and I) Cleaners Product Picture

Table Global Industrial and Institutional (I and I) Cleaners Market Sales Volume and CAGR (%) Comparison by Type

Table Industrial and Institutional (I and I) Cleaners Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Industrial and Institutional (I and I) Cleaners Industry Development

Table Global Industrial and Institutional (I and I) Cleaners Sales Volume by Player (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Sales Volume Share by Player (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Sales Volume Share by Player in 2021



Table Industrial and Institutional (I and I) Cleaners Revenue (Million USD) by Player (2017-2022)

Table Industrial and Institutional (I and I) Cleaners Revenue Market Share by Player (2017-2022)

Table Industrial and Institutional (I and I) Cleaners Price by Player (2017-2022)

Table Industrial and Institutional (I and I) Cleaners Gross Margin by Player (2017-2022) Table Mergers & Acquisitions, Expansion Plans

Table Global Industrial and Institutional (I and I) Cleaners Sales Volume, Region Wise (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Sales Volume Market Share, Region Wise in 2021

Table Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD), Region Wise (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Revenue Market Share, Region Wise (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue Market Share, Region Wise (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue Market Share, Region Wise in 2021

Table Global Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Table Middle East and Africa Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Sales Volume by Type (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Sales Volume Market Share by Type (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Sales Volume Market Share by Type in 2021

Table Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) by Type (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Revenue Market Share by Type (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue Market Share by Type in 2021

Table Industrial and Institutional (I and I) Cleaners Price by Type (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate of Metal Cleaners (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Metal Cleaners (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate of Textile Cleaners (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Textile Cleaners (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate of Institutional Cleaners (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Institutional Cleaners (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Consumption by Application (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Consumption Market Share by Application (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Consumption Revenue Market Share by Application (2017-2022)



Table Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Food & Beverage (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Building Service (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Commercial Laundry (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Vehicle Cleaning (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Industrial Cleaning (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Healthcare (2017-2022)

Table Global Industrial and Institutional (I and I) Cleaners Consumption and Growth Rate of Others (2017-2022)

Figure Global Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Price and Trend Forecast (2022-2027)

Figure USA Industrial and Institutional (I and I) Cleaners Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Industrial and Institutional (I and I) Cleaners Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Industrial and Institutional (I and I) Cleaners Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Industrial and Institutional (I and I) Cleaners Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Industrial and Institutional (I and I) Cleaners Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD)



and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Industrial and Institutional (I and I) Cleaners Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Industrial and Institutional (I and I) Cleaners Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Industrial and Institutional (I and I) Cleaners Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Industrial and Institutional (I and I) Cleaners Market Sales Volume Forecast, by Type

Table Global Industrial and Institutional (I and I) Cleaners Sales Volume Market Share Forecast, by Type

Table Global Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) Forecast, by Type

Table Global Industrial and Institutional (I and I) Cleaners Revenue Market Share Forecast, by Type

Table Global Industrial and Institutional (I and I) Cleaners Price Forecast, by Type Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Metal Cleaners (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Metal Cleaners (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Textile Cleaners (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Textile Cleaners (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Institutional Cleaners (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Institutional Cleaners (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Industrial and Institutional (I and I) Cleaners Market Consumption



Forecast, by Application

Table Global Industrial and Institutional (I and I) Cleaners Consumption Market Share Forecast, by Application

Table Global Industrial and Institutional (I and I) Cleaners Market Revenue (Million USD) Forecast, by Application

Table Global Industrial and Institutional (I and I) Cleaners Revenue Market Share Forecast, by Application

Figure Global Industrial and Institutional (I and I) Cleaners Consumption Value (Million USD) and Growth Rate of Food & Beverage (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Consumption Value (Million USD) and Growth Rate of Building Service (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Consumption Value (Million USD) and Growth Rate of Commercial Laundry (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Consumption Value (Million USD) and Growth Rate of Vehicle Cleaning (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Consumption Value (Million USD) and Growth Rate of Industrial Cleaning (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global Industrial and Institutional (I and I) Cleaners Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Industrial and Institutional (I and I) Cleaners Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

**Table Alternative Product Analysis** 

**Table Downstream Distributors** 

**Table Downstream Buyers** 

**Table Diversey Profile** 

Table Diversey Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Diversey Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate

Figure Diversey Revenue (Million USD) Market Share 2017-2022

Table Lonza Group Profile

Table Lonza Group Industrial and Institutional (I and I) Cleaners Sales Volume,

Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lonza Group Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate

Figure Lonza Group Revenue (Million USD) Market Share 2017-2022



Table BASF Profile

Table BASF Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BASF Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate

Figure BASF Revenue (Million USD) Market Share 2017-2022

Table Evonik Industries Profile

Table Evonik Industries Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Evonik Industries Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate

Figure Evonik Industries Revenue (Million USD) Market Share 2017-2022

Table Dow Profile

Table Dow Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dow Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate

Figure Dow Revenue (Million USD) Market Share 2017-2022

**Table Clariant Profile** 

Table Clariant Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Clariant Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate

Figure Clariant Revenue (Million USD) Market Share 2017-2022

Table Huntsman Corporation Profile

Table Huntsman Corporation Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Huntsman Corporation Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate

Figure Huntsman Corporation Revenue (Million USD) Market Share 2017-2022 Table Solvay Profile

Table Solvay Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Solvay Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate

Figure Solvay Revenue (Million USD) Market Share 2017-2022

Table Kao Corporation Profile

Table Kao Corporation Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)



Figure Kao Corporation Industrial and Institutional (I and I) Cleaners Sales Volume and Growth Rate

Figure Kao Corporation Revenue (Million USD) Market Share 2017-2022 Table Croda International Profile

Table Croda International Industrial and Institutional (I and I) Cleaners Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Croda Internati



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